

Question 1

_____ refers to shares of ownership in a company's assets that give shareholders a claim on the company's future cash flows.

- A) Debt
- B) A bond
- C) Stock
- D) A draft

Answer: <https://biology-forums.com/index.php?topic=411514>

Question 2

A(n) _____ is anything that represents a culture's way of life, including gestures, material objects, traditions, and concepts.

- A) cultural baggage
- B) cultural trait
- C) social structure
- D) social status

Answer: <https://biology-forums.com/index.php?topic=411502>

Question 3

An organizational structure that organizes a company's entire global operations into countries or geographic regions is referred to as a(n) _____ structure.

- A) international division
- B) global product
- C) international area
- D) global matrix

Answer: <https://biology-forums.com/index.php?topic=412059>

Question 4

The law forbids any employer from forcing you to retire before age 70.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506094>

Question 5

Robert believes that social and economic equality can be obtained only by establishing an economic system in which the government owns and controls all types of economic activity. However, he does not think of himself as a communist, but as a socialist. Which of the following statements about Robert is true?

- A) Robert does not think that political dissidents should go unpunished.
- B) Robert believes that the means of production should be owned by the people who use them.
- C) Robert does not believe that a violent revolution is needed to seize control over resources.
- D) Robert believes that the pricing of goods should be left to the discretion of laborers.

Answer: <https://biology-forums.com/index.php?topic=411733>

Question 6

Which element of national competitive advantage theory divides resources into two groups: basic and advanced?

- A) demand conditions
- B) firm, strategy, structure, and rivalry
- C) factor conditions
- D) related and supporting industries

Answer: <https://biology-forums.com/index.php?topic=412151>

Question 7

_____ refers to anything that disrupts the audience's ability to receive and interpret a promotional message.

- A) Feedback
- B) Interpolation
- C) Resonance
- D) Noise

Answer: <https://biology-forums.com/index.php?topic=412477>

Question 8

A designated geographic region in which merchandise is allowed to pass with lower customs duties and/or fewer custom procedures is called a(n) _____.

- A) open border
- B) free trade area
- C) single market
- D) foreign trade zone

Answer: <https://biology-forums.com/index.php?topic=412218>

Question 9

Which of the following best describes the infant industry argument?

- A) It states that domestic companies that are provided protection from international competition become more competitive and less reliant on protection.
- B) It states that a country's emerging industries need protection from international competition during their development until they become sufficiently competitive.
- C) It states that protecting a country's emerging industries from international competition will enhance domestic companies' incentives to obtain knowledge to be competitive.
- D) It states that small businesses that have just started to export are financially stable and seldom require financing from government agencies.

Answer: <https://biology-forums.com/index.php?topic=412317>

Question 10

Herb knows that much of the success his company enjoys is due to the patents and copyrights that protect the company's products. If Sports Stuff chooses an entry mode in which it grants another firm the right to use its intangible property for a specified period of time, it would be engaging in _____.

- A) a joint venture
- B) licensing
- C) a turnkey project
- D) franchising

Answer: <https://biology-forums.com/index.php?topic=412391>

Question 11

Central planning is rooted in the ideology that _____.

- A) individual concerns should be placed above group consensus
- B) individual and group concerns are just as important as government concerns
- C) the welfare of a group is more important than individual well-being
- D) privatization will enhance a country's economic well-being

Answer: <https://biology-forums.com/index.php?topic=411726>

Question 12

Which of the following statements about representative democracies is true?

- A) Representative democracies across the world share identical features.
- B) Citizens elect individuals from political groups to act on their behalf.
- C) Leaders of representative democracies can stay in power indefinitely.
- D) All citizens participate freely and actively in political processes.

Answer: <https://biology-forums.com/index.php?topic=411686>

Question 13

Home ownership can provide a tax-advantaged method of long-term saving.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506116>

Question 14

Explain the concepts of trade creation and trade diversion. Who are the winners and losers in each scenario?

Answer: <https://biology-forums.com/index.php?topic=411400>

Question 15

The principle that nominal interest rate is the sum of the real interest rate and the expected rate of inflation over a specific period of time is called _____.

- A) purchasing power parity
- B) the Fisher effect
- C) the law of one price
- D) the comparative advantage theory

Answer: <https://biology-forums.com/index.php?topic=411761>

Question 16

Explain each of the four means of incorporating risk into business strategies when companies employ an adaptation strategy.

Answer: <https://biology-forums.com/index.php?topic=411971>

Question 17

_____ are those that use outdated and obsolete technologies or employ low-wage workers with few skills.

- A) Business-agile enterprises
- B) Sunset industries
- C) Shell corporations
- D) Greenfield investments

Answer: <https://biology-forums.com/index.php?topic=412505>

Question 18

The primary advantage of franchising is that franchisees have a great degree of organizational flexibility.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412452>

Question 19

According to the efficient market view for forecasting exchange rates, forward exchange rates are perfect predictors of future exchange rates.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411804>

Question 20

The main difference between a free trade area and a customs union is that the members of a customs union _____.

- A) accept a common stance on economic and political policies regarding nonmember nations
- B) harmonize their tax, monetary, and fiscal policies and create a common currency
- C) agree to treat trade with all nonmember nations in a similar manner
- D) agree to the free movement of all factors of production

Answer: <https://biology-forums.com/index.php?topic=411329>

Question 21

Which of the following terms is used to refer to the ideas, beliefs, and customs to which people are emotionally attached?

- A) memetics
- B) aesthetics
- C) attitudes
- D) values

Answer: <https://biology-forums.com/index.php?topic=411496>

Question 22

Once an audience receives a message, they interpret the meaning of the message by _____ it.

- A) compiling
- B) decoding
- C) parsing
- D) preprocessing

Answer: <https://biology-forums.com/index.php?topic=412527>

Question 23

On late withdrawals from an IRA, there is

- A) a 10% tax penalty.
- B) a 25% tax penalty.
- C) a 50% tax penalty.
- D) no tax penalty.

Answer: <https://biology-forums.com/index.php?topic=506049>

Question 24

Which of the following is a contractual entry mode in which a company owning intangible property grants another firm the right to use that property for a specified period of time?

- A) franchising
- B) management contract
- C) licensing
- D) strategic alliance

Answer: <https://biology-forums.com/index.php?topic=412417>

Question 25

The _____ called for banking in a single common currency, setting up of monetary and fiscal targets, and political union of the European Union members.

- A) Single European Act
- B) Copenhagen Criteria
- C) European monetary union
- D) Maastricht Treaty

Answer: <https://biology-forums.com/index.php?topic=411410>

Question 26

An exchange rate system in which the exchange rate for converting one currency into another is set by international governmental agreement is called a _____ system.

- A) spot rate
- B) cross rate
- C) fixed exchange-rate
- D) floating exchange-rate

Answer: <https://biology-forums.com/index.php?topic=411777>

Question 27

The least amount of sovereignty that must be surrendered to a trading bloc occurs in a _____.

- A) economic union
- B) free trade area
- C) political union
- D) common market

Answer: <https://biology-forums.com/index.php?topic=411348>

Question 28

Which of the following is a source of secondary data for conducting international market research?

- A) focus groups
- B) interviews
- C) trade associations
- D) surveys

Answer: <https://biology-forums.com/index.php?topic=412205>

Question 29

Which of the following represents the Fisher effect?

- A) Cross Rate = Real Interest Rate + Nominal Interest Rate
- B) Real Interest Rate = Nominal Interest Rate + Unemployment Rate
- C) Real Interest Rate = Nominal Interest Rate + Spot Rate

D) Nominal Interest Rate = Real Interest Rate + Inflation Rate

Answer: <https://biology-forums.com/index.php?topic=411763>

Question 30

_____ will enable a company to reduce the degree to which it is vertically integrated and the overall amount of specialized skills and knowledge that it would have to possess.

- A) Skimming
- B) Centralized production
- C) Lean production
- D) Outsourcing

Answer: <https://biology-forums.com/index.php?topic=412637>

Question 31

An economic condition in which a trade deficit causes a permanent negative shift in a country's balance of payments is called _____.

- A) the Fisher effect
- B) statistical discrepancy
- C) revaluation
- D) fundamental disequilibrium

Answer: <https://biology-forums.com/index.php?topic=411842>

Question 32

Discuss the volume of international trade, and explain the role government and chance play in the growth of international trade.

Answer: <https://biology-forums.com/index.php?topic=412014>

Question 33

According to Hofstede's framework, cultures that score high on _____ value respect for tradition, thrift, and perseverance, and have strong work ethics.

- A) masculinity
- B) uncertainty avoidance
- C) long-term orientation
- D) power distance

Answer: <https://biology-forums.com/index.php?topic=411627>

Question 34

The focus of factor proportions theory is on the _____.

- A) productivity of the production process
- B) use of depleting production factors
- C) cost-effectiveness of the production process
- D) use of expensive production factors

Answer: <https://biology-forums.com/index.php?topic=412100>

Question 35

Ureshi Toys is an example of a(n) _____.

- A) domestic company
- B) direct importer
- C) multinational company
- D) shell corporation

Answer: <https://biology-forums.com/index.php?topic=411340>

Question 36

To insure against potential losses that result from adverse changes in exchange rates, Trader's Paradise should use currency _____.

- A) arbitrage
- B) hedging
- C) speculation
- D) swap

Answer: <https://biology-forums.com/index.php?topic=411675>

Question 37

If your marginal tax rate is likely to be lower in your retirement years, you should

- A) prefer a tax-deductible IRA to Roth IRA.
- B) be indifferent between investing in a tax-deductible IRA or a Roth IRA.
- C) prefer a Roth IRA to a tax-deductible IRA.
- D) prefer a non-tax advantaged investment to either a tax-deductible IRA or a Roth IRA.

Answer: <https://biology-forums.com/index.php?topic=506021>

Question 38

IMF members formalized the existing system of floating exchange rates as the new international monetary system by drafting the so-called _____.

- A) Plaza Accord
- B) Bretton Woods Agreement
- C) Jamaica Agreement
- D) Smithsonian Agreement

Answer: <https://biology-forums.com/index.php?topic=411862>

Question 39

Liquidity refers to the ease with which bondholders and shareholders may convert their investments to cash.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411531>

Question 40

_____ is the chance that political forces may change a country's business environment in ways that lead investors to lose some or all of the value of their investment or be forced to accept a lower-than-projected rate of return.

- A) Transaction risk
- B) Political risk
- C) Governmental risk
- D) Operating risk

Answer: <https://biology-forums.com/index.php?topic=411894>

Question 41

Explain how political cooperation is a benefit of regional integration. How has the Gulf Cooperation Council (GCC) evolved towards political cooperation?

Answer: <https://biology-forums.com/index.php?topic=411507>

Question 42

Home nations discourage foreign direct investment outflows because it _____.

- A) replaces jobs in the home nation
- B) decreases long-term competitiveness of companies
- C) fails to protect the "sunset" industries in the home nation
- D) discourages cooperation between countries

Answer: <https://biology-forums.com/index.php?topic=412521>

Question 43

Which of the following processes will a computer assembling firm engage in if it decides to manufacture its own monitors and printers?

- A) lean production
- B) vertical integration
- C) niche marketing
- D) outsourcing

Answer: <https://biology-forums.com/index.php?topic=412635>

Question 44

The _____ replaced the institution of GATT while retaining all of the former GATT agreements.

- A) International Monetary Fund
- B) Federation of International Trade Association

- C) Commonwealth of Nations
- D) World Trade Organization

Answer: <https://biology-forums.com/index.php?topic=411399>

Question 45

_____ is increasing the pace of both cultural diffusion and cultural change.

- A) Enculturation
- B) Collectivism
- C) Globalization
- D) Fundamentalism

Answer: <https://biology-forums.com/index.php?topic=411504>

Question 46

Which of the following strategies is designed to increase the scale or scope of a corporation's operations?

- A) growth strategy
- B) stability strategy
- C) differentiation strategy
- D) retrenchment strategy

Answer: <https://biology-forums.com/index.php?topic=412019>

Question 47

The refund feature on an annuity guarantees that

- A) you can withdraw all your contributions at age 59-1/2.
- B) you will be satisfied with the investment build-up, because you may withdraw your funds at will.
- C) payments will continue until they have at least refunded the cost of the annuity.
- D) the insurance company can refund your payments and terminate your annuity at its discretion.

Answer: <https://biology-forums.com/index.php?topic=506066>

Question 48

Which of the following is used by home country governments to limit outbound foreign direct investment?

- A) low-interest loans
- B) ownership restrictions
- C) tax breaks
- D) differential tax rates

Answer: <https://biology-forums.com/index.php?topic=412533>

Question 49

Volatile currency values make it easier for firms to predict future earnings accurately in terms of the home-country currency.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412129>

Question 50

Currency speculation is the purchase or sale of a currency with the expectation that its value will remain constant.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411650>

Question 51

Countertrade provides a way for firms to trade either by using a small amount of hard currency or even none at all.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412320>

Question 52

Product liability laws are those which _____.

- A) provide consumers with a wide variety of products at fair prices

- B) define the taxation on locally manufactured products
- C) protect people from defective products
- D) add value to a product throughout its production and distribution

Answer: <https://biology-forums.com/index.php?topic=411792>

Question 53

Jeans Unlimited plans to set up new facilities that are designed specifically to reduce impact on the environment. The management has emphasized on recycling and reusing most of their resources. What concept is the company emphasizing on in this scenario?

- A) standardization
- B) sustainability
- C) industrialization
- D) ethnocentricity

Answer: <https://biology-forums.com/index.php?topic=411468>

Question 54

Which of the following terms is used to refer to the process of ranking people into social layers or classes?

- A) social transformation
- B) social mobility
- C) social loafing
- D) social stratification

Answer: <https://biology-forums.com/index.php?topic=411563>

Question 55

The bureaucracy is the part of government that implements the rules and laws passed by elected representatives.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411716>

Question 56

IRA contributions

- A) have never been tax-deductible.
- B) were once tax-deductible, but are no longer tax deductible.
- C) are always tax-deductible.
- D) are in some situations tax-deductible and in other situations not tax deductible.

Answer: <https://biology-forums.com/index.php?topic=506056>

Question 57

The rapid pace of technological innovation today extends the life cycles of products.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412493>

Question 58

Increasing globalization is causing a growing number of international companies from emerging markets to undertake FDI.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412398>

Question 59

Planning for decruitment normally occurs when a company _____.

- A) discontinues manufacturing or selling in a market
- B) finds that current HR levels are lesser than anticipated needs
- C) hires new executive leadership to implement a growth strategy
- D) plans to establish multiple foreign subsidiaries

Answer: <https://biology-forums.com/index.php?topic=412720>

Question 60

All employee contributions to a qualified retirement plan must be immediately vested.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506091>

Question 61

A _____ is a right granted to the inventor of a product or process that excludes others from making, using, or selling the invention.

- A) copyright
- B) patent
- C) watertight
- D) trademark

Answer: <https://biology-forums.com/index.php?topic=411782>

Question 62

Why would an exporter use a sales representative or a distributor? Why would the exporter be reluctant to offer an open account payment method?

Answer: <https://biology-forums.com/index.php?topic=412334>

Question 63

The _____ called for large-scale reduction of the debt owed by poorer nations, the exchange of old loans for new low-interest loans, and the making of debt instruments that would be tradable on world financial markets.

- A) Brady Plan
- B) Bretton Woods Agreement
- C) Smithsonian Agreement
- D) Louvre Accord

Answer: <https://biology-forums.com/index.php?topic=411874>

Question 64

The theory of absolute advantage measures a nation's wealth by determining the _____.

- A) quantity of minerals it has on reserve
- B) amount of gold it has on reserve
- C) total trade volume in the country
- D) living standards of its people

Answer: <https://biology-forums.com/index.php?topic=412048>

Question 65

The concept of purchasing power parity (PPP) must be applied to understand the true value of a currency in its home country.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411864>

Question 66

The major drawback of polycentric staffing is the potential for losing control of the host-country operation.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412709>

Question 67

The Uruguay Round of Negotiations created the TRIPS Agreement to _____.

- A) help standardize the intellectual property rules around the world
- B) increase the exposure of national agricultural sectors to market forces
- C) include international trade in services for the first time
- D) drastically reduce tariffs and nontariff barriers in agricultural trade

Answer: <https://biology-forums.com/index.php?topic=412335>

Question 68

One option that intrigues Alistair is the process in which one company sells to another its obligation to make a purchase in a given country. This arrangement is known as _____.

- A) offset
- B) switch trading
- C) buyback
- D) barter

Answer: <https://biology-forums.com/index.php?topic=412388>

Question 69

The positive or negative condition of relations between employers and their workers is referred to as _____.

- A) labor-management relations
- B) corporatism
- C) international relations
- D) organizational hierarchy

Answer: <https://biology-forums.com/index.php?topic=412774>

Question 70

Which of the following most likely supports the argument of Echo managers to outsource some of the firm's manufacturing activities?

- A) Echo could save money by reducing the costs incurred in manufacturing the component parts.
- B) Echo could merge with one of its U.S.-based competitors to gain a larger market share.
- C) Echo managers could implement a marketing campaign for foreign markets that is identical to the outsourced firm's marketing campaign.
- D) Echo managers could reduce the wages of U.S. based employees and sub-contractors.

Answer: <https://biology-forums.com/index.php?topic=412648>

Question 71

When a country's religious leaders are also its political leaders, its political system is called a theocracy.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411706>

Question 72

Products for which there are fewer substitutes can more easily absorb higher shipping and production costs.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412460>

Question 73

Sam already knows that the _____ tells us how much of one currency we must pay to receive a certain amount of another.

- A) law of one price
- B) par value
- C) purchasing power parity theory
- D) exchange rate

Answer: <https://biology-forums.com/index.php?topic=411718>

Question 74

Describe the purposes of the international capital market. What factors account for its rapid growth?

Answer: <https://biology-forums.com/index.php?topic=411548>

Question 75

Which of the following is implied by a product with a low value density?

- A) the distribution system is more localized
- B) the product is processed in areas away from their original locations
- C) the cost of shipping the product is negligible
- D) the product is more valuable

Answer: <https://biology-forums.com/index.php?topic=412579>

Question 76

Suppose Sam then noticed that the actual euro/dollar exchange rate on currency markets is €1.2/\$, and that a kilogram of wheat still costs \$1 in the U.S. and €1.5 in France. Sam then knows that _____.

- A) the expected exchange rate between the euro and the dollar is €1.5/\$
B) wheat is priced lower in France
C) wheat is priced higher in France
D) an arbitrage opportunity does not exist in the international wheat market

Answer: <https://biology-forums.com/index.php?topic=411787>

Question 77

Cash balance plans tend to favor more mobile younger workers.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=506097>

Question 78

A business-level strategy in which a company exploits economies of scale is called a _____.

- A) differentiation strategy
B) stability strategy
C) retrenchment strategy
D) low-cost leadership strategy

Answer: <https://biology-forums.com/index.php?topic=411961>

Question 79

There are tax penalties for

- A) early withdrawals on company-sponsored pension plans, but not on IRAs.
B) both early and late withdrawals from an IRA.
C) early withdrawals from an IRA, but not for late withdrawals.
D) late withdrawals from an IRA, but not for early withdrawals.

Answer: <https://biology-forums.com/index.php?topic=506047>

Question 80

_____ would most likely be recruited for nonmanagerial positions at foreign subsidiaries that do not require specialized skills.

- A) Current employees from the company headquarters
B) Recent graduates from colleges in the home country
C) Home-country specialists
D) Workers from the local host-country market

Answer: <https://biology-forums.com/index.php?topic=412723>

Question 81

Shimmer and Sparkle is an American jewelry store which discovers that several shops in developing countries are selling counterfeited necklaces under their name and label. Which of the following problems are they facing?

- A) trademark infringement
B) patent expiration
C) monopolization
D) copyright expiration

Answer: <https://biology-forums.com/index.php?topic=411786>

Question 82

_____ is the extension of company activities into stages of production that provide a firm's inputs or absorb its outputs.

- A) Market penetration
B) Decentralization
C) Social stratification
D) Vertical integration

Answer: <https://biology-forums.com/index.php?topic=412467>

Question 83

The main challenge facing the Caribbean Community and Common Market (CARICOM) is that _____.

- A) most members trade more with nonmembers than they do with each other
B) military conflicts continue to hamper efforts to move toward political union

C) the bloc has not yet signed an agreement calling for a single market
D) the bloc has had no success in persuading Chile to become a member
Answer: <https://biology-forums.com/index.php?topic=411464>

Question 84

A company that is closing factories with unused capacity and laying-off workers is most likely following a _____ strategy.
A) stability
B) retrenchment
C) combined
D) growth
Answer: <https://biology-forums.com/index.php?topic=411952>

Question 85

About one-half of individuals in a given age grouping are likely to die before reaching their life expectancy.
A) True
B) False
Answer: <https://biology-forums.com/index.php?topic=506129>

Question 86

Which of the following is true of trade diversion?
A) It generally increases the prices of products in a nation.
B) It increases the purchasing power of consumers.
C) It increases the level of trade between nonmember nations.
D) It guarantees consumers a wider selection of goods.
Answer: <https://biology-forums.com/index.php?topic=411346>

Question 87

The process of reducing the size of an organization's workforce is called decruitment.
A) True
B) False
Answer: <https://biology-forums.com/index.php?topic=412734>

Question 88

Which of the following is a special ability of a company that competitors find extremely difficult to equal?
A) core competency
B) economy of scale
C) comparative advantage
D) absolute advantage
Answer: <https://biology-forums.com/index.php?topic=411922>

Question 89

The major objective of the Association of Southeast Asian Nations (ASEAN) is to _____.
A) approach the European Union to resolve disputes between member countries
B) safeguard the region's economic and political stability
C) increase members' tariff rates from an average of 7.5 percent to 15 percent
D) introduce barriers to trade and investment
Answer: <https://biology-forums.com/index.php?topic=411493>

Question 90

Letters of credit are popular among traders because banks assume most of the risks.
A) True
B) False
Answer: <https://biology-forums.com/index.php?topic=412328>

Question 91

Country M wants member nations to harmonize their tax, monetary, and fiscal policies and wants to create a common currency. Country M is requesting for the creation of a(n) _____ in the Moonland nations.

- A) customs union
- B) free trade area
- C) economic union
- D) common market

Answer: <https://biology-forums.com/index.php?topic=411355>

Question 92

Literacy tests offer a reliable basis on which one nation's educational level can be compared with another.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411586>

Question 93

Which of the following statements is true of outsourcing?

- A) It reduces production risk by eliminating delays in the timely receipt of needed parts.
- B) It reduces currency risk by allowing the company to invest the home currency on in-house production facilities.
- C) It reduces political risk by enabling the company to avoid investing in plants and equipment abroad.
- D) It reduces economic risk by facilitating the purchase of large insurance policies.

Answer: <https://biology-forums.com/index.php?topic=412638>

Question 94

_____ is the layer of corporate social responsibility in which a business builds social responsibility into its core operations to create value and build competitive advantage.

- A) Traditional philanthropy
- B) Political polity
- C) Strategic CSR
- D) Risk management

Answer: <https://biology-forums.com/index.php?topic=411810>

Question 95

Which of the following is true of foreign direct investment?

- A) The contributions of entrepreneurs and small businesses to foreign direct investment is insignificant.
- B) Foreign direct investment does not involve obtaining a degree of control in a company.
- C) Globalization has led emerging markets to undertake less foreign direct investment and industrialized nations to undertake more foreign direct investment.
- D) The desire to increase a firm's global competitiveness drives many cross-border mergers and acquisitions.

Answer: <https://biology-forums.com/index.php?topic=412424>

Question 96

ALADI refers to the _____.

- A) Asia Pacific Economic Cooperation
- B) Latin American Free Trade Association
- C) Association of Southeast Asian Nations
- D) Latin American Integration Association

Answer: <https://biology-forums.com/index.php?topic=411460>

Question 97

A promotional strategy designed to create buyer demand that will encourage channel members to stock a company's product is called a _____.

- A) push strategy
- B) stability strategy
- C) retrenchment strategy
- D) pull strategy

Answer: <https://biology-forums.com/index.php?topic=412506>

Question 98

A government with a currency board is legally bound to hold an amount of foreign currency that is at least equal to the amount of domestic currency.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411877>

Question 99

Sam has been studying the price of wheat across markets. If a kilogram of wheat costs €1.5 in France and \$1 in the United States, the law of one price would tell us _____.

- A) wheat is under priced in France
- B) the expected exchange rate between the euro and the dollar is €1.5/\$
- C) wheat is over priced in France
- D) an arbitrage opportunity exists in the international wheat market

Answer: <https://biology-forums.com/index.php?topic=411785>

Question 100

Today's international monetary system remains in large part a managed float system.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411875>

Question 101

Restrictions on the convertibility of one currency into others is called administrative delays.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412306>

Question 102

If all countries in the bloc are asked to give up the greatest amount of sovereignty, they would most likely be joining a(n) _____.

- A) political union
- B) customs union
- C) economic union
- D) free trade area

Answer: <https://biology-forums.com/index.php?topic=411361>

Question 103

The importance of trade for a nation can be measured by _____.

- A) examining the amount of wealth acquired by the national government through restrictive trade policies
- B) examining the volume of its trade relative to its total output
- C) the living standards of people involved in only trade activities
- D) the number of acquired territories the nation has that serves as sources of inexpensive raw materials

Answer: <https://biology-forums.com/index.php?topic=411986>

Question 104

Which of the following is true of government interventions in a country's trade practices?

- A) A major economic motive behind government intervention in trade is the protection of jobs.
- B) Government interventions help companies take advantage of economies of scale and be the first movers in their industries.
- C) A major political motive behind government intervention in trade is the protection of infant industries.
- D) Governments intervene to protect only imports, as the protection of exports is handled by private agencies.

Answer: <https://biology-forums.com/index.php?topic=412164>

Question 105

Identify the World Trade Organization's (WTO) three main goals and explain how the WTO differs from the General Agreement on Tariffs and Trade (GATT).

Answer: <https://biology-forums.com/index.php?topic=411429>

Question 106

One reason a home country may discourage foreign direct investment outflows is to protect its "sunset" industries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412418>

Question 107

A third country, Funland, also produces food and drinks. In Funland, one resource unit produces 8 tons of food and 6 tons of drinks. Which of the following is true about Funland, Foodland, and Drinkland?

- A) Funland has an absolute advantage in producing food.
- B) Funland has a comparative advantage in producing food.
- C) Funland has an absolute advantage in producing drinks.
- D) Funland has a comparative advantage in producing drinks.

Answer: <https://biology-forums.com/index.php?topic=412080>

Question 108

Which of the following actions can be adopted by developed nations to lessen the negative effects of globalization?

- A) restrict the import of goods from developing countries
- B) discontinue foreign-aid programs to developing countries
- C) slash agricultural subsidies that hurt the exports of developing nations
- D) pressurize developing nations to fend for themselves in matters of health and education

Answer: <https://biology-forums.com/index.php?topic=411466>

Question 109

_____ refers to socially learned traits associated with, and expected of, men or women.

- A) Conformity
- B) Individualism
- C) Gender
- D) Social mobility

Answer: <https://biology-forums.com/index.php?topic=411561>

Question 110

Countries might impose a(n) _____ in response to the threat of an import quota or total ban on a product by an importing nation.

- A) ad valorem tariff
- B) voluntary export restraint
- C) compound tariff
- D) embargo

Answer: <https://biology-forums.com/index.php?topic=412262>

Question 111

The process of forecasting both a company's human resource needs and its supply is called _____.

- A) human resource planning
- B) human resource accounting
- C) selection
- D) recruitment

Answer: <https://biology-forums.com/index.php?topic=412717>

Question 112

Civil conflict, tax discrimination, weak legal systems, and terrorist actions are political risks faced by MNEs operating in foreign countries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411919>

Question 113

Which of the following arguments against globalization, if true, could be made using Jeans Unlimited as an example?

- A) Globalization results in the government making nearly all economy-related decisions.
- B) Globalization places least emphasis on corporate social responsibility.
- C) Globalization causes companies to produce goods in nations with the most lenient labor regulations.
- D) Globalization permits the use of unethical practices as long as it brings the company profits.

Answer: <https://biology-forums.com/index.php?topic=411382>

Question 114

While designating an exchange rate, the numerator indicates the _____.

- A) transaction currency
- B) quoted currency
- C) cross currency
- D) base currency

Answer: <https://biology-forums.com/index.php?topic=411626>

Question 115

The power of the General Agreement on Tariffs and Trade (GATT) to settle trade disputes is what sets it apart from the World Trade Organization (WTO).

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411413>

Question 116

A major disadvantage of American Depository Receipts (ADRs) is that investors who buy them must pay currency-conversion fees.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412680>

Question 117

During which stage of the international product life cycle theory does demand rise and remain sustained for a fairly lengthy period of time?

- A) standardized product stage
- B) maturing product stage
- C) product decline stage
- D) new product stage

Answer: <https://biology-forums.com/index.php?topic=412122>

Question 118

Describe four corporate responsibility issues and explain how these issues can impact a company's international relations.

Answer: <https://biology-forums.com/index.php?topic=411831>

Question 119

The present value of a \$1 annuity payable over 25 years at a net discount rate of 3% is \$17.41. Consequently, the value of a \$1 annuity due payable over 26 years is

- A) \$17.41.
- B) \$18.41.
- C) \$16.41.
- D) -\$17.41.

Answer: <https://biology-forums.com/index.php?topic=506072>

Question 120

A characteristic of the world's least-global nations is low levels of corruption.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411422>

Question 121

_____ refers to the purchase, sale, or exchange of goods and services across national borders.

- A) Domestic trade
- B) Foreign direct investment
- C) Mercantilism
- D) International trade

Answer: <https://biology-forums.com/index.php?topic=411984>

Question 122

The Pension Benefit Guaranty Corp does not

- A) insure defined pension benefits.
- B) help pensions locate benefits in terminated plans.
- C) set standards for minimum benefits.
- D) require firms to adequately fund promised defined benefits.

Answer: <https://biology-forums.com/index.php?topic=506022>

Question 123

To estimate an emerging market's openness, Matt could analyze its _____.

- A) market receptivity
- B) commercial infrastructure
- C) country risk
- D) differentiation strategy

Answer: <https://biology-forums.com/index.php?topic=412259>

Question 124

Transportation costs are a driving force behind the globalization of the steel industry.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412623>

Question 125

Explain franchising with examples. Mention the advantages and disadvantages associated with franchising. How is franchising different from licensing?

Answer: <https://biology-forums.com/index.php?topic=412426>

Question 126

Which of the following is a characteristic of totalitarian governments?

- A) Citizens are guaranteed civil, property, and minority rights.
- B) The means of production are owned by the people who use them.
- C) Leaders rule without the explicit approval of the people.
- D) Political dissidents can oppose the government with no repercussions.

Answer: <https://biology-forums.com/index.php?topic=411668>

Question 127

Susan thinks that it would be easiest setting up production facilities in a country whose government leaders are elected directly by the wide participation of the people or by their representatives. Which of the following political systems should the country have?

- A) theocratic
- B) democratic
- C) fascist
- D) anarchist

Answer: <https://biology-forums.com/index.php?topic=411739>

Question 128

Which of the following occurs when the price of a good is lower in export markets than it is in the domestic market?

- A) transfer pricing
- B) skimming
- C) price escalation
- D) dumping

Answer: <https://biology-forums.com/index.php?topic=412588>

Question 129

Purchasing power parity is better at predicting _____ exchange rates.

- A) cross
- B) spot

- C) long-term
- D) short-term

Answer: <https://biology-forums.com/index.php?topic=411769>

Question 130

Chuck believes that his business has grown because of his personal involvement in every step of the way. What advice do you offer Chuck as he continues to expand his business in new Asian markets?

- A) Protect your interests by insisting on detailed contracts from the start.
- B) Always stick to corporate settings when doing business to avoid misunderstandings that can arise in less formal environments.
- C) Contact distributors directly to avoid misunderstandings that can arise when using third-party contacts.
- D) Use proper intermediaries as required in Pacific Rim nations.

Answer: <https://biology-forums.com/index.php?topic=412143>

Question 131

Which of the following is the first stage of the strategy-formulation process?

- A) identification of company mission and goals
- B) identification of value-creating activities
- C) formulation of strategies
- D) identification of core competency

Answer: <https://biology-forums.com/index.php?topic=411884>

Question 132

Which of the following statements is true regarding location economies?

- A) Each production activity generates more value in a particular location than elsewhere.
- B) They apply only to service providers.
- C) The demand and supply factors heavily influence the productivity of a location.
- D) They are restricted to business activities that involve product manufacturing.

Answer: <https://biology-forums.com/index.php?topic=412601>

Question 133

International transactions between two currencies other than the U.S. dollar often use the dollar as a vehicle currency.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411651>

Question 134

_____ in the computer industry is the outsourcing of the actual assembly of computers plus the job of shipping them to distributors and other intermediaries.

- A) Just in time manufacturing
- B) Agile manufacturing
- C) Lean manufacturing
- D) Stealth manufacturing

Answer: <https://biology-forums.com/index.php?topic=412641>

Question 135

_____ teams are self-managed teams that help reduce waste in the production processes of many manufacturing companies.

- A) Quality-improvement
- B) Virtual
- C) Cross-functional
- D) Interdependent

Answer: <https://biology-forums.com/index.php?topic=412069>

Question 136

A(n) _____ channel places a single intermediary between the producer and the buyer.

- A) one-level
- B) exclusive
- C) intensive

D) two-level

Answer: <https://biology-forums.com/index.php?topic=412572>

Question 137

Which of the following is an example of a trademark infringement?

- A) manufacturers who sell different versions of their own products in different countries
- B) a company which exports factory rejects to developing countries
- C) a company which sells products at half the price of their competitors
- D) manufacturers who sell counterfeit products under the names and logos of more famous brands

Answer: <https://biology-forums.com/index.php?topic=411788>

Question 138

Firms engage in FDI when the firms they supply have already invested abroad. This practice of "following clients" is observed in industries having _____.

- A) only large companies as clients
- B) suppliers who have close working relationships with producers
- C) suppliers who are geographically scattered around the world
- D) a huge number of clients

Answer: <https://biology-forums.com/index.php?topic=412476>

Question 139

The compensation of nonmanagerial workers is strongly influenced by increased cross-border business investment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412770>

Question 140

Regulatory controls or bureaucratic rules designed to impair the rapid flow of imports into a country are called _____.

- A) voluntary export restraints
- B) administrative delays
- C) local content requirements
- D) import quotas

Answer: <https://biology-forums.com/index.php?topic=412270>

Question 141

Had the government taken over the assets of Global Trading without compensation, and not taken over the assets of any other company, the government's actions would be an example of _____.

- A) confiscation
- B) expropriation
- C) communism
- D) nationalization

Answer: <https://biology-forums.com/index.php?topic=411893>

Question 142

Which of the following is an assumption made by the comparative advantage theory?

- A) creation of trade deficits
- B) maximization of production and consumption
- C) creation of trade surpluses
- D) government interference and control in trade activities

Answer: <https://biology-forums.com/index.php?topic=412066>

Question 143

Their argument is vulnerable to criticism because _____.

- A) no other country screens French movies or star French actors
- B) they do not distinguish between movies made by studios in England and movies made in Hollywood
- C) they fail to take other social and cultural factors into account
- D) most restaurants still display their menu cards in French

Answer: <https://biology-forums.com/index.php?topic=411511>

Question 144

Which of the following stages of the market-screening process would require John to visit a potential market personally?

- A) assessment of the national business environment
- B) selection of the market
- C) measurement of market potential
- D) identification of the basic appeal for markets

Answer: <https://biology-forums.com/index.php?topic=412171>

Question 145

The condition that results when the value of a nation's exports is greater than the value of its imports is called _____.

- A) dumping
- B) a trade deficit
- C) a trade surplus
- D) mercantilism

Answer: <https://biology-forums.com/index.php?topic=411996>

Question 146

Which of the following is a characteristic based on which products are typically differentiated?

- A) brand equity
- B) product cost
- C) product design
- D) brand loyalty

Answer: <https://biology-forums.com/index.php?topic=411968>

Question 147

On a recent trip to Hong Kong, a group of tourists found several Prada bags being sold on the pavement. They cost only a few dollars and were clearly fake; though they bore the Prada trademark. This is an example of _____.

- A) monopolization
- B) ethnocentrism
- C) nationalization
- D) piracy

Answer: <https://biology-forums.com/index.php?topic=411793>

Question 148

The protection of infant industries by a nation's government can cause more economic harm than good.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412200>

Question 149

Which of the following constitutes the most basic level of training to prepare managers for international assignments?

- A) environmental briefings
- B) cultural assimilation
- C) field experience
- D) language training

Answer: <https://biology-forums.com/index.php?topic=412744>

Question 150

Social Security normal retirement age is set to increase for future retirees.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506125>

Question 151

A global strategy does not allow a company to modify its products except for the most superficial features.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411995>

Question 152

What is countertrade? Explain the concept of buyback as a type of countertrade, and discuss buyback as a joint venture configuration.

Answer: <https://biology-forums.com/index.php?topic=412336>

Question 153

For most occupations the law forbids an employer from forcing you into retirement

- A) before age 65.
- B) before age 60.
- C) at any age.
- D) before age 70.

Answer: <https://biology-forums.com/index.php?topic=506034>

Question 154

Which of the following is the first phase of human resource planning?

- A) estimating the company's future human resource needs
- B) developing a plan to recruit and select people to fill vacant and anticipated new positions
- C) taking an inventory of the company's current human resources
- D) promoting employees to positions of greater responsibility

Answer: <https://biology-forums.com/index.php?topic=412718>

Question 155

Products that are of use in both industrial and military applications are designated as dual-use products.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412292>

Question 156

The Single European Act predominantly aimed at establishing common transportation policies among the European Union members.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411391>

Question 157

The Council of the European Union is the _____ body of the European Union.

- A) monitoring
- B) executive
- C) legislative
- D) judicial

Answer: <https://biology-forums.com/index.php?topic=411426>

Question 158

All foreign exchange transactions can be performed in the over-the-counter (OTC) market.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411685>

Question 159

Which of the following steps should occur in the screening process for potential markets after the basic demand for a product has been identified?

- A) measurement of the market or site potential
- B) assessment of the national business environment
- C) selection of the market or site
- D) assessment of climate suitability

Answer: <https://biology-forums.com/index.php?topic=412142>

Question 160

The psychological process of readapting to one's home culture is seldom difficult for expatriates who have successfully adapted to new cultures.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412740>

Question 161

A company that makes its marketing program elements uniform, targeting an entire region with similar products, is demonstrating _____.

- A) customization
- B) standardization
- C) differentiation
- D) segmentation

Answer: <https://biology-forums.com/index.php?topic=412522>

Question 162

Which of the following is a disadvantage of local requirement laws to foreign companies?

- A) They make it necessary for the government to resort to expropriation and confiscation.
- B) The companies are forced to bring in raw material and workers from their own countries.
- C) Companies required to hire local personnel might be forced to take on inadequately trained workers.
- D) They do not foster local business activity and increase regional and national unemployment.

Answer: <https://biology-forums.com/index.php?topic=411887>

Question 163

A(n) _____ allows the bank to modify the terms of the letter only after obtaining the approval of both exporter and importer.

- A) confirmed letter of credit
- B) irrevocable letter of credit
- C) bill of exchange
- D) bill of lading

Answer: <https://biology-forums.com/index.php?topic=412368>

Question 164

A team in which employees from a single department take on responsibilities of their former supervisors is called a _____ team.

- A) self-managed
- B) virtual
- C) global
- D) cross-functional

Answer: <https://biology-forums.com/index.php?topic=412067>

Question 165

Opponents argue that globalization _____.

- A) generates labor market flexibility in developed nations
- B) eliminates manufacturing jobs in developed nations
- C) brings an end to practices like outsourcing
- D) slows down the employment rate in developing nations

Answer: <https://biology-forums.com/index.php?topic=411434>

Question 166

A(n) _____ structure is best suited to companies that treat each national market as unique due to the vast cultural, political, or economic differences between nations.

- A) global product
- B) international division
- C) global matrix
- D) international area

Answer: <https://biology-forums.com/index.php?topic=412061>

Question 167

Describe the Foreign Corrupt Practices Act, and explain how it relates to corporate social responsibility.

Answer: <https://biology-forums.com/index.php?topic=411975>

Question 168

Which of the following is defined as a group of people who share a unique way of life within a larger, dominant culture?

- A) subculture
- B) cultural universal
- C) monoculture
- D) macroculture

Answer: <https://biology-forums.com/index.php?topic=411490>

Question 169

Product differentiation is more likely when nations share the same level of economic development.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412483>

Question 170

Once in China, Betty witnesses the ease with which Chinese employees incorporate change and new ideas into their work—unlike the people of Oceania who prefer strong systems of rules and guidelines. Which of the following statements within Hofstede's framework is consistent with her observation?

- A) China scores high on the femininity dimension.
- B) Chinese organizations are the least entrepreneurial.
- C) Chinese organizations have high levels of employee turnover.
- D) China scores low on the uncertainty avoidance dimension.

Answer: <https://biology-forums.com/index.php?topic=411637>

Question 171

The strategy that Beanstalk would most likely want to follow is called a _____ strategy.

- A) global
- B) stability
- C) retrenchment
- D) multinational

Answer: <https://biology-forums.com/index.php?topic=411979>

Question 172

Which of the following statements is true of export financing?

- A) Governments may promote exports by offering loan guarantees.
- B) Governments usually offer loans to exporters with above-market interest rates.
- C) Small businesses that have just started to export are financially stable and seldom require financing from government agencies.
- D) The Ex-Im Bank finances the export activities of companies all over the world.

Answer: <https://biology-forums.com/index.php?topic=412219>

Question 173

Which of the following is most likely to occur in the honeymoon stage of culture shock?

- A) new arrivals are fascinated by aspects of the new culture
- B) individuals become annoyed by unpredictable quirks of the new culture
- C) visitors better understand and appreciate local customs and behavior
- D) emotions hit rock bottom for visitors

Answer: <https://biology-forums.com/index.php?topic=412731>

Question 174

Blickinstock has identified a company that it can acquire or merge with. Which of the following statements would represent the least likely reason for Blickinstock to go ahead with the merger?

- A) The merger would allow the company to get a foothold in the nascent Latin American market.
- B) The merger would help increase Blickinstock's global competitiveness.
- C) The merger would bring in increased cash-flows that Blickinstock can use to acquire other firms.

D) The merger would help to fill the gaps in Blickinstock's product line.

Answer: <https://biology-forums.com/index.php?topic=412392>

Question 175

A pull strategy is most appropriate when buyers display a great deal of brand loyalty toward one particular brand name.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412553>

Question 176

A common purpose of many companies' facilities in foreign trade zones is _____.

- A) final product assembly
- B) product design
- C) acquisition of raw materials
- D) product manufacturing

Answer: <https://biology-forums.com/index.php?topic=412226>

Question 177

Differentiate between the push and pull promotional strategies. Explain the factors that determine whether the push or the pull strategy is appropriate in a given marketing environment.

Answer: <https://biology-forums.com/index.php?topic=412563>

Question 178

A(n) _____ tariff is levied as a percentage of the stated price of an imported product.

- A) specific
- B) ad valorem
- C) transit
- D) compound

Answer: <https://biology-forums.com/index.php?topic=412247>

Question 179

A disadvantage of protection from import competition is the added cost of continuing to produce a good domestically that could be supplied more efficiently by an international supplier.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412289>

Question 180

Nations following the theory of _____ believed that the world's wealth was limited and that a nation could increase its share of the pie only at the expense of its neighbors.

- A) absolute advantage
- B) mercantilism
- C) factor proportions
- D) comparative advantage

Answer: <https://biology-forums.com/index.php?topic=412028>

Question 181

Which of the following is the final step in the screening process for potential markets and sites?

- A) assessment of the national business environment
- B) selection of the market or site
- C) assessment of climate suitability
- D) measurement of market or site potential

Answer: <https://biology-forums.com/index.php?topic=412144>

Question 182

Which of the following is considered as a primary activity in an organization?

- A) human resource management

- B) marketing and sales
- C) infrastructure
- D) procurement

Answer: <https://biology-forums.com/index.php?topic=411926>

Question 183

A loan in which a parent company deposits money with a host-country bank, which then lends the money to a subsidiary located in the host country is called a _____.

- A) mortgage loan
- B) syndicated loan
- C) back-to-back loan
- D) title loan

Answer: <https://biology-forums.com/index.php?topic=412663>

Question 184

The centralization of production facilities is a typical policy for companies that pursue _____.

- A) product differentiation
- B) horizontal integration
- C) a global strategy
- D) a multinational strategy

Answer: <https://biology-forums.com/index.php?topic=412608>

Question 185

The smallest portion of the total world trade comprises trade between _____.

- A) low-income and middle-income nations
- B) high-income and middle-income nations
- C) First World member countries
- D) developed countries

Answer: <https://biology-forums.com/index.php?topic=411992>

Question 186

Describe key characteristics of a born global firm, and explain why a born global firm would be attuned to international firm management.

Answer: <https://biology-forums.com/index.php?topic=411354>

Question 187

A folk custom can be defined as _____.

- A) behavior, often dating back several generations, that is practiced by a homogeneous group of people
- B) behavior shared by a heterogeneous group or by several groups of people
- C) positive or negative evaluations, feelings, and tendencies that individuals harbor toward objects or concepts
- D) positive or negative evaluations, feelings, and tendencies that individuals harbor toward themselves

Answer: <https://biology-forums.com/index.php?topic=411554>

Question 188

According to Hofstede's framework, cultures scoring high on the dimension of _____ generally have more relaxed lifestyles in which people are more concerned about caring for others as opposed to material gain.

- A) femininity
- B) individualism
- C) ethnocentricity
- D) imperialism

Answer: <https://biology-forums.com/index.php?topic=411625>

Question 189

The process undertaken by these twenty-six countries is an example of _____.

- A) protectionism
- B) economic nationalism
- C) regional economic integration
- D) foreign direct investment

Answer: <https://biology-forums.com/index.php?topic=411501>

Question 190

Discuss the disadvantages of an ethnocentric staffing policy. How do bonuses, tax incentives, and employee expectations contribute to high personnel costs?

Answer: <https://biology-forums.com/index.php?topic=412714>

Question 191

Given a taxable interest return of 10%, in the 28% marginal tax bracket, the effective after-tax interest rate is

- A) 2.8%.
- B) 7.2%.
- C) 10%.
- D) 0%.

Answer: <https://biology-forums.com/index.php?topic=506019>

Question 192

Which of the following is prompting farmers in many developed nations to discover new ways to manage risk and increase agricultural efficiency?

- A) designation of agricultural products as dual use products
- B) provision of extensive government subsidies
- C) exposure of agribusiness to market forces
- D) enforcement of trade embargoes and tariffs

Answer: <https://biology-forums.com/index.php?topic=412316>

Question 193

A _____ strategy is one in which a company emphasizes on serving the needs of a narrowly defined market segment by being the low-cost leader, differentiating its product, or both.

- A) focus
- B) retrenchment
- C) global
- D) stability

Answer: <https://biology-forums.com/index.php?topic=411970>

Question 194

Reverse culture shock is the trouble expatriates face while adjusting to a new environment in which they find themselves.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412738>

Question 195

If Blickinstock's home government tries to stop the company from investing in Latin America, the government is most likely trying to _____.

- A) discourage the entry of a "sunset" company
- B) protect the "sunset" companies in Latin America
- C) prevent a monopoly situation from occurring
- D) protect its balance of payments

Answer: <https://biology-forums.com/index.php?topic=412510>

Question 196

According to Hofstede's framework, a culture with large power distance tends to be characterized by _____.

- A) the absence of any form of hierarchy
- B) a preference for individualism over collectivism
- C) inequality between superiors and subordinates
- D) power derived from hard work and entrepreneurial drive

Answer: <https://biology-forums.com/index.php?topic=411617>

Question 197

Which of the following letters of credit can be modified without obtaining approval from either the exporter or the importer, by the bank issuing the letter of credit?

- A) revocable letter of credit
- B) confirmed letter of credit
- C) usance letter of credit
- D) at sight letter of credit

Answer: <https://biology-forums.com/index.php?topic=412370>

Question 198

_____ is defined as the dispersal of production activities to locations that help a company achieve its cost-minimization or quality-maximization objectives for a good or service.

- A) Global offering
- B) Globalization of markets
- C) Globalization of production
- D) Global governance

Answer: <https://biology-forums.com/index.php?topic=411374>

Question 199

The law requires a qualified pension plan that provides benefits based upon credited years of service to fund you with additional benefits for service beyond normal retirement age.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506095>

Question 200

A government buys its own securities on the open market when the _____.

- A) interest rates in the country are low
- B) inflation rate in the country is low
- C) inflation rate in the country is high
- D) interest rates in the country are high

Answer: <https://biology-forums.com/index.php?topic=411759>

Question 201

The Verandas U.S. subsidiary was turned down when it tried to borrow from a U.S. bank. The bank manager suggested that the parent firm deposit money with the U.S. bank's Dutch branch, and then the U.S. bank's home office would lend the money to the U.S. subsidiary. This type of arrangement is known as a(n) _____.

- A) title loan
- B) syndicated loan
- C) mortgage loan
- D) back-to-back loan

Answer: <https://biology-forums.com/index.php?topic=412675>

Question 202

Topsy Turvey Toys buying its merchandise from Ureshi Toys is an example of _____.

- A) exporting
- B) outsourcing
- C) importing
- D) insourcing

Answer: <https://biology-forums.com/index.php?topic=411334>

Question 203

Which of the following occurs when a company sells its products to intermediaries who then resell to buyers in a target market?

- A) an acquisition
- B) a joint venture
- C) counterpurchase
- D) indirect exporting

Answer: <https://biology-forums.com/index.php?topic=412284>

Question 204

IRA contributions serve to reduce taxable income

- A) for those who do not have a company-sponsored plan and earn less than a specified maximum amount.
- B) for all those with earned income, regardless of income level and the existence of a company-sponsored retirement plan.
- C) for those who do not have a company-sponsored retirement plan, regardless of how much they may earn.
- D) only for those with a company-sponsored retirement plan.

Answer: <https://biology-forums.com/index.php?topic=506052>

Question 205

_____ refers to the most commonly quoted interest rate that London banks charge other large banks that borrow Eurocurrency.

- A) London Interbank Offer Rate (LIBOR)
- B) Spot rate
- C) London Interbank Bid Rate (LIBID)
- D) Cross rate

Answer: <https://biology-forums.com/index.php?topic=411606>

Question 206

Advance payment is commonly used for export/import financing when _____.

- A) the buyer has obtained credit for the transaction
- B) the buyer has good credit rating at banks
- C) two parties are unfamiliar with each other
- D) the transaction is for a relatively high amount

Answer: <https://biology-forums.com/index.php?topic=412349>

Question 207

Rice imports to a nation under a quota limit of 8,500 tons are charged a tariff of 15 percent. Imports of rice above the quota limit are charged a tariff of 60 percent. This is an example of a(n) _____.

- A) voluntary export restraint
- B) tariff-quota
- C) ad valorem tariff
- D) export quota

Answer: <https://biology-forums.com/index.php?topic=412325>

Question 208

Which of the following products has a low value-density ratio?

- A) premium perfumes
- B) crude oil
- C) semiconductors
- D) emerald

Answer: <https://biology-forums.com/index.php?topic=412580>

Question 209

Under the gold standard, if the U.S. dollar was fixed at \$30/oz of gold and Japan was fixed at ¥75/oz of gold, what would be the Yen/dollar exchange rate?

- A) \$2.50/¥
- B) ¥0.40/\$
- C) ¥2250/\$
- D) ¥2.50/\$

Answer: <https://biology-forums.com/index.php?topic=411830>

Question 210

Emerging markets typically have fewer forms of mass media for use in implementing a pull strategy.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412552>

Question 211

Noise refers to anything that disrupts the audience's ability to receive and interpret a promotional message.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412557>

Question 212

Managers who are asked to go into a particularly unstable country or one with a very low standard of living often receive a bonus called _____.

- A) hardship pay
- B) performance-related pay
- C) fringe benefits
- D) stock options

Answer: <https://biology-forums.com/index.php?topic=412768>

Question 213

A country imposes a tariff on goods that it sells abroad at the request of another nation. This is an example of a(n) _____.

- A) compound tariff
- B) ad valorem tariff
- C) embargo
- D) voluntary export restraint

Answer: <https://biology-forums.com/index.php?topic=412260>

Question 214

Low income earners

- A) may contribute additional amounts to an IRA under a catch-up provision.
- B) are not bound by contribution limits.
- C) can access their funds without incurring a tax penalty.
- D) may receive a tax credit based on contributions to an IRA

Answer: <https://biology-forums.com/index.php?topic=506053>

Question 215

The least amount of sovereignty that must be surrendered to a trading block occurs in a political union.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411389>

Question 216

The new trade theory is mainly at odds with the _____ theory.

- A) comparative advantage
- B) international product life cycle
- C) national competitive advantage
- D) factor proportions

Answer: <https://biology-forums.com/index.php?topic=412139>

Question 217

One goal of currency restriction is to preserve hard currencies to pay for imports and to finance trade deficits.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411689>

Question 218

The main difficulty CARICOM will continue to face is that most members trade more with nonmembers than they do with each other.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411486>

Question 219

The common currency of the European Union is known as the _____.

- A) euro

- B) eurodollar
- C) European unit of account
- D) European currency unit

Answer: <https://biology-forums.com/index.php?topic=411414>

Question 220

A(n) _____ tariff is levied on an imported product and calculated partly as a percentage of its stated price and partly as a specific fee for each unit.

- A) ad valorem
- B) specific
- C) compound
- D) transit

Answer: <https://biology-forums.com/index.php?topic=412250>

Question 221

National competitive advantage theory states that a nation's competitiveness in an industry depends on _____.

- A) the availability of cheap factors of production in the nation
- B) the capacity of the industry to innovate and upgrade
- C) the capacity of companies to create barriers to entry
- D) the availability of government subsidies for industry development

Answer: <https://biology-forums.com/index.php?topic=412147>

Question 222

_____ are traded in Luxembourg and London and represent a specific number of shares in an outside company.

- A) Global Depository Receipts
- B) Revocable letters of credit
- C) Bills of lading
- D) Common stock

Answer: <https://biology-forums.com/index.php?topic=412665>

Question 223

When estimating your need funding at retirement

- A) a lower interest rate assumption and a higher inflation assumption reduce the required current savings needed to meet your target.
- B) a lower interest rate assumption and a lower inflation rate assumption reduce the required current savings needed to meet your target.
- C) a higher interest rate assumption and a lower inflation rate assumption reduce the required current savings needed to meet your target.
- D) a higher interest assumption and a higher inflation assumption reduce the required current savings needed to meet your target.

Answer: <https://biology-forums.com/index.php?topic=506071>

Question 224

_____ political systems include democracies, constitutional monarchies, and some aristocracies.

- A) Anarchist
- B) Fascist
- C) Pluralistic
- D) Totalitarian

Answer: <https://biology-forums.com/index.php?topic=411664>

Question 225

A(n) _____ opportunity helps in buying a product in one country and selling it in another country where it has a higher value.

- A) arbitrage
- B) buyback
- C) barter
- D) countertrade

Answer: <https://biology-forums.com/index.php?topic=411755>

Question 226

In Country B, Color-Me-Green is faced with a tight labor market and a low unemployment rate. This low unemployment rate will most likely result in _____.

- A) higher rate of inflation

- B) lower wages for workers
- C) higher purchasing power
- D) lower interest rates

Answer: <https://biology-forums.com/index.php?topic=411781>

Question 227

The world's largest banks exchange currencies at spot and forward rates in the _____.

- A) interbank market
- B) World Bank
- C) International Finance Corporation
- D) Eurocurrency market

Answer: <https://biology-forums.com/index.php?topic=411598>

Question 228

The lower a product's value density, the more localized is the distribution system for that product.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412594>

Question 229

Tariffs tend to exact a cost on countries as a whole because they lessen citizens' gains from trade.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412300>

Question 230

Through his research, Owen learns that the first step in developing a successful export strategy is _____.

- A) initiation of meetings with intermediaries
- B) identification of a potential market
- C) matching of market needs to company abilities
- D) commitment of resources

Answer: <https://biology-forums.com/index.php?topic=412304>

Question 231

During which stage of the product life cycle are companies looking for low-cost production bases in developing nations to supply a growing worldwide market?

- A) product decline stage
- B) new product stage
- C) standardized product stage
- D) maturing product stage

Answer: <https://biology-forums.com/index.php?topic=412124>

Question 232

According to Michael Porter, advanced factors account for the sustained competitive advantage a country enjoys in a product.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412158>

Question 233

_____ allows labor representatives in Germany to participate in high-level company meetings by actually voting on proposed actions.

- A) Authoritarianism
- B) Codetermination
- C) Individualism
- D) Centralization

Answer: <https://biology-forums.com/index.php?topic=412776>

Question 234

Critics of globalization believe the overall gains that accrue to national economies are worth the lost livelihoods of some workers.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411446>

Question 235

Which staffing policy should Swingset consider if it wants its foreign operations to be managed by the best-qualified individuals regardless of nationality?

- A) geocentric staffing
- B) nepotism
- C) employee referrals
- D) ethnocentric staffing

Answer: <https://biology-forums.com/index.php?topic=412702>

Question 236

A growth strategy is designed to increase the scale or scope of a corporation's operations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411997>

Question 237

Partnerships between a government and a host company in the context of foreign direct investment lead to _____.

- A) domination of industries in the home country by large international firms
- B) increased exploitation of workers in the home country
- C) increased control for the host country over its operations
- D) increased market access for the host company

Answer: <https://biology-forums.com/index.php?topic=412499>

Question 238

According to the eclectic theory that explains FDI, an ownership advantage is the advantage that arises from internalizing a business activity rather than leaving it to a relatively inefficient market.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412456>

Question 239

Retirees may remain in their homes while accessing the home equity for supplemental income through the use of a

- A) price level adjusted mortgage.
- B) decreasing term mortgage.
- C) shared appreciation mortgage.
- D) reverse mortgage.

Answer: <https://biology-forums.com/index.php?topic=506067>

Question 240

A government can limit the economic activities of a foreign firm that resists its effort to introduce home-country nationals into the company.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411925>

Question 241

Those retirement plans paying monthly benefits must automatically provide married workers with a joint and last survivor annuity.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506098>

Question 242

Which of the following was created to regulate fixed exchange rates and enforce the rules of the International monetary system?

- A) International Monetary Fund
- B) World Bank
- C) World Trade Organization
- D) European Union

Answer: <https://biology-forums.com/index.php?topic=411409>

Question 243

The value customers obtain from a product is heavily influenced by the image of the country in which the product is manufactured.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412486>

Question 244

Each participant in a qualified pension plan is entitled to receive an annual statement indicating their earned pension benefits.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506080>

Question 245

While _____ encourages free trade among Canada, Mexico and the United States, manufacturers and distributors must abide by local content requirements and rules of origin.

- A) CAN
- B) LAFTA
- C) NAFTA
- D) CAFTA-DR

Answer: <https://biology-forums.com/index.php?topic=411448>

Question 246

The open account method of export/import financing is used when the two parties are unfamiliar with each other.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412403>

Question 247

Mr. Yoshimura and his family were initially very excited to see Tennessee but soon started missing their home, relatives and friends in Japan. They are facing _____.

- A) reverse culture shock
- B) cultural cringe
- C) expatriate failure
- D) culture shock

Answer: <https://biology-forums.com/index.php?topic=412758>

Question 248

A "cash balance" retirement plan is a type of

- A) Social Security plan.
- B) defined contribution plan.
- C) annuity.
- D) defined benefit plan.

Answer: <https://biology-forums.com/index.php?topic=506038>

Question 249

Transportation costs are one of the driving forces behind the globalization of the _____ industry.

- A) software
- B) publishing
- C) health care
- D) steel

Answer: <https://biology-forums.com/index.php?topic=412600>

Question 250

A(n) _____ becomes a negotiable instrument that can be traded among financial institutions when inscribed "accepted" by an importer.

- A) inland bill of lading
- B) ocean bill of lading
- C) time draft
- D) sight draft

Answer: <https://biology-forums.com/index.php?topic=412362>

Question 251

Which of the following is experienced by a company that outsources its product development?

- A) reduced investments in research and development
- B) less market influence with suppliers
- C) reduced market flexibility
- D) lower product costs due to the elimination of intermediaries

Answer: <https://biology-forums.com/index.php?topic=412640>

Question 252

Export/import financing in which an exporter ships merchandise and later bills the importer for its value is called _____.

- A) open account
- B) a letter of credit
- C) documentary collection
- D) advance payment

Answer: <https://biology-forums.com/index.php?topic=412376>

Question 253

In a totalitarian system, rulers tightly control people's lives and do not tolerate opposing viewpoints.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411698>

Question 254

Political risk tends to be higher in developing countries compared to industrialized countries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411966>

Question 255

Under a 401k plan you may defer a portion of your compensation for retirement through a salary reduction agreement.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506100>

Question 256

_____ is relatively inexpensive because it has already been collected, analyzed, and summarized by another party.

- A) Transaction data
- B) Primary data
- C) Raw data
- D) Secondary data

Answer: <https://biology-forums.com/index.php?topic=412203>

Question 257

A lower tariff rate for a certain quantity of imports and a higher rate for quantities that exceed the quota is called a(n) _____.

- A) export quota
- B) tariff-quota
- C) voluntary export restraint
- D) ad valorem tariff

Answer: <https://biology-forums.com/index.php?topic=412264>

Question 258

The term _____ refers to a company's efforts to reach distribution channels and target customers through communications such as personal selling, advertising, public relations, and direct marketing.

- A) social marketing
- B) viral marketing
- C) positioning
- D) promotion mix

Answer: <https://biology-forums.com/index.php?topic=412500>

Question 259

The senior manager argues that Hafstrom could reduce its costs significantly by purchasing parts from companies located overseas rather than producing its own parts. Which of the following is the senior manager advocating?

- A) a greenfield investment
- B) lean production
- C) vertical integration
- D) outsourcing

Answer: <https://biology-forums.com/index.php?topic=412647>

Question 260

Factor proportions theory states that factors in great supply relative to demand will be more costly than factors in short supply relative to demand.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412107>

Question 261

An exchange rate of ¥117.87/\$ indicates _____.

- A) that 117.87 dollars buys one yen
- B) that 117.87 yen buys one dollar
- C) an indirect quote on the yen
- D) a direct quote on the dollar

Answer: <https://biology-forums.com/index.php?topic=411624>

Question 262

According to the _____ argument, as an industry grows and matures, it gains the knowledge it needs to become more innovative, efficient, and competitive.

- A) maturing industry
- B) developing economy
- C) infant industry
- D) standardized product

Answer: <https://biology-forums.com/index.php?topic=412319>

Question 263

Firms that standardize their advertising usually control campaigns from the home office.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412554>

Question 264

The only Western Hemisphere nation that has been excluded from participating in the Free Trade Area of the Americas (FTAA) is _____.

- A) Brazil
- B) Argentina
- C) Mexico
- D) Cuba

Answer: <https://biology-forums.com/index.php?topic=411473>

Question 265

Which of the following is currently a member of the European Free Trade Association?

- A) Slovakia
- B) Ireland
- C) Italy
- D) Norway

Answer: <https://biology-forums.com/index.php?topic=411435>

Question 266

_____ is the environmental impact of greenhouse gases (measured in units of carbon dioxide) that results from human activity.

- A) Carbon cycle
- B) Greenhouse check
- C) Carbon footprint
- D) Greenhouse log

Answer: <https://biology-forums.com/index.php?topic=411821>

Question 267

Pluralism is a political system in which political leaders rely on military and bureaucratic power.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411709>

Question 268

A requirement that all WTO members extend the same favorable terms of trade to all members that they extend to any single member is called _____.

- A) normal trade relations
- B) local content requirements
- C) antidumping duties
- D) countervailing duties

Answer: <https://biology-forums.com/index.php?topic=412340>

Question 269

Detailed knowledge about a culture that enables people to work happily and effectively within it is called _____.

- A) cultural divergence
- B) cultural literacy
- C) cultural imperialism
- D) cultural diffusion

Answer: <https://biology-forums.com/index.php?topic=411487>

Question 270

The _____ view says that a company should maintain its home-country ethics wherever it operates because the home-country's view of ethics and responsibility is superior to others' views.

- A) cultural relativist
- B) righteous moralist
- C) utilitarian
- D) Friedman

Answer: <https://biology-forums.com/index.php?topic=411817>

Question 271

Which of the following terms is used to refer to widespread job turnover throughout an economy?

- A) churning
- B) restructuring
- C) onboarding
- D) redeployment

Answer: <https://biology-forums.com/index.php?topic=411440>

Question 272

_____ is a political system in which political leaders rely on military and bureaucratic power to support their rule.

- A) Secular anarchism
- B) Theocratic pluralism
- C) Secular totalitarianism
- D) Theocratic totalitarianism

Answer: <https://biology-forums.com/index.php?topic=411674>

Question 273

Foreign bonds issued in the U.S. are called _____.

- A) dragon bonds
- B) yankee bonds
- C) bulldog bonds
- D) samurai bonds

Answer: <https://biology-forums.com/index.php?topic=411529>

Question 274

The just-in-time (JIT) manufacturing technique was originally developed in _____.

- A) Japan
- B) Germany
- C) the United States
- D) China

Answer: <https://biology-forums.com/index.php?topic=412657>

Question 275

_____ is the process of staffing a company and ensuring that employees are as productive as possible.

- A) Human resource management
- B) Business process reengineering
- C) Industrial relations
- D) Organizational diagnostics

Answer: <https://biology-forums.com/index.php?topic=412766>

Question 276

Which of the following is a disadvantage of a company with an international area structure?

- A) The subsidiaries fail to develop organizational cultures suited to their locations.
- B) Individual responsibility and accountability is foggy.
- C) Country managers have very little authority.
- D) Cross-fertilization of knowledge from one unit to another may be less than desirable.

Answer: <https://biology-forums.com/index.php?topic=412063>

Question 277

The exchange rate at which two parties agree to exchange currencies on a specified future date is called a _____ rate.

- A) spot
- B) forward
- C) prime
- D) cross

Answer: <https://biology-forums.com/index.php?topic=411638>

Question 278

The process of assessing a company's ability to produce enough output to satisfy market demand is called process planning.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412620>

Question 279

When developing a market-potential indicator for an emerging market, the size of the market is typically estimated from the nation's _____.

- A) total population
- B) GDP
- C) GDP at purchasing power parity
- D) income elasticity

Answer: <https://biology-forums.com/index.php?topic=412184>

Question 280

A group of nations in a geographic area undergoing economic integration is called a _____.

- A) regional trading bloc
- B) Eurocurrency market
- C) born global firm
- D) maquiladora

Answer: <https://biology-forums.com/index.php?topic=411315>

Question 281

When the law of one price is violated, a(n) _____ opportunity arises.

- A) arbitrage
- B) devaluation
- C) dumping
- D) countertrade

Answer: <https://biology-forums.com/index.php?topic=411753>

Question 282

_____ place limits on the quantity of a product being imported.

- A) Trade blocs
- B) Embargoes
- C) Anti-dumping duties
- D) Nontariff barriers

Answer: <https://biology-forums.com/index.php?topic=411395>

Question 283

An annuity that begins payments one period from the date it is purchased is known as a(n)

- A) immediate annuity.
- B) accumulating annuity.
- C) deferred annuity.
- D) ordinary annuity.

Answer: <https://biology-forums.com/index.php?topic=506064>

Question 284

A country that has recently increased the portion of its national production and exports derived from industrial operations is called a(n) _____.

- A) developed country
- B) emerging market
- C) developing country
- D) newly industrialized country (NIC)

Answer: <https://biology-forums.com/index.php?topic=411859>

Question 285

Which of the following was a disadvantage of using gold as a medium of exchange in international trade?

- A) Gold was not in high demand.
- B) The gold standard imposed lenient monetary policies on countries that participated in the system.
- C) The weight of gold made transporting it expensive.
- D) The gold standard increased the risk in exchange rates as it maintained highly flexible exchange rates between currencies.

Answer: <https://biology-forums.com/index.php?topic=411836>

Question 286

A marriage partner of a spouse with earned income and without a qualified retirement plan

- A) may have a spousal IRA even if she or he had no earned income.

- B) may have a spousal IRA only if the market worker contributed less than \$2,000 to his or her IRA.
C) may not have an IRA if the working spouse already has one.
D) may not have a spousal IRA unless he or she also has earned a minimal wage.

Answer: <https://biology-forums.com/index.php?topic=506055>

Question 287

The _____ is an agency created to provide financing for national economic development efforts.

- A) Financial Stability Board
B) Global Financial Markets Association
C) World Trade Organization
D) World Bank

Answer: <https://biology-forums.com/index.php?topic=411407>

Question 288

A push strategy is the most efficient promotional strategy when distribution channels are lengthy.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=412551>

Question 289

A strategy designed to reduce the scale or scope of a corporation's business is called a _____ strategy.

- A) stability
B) growth
C) retrenchment
D) differentiation

Answer: <https://biology-forums.com/index.php?topic=411948>

Question 290

A distribution channel in which a producer grants the right to sell its product to many resellers is referred to as a(n) _____.

- A) zero-level channel
B) intensive channel
C) one-level channel
D) exclusive channel

Answer: <https://biology-forums.com/index.php?topic=412567>

Question 291

According to Adam Smith, international trade should be restricted by tariffs and quotas in order to give a country an absolute advantage.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=412012>

Question 292

A company can achieve market power through _____.

- A) horizontal integration
B) vertical integration
C) ownership advantages
D) internalization advantages

Answer: <https://biology-forums.com/index.php?topic=412465>

Question 293

Explain why the availability of data is a challenge when conducting international research. How do interviews and focus groups help in the availability of data?

Answer: <https://biology-forums.com/index.php?topic=412271>

Question 294

Social Security retirement benefits are determined at the time of retirement and are not subsequently adjusted for changes in the cost of living.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=506128>

Question 295

Which of the following is true of counterfeit goods?

- A) Most counterfeit products are imitations of products that normally enjoy legal protection.
- B) Engineered industrial components and medicines are among the few categories of products that cannot be counterfeited.
- C) Counterfeiting is more common among less visible local brands than global brands.
- D) Developed nations normally have the most active counterfeiting markets.

Answer: <https://biology-forums.com/index.php?topic=412469>

Question 296

Susan also decides not to set up production facilities in Margazo, a country which functions by a strict set of religious tenets, because some of them contradict her company's work policy. Expecting potential employees to break away from these traditions is not an option since religion plays an important role in the functioning of the nation. What kind of political system prevails in Margazo?

- A) tribal totalitarian
- B) pluralistic
- C) democracy
- D) theocracy

Answer: <https://biology-forums.com/index.php?topic=411696>

Question 297

In the maturing product stage of the international product life cycle theory, production facilities are introduced in countries with the highest demand.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412134>

Question 298

The board plans to examine Wilson's ability to produce enough bags to satisfy their customers' demands. This evaluation is known as _____.

- A) capacity planning
- B) lean production
- C) process planning
- D) product structure modeling

Answer: <https://biology-forums.com/index.php?topic=412615>

Question 299

Globalization's impact on jobs and wages is an important topic for debate. Discuss the major points for globalization in the jobs and wages debate, and describe how the actions of large multinational corporations affect the issues in the jobs and wages debate.

Answer: <https://biology-forums.com/index.php?topic=411453>

Question 300

A retired spouse can qualify for benefits based upon his or her earnings record or the spouse's earnings record.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506122>

Question 301

Polycentric staffing places managerial responsibility in the hands of people intimately familiar with the local business environment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412708>

Question 302

One argument in the debate surrounding globalization is about the inequality between nations. Discuss the major points of the inequality between nations argument and describe how falling barriers to trade and investment might help reduce the inequality between nations.

Answer: <https://biology-forums.com/index.php?topic=411463>

Question 303

The practice by which managers and other employees find jobs within their own companies for relatives is known as _____.

- A) ethnocentrism
- B) stratification
- C) enculturation
- D) nepotism

Answer: <https://biology-forums.com/index.php?topic=411557>

Question 304

Which of the following is true of the techniques used for forecasting exchange rates?

- A) Fundamental analysts estimate the timing, magnitude, and direction of future exchange rate changes using charts and models of past data trends.
- B) Very few forecasts are completely accurate because of unexpected events that occur throughout the forecast period.
- C) Technical analysts often consider a country's balance-of-payments situation while forecasting exchange rates.
- D) The human element involved in forecasting exchange rates perfect the techniques.

Answer: <https://biology-forums.com/index.php?topic=411775>

Question 305

Today, due to improved technology, it is fairly easy to persuade an outside supplier to make significant modifications to a component.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412651>

Question 306

The difference between the balances of the current and capital accounts of a country's balance of payments caused by errors in recording methods is called a(n) _____.

- A) currency crisis
- B) statistical discrepancy
- C) round-off error
- D) type I error

Answer: <https://biology-forums.com/index.php?topic=412519>

Question 307

In _____, operations outside the home country are managed by individuals from the host country.

- A) horizontal integration
- B) polycentric staffing
- C) vertical integration
- D) ethnocentric staffing

Answer: <https://biology-forums.com/index.php?topic=412691>

Question 308

Wallace expects that markets abroad will soon become fully aware of the existence of the product and its benefits. Which of the following life cycle stages will the product be a part of during that period?

- A) maturing product stage
- B) standardized product stage
- C) new product stage
- D) product decline stage

Answer: <https://biology-forums.com/index.php?topic=412130>

Question 309

How does the eclectic theory explain the concept of FDI? How can a host country offer incentives to attract FDI?

Answer: <https://biology-forums.com/index.php?topic=412463>

Question 310

The approach recommended by Jerome is called _____.

- A) ethnocentric staffing
- B) vertical integration

- C) horizontal integration
- D) geocentric staffing

Answer: <https://biology-forums.com/index.php?topic=412700>

Question 311

Which of the following terms refers to a stock market with no central geographic location?

- A) international bond market
- B) cybermarket
- C) foreign exchange market
- D) capital market

Answer: <https://biology-forums.com/index.php?topic=411564>

Question 312

Differentiate between primary and support activities that create value for a company's customers. How can managers determine whether an activity enhances customer value?

Answer: <https://biology-forums.com/index.php?topic=411921>

Question 313

A compound tariff on an imported product is calculated partly as a percentage of its stated price and partly as a specific fee for each unit.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412297>

Question 314

The brand name or trademark of a company is normally the single most important item desired by a franchisee.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412330>

Question 315

Buyback is defined as _____.

- A) the exchange of goods or services for a certain amount of money
- B) the sale of goods or services to a country by a company that promises to make a future purchase of a specific product from that country
- C) the export of industrial equipment in return for products produced by that equipment
- D) an agreement that a company will offset a hard-currency sale to a nation by making a hard-currency purchase of an unspecified product from that nation in the future

Answer: <https://biology-forums.com/index.php?topic=412296>

Question 316

Country A produces a ton of coffee using one unit of resources. Country B produces two tons of coffee using one unit of resources. Which of the following is true regarding Country A and Country B?

- A) Country A has an absolute advantage in producing coffee.
- B) Both Country A and Country B have an absolute advantage in producing coffee.
- C) Neither Country A nor Country B has an absolute advantage in producing coffee.
- D) Country B has an absolute advantage in producing coffee.

Answer: <https://biology-forums.com/index.php?topic=412060>

Question 317

Which of the following is recorded in the capital account of a country's balance of payments?

- A) foreign official assets
- B) income payments
- C) income receipts
- D) unilateral transfers

Answer: <https://biology-forums.com/index.php?topic=412484>

Question 318

Economic integration whereby countries remove all barriers to trade among themselves, but each country determines its own barriers against

nonmembers, is called a(n) _____.

- A) common market
- B) free trade area
- C) economic union
- D) customs union

Answer: <https://biology-forums.com/index.php?topic=411323>

Question 319

Which of the following is a cultural component that implies gauging the beauty and appeal of artwork?

- A) mores
- B) aesthetics
- C) customs
- D) folkways

Answer: <https://biology-forums.com/index.php?topic=411494>

Question 320

Which of the following is a contractual entry mode?

- A) turnkey projects
- B) wholly owned subsidiaries
- C) strategic alliances
- D) joint ventures

Answer: <https://biology-forums.com/index.php?topic=412415>

Question 321

Eventually, Wallace expects that domestic production of the mousetrap will cease altogether. This would happen in the _____ stage of the product life cycle.

- A) new product
- B) adapted product
- C) standardized product
- D) maturing product

Answer: <https://biology-forums.com/index.php?topic=412132>

Question 322

Which of the following will a company that is pursuing a low-cost leadership strategy most likely use for creating its product?

- A) customize products for each customer
- B) manufacture components in-house
- C) implement handcrafted artisanship
- D) manufacture in large production batches

Answer: <https://biology-forums.com/index.php?topic=412612>

Question 323

If these two countries were to gain from trading with each other, this would support the notion that trade is a _____.

- A) zero-sum game
- B) positive-sum game
- C) form of economic nationalism
- D) negative experience

Answer: <https://biology-forums.com/index.php?topic=412078>

Question 324

Explain the concept of devaluation, and explain the effect devaluation has on the price of a country's imports. Discuss how international companies can adjust to a weak currency.

Answer: <https://biology-forums.com/index.php?topic=411742>

Question 325

_____ requires each individual to be focused on the quality of his or her own output.

- A) Total quality management
- B) Organizational restructuring

- C) Quality-of-life index
- D) Integrated business planning

Answer: <https://biology-forums.com/index.php?topic=412659>

Question 326

Which of the following is a method of export/import financing?

- A) buyback
- B) documentary collection
- C) switch trading
- D) offset

Answer: <https://biology-forums.com/index.php?topic=412346>

Question 327

If Konesia chooses to levy tariffs as a percentage of the stated price of an imported product, this would be an example of a(n) _____.

- A) compound tariff
- B) tariff-quota
- C) ad valorem tariff
- D) specific tariff

Answer: <https://biology-forums.com/index.php?topic=412279>

Question 328

Which of the following would be most appropriate for its consumer product line?

- A) horizontal integration
- B) vertical integration
- C) pull strategy
- D) push strategy

Answer: <https://biology-forums.com/index.php?topic=412546>

Question 329

The first phase of human resource planning is estimating the company's future HR needs.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412712>

Question 330

Which of the following is true of the euro?

- A) It increases transaction costs.
- B) It is not accepted among merchants in France, Germany, and Italy.
- C) It makes prices between markets more transparent.
- D) It increases exchange-rate risk for business deals between member nations.

Answer: <https://biology-forums.com/index.php?topic=411416>

Question 331

Which of the following forecasting techniques employs charts of past trends in currency prices and other factors to forecast exchange rates?

- A) value chain analysis
- B) fundamental analysis
- C) financial analysis
- D) technical analysis

Answer: <https://biology-forums.com/index.php?topic=411717>

Question 332

The market consisting of all the world's currencies that are banked outside their countries of origin is called the _____.

- A) Eurocurrency market
- B) foreign exchange market
- C) interbank market
- D) offshore financial center

Answer: <https://biology-forums.com/index.php?topic=411566>

Question 333

The primary difference between fixed and variable annuities is that

- A) variable annuities have variable monthly payments during the accumulation period.
- B) the value of the variable annuity can both increase and decrease.
- C) the investment return on fixed annuities doesn't change.
- D) the annuity starting date can be changed for the variable annuity.

Answer: <https://biology-forums.com/index.php?topic=506063>

Question 334

A culture with small power distance tends to be characterized by considerable inequality between superiors and subordinates.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411647>

Question 335

For a Roth IRA the initial contribution

- A) is not tax deductible; however, the funds accumulate tax-free, but are taxable upon withdrawal.
- B) is tax deductible; however, the funds accumulate tax-free, but are taxable upon withdrawal.
- C) is not tax deductible; however, the funds accumulate tax-free and are non-taxable upon withdrawal.
- D) is tax deductible; however, the funds accumulate tax-free and are non-taxable upon withdrawal.

Answer: <https://biology-forums.com/index.php?topic=506061>

Question 336

Availability of energy is an important aspect of the business environment necessary for facilities location planning.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412621>

Question 337

_____ refers to the ease with which individuals can move up or down a culture's social ladder.

- A) Social inertia
- B) Social standing
- C) Social mobility
- D) Social loafing

Answer: <https://biology-forums.com/index.php?topic=411567>

Question 338

Local content regulations are primarily intended to _____.

- A) address cultural differences between local employees and expatriates
- B) address contract negotiation difficulties
- C) encourage MNEs to increase production activities in a country
- D) assess local tax rates on MNEs

Answer: <https://biology-forums.com/index.php?topic=411931>

Question 339

_____ teams can help break down barriers between departments and reorganize operations around processes in an organization.

- A) Global
- B) Cross-functional
- C) Self-managed
- D) Virtual

Answer: <https://biology-forums.com/index.php?topic=412073>

Question 340

An offshore financial center is usually characterized by _____.

- A) extensive regulations
- B) high taxes

- C) excellent telecommunications
- D) economic and political instability

Answer: <https://biology-forums.com/index.php?topic=411555>

Question 341

IRA funds may be withdrawn without penalty at

- A) age 59-1/2.
- B) any age.
- C) age 69-1/2.
- D) age 64-1/2.

Answer: <https://biology-forums.com/index.php?topic=506048>

Question 342

_____ decision making occurs at a high organizational level in one location, such as an organization's headquarters.

- A) Participative
- B) Centralized
- C) Facilitative
- D) Consultative

Answer: <https://biology-forums.com/index.php?topic=412023>

Question 343

Which of the following is an instrument that governments use to promote trade?

- A) export financing
- B) administrative delays
- C) tariffs
- D) embargoes

Answer: <https://biology-forums.com/index.php?topic=412213>

Question 344

The theory of absolute advantage measures a nation's wealth by the standard of living of its people.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412084>

Question 345

Some nations encourage _____ because of recent resistance to worldwide trade agreements.

- A) regional pacts
- B) product standardization
- C) homogeneous markets
- D) domestic manufacturing

Answer: <https://biology-forums.com/index.php?topic=411403>

Question 346

A country's climate plays an important role in determining the basic demand for a company's product.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412119>

Question 347

Which of the following is an example of a dual use product?

- A) a blowdryer
- B) a GPS navigation device
- C) a vacuum cleaner
- D) a food processor

Answer: <https://biology-forums.com/index.php?topic=412170>

Question 348

Which of the following strategies is appropriate for companies in industries where buyer preferences do not converge across national borders?

- A) multidomestic strategy
- B) global strategy
- C) mass customization strategy
- D) retrenchment strategy

Answer: <https://biology-forums.com/index.php?topic=411896>

Question 349

Which of the following industries is typically protected for national security reasons?

- A) housing
- B) agriculture
- C) textile
- D) automobile

Answer: <https://biology-forums.com/index.php?topic=412166>

Question 350

Which of the following reasons encourages companies to buy a product rather than make it?

- A) Buying a product decreases the company's total costs significantly compared to making the product in-house.
- B) Buying a product enables a company to gain a great deal of power in their relationships with suppliers.
- C) Buying a product ensures non-flexibility to local market conditions.
- D) Buying a product gives managers greater control over the production process.

Answer: <https://biology-forums.com/index.php?topic=412634>

Question 351

ERISA states that company-sponsored pensions plans may not require employee contributions.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506083>

Question 352

Explain how both the international product life cycle theory and the new trade theory ultimately result in lower priced goods. Include a definition of "first mover advantage" in your answer.

Answer: <https://biology-forums.com/index.php?topic=412137>

Question 353

Brain drain is the departure of highly educated people from one profession, geographic region, or nation to another.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411590>

Question 354

_____ refers to a situation in which facilities are spread over several locations, with one facility for each national business environment in which the company markets its products.

- A) Vertical integration
- B) Continuous production
- C) Lean production
- D) Decentralized production

Answer: <https://biology-forums.com/index.php?topic=412603>

Question 355

Trademark protection typically lasts indefinitely, provided the word or symbol continues to be distinctive.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411801>

Question 356

According to the efficient market view, future exchange rates are most accurately forecasted by _____.

- A) cross rate
- B) forward exchange rates
- C) interbank interest rates
- D) buy rate

Answer: <https://biology-forums.com/index.php?topic=411772>

Question 357

Which of the following terms refers to an economic system in which the government owns and controls all types of economic activity?

- A) political bureaucracy
- B) pluralism
- C) sovereign nationalism
- D) socialism

Answer: <https://biology-forums.com/index.php?topic=411731>

Question 358

A fixed asset can also be referred to as a _____ asset.

- A) tangible
- B) liquid
- C) current
- D) trading account

Answer: <https://biology-forums.com/index.php?topic=412643>

Question 359

Which of the following would be most appropriate for its products sold through grocery stores?

- A) vertical integration
- B) push strategy
- C) horizontal integration
- D) pull strategy

Answer: <https://biology-forums.com/index.php?topic=412547>

Question 360

Discuss free trade areas as a level of regional economic integration. How can regional integration enable employment opportunities?

Answer: <https://biology-forums.com/index.php?topic=411396>

Question 361

Which of the following methods would Gro-Tru be implementing if it exchanges its products directly for other goods or services without the use of money?

- A) barter
- B) offset
- C) buyback
- D) switch trading

Answer: <https://biology-forums.com/index.php?topic=412384>

Question 362

According to the international product life cycle theory, in which stage of a product's life cycle does a company directly invest in production facilities in countries where demand is great enough to warrant production facilities?

- A) standardized product stage
- B) maturing product stage
- C) declining product stage
- D) new product stage

Answer: <https://biology-forums.com/index.php?topic=412429>

Question 363

The regional trading bloc that Zucoland will be joining is most likely a(n) _____.

- A) free trade area
- B) economic union
- C) customs union

D) political union

Answer: <https://biology-forums.com/index.php?topic=411359>

Question 364

Beanstalk managers know that the drawback of such an adaptive strategy is that it _____.

- A) does not allow a company to modify its products except for the most superficial features
- B) does not allow companies to exploit scale economies in product development, manufacturing, and marketing
- C) can cause a company to overlook important differences in buyer preferences across various markets
- D) is applicable only to industries in which price-competitiveness is a key success factor

Answer: <https://biology-forums.com/index.php?topic=412030>

Question 365

The U.S. legal system is largely based on _____.

- A) social law
- B) common law
- C) civil law
- D) theocratic law

Answer: <https://biology-forums.com/index.php?topic=411748>

Question 366

When creating a market-potential indicator for an emerging market, _____ is estimated by determining a nation's volume of international trade as a percentage of GDP.

- A) market size
- B) market receptivity
- C) market consumption capacity
- D) market intensity

Answer: <https://biology-forums.com/index.php?topic=412162>

Question 367

If the income-elasticity coefficient for coffee is 0.5, the demand for coffee will _____.

- A) increase 1.0 percent for every 5.0 percent increase in income
- B) increase 0.5 percent for every 1.0 percent increase in income
- C) decrease 0.5 percent for every 0.5 percent increase in income
- D) decrease 0.5 percent for every 1.0 percent increase in income

Answer: <https://biology-forums.com/index.php?topic=412153>

Question 368

All parties ranging from suppliers and employers to consumers who are affected by a company's activities are called its stockholders.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411906>

Question 369

A majority of the regulatory changes that governments around the world introduced in recent years are unfavorable to FDI.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412411>

Question 370

Individuals from the home country manage operations outside the home country in _____ staffing.

- A) ethnocentric
- B) regiocentric
- C) geocentric
- D) polycentric

Answer: <https://biology-forums.com/index.php?topic=412686>

Question 371

Reverse brain drain is the process by which _____.

- A) companies in high-income countries hire people from low-income countries to fill white-collar positions
- B) manual laborers migrate from low-income countries to high-income countries
- C) students from Europe choose to enroll themselves in American universities
- D) former communist nations lure professionals back to their homeland

Answer: <https://biology-forums.com/index.php?topic=411582>

Question 372

Which of the following functions does a copyright perform?

- A) It gives creators of original work the freedom to publish or dispose of them as they choose.
- B) It prevents a company from monopolizing an invention.
- C) It protects the trade secrets of an organization, including its business plans.
- D) It distinguishes the product and manufacturers from competitors through distinct words and symbols.

Answer: <https://biology-forums.com/index.php?topic=411790>

Question 373

Which of the following challenges is Cleanshot most likely to face in Russia?

- A) organized crime
- B) fading underground economy
- C) low demand for the products of non-Russian companies
- D) too many competitors

Answer: <https://biology-forums.com/index.php?topic=411978>

Question 374

Compare and contrast the methods of cultural training. Is any single method better than all the others?

Answer: <https://biology-forums.com/index.php?topic=412773>

Question 375

Some early retirees earning above a threshold amount may find their retirement Social Security benefits reduced.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506126>

Question 376

The _____ altered the U.S. trade policy from a stance of free trade to one of protectionism in the 1930s.

- A) Smoot-Hawley Act
- B) Norris-LaGuardia Act
- C) Wheeler-Lea Act
- D) Taft-Hartley Act

Answer: <https://biology-forums.com/index.php?topic=412331>

Question 377

The value of all goods and services produced by a country's domestic and international activities over a one-year period is the country's _____.

- A) gross domestic product (GDP)
- B) gross state product (GSP)
- C) gross world product (GWP)
- D) gross national product (GNP)

Answer: <https://biology-forums.com/index.php?topic=411332>

Question 378

Does greater economic freedom guarantee a higher standard of living? Provide examples of two specific countries to support your answer.

Answer: <https://biology-forums.com/index.php?topic=411876>

Question 379

A(n) _____ channel provides buyers with location convenience because of the large number of outlets through which a product is sold.

- A) one-level
- B) exclusive

- C) zero-level
- D) intensive

Answer: <https://biology-forums.com/index.php?topic=412569>

Question 380

Locating production facilities within regional markets is popular because _____.

- A) it provides duty-free access to every consumer in a trade bloc
- B) the marketing strategies applied at the regional market level will also be applicable at the global level
- C) it simplifies political and economic activities
- D) regional markets offer greater range of resources needed for production

Answer: <https://biology-forums.com/index.php?topic=412081>

Question 381

Some countries in Moonland Union are interested not just in free trade among themselves and a common trade policy against nonmembers, but also in removing all barriers to the movement of labor and capital among themselves. This type of integration is best described as a _____.

- A) preferential trading area
- B) free trade area
- C) customs union
- D) common market

Answer: <https://biology-forums.com/index.php?topic=411353>

Question 382

Which of the following was an advantage of the gold standard?

- A) It abolished monetary policies on all countries.
- B) It reduced the risk in exchange rates.
- C) It retained trade imbalances.
- D) It increased exchange-rate fluctuations.

Answer: <https://biology-forums.com/index.php?topic=411834>

Question 383

Which of the following types of joint ventures involve parties investing together in downstream business activities?

- A) multistage
- B) buyback
- C) backward integration
- D) forward integration

Answer: <https://biology-forums.com/index.php?topic=412443>

Question 384

France gave Excelsior's Limited permission to export its product as long as the company obtained a special license first. Excelsior has been waiting six months for the license and is wondering if it will ever arrive. Excelsior's Limited is experiencing a(n) _____.

- A) embargo
- B) local content requirement
- C) administrative delay
- D) currency control

Answer: <https://biology-forums.com/index.php?topic=412287>

Question 385

One challenge facing Hudson Foods as it expands into Europe is getting through all the bureaucratic and legal regulations surrounding the food industry. Erica plans to hire a manager to ensure that this challenge is overcome. Who among the following will Erica most likely recruit for this position?

- A) a native of the target market who is a recent U.S. college graduate
- B) an experienced manager from the Hudson Foods U.S. headquarters
- C) a local manager with strong government contacts
- D) a candidate from the U.S. with extensive management experience in the frozen food industry

Answer: <https://biology-forums.com/index.php?topic=412732>

Question 386

Which stage of the market-screening process is John involved in, while examining government regulations and bureaucracy in a market?

- A) measurement of market potential
- B) assessment of the national business environment
- C) identification of the basic appeal for markets
- D) selection of the market

Answer: <https://biology-forums.com/index.php?topic=412113>

Question 387

Happyland's international trade situation illustrates that the country is experiencing a _____.

- A) capital account deficit
- B) current account deficit
- C) capital account surplus
- D) current account surplus

Answer: <https://biology-forums.com/index.php?topic=412383>

Question 388

Which of the following phases of human resource planning involves recruitment?

- A) estimating the company's future human resource needs
- B) taking an inventory of the company's current human resources
- C) developing a plan to recruit and select people to fill vacant and anticipated new positions
- D) promoting employees to positions of greater responsibility

Answer: <https://biology-forums.com/index.php?topic=412719>

Question 389

_____ is the belief that only individuals and private groups should control a nation's political activities.

- A) Theocracy
- B) Anarchism
- C) Pluralism
- D) Totalitarianism

Answer: <https://biology-forums.com/index.php?topic=411661>

Question 390

Old World should pursue a(n) _____ channel if it decides to greatly intensify its direct marketing efforts.

- A) intensive
- B) zero-level
- C) one-level
- D) selective

Answer: <https://biology-forums.com/index.php?topic=412575>

Question 391

Which of the following would the government of Zucoland most likely experience as a benefit of joining the trading bloc?

- A) increased national sovereignty
- B) trade diversion
- C) greater consensus
- D) production shifts to low-wage nations

Answer: <https://biology-forums.com/index.php?topic=411363>

Question 392

The international bond market consists of all bonds sold by issuing companies, governments, or other organizations _____.

- A) outside their own countries
- B) within developed nations
- C) within developing nations
- D) within their own countries

Answer: <https://biology-forums.com/index.php?topic=411523>

Question 393

The sale of goods and services to a country by a company that promises to buy a specific product from that country in the future is called a(n)

_____.

- A) offset
- B) joint venture
- C) counterpurchase
- D) barter

Answer: <https://biology-forums.com/index.php?topic=412290>

Question 394

According to Hofstede's framework, a culture with _____ values security and places its faith in strong systems of rules and procedures in society.

- A) low power distance
- B) large uncertainty avoidance
- C) short-term orientation
- D) high individualism

Answer: <https://biology-forums.com/index.php?topic=411621>

Question 395

A result of trade creation is that buyers pay higher prices for imported goods and services after trade barriers are removed.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411380>

Question 396

Which of the following terms is used to refer to the positive or negative evaluations, feelings, and tendencies that individuals harbor toward objects or concepts?

- A) traditions
- B) customs
- C) values
- D) attitudes

Answer: <https://biology-forums.com/index.php?topic=411497>

Question 397

Economic integration whereby countries remove all barriers to trade among themselves, but set a common trade policy against nonmembers is called a(n) _____.

- A) customs union
- B) free trade area
- C) economic nationalism
- D) preferential trade area

Answer: <https://biology-forums.com/index.php?topic=411327>

Question 398

Which of the following is true of American Depository Receipts (ADRs)?

- A) Companies offer ADRs in the U.S. to appeal to mutual funds.
- B) There is a minimum purchase requirement for ADRs.
- C) Investors who buy ADRs have to pay a currency-conversion fee.
- D) ADRs are listed and traded in London and Luxembourg.

Answer: <https://biology-forums.com/index.php?topic=412666>

Question 399

Which of the following statements is true regarding the assumptions of the absolute and comparative advantage theories?

- A) The theories assume labor to be the only resource used in the production process.
- B) The theories assume that there are additional costs for transporting traded goods from one country to another.
- C) The theories assume that there are many number of countries engaged in the production and consumption of just two goods.
- D) The theories assume that specialization in the production of one particular good results in gains in efficiency.

Answer: <https://biology-forums.com/index.php?topic=412064>

Question 400

Training local workers on how to work on an assembly line is an example of cultural assimilation.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412763>

Question 401

Discuss the limitations of the international product life cycle theory. How well does the theory explain current trade patterns?

Answer: <https://biology-forums.com/index.php?topic=412136>

Question 402

Describe the most important features of the international monetary system created by the Bretton Woods Agreement.

Answer: <https://biology-forums.com/index.php?topic=411860>

Question 403

Which of the following determines the process that a company will use to create its product?

- A) a firm's business-level strategy
- B) a firm's corporate-level strategy
- C) a firm's multinational strategy
- D) a firm's global strategy

Answer: <https://biology-forums.com/index.php?topic=412611>

Question 404

Computer companies buying hardware components from component-makers, assembling them in their own facilities, and selling completed systems to consumers and businesses is an example of _____.

- A) franchising
- B) outsourcing
- C) licensing
- D) telecommuting

Answer: <https://biology-forums.com/index.php?topic=412639>

Question 405

A class system is a system of social stratification in which _____.

- A) personal ability and actions determine an individual's social status and mobility
- B) a person's social rank depends upon his/her parentage
- C) people join highly exclusive associations that forbid external interaction
- D) people are divided into various political groups and subgroups

Answer: <https://biology-forums.com/index.php?topic=411573>

Question 406

Under a turnkey project, one company supplies another with managerial expertise for a specific period of time.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412454>

Question 407

Which of the following offers insight into a host country's political, legal, economic, and social institutions as a way of enhancing environmental briefings?

- A) sensitivity training
- B) language training
- C) field experience
- D) cultural orientation

Answer: <https://biology-forums.com/index.php?topic=412746>

Question 408

What is the role of debt in national capital markets, and what form does company debt normally take? Describe the different types of international bonds.

Answer: <https://biology-forums.com/index.php?topic=411591>

Question 409

According to mercantilism, the accumulation of national wealth depended on the _____.

- A) increase in a nation's trade deficit
- B) increase in a nation's trade surplus
- C) expansion of a nation's total value of trade
- D) expansion of a nation's total volume of trade

Answer: <https://biology-forums.com/index.php?topic=412024>

Question 410

Describe the issues involved in the decision of how a company acquires raw materials and fixed assets.

Answer: <https://biology-forums.com/index.php?topic=412655>

Question 411

_____ is a system in which a supervisor walks an employee through every step of an assignment or task, monitoring the results at each stage.

- A) Situational attribution
- B) Social mobility
- C) Situational management
- D) Social stratification

Answer: <https://biology-forums.com/index.php?topic=411540>

Question 412

The single greatest advantage of _____ is the ability to collect vast amounts of data in a single sweep.

- A) focus groups
- B) consumer panels
- C) survey research
- D) interviews

Answer: <https://biology-forums.com/index.php?topic=412255>

Question 413

A currency used as an intermediary to convert funds between two other currencies in the foreign exchange market is called a _____.

- A) vehicle currency
- B) community currency
- C) private currency
- D) local currency

Answer: <https://biology-forums.com/index.php?topic=411572>

Question 414

Businesspeople measure material culture to determine whether a market can support production activities.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411644>

Question 415

Which of the following statements is true of embargoes?

- A) An embargo is the least restrictive nontariff barrier available.
- B) An embargo may be placed on one or a few goods or may completely ban trade in all goods.
- C) Embargoes are used frequently today because they are easy to implement.
- D) An embargo is usually employed for economic reasons.

Answer: <https://biology-forums.com/index.php?topic=412329>

Question 416

_____ is the belief that both private and public groups play important roles in a nation's political activities.

- A) Pluralism
- B) Capitalism
- C) Totalitarianism
- D) Anarchism

Answer: <https://biology-forums.com/index.php?topic=411663>

Question 417

_____ is a payment method commonly used when there is an ongoing relationship between the involved parties.

- A) Advance payment
- B) Open account
- C) Letter of credit
- D) Documentary collection

Answer: <https://biology-forums.com/index.php?topic=412357>

Question 418

The _____ limited the fluctuations of European Union members' currencies within a specified trading range.

- A) special drawing right
- B) currency board
- C) exchange rate mechanism
- D) free float system

Answer: <https://biology-forums.com/index.php?topic=411872>

Question 419

In a quoted exchange rate of \$1.69/British pound, the British pound is called the _____.

- A) quoted currency
- B) base currency
- C) counter currency
- D) cross currency

Answer: <https://biology-forums.com/index.php?topic=411622>

Question 420

A _____ is a separate company created and owned by two or more independent entities to achieve a common business objective.

- A) joint venture
- B) turnkey project
- C) strategic alliance
- D) wholly owned subsidiary

Answer: <https://biology-forums.com/index.php?topic=412440>

Question 421

Most of the world's merchandise trade is composed of trade in agricultural products.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412005>

Question 422

Discuss the standardization versus adaptation decision for managers when considering production facilities, and describe considerations for managers when acquiring fixed assets.

Answer: <https://biology-forums.com/index.php?topic=412632>

Question 423

Exports and imports of tourism and business consulting are included in the _____ account of a country's balance of payments.

- A) capital
- B) savings
- C) services
- D) merchandise

Answer: <https://biology-forums.com/index.php?topic=412367>

Question 424

Both absolute and comparative advantage theories assume that _____ is the only resource used in the production process.

- A) labor
- B) capital

- C) equipment
- D) land

Answer: <https://biology-forums.com/index.php?topic=412068>

Question 425

According to Hofstede's framework, a culture that scores low on _____ can change more rapidly because tradition and commitment are not impediments to change.

- A) long-term orientation
- B) risk-taking
- C) individualism
- D) masculinity

Answer: <https://biology-forums.com/index.php?topic=411631>

Question 426

Which of the following motives is least likely attributed to Freeland's restriction on free trade?

- A) political motives
- B) cultural motives
- C) economic motives
- D) social motives

Answer: <https://biology-forums.com/index.php?topic=412187>

Question 427

Which of the following is true about economic development of a nation?

- A) The purchasing power parity is a poor indicator of a people's total well-being.
- B) Illegal activities such as gambling and black market transactions are considered in GDP and GNP.
- C) GDP is a larger figure and includes a nation's income generated from exports, imports, and international operations.
- D) Using gross product figures to compare production across countries accounts for different cost of living in each country.

Answer: <https://biology-forums.com/index.php?topic=411855>

Question 428

Differentiate between a multinational and a global strategy. Identify the main benefits and the main drawbacks of each.

Answer: <https://biology-forums.com/index.php?topic=412047>

Question 429

Focus group interviews tend to work best when moderators are natives of the countries where the interviews are held.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412265>

Question 430

Devaluation of a nation's currency _____.

- A) increases the price of a country's imports
- B) gives foreign companies in the country an edge over domestic companies
- C) increases consumers' buying power
- D) leads to a decline in the supply of goods and services

Answer: <https://biology-forums.com/index.php?topic=411743>

Question 431

According to Hofstede's framework, a culture that scores low on _____ is characterized by individual stability and reputation, fulfilling social obligations, and reciprocation of greetings and gifts.

- A) femininity
- B) collectivism
- C) long-term orientation
- D) uncertainty avoidance

Answer: <https://biology-forums.com/index.php?topic=411629>

Question 432

If you have a significant break in service, all vested benefits may be lost.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506093>

Question 433

The most peaceful nations today are those that were once controlled and stabilized by colonial powers.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411712>

Question 434

Sensitivity training constitutes the most basic level of cultural training for managers on international assignments.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412762>

Question 435

The most basic level of training that can be given to the managers is _____.

- A) sensitivity training
- B) language training
- C) environmental briefings
- D) field experience

Answer: <https://biology-forums.com/index.php?topic=412754>

Question 436

Which of the following is the main cultural motive behind government intervention in trade?

- A) promotion of strategic trade policies
- B) protection of national identity
- C) protection of jobs
- D) protection of young industries from competition

Answer: <https://biology-forums.com/index.php?topic=412174>

Question 437

The practice of insuring against potential losses that result from adverse changes in exchange rates is called currency arbitrage.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411583>

Question 438

Rationalized production is a system of production in which each of a product's components is produced in the same location so that the cost of producing that product is lowest.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412492>

Question 439

Which of the following disagrees with the concept of centrally planned economies?

- A) At the time of their collapse, standards of living in most centrally planned economies were at or above those of market economies.
- B) Prices on the black market were much higher than the official prices set by governments.
- C) Basic necessities were often not provided to citizens in centrally planned economies.
- D) Underground economies for goods and services thrived in most centrally planned economies.

Answer: <https://biology-forums.com/index.php?topic=411729>

Question 440

Which of the following talks about the relative ability of two countries' currencies to buy the same "basket" of goods in those two countries?

- A) cross rates

- B) the Fisher effect
- C) the law of one price
- D) purchasing power parity

Answer: <https://biology-forums.com/index.php?topic=411757>

Question 441

- If your pension benefits are fully vested then they
- A) are fully invested in the stock of the employing corporation.
 - B) cannot be forfeited for any reason other than death.
 - C) must be paid to you upon demand.
 - D) have been fully depleted.

Answer: <https://biology-forums.com/index.php?topic=506026>

Question 442

- Issues regarding potential threat from substitute products in a market are addressed in _____.
- A) technical analysis
 - B) product fit analysis
 - C) security analysis
 - D) competitor analysis

Answer: <https://biology-forums.com/index.php?topic=412165>

Question 443

- A(n) _____ advantage is the advantage of conducting a particular economic activity in a specific area because of the characteristics of that area.
- A) ownership
 - B) comparative
 - C) internalization
 - D) location

Answer: <https://biology-forums.com/index.php?topic=412441>

Question 444

- Which of the following forecasting techniques employs statistical models based on key economic indicators to forecast exchange rates?
- A) technical analysis
 - B) probability bounds analysis
 - C) financial analysis
 - D) fundamental analysis

Answer: <https://biology-forums.com/index.php?topic=411714>

Question 445

- Regulations for the purpose of environmental protection generally increase short-term production costs.
- A) True
 - B) False

Answer: <https://biology-forums.com/index.php?topic=412127>

Question 446

- Core competencies of organizations are the special skills of certain employees that give a company an edge over other organizations.
- A) True
 - B) False

Answer: <https://biology-forums.com/index.php?topic=411913>

Question 447

- Deciding the spatial arrangement of production processes within production units is called _____.
- A) facilities layout planning
 - B) process planning
 - C) capacity planning
 - D) location economies

Answer: <https://biology-forums.com/index.php?topic=412613>

Question 448

Development that meets the needs of the present without compromising the ability of future generations to meet their own needs indicates _____.

- A) denationalization
- B) egalitarianism
- C) generalizability
- D) sustainability

Answer: <https://biology-forums.com/index.php?topic=411362>

Question 449

A significant percentage of wealth held by those over 65 is in the form of home equity.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506117>

Question 450

Research in which an interviewer asks current or potential buyers to answer written or verbal questions to obtain facts, opinions, or attitudes is called a _____.

- A) consumer panel
- B) covert observational research
- C) brainstorming session
- D) survey

Answer: <https://biology-forums.com/index.php?topic=412252>

Question 451

A(n) _____ channel creates a barrier that makes it difficult or impossible for outsiders to penetrate.

- A) selective
- B) two-level
- C) intensive
- D) exclusive

Answer: <https://biology-forums.com/index.php?topic=412565>

Question 452

Which of the following is the type of production illustrated in the automobile industry?

- A) job production
- B) rationalized production
- C) craft production
- D) customized production

Answer: <https://biology-forums.com/index.php?topic=412516>

Question 453

Why is it important to assess R&D costs when considering FDI? Given its costs, how can FDI benefit the host country with access to technology, management skills, and employment?

Answer: <https://biology-forums.com/index.php?topic=412497>

Question 454

Which of the following variables attempts to estimate market openness when creating a market-potential indicator for an emerging market?

- A) market intensity
- B) market size
- C) market receptivity
- D) market consumption capacity

Answer: <https://biology-forums.com/index.php?topic=412160>

Question 455

A growth strategy is designed to _____.

- A) support the stability strategies of an organization
- B) guard against organizational change

C) support the retrenchment strategies of an organization
D) increase the scale or scope of a corporation's operations
Answer: <https://biology-forums.com/index.php?topic=412017>

Question 456

Which of the following financing methods entails the greatest risk for importers?
A) letter of credit
B) open account
C) advance payment
D) documentary collection
Answer: <https://biology-forums.com/index.php?topic=412353>

Question 457

Predictable exchange rates reduce the need for _____.
A) currency depreciation
B) currency conversion
C) currency swap
D) currency hedging
Answer: <https://biology-forums.com/index.php?topic=411747>

Question 458

If the actual euro/dollar exchange rate on currency markets is €1.2/\$, and a kilogram of wheat still costs \$1 in the U.S. and €1.5 in France, Sam also knows that the price of a kilogram of wheat in France is _____.
A) €1.2
B) €0.80
C) \$1.25
D) \$.80
Answer: <https://biology-forums.com/index.php?topic=411789>

Question 459

Which of the following statements is true of ethnocentric staffing?
A) Companies that use ethnocentric staffing formulate policies designed to work in every country in which they operate.
B) In ethnocentric staffing, individuals from the host country manage the operations abroad.
C) Ethnocentric staffing appeals to companies that maintain loose control over decision-making in branch offices abroad.
D) Ethnocentric staffing is generally used to fill positions at all levels of an organization.
Answer: <https://biology-forums.com/index.php?topic=412687>

Question 460

Himark Enterprises has foreign operations in Taiwan, India, and China. The firm pays an annual insurance premium to the Overseas Private Investment Corporation. The firm is most likely protecting itself from _____.
A) privatization
B) natural disasters
C) financial instability
D) nationalization
Answer: <https://biology-forums.com/index.php?topic=411898>

Question 461

An absolute advantage is the economic and strategic advantage gained by being the first company to enter an industry.
A) True
B) False
Answer: <https://biology-forums.com/index.php?topic=412154>

Question 462

If money were free from all controls when transferred internationally, the real rate of interest would _____.
A) be the same as the inflation rate
B) create arbitrage opportunities across countries
C) be the same in all countries

D) create arbitrage opportunities in developed countries

Answer: <https://biology-forums.com/index.php?topic=411765>

Question 463

Which of the following philosophies maintains that a company's sole responsibility is to maximize profits for its owners?

- A) cultural relativist view
- B) utilitarian view
- C) Friedman view
- D) righteous moralist view

Answer: <https://biology-forums.com/index.php?topic=411814>

Question 464

Pluralistic political systems include authoritarian regimes such as communism and fascism.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411705>

Question 465

A potential problem with a rationalized production model is that a work stoppage in one country can bring the entire production process to a standstill.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412494>

Question 466

The lowering of taxes in the U.S. by its government is an example of the _____.

- A) foreign affairs policy
- B) fiscal policy
- C) social policy
- D) monetary policy

Answer: <https://biology-forums.com/index.php?topic=411707>

Question 467

Pluralism is the belief that only individuals and private groups should control a nation's political activities.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411702>

Question 468

A manager could most likely gain information on a local area's housing, health care, transportation, schools, and climate by participating in _____.

- A) field experience
- B) sensitivity training
- C) environmental briefings
- D) language training

Answer: <https://biology-forums.com/index.php?topic=412745>

Question 469

The practice of exchanging rings at weddings, which was initially a pagan ritual, is now followed by most people across the world. Which of the following does this illustrate?

- A) cultural literacy
- B) cultural lag
- C) cultural diffusion
- D) cultural encoding

Answer: <https://biology-forums.com/index.php?topic=411508>

Question 470

Objectives at the highest level in a company are always stated in the most specific terms.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411908>

Question 471

A low-cost leadership strategy typically requires a company to have a large market share.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412003>

Question 472

Which of the following is a psychological process affecting employees living abroad and is characterized by homesickness, irritability, confusion, aggravation, and depression?

A) groupthink

B) social loafing

C) culture shock

D) halo effect

Answer: <https://biology-forums.com/index.php?topic=412727>

Question 473

The purpose of _____ is to force companies from other nations to use local resources in their production processes, particularly labor.

A) voluntary export restraints

B) currency controls

C) administrative delays

D) local content requirements

Answer: <https://biology-forums.com/index.php?topic=412179>

Question 474

Which of the following stages of the market or site screening process involves an assessment of potential threat from substitute products?

A) assessment of the national business environment

B) measurement of market or site potential

C) selection of the market or site

D) identification of basic appeal of a product

Answer: <https://biology-forums.com/index.php?topic=412167>

Question 475

The primary purpose of the Gulf Cooperation Council at its formation was to _____.

A) increase members' tariff rates from an average of 7.5 percent to 15 percent

B) cooperate with the increasingly powerful trading blocs in Europe at the time

C) introduce barriers to trade and investment

D) create the largest free trade area on the planet

Answer: <https://biology-forums.com/index.php?topic=411498>

Question 476

_____ is political risk that affects only a specific firm or firms within a specific industry.

A) Exclusive political risk

B) Inclusive political risk

C) Macropolitical risk

D) Micropolitical risk

Answer: <https://biology-forums.com/index.php?topic=411903>

Question 477

Which of the following is used by governments for the convertibility of currencies in their countries?

A) OTC market

B) countertrade

C) import deposit requirements

D) multiple exchange rates

Answer: <https://biology-forums.com/index.php?topic=411673>

Question 478

The relative ability of two countries' currencies to buy the same basket of goods in those two countries is called _____.

- A) gross domestic product
- B) gross national product
- C) purchasing power parity
- D) purchasing power

Answer: <https://biology-forums.com/index.php?topic=411839>

Question 479

Increased regulation of national capital markets has been instrumental in the expansion of the international capital market.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411539>

Question 480

Which of the following statements, if true, strengthens their argument?

- A) The Education Board of France has made it mandatory for schools to teach students English as a second language.
- B) French fashions are no longer popular in English speaking countries.
- C) The sales of English novels have risen sharply, while those of French novels have declined to a corresponding extent.
- D) Stores now advertise their presence with two placards; one in English and one in French.

Answer: <https://biology-forums.com/index.php?topic=411597>

Question 481

The government maintains control over the banking industry in a country. Which of the following is most likely true if the country has a mixed economy?

- A) The country has never experienced threats against its long-term stability.
- B) The government views banking as more important than manufacturing.
- C) Businesses in most economic sectors of the country are privately owned.
- D) The government considers banking sector as important to national security.

Answer: <https://biology-forums.com/index.php?topic=411691>

Question 482

The process by which a company extends its control over additional stages of production is called vertical integration.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412628>

Question 483

While assessing the market potential of emerging markets, market consumption capacity is generally obtained through estimates of energy consumption.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412180>

Question 484

The Bretton Woods Agreement was an accord among nations to create a new international monetary system based on the value of the U.S. dollar.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411854>

Question 485

Using tariffs to generate government revenue is most common among _____.

- A) developing countries
- B) western nations
- C) First World nations
- D) developed countries

Answer: <https://biology-forums.com/index.php?topic=412254>

Question 486

Which of the following statements is true of the environmental forces that affect strategy formulation?

- A) Free-market economies tend to levy high taxes on business profits.
- B) Approval of the host government is almost always necessary for making direct investments.
- C) Socialist economic systems normally levy light taxes on business profits.
- D) Countries that excessively spend on R&D tend to have lower levels of prosperity.

Answer: <https://biology-forums.com/index.php?topic=411890>

Question 487

Which of the following requires an importer to pay for the imported goods when they are delivered?

- A) air way bill of lading
- B) sight draft
- C) inland bill of lading
- D) time draft

Answer: <https://biology-forums.com/index.php?topic=412360>

Question 488

Which of the following terms is used to refer to the exchange of goods and services for other goods and services instead of money?

- A) fiat money
- B) guanxi
- C) letter of credit
- D) barter

Answer: <https://biology-forums.com/index.php?topic=411845>

Question 489

_____ cannot indicate how individuals feel about a company or its product.

- A) Consumer panels
- B) Surveys
- C) Industry data
- D) Interviews

Answer: <https://biology-forums.com/index.php?topic=412246>

Question 490

Which of the following is also known as direct marketing?

- A) a zero-level channel
- B) an intensive channel
- C) an exclusive channel
- D) a two-level channel

Answer: <https://biology-forums.com/index.php?topic=412571>

Question 491

Venture capital is a source of equity financing for successful multinational companies.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412681>

Question 492

In the maturing product stage of the international product life cycle theory, increased competition creates pressures to reduce production costs.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412448>

Question 493

Explain the risk-management method of "adaptation." Why would it most likely be less costly and time-consuming to pursue this method in a nation that practices civil law rather than in a nation that practices common law?

Answer: <https://biology-forums.com/index.php?topic=411973>

Question 494

The theory of absolute advantage destroys the mercantilist idea that international trade is a _____.

- A) zero-sum game
- B) negative-sum game
- C) win-win game
- D) positive-sum game

Answer: <https://biology-forums.com/index.php?topic=412049>

Question 495

Ownership restrictions and performance demands are used by _____.

- A) home countries to restrict FDI
- B) home countries to promote FDI
- C) host countries to promote FDI
- D) host countries to restrict FDI

Answer: <https://biology-forums.com/index.php?topic=412508>

Question 496

The earnings on an deferred annuity are

- A) tax-deferred until they are distributed.
- B) tax exempt.
- C) subject to ordinary income taxes when earned.
- D) subject to capital gains taxes when earned.

Answer: <https://biology-forums.com/index.php?topic=506065>

Question 497

GMI's purchase of the Brazilian company is best classified as a(n) _____.

- A) demerger
- B) greenfield investment
- C) acquisition
- D) portfolio investment

Answer: <https://biology-forums.com/index.php?topic=412379>

Question 498

Trade between most nations is presently characterized by a certain degree of isolationism.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412035>

Question 499

The major drawback of polycentric staffing is the potential to _____.

- A) create barriers for the host-country office
- B) create legal problems for the home-country office
- C) experience a high incidence of expatriate failure
- D) lose control of host-country operations

Answer: <https://biology-forums.com/index.php?topic=412695>

Question 500

Freeland's efforts to provide opportunities to its emerging industries is an example of its _____.

- A) cultural motive
- B) political motive
- C) social motive
- D) economic motive

Answer: <https://biology-forums.com/index.php?topic=412192>

Question 501

The main purpose of the _____ is to debate and amend legislation proposed by the European Commission of the EU.

- A) European Parliament
- B) Council of the European Union
- C) Court of Justice
- D) Court of Auditors

Answer: <https://biology-forums.com/index.php?topic=411425>

Question 502

No proposed legislation becomes EU law unless the _____ votes it into law.

- A) European Commission
- B) Court of Auditors
- C) European Parliament
- D) Council of the European Union

Answer: <https://biology-forums.com/index.php?topic=411428>

Question 503

The maximum annual contribution to an individual IRA account is

- A) unlimited.
- B) \$2,000.
- C) indexed to the annual rate of inflation.
- D) is determined by your income.

Answer: <https://biology-forums.com/index.php?topic=506054>

Question 504

Which of the following is a reason behind intervention by a host country on matters related to FDI?

- A) to decrease the country's competitiveness in the global market
- B) to keep their balance of payments under control
- C) to protect their outdated technology and management skills
- D) to strictly encourage the establishment of sunset industries

Answer: <https://biology-forums.com/index.php?topic=412504>

Question 505

Which of the following is least likely a reason for companies to seek cross-border mergers and acquisitions?

- A) to fill the gaps in companies' product lines in a global industry
- B) to get a foothold in new geographic markets
- C) to raise company budgets for increased research and development activities
- D) to increase a firm's global competitiveness

Answer: <https://biology-forums.com/index.php?topic=412422>

Question 506

What is currency speculation? Why do some governments protect their markets from currency speculation?

Answer: <https://biology-forums.com/index.php?topic=411692>

Question 507

Vested benefits may be lost if

- A) you either quit or are fired.
- B) you are convicted of a felony.
- C) you quit.
- D) die.

Answer: <https://biology-forums.com/index.php?topic=506028>

Question 508

Selling goods or services that are paid for, in whole or part, with other goods or services is called _____.

- A) a joint venture
- B) licensing
- C) indirect exporting
- D) countertrade

Answer: <https://biology-forums.com/index.php?topic=412412>

Question 509

A multinational strategy is best suited to industries in which price competitiveness is a key success factor.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411991>

Question 510

The international monetary system created by the Bretton Woods Agreement collapsed because _____.

- A) it was not accepted by a majority of the world's nations
- B) of its heavy dependence on the stability of the dollar
- C) it favored only the developed countries and was of no help to struggling nations
- D) it did not have the funds necessary for its functioning

Answer: <https://biology-forums.com/index.php?topic=411850>

Question 511

As a result of globalization, Argonia finds that its national borders are becoming less relevant. This indicates that Argonia is undergoing _____.

- A) internationalization
- B) denationalization
- C) standardization
- D) reorganization

Answer: <https://biology-forums.com/index.php?topic=411326>

Question 512

Which of the following reflects the correct sequence of the marketing communication process?

- A) promotional message; decoding; feedback; encoding
- B) encoding; decoding; promotional message; feedback
- C) encoding; promotional message; decoding; feedback
- D) promotional message; encoding; decoding; feedback

Answer: <https://biology-forums.com/index.php?topic=412529>

Question 513

In countries with high illiteracy rates, a(n) _____ should not be used to collect information.

- A) personal interview
- B) field research
- C) written survey
- D) focus group

Answer: <https://biology-forums.com/index.php?topic=412198>

Question 514

A current account deficit occurs when a country exports more goods and receives more income from abroad than it imports and pays abroad.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412416>

Question 515

Research shows that pollution-intensive U.S. companies tend to invest in nations with lenient environmental standards.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411447>

Question 516

Which of the following refers to the process by which cultural traits spread from one culture to another?

- A) cultural diffusion
- B) cultural literacy
- C) cultural heterogeneity

D) cultural imperialism

Answer: <https://biology-forums.com/index.php?topic=411505>

Question 517

Portfolio investment is the purchase of physical assets of a company in another country to gain a degree of management control.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412396>

Question 518

The Free Trade Area of the Americas (FTAA) is a trade agreement _____.

- A) between Mexico, Canada, and the U.S.
- B) that has been proposed to create the largest free trade area on the planet
- C) that includes the United States and the European Union
- D) among the South American nations

Answer: <https://biology-forums.com/index.php?topic=411471>

Question 519

The board will also examine new production techniques the company could use to create its product. This examination is a part of _____.

- A) facilities location planning
- B) centralized production
- C) process planning
- D) capacity planning

Answer: <https://biology-forums.com/index.php?topic=412617>

Question 520

The government requires that all qualified pension plans vest benefits

- A) only immediately preceding retirement.
- B) at least as quickly as one of the mandated vesting schedules.
- C) immediately as prospective benefits are earned.
- D) only after 20 years of continuous employment.

Answer: <https://biology-forums.com/index.php?topic=506029>

Question 521

The world's three most important financial centers are _____.

- A) Zurich, Paris, and Washington
- B) Dubai, Beijing, and Germany
- C) China, Brazil, and Mexico
- D) Tokyo, London, and New York

Answer: <https://biology-forums.com/index.php?topic=411551>

Question 522

Which of the following entry modes would Sports Stuff be implementing if it hires a company to design, construct, and test a production facility on its behalf?

- A) wholly owned subsidiary
- B) franchising
- C) joint venture
- D) turnkey project

Answer: <https://biology-forums.com/index.php?topic=412419>

Question 523

Konesia is a country whose political leaders do not tolerate opposing viewpoints and often suppress or punish dissidents. The lives of Konesians are tightly controlled by its rulers. Which of the following political systems prevails in the country?

- A) democracy
- B) anarchism
- C) totalitarianism
- D) pluralism

Answer: <https://biology-forums.com/index.php?topic=411666>

Question 524

All employees are eligible for Keogh plans.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506112>

Question 525

Under which category of plans might retirement benefits vary according to the performance of an underlying financial investment?

- A) Defined benefit plans
- B) Defined contribution plans
- C) Neither defined benefit nor defined contribution plans
- D) Both defined benefit and defined contribution plans

Answer: <https://biology-forums.com/index.php?topic=506025>

Question 526

For those workers not nearing retirement, funds in an Employee Stock Ownership Plan are generally held in

- A) stock issued by the company of employment.
- B) stock issued by companies in the industry of employment.
- C) both mutual stock funds and mutual bond funds.
- D) stock held by selected mutual funds.

Answer: <https://biology-forums.com/index.php?topic=506046>

Question 527

Cross licensing occurs when companies use licensing agreements to swap intangible property with one another.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412405>

Question 528

Some pension plans guarantee a specific benefit at retirement. These are known as

- A) defined contribution plans.
- B) qualified pension plans.
- C) defined benefit plans.
- D) non-adjustable pension plans.

Answer: <https://biology-forums.com/index.php?topic=506023>

Question 529

Country A implements a ban on trade in two products with Country B. This is an example of a(n) _____.

- A) voluntary export restraint
- B) tariff-quota
- C) embargo
- D) tariff

Answer: <https://biology-forums.com/index.php?topic=412327>

Question 530

As the unpredictability of exchange rates increases, so does the cost of insuring against the accompanying risk.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411732>

Question 531

A _____ is a monetary regime that is based on an explicit commitment to exchange domestic currency for a specified foreign currency at a fixed exchange rate.

- A) currency arbitrage
- B) currency speculation

- C) currency option
- D) currency board

Answer: <https://biology-forums.com/index.php?topic=411871>

Question 532

Which of the following stipulates that an identical product must have an identical price in all countries when the price is expressed in a common currency?

- A) the comparative advantage theory
- B) purchasing power parity
- C) the law of one price
- D) the efficient market view

Answer: <https://biology-forums.com/index.php?topic=411749>

Question 533

Which of the following methods would be most appropriate for conducting primary market research in Country A?

- A) verbal questioning
- B) consumer panels
- C) written surveys
- D) Internet research

Answer: <https://biology-forums.com/index.php?topic=412257>

Question 534

A(n) _____ is an international trip by government officials and businesspeople that is organized by agencies of national or provincial governments for the purpose of exploring international business opportunities.

- A) field research
- B) focus group
- C) trade mission
- D) expo

Answer: <https://biology-forums.com/index.php?topic=412210>

Question 535

You may place as much as you want in an IRA. However, only the first \$5,000 is tax-deferred.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506105>

Question 536

A firm that buys from another company a good or service that is part of the firm's value-added activities is practicing _____.

- A) horizontal integration
- B) outsourcing
- C) lean production
- D) vertical integration

Answer: <https://biology-forums.com/index.php?topic=412636>

Question 537

The potential to conduct written surveys is independent of the literacy rates among the local population.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412229>

Question 538

Which of the following statements is true of the strategic factors that influence a company's international entry mode selection?

- A) Companies set up production units in a host market if the total cost of production is lower in the home market.
- B) Companies that produce goods with high shipping costs prefer exporting.
- C) Markets that are likely to remain relatively small consider exporting as a viable option.
- D) Low tariffs and high quota limits encourage market entry by means of investment.

Answer: <https://biology-forums.com/index.php?topic=412302>

Question 539

If Matt wants to estimate an emerging market's spending capacity, he should focus on the _____.

- A) volume of imports
- B) demand for consumer and industrial products
- C) need for consumer products
- D) population in the middle class

Answer: <https://biology-forums.com/index.php?topic=412225>

Question 540

In a backward integration joint venture, the parties choose to invest together in downstream business activities.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412421>

Question 541

Explain the process of facilities location planning. What issues must companies consider while selecting the location for their production facilities?

Answer: <https://biology-forums.com/index.php?topic=412629>

Question 542

Explain how tariffs protect domestic producers, and describe how a foreign trade zone might offset the effects of tariffs.

Answer: <https://biology-forums.com/index.php?topic=412312>

Question 543

The _____ theory states that a firm tries to establish a dominant presence in an industry by undertaking foreign direct investment.

- A) international product life cycle
- B) eclectic
- C) market imperfections
- D) market power

Answer: <https://biology-forums.com/index.php?topic=412445>

Question 544

Resistance to worldwide trade agreements has resulted in some nations placing greater emphasis on regional pacts.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411419>

Question 545

_____ are all goods and services sold abroad and sent out of a country.

- A) Net national products
- B) Gross domestic products
- C) Imports
- D) Exports

Answer: <https://biology-forums.com/index.php?topic=411310>

Question 546

Which of the following is an example of a greenfield investment?

- A) a merger between a U.S. and a non-U.S. company
- B) an agricultural business acquisition in South-east Asia's former agricultural region
- C) the purchase of an existing business that is still in its infancy
- D) the construction of an entirely new steel manufacturing subsidiary overseas

Answer: <https://biology-forums.com/index.php?topic=412447>

Question 547

Research in which people record information in personal diaries on their attitudes, behaviors, or purchasing habits is called a _____.

- A) focus group

- B) literature review
- C) consumer panel
- D) survey

Answer: <https://biology-forums.com/index.php?topic=412251>

Question 548

Differentiate between folk and popular customs. Why are popular customs seen as a threat by some cultures? Support your answer with an example.

Answer: <https://biology-forums.com/index.php?topic=411652>

Question 549

Surveys conducted by a group of sociologists show that French children display more familiarity with the superheroes of Hollywood movies than with the heroes of their traditional folklore. The French Government can use this fact to prove the effect of _____ within their country.

- A) racism
- B) social stratification
- C) cultural imperialism
- D) ethnocentricism

Answer: <https://biology-forums.com/index.php?topic=411513>

Question 550

Which of the following statements is true of NAFTA?

- A) It introduced a common currency for trade between the U.S., Mexico and Canada.
- B) It eliminated all tariffs and nontariff trade barriers on goods originating from within North America.
- C) It overrode the local content requirements and rules of origin for products manufactured in the member nations.
- D) It called for stringent rules regarding government procurement practices and the imposition of countervailing duties.

Answer: <https://biology-forums.com/index.php?topic=411452>

Question 551

The World Bank was created by the _____.

- A) Smithsonian Agreement
- B) Bretton Woods Agreement
- C) Plaza Accord
- D) Jamaica Agreement

Answer: <https://biology-forums.com/index.php?topic=411844>

Question 552

_____ is a legal system which is based on a detailed set of written rules and statutes that constitute a legal code.

- A) Common law
- B) Tribal law
- C) International law
- D) Civil law

Answer: <https://biology-forums.com/index.php?topic=411752>

Question 553

In marketing, distribution is the process of sending promotional messages about products to target markets.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412555>

Question 554

If Trader's Paradise purchases euros expecting the value to rise and generate a profit for the company, it is engaging in currency _____.

- A) swap
- B) arbitrage
- C) speculation
- D) hedging

Answer: <https://biology-forums.com/index.php?topic=411679>

Question 555

The _____ was established in 2006 between the United States and Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and later the Dominican Republic.

- A) LAFTA
- B) CAFTA-DR
- C) NAFTA
- D) CAN

Answer: <https://biology-forums.com/index.php?topic=411454>

Question 556

Sam's mentor is excited about the wheat prices in France and the U.S. because he sees an opportunity to buy wheat in the U.S. and sell it in France, which is known as a(n) _____.

- A) violation of the law of one price
- B) violation of purchasing power parity
- C) exchange rate profit
- D) arbitrage opportunity

Answer: <https://biology-forums.com/index.php?topic=411791>

Question 557

When a U.S. company buys shares of stock in a French company on France's stock market, the U.S. balance of payments records the transaction as an _____.

- A) inflow of capital with a minus sign
- B) outflow of capital with a plus sign
- C) outflow of capital with a minus sign
- D) inflow of capital with a plus sign

Answer: <https://biology-forums.com/index.php?topic=412373>

Question 558

Bolivia, Colombia, Ecuador, and Peru belong to the _____.

- A) Central American Common Market
- B) Latin American Integration Association (ALADI)
- C) Andean Community
- D) Latin American Free Trade Association (LAFTA)

Answer: <https://biology-forums.com/index.php?topic=411478>

Question 559

The decentralization of production facilities is a typical policy for companies that pursue _____.

- A) a global strategy
- B) a multinational strategy
- C) vertical integration
- D) mass customization

Answer: <https://biology-forums.com/index.php?topic=412607>

Question 560

A company selling in a country with a strong currency while sourcing from a country with a weak currency _____.

- A) practices unethical conduct
- B) experiences a trade deficit
- C) improves its profits
- D) ends up bankrupt

Answer: <https://biology-forums.com/index.php?topic=411697>

Question 561

_____ is a major component of a promotion mix.

- A) Pricing
- B) Public relations
- C) Distribution
- D) Market segmentation

Answer: <https://biology-forums.com/index.php?topic=412502>

Question 562

A distribution channel in which a manufacturer grants the right to sell its products to only one or a limited number of resellers is called a(n) _____.

- A) intensive channel
- B) zero-level channel
- C) exclusive channel
- D) two-level channel

Answer: <https://biology-forums.com/index.php?topic=412564>

Question 563

Gentian Violet is a dye manufacturing company that uses computer networks to sell its products, service customers, and collaborate with partners. Which of the following technologies is the company engaging in this scenario?

- A) e-business
- B) console automation
- C) simulation
- D) rapid prototyping

Answer: <https://biology-forums.com/index.php?topic=411360>

Question 564

Which of the following stages of the market or site screening process involves competitor analysis?

- A) assessment of the national business environment
- B) identification of basic appeal of a product
- C) measurement of market or site potential
- D) selection of the market or site

Answer: <https://biology-forums.com/index.php?topic=412169>

Question 565

A back-to-back loan is one in which a subsidiary acquires a loan from the same bank where its parent secured the first loan.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412679>

Question 566

An expatriate manager who returns after a few years from an overseas assignment to find that there is no position for him in his home country office experiences a(n) _____.

- A) assimilation effect
- B) expatriate failure
- C) cognitive dissonance
- D) reverse culture shock

Answer: <https://biology-forums.com/index.php?topic=412729>

Question 567

Jack has always handled product returns on a case-by-case basis, but he is often unprepared to deal with too many cases of returns. Which of the following would most likely help Jack increase his repeat business?

- A) avoiding receiving returns when possible to discourage the loss of revenue
- B) planning for returns and giving prompt credits to customers
- C) continuing with the current system, since it is already well-established
- D) accepting returns but crediting customer accounts slowly to discourage future returns

Answer: <https://biology-forums.com/index.php?topic=412145>

Question 568

If Verandas International chooses to pursue equity financing, but wants to avoid the time and money required to comply with stock exchange regulations, the company would most likely issue _____.

- A) American Depository Receipts
- B) bills of lading
- C) irrevocable letters of credit
- D) equity shares

Answer: <https://biology-forums.com/index.php?topic=412676>

Question 569

Alistair has identified an option that might help the firm deal with the importer's inability to pay with hard currency. The option involves selling goods or services that are paid for in whole or part with other goods or services. Which of the following methods is Alistair considering?

- A) bidding
- B) countertrade
- C) auction
- D) tendering

Answer: <https://biology-forums.com/index.php?topic=412382>

Question 570

ABC Software has had difficulty obtaining funds to expand. A friend of the CEO recommends that the company should explore an offshore financial center, which _____.

- A) typically lends money to companies that have had difficulty getting financing elsewhere because of poor credit records
- B) is a country or territory whose financial sector features very few regulations and few, if any, taxes
- C) tends to be characterized by political and economic instability making it an inexpensive but risky source of funds
- D) is a financial center located in a resort community and is characterized by poor telecommunications infrastructure

Answer: <https://biology-forums.com/index.php?topic=411683>

Question 571

Citizens of one country who are living and working in another are called _____.

- A) local employees
- B) expatriates
- C) repatriates
- D) domicile residents

Answer: <https://biology-forums.com/index.php?topic=412715>

Question 572

Differentiate between worldwide and dual pricing. Which one of these is more difficult to achieve and why?

Answer: <https://biology-forums.com/index.php?topic=412597>

Question 573

During which stage of the market or site screening process do managers normally want to visit locations?

- A) selection of the market or site
- B) measurement of market or site potential
- C) assessment of the national business environment
- D) identification of basic appeal of a product

Answer: <https://biology-forums.com/index.php?topic=412163>

Question 574

A(n) _____ requires member nations to harmonize their tax, monetary, and fiscal policies and create a common currency.

- A) customs union
- B) common market
- C) economic union
- D) free trade area

Answer: <https://biology-forums.com/index.php?topic=411335>

Question 575

The term _____ refers to entities cooperating across national boundaries.

- A) internationalization
- B) supranationalism
- C) multiculturalism
- D) denationalization

Answer: <https://biology-forums.com/index.php?topic=411328>

Question 576

The value of a product relative to its weight and volume is called its _____.

- A) face value
- B) real value
- C) value investing
- D) value density

Answer: <https://biology-forums.com/index.php?topic=412578>

Question 577

Governments in developing countries impose fewer consumer protection laws in order to _____.

- A) enable companies to focus on profit-making exclusively
- B) decrease the complexity of the legal procedures for foreign direct investment
- C) decrease the flow of foreign direct investment into the country
- D) hold down production costs and consumer prices

Answer: <https://biology-forums.com/index.php?topic=412464>

Question 578

Which of the following is a strategic factor that influences a company's international entry mode selection?

- A) market receptivity
- B) market size
- C) market consumption capacity
- D) market intensity

Answer: <https://biology-forums.com/index.php?topic=412301>

Question 579

GMI's investments are examples of _____.

- A) horizontal integration
- B) portfolio investment
- C) foreign direct investment
- D) vertical integration

Answer: <https://biology-forums.com/index.php?topic=412375>

Question 580

The most common economic reason for nations attempts to influence international trade is preserving national security.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412196>

Question 581

The early return by an employee from an international assignment because of inadequate job performance is called _____.

- A) expatriate failure
- B) decruitment
- C) reverse culture shock
- D) culture shock

Answer: <https://biology-forums.com/index.php?topic=412726>

Question 582

Financial assistance given to domestic producers in the form of cash payments is an example of a(n) _____.

- A) subsidy
- B) ad valorem tariff
- C) export tariff
- D) quota

Answer: <https://biology-forums.com/index.php?topic=412215>

Question 583

Ownership restrictions is a method used by host countries to restrict incoming foreign direct investment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412540>

Question 584

Which of the following is an example of a legal force that is used to assess the national business environment?

- A) liquidity issues
- B) environmental regulations
- C) workforce qualifications
- D) resource quality

Answer: <https://biology-forums.com/index.php?topic=412182>

Question 585

The _____ is the collection of agreements and institutions that govern exchange rates.

- A) Plaza Accord
- B) international monetary system
- C) Bretton Woods Agreement
- D) international bond market

Answer: <https://biology-forums.com/index.php?topic=411820>

Question 586

Which of the following is an advantage of wholly owned subsidiaries?

- A) They help in the sharing of the cost of an international investment project.
- B) The parent company receives all profits generated by the subsidiary.
- C) They are the least expensive investment entry modes.
- D) They are the least risky when compared to other investment entry modes.

Answer: <https://biology-forums.com/index.php?topic=412439>

Question 587

Discuss the importance of cultural factors when assessing a national business environment, and explain why cultural differences between markets create difficulties when conducting international research.

Answer: <https://biology-forums.com/index.php?topic=412138>

Question 588

Which of the following occurs in a country's balance of payments when a country exports more goods and services and receives more income from abroad than it imports and pays abroad?

- A) capital account surplus
- B) capital account deficit
- C) current account surplus
- D) current account deficit

Answer: <https://biology-forums.com/index.php?topic=412489>

Question 589

A country's _____ is a national accounting system that records all monetary transactions to entities in other countries and all receipts coming into the nation.

- A) global financial system
- B) international monetary system
- C) balance of payments
- D) chart of accounts

Answer: <https://biology-forums.com/index.php?topic=412480>

Question 590

Mika finds that he has very little control over several aspects of his life. Whether his education or occupation, the few options available to him are determined by his birth. Which of the following is a characteristic of Mika's society?

- A) Mika belongs to a society in which there is little scope for mobility.
- B) Mika belongs to a society in which economic wealth determines social status.
- C) There is no distinction between the people of high and low birth in Mika's culture.
- D) Mika belongs to a society in which caste system and social status is a myth.

Answer: <https://biology-forums.com/index.php?topic=411571>

Question 591

One of the main goals of the World Trade Organization is to _____.

- A) encourage dumping among trading nations
- B) provide favorable terms of trade to a few selected countries
- C) settle trade disputes among its members
- D) restrict the free flow of trade

Answer: <https://biology-forums.com/index.php?topic=412337>

Question 592

Pro-globalization economists believe globalization increases wealth in both developed and developing nations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411461>

Question 593

When a market is experiencing rapid growth, a company will _____.

- A) reinvest in its operations
- B) divest its operations
- C) implement retrenchment strategies
- D) emphasize on decruitment

Answer: <https://biology-forums.com/index.php?topic=412662>

Question 594

Differentiate between GDP and GNP. Briefly discuss the drawbacks of using GDP and GNP as indicators of economic development.

Answer: <https://biology-forums.com/index.php?topic=411873>

Question 595

It is the nature of arbitrage to even out excessive fluctuation by destroying its own profitability.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411794>

Question 596

Discuss "political union" as a level of economic integration and "political cooperation" as a benefit of economic integration.

Answer: <https://biology-forums.com/index.php?topic=411398>

Question 597

An offshore financial center is a territory whose financial sector features very few regulations and few, if any, taxes.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411542>

Question 598

The cultural relativist view says that a company's sole responsibility is to maximize profits for its owners while operating within the law.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411827>

Question 599

A "rollover" occurs when pension accumulations are

- A) paid out to terminated employees.
- B) transferred from one tax-deferred fund to another.
- C) paid out to the dependents of a deceased employee.
- D) paid out to retirees.

Answer: <https://biology-forums.com/index.php?topic=506050>

Question 600

Political risk insurance is more likely to be purchased by MNEs that apply an active approach to political risk management.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411962>

Question 601

Briefly discuss the important political and legal forces that should be analyzed in the market/site screening process.

Answer: <https://biology-forums.com/index.php?topic=412135>

Question 602

Citizens who are working and living in their home country are called expatriates.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412704>

Question 603

Which of the following methods will Happyland use to encourage foreign direct investment inflows?

- A) tax incentives
- B) ownership restrictions
- C) performance demands
- D) sanctions

Answer: <https://biology-forums.com/index.php?topic=412535>

Question 604

Hot money is the cash that can be quickly withdrawn from a market in times of crisis.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412682>

Question 605

The government provides special tax incentives on savings specially earmarked for retirement.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506075>

Question 606

In which of the following ways did the Uruguay Round of Negotiations modify the original General Agreement on Tariffs and Trade (GATT) treaty?

- A) It helped standardize intellectual property rules around the world.
- B) It increased barriers to trade in all developed, developing and least-developed nations.
- C) It relaxed the additional tariffs imposed on companies charged with dumping.
- D) It called on developing and least-developed economies to cut agricultural tariffs significantly.

Answer: <https://biology-forums.com/index.php?topic=412333>

Question 607

Which of the following features is TeleToys least likely to use in order to create a perception of having unique products?

- A) low cost
- B) product design
- C) reputation for quality
- D) brand image

Answer: <https://biology-forums.com/index.php?topic=412034>

Question 608

Deciding the sequence of operations a company will use to create its product is called _____.

- A) location economies

- B) product planning
- C) process planning
- D) capacity planning

Answer: <https://biology-forums.com/index.php?topic=412610>

Question 609

Describe the five communication strategies that companies commonly use and cite situations where the strategies are used.

Answer: <https://biology-forums.com/index.php?topic=412496>

Question 610

The annual income considered below the poverty line in one country is the annual income of a middle-class family in another country. Which of the following difficulties associated with conducting international market research does this scenario illustrate?

- A) comparability of data
- B) protection of data
- C) marketability of data
- D) availability of data

Answer: <https://biology-forums.com/index.php?topic=412195>

Question 611

Which of the following occurs when an idea to be communicated is translated into images, words, and symbols?

- A) processing
- B) parsing
- C) encoding
- D) compiling

Answer: <https://biology-forums.com/index.php?topic=412526>

Question 612

By ignoring important cultural nuances, companies can inadvertently decrease the potential for noise that can cloud the audience's understanding of their promotional message.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412558>

Question 613

One lower-level position Erica must fill requires the employee to be familiar with the new market and its customs, traditions, and language. Also, the new hire must be comfortable with Hudson Food's organizational culture and business traditions. Who among the following will Erica most likely recruit for this position?

- A) an existing Hudson Foods employee from the United States
- B) a native of the target market who has completed a one-year internship at Hudson Foods
- C) an individual from the U.S. who has experience in the frozen food industry
- D) a local fresher with strong government contacts

Answer: <https://biology-forums.com/index.php?topic=412761>

Question 614

Switch trading is the export of industrial equipment in return for products produced by that equipment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412324>

Question 615

Which of the following terms is defined as the process of identifying and attracting a qualified pool of applicants for vacant positions?

- A) orientation
- B) outsourcing
- C) selection
- D) recruitment

Answer: <https://biology-forums.com/index.php?topic=412721>

Question 616

One common characteristic shared by both the Roth IRA and traditional IRA is that both

- A) have identical tax advantages.
- B) cease contributions at age 70 1/2.
- C) have contribution limits.
- D) require that disbursements begin at age 70 1/2.

Answer: <https://biology-forums.com/index.php?topic=506060>

Question 617

Sally, a social worker from the United States, has been stationed in Konesia for a year. She notices several things about the Konesian society; the people who report to her, for example, do so with an excessive amount of submissiveness, and her superior seems to expect the same of her. Which of the following statements about Konesia would be consistent with Hofstede's framework?

- A) Konesians work best in an informal environment.
- B) Konesians derive power from their entrepreneurial drive.
- C) Konesian society is primarily individualistic.
- D) Konesia has a large power distance culture.

Answer: <https://biology-forums.com/index.php?topic=411619>

Question 618

Why are many mixed economies converting to market-based systems? How does the role of government change when a mixed economy transitions to a market economy?

Answer: <https://biology-forums.com/index.php?topic=411982>

Question 619

As a promotional strategy, manufacturers of products that are commonly sold through department and grocery stores often use _____.

- A) stability strategy
- B) retrenchment strategy
- C) a pull strategy
- D) a push strategy

Answer: <https://biology-forums.com/index.php?topic=412511>

Question 620

The more intermediaries there are in a distribution channel, the less costly the channel becomes.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412593>

Question 621

You can borrow from your IRA, thus avoiding early withdrawal penalties.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506109>

Question 622

An unstructured but in-depth interview of a small group of individuals by a moderator to learn the group's attitudes about a company or its products is called a _____.

- A) literature review
- B) focus group
- C) consumer panel
- D) brainstorming session

Answer: <https://biology-forums.com/index.php?topic=412244>

Question 623

_____ is the value of all goods and services produced by the domestic economy over a one-year period.

- A) Purchasing power parity (PPP)
- B) Human development index (HDI)

- C) Gross domestic product (GDP)
D) Gross national product (GNP)

Answer: <https://biology-forums.com/index.php?topic=411835>

Question 624

The European Commission is the _____ body of the European Union.

- A) executive
B) financial
C) legislative
D) monitoring

Answer: <https://biology-forums.com/index.php?topic=411430>

Question 625

The segment of the economic environment comprising independently owned firms that seek to earn profits is called the _____.

- A) democratic sector
B) political sector
C) private sector
D) public sector

Answer: <https://biology-forums.com/index.php?topic=411736>

Question 626

Government trade promotion agencies _____.

- A) place voluntary export restraints on companies that fail to export adequately
B) advertise in other countries to promote the nation's exports
C) set up foreign trade zones across the country
D) enable imports at discounts

Answer: <https://biology-forums.com/index.php?topic=412228>

Question 627

The ISO 9000 is a production technique in which inputs to the production process arrive exactly when they are needed.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=412677>

Question 628

Governments bar international companies from entering economic sectors like energy exploration for security reasons.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=412125>

Question 629

The process of recruitment involves screening and hiring the best-qualified applicants with the greatest performance potential.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=412735>

Question 630

Which of the following statements is true about the political risks in a global marketing environment?

- A) The political risk of low-income countries is lesser than high-income countries.
B) Political risk is a major deterrent for companies that want to invest abroad.
C) A country with high political risks attracts more investors.
D) The more a country is developed, the greater is the political risk.

Answer: <https://biology-forums.com/index.php?topic=411943>

Question 631

Ben knows that a pricing policy in which one selling price is established for all international markets is called _____.

- A) arm's length pricing

- B) value-based pricing
- C) dual pricing
- D) worldwide pricing

Answer: <https://biology-forums.com/index.php?topic=412590>

Question 632

_____ is the term used to refer to a production technique in which inventory is kept to a minimum and inputs to the production process arrive exactly when they are needed.

- A) Continuous production
- B) Lean manufacturing
- C) Flow production
- D) Just-in-time manufacturing

Answer: <https://biology-forums.com/index.php?topic=412656>

Question 633

Under the unit benefit method for determining retirement benefits, benefits

- A) are equal to a specific unit benefit for each dollar paid into the plan by the employee multiplied by the years of credited service.
- B) are equal to a specified unit benefit multiplied by the years of credited service.
- C) are equal to a specific dollar amount, regardless of the number of years of credited service.
- D) are equal to a specific percentage of your salary, regardless of the number of years of credited service.

Answer: <https://biology-forums.com/index.php?topic=506037>

Question 634

If Old World wants to have its furniture sold through as many distribution outlets as possible, it should consider a(n) _____ channel.

- A) exclusive
- B) intensive
- C) zero-level
- D) one-level

Answer: <https://biology-forums.com/index.php?topic=412574>

Question 635

To teach its employees the values, attitudes, manners, and customs of the host-country culture, Gem Jewels should offer _____.

- A) environmental briefings
- B) field experience
- C) cultural assimilation
- D) language training

Answer: <https://biology-forums.com/index.php?topic=412757>

Question 636

Which of the following is a major drawback of ethnocentric staffing?

- A) loss of control over home-country operations
- B) difficulty in the transfer of special know-how between branches
- C) high costs of relocating managers
- D) loss of control over host-country operations

Answer: <https://biology-forums.com/index.php?topic=412690>

Question 637

Ureshi Toys selling its products to Topsy Turvey Toys is an example of _____.

- A) outsourcing
- B) exporting
- C) importing
- D) insourcing

Answer: <https://biology-forums.com/index.php?topic=411336>

Question 638

The marketing communication process involves encoding and decoding of the promotional message.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412556>

Question 639

Advance payment is the least favorable method of payment collection for exporters.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412397>

Question 640

Which of the following factors should the legal experts of Wayne's consider while evaluating the legal systems of Paribo and Kirawi?

A) the profits made by local companies in the countries

B) the resolution of contractual dispute with local vendors

C) the profits made by international companies in other countries

D) the prevalence of crime in the two countries

Answer: <https://biology-forums.com/index.php?topic=411762>

Question 641

Explain the role of equity in a national capital market. What factors are responsible for the growth of the international equity market?

Answer: <https://biology-forums.com/index.php?topic=411549>

Question 642

Which of the following philosophies asserts that ownership of the means of production belongs in the hands of individuals and private businesses?

A) capitalism

B) socialism

C) communism

D) tribalism

Answer: <https://biology-forums.com/index.php?topic=411737>

Question 643

Codetermination allows labor representatives to participate in high-level company meetings.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412772>

Question 644

Lingua franca is _____.

A) a form of non-verbal language adopted by all nations as the official language for business transactions

B) a "link" language understood by two parties who speak different native languages

C) a language spoken by all countries in a continent

D) a unique language developed by Asian countries

Answer: <https://biology-forums.com/index.php?topic=411578>

Question 645

CADE Enterprises, a U.S. manufacturer, received assistance from the Overseas Private Investment Corporation when it expanded operations into Saudi Arabia. Which of the following types of support did CADE most likely receive from OPIC?

A) financial capital

B) political risk insurance

C) cultural training

D) legal guidance

Answer: <https://biology-forums.com/index.php?topic=411911>

Question 646

According to the international product life cycle theory, in which of the following stages is a good produced in the home country because of uncertain domestic demand and to keep production close to the research department?

A) declining product stage

B) maturing product stage

- C) new product stage
- D) standardized product stage

Answer: <https://biology-forums.com/index.php?topic=412427>

Question 647

_____ is often used to measure the technological advancement of a nation's markets or industries.

- A) Vernacular culture
- B) Popular culture
- C) Trash culture
- D) Material culture

Answer: <https://biology-forums.com/index.php?topic=411607>

Question 648

An ongoing process of gathering, analyzing, and dispensing information for tactical or strategic purposes is called _____.

- A) data harvesting
- B) environmental scanning
- C) peer production
- D) survey research

Answer: <https://biology-forums.com/index.php?topic=412214>

Question 649

If these twenty-six nations continue to eliminate all barriers to trade among themselves and set a common trade policy against nonmembers, they would create a _____.

- A) free trade area
- B) customs union
- C) preferential trading area
- D) political union

Answer: <https://biology-forums.com/index.php?topic=411352>

Question 650

A(n) _____ exports products on behalf of an indirect exporter.

- A) export management company
- B) sales representative
- C) subsidiary
- D) local distributor

Answer: <https://biology-forums.com/index.php?topic=412343>

Question 651

Explain the concept of cross rates. Include the description of a vehicle currency and the role it plays in the foreign exchange market.

Answer: <https://biology-forums.com/index.php?topic=411662>

Question 652

Assessing potential in emerging markets by ranking locations using market-potential indicators is useful only for companies involved in exporting.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412178>

Question 653

Which of the following financing methods entails the greatest risk for exporters?

- A) advance payment
- B) letter of credit
- C) open account
- D) supersedeas bond

Answer: <https://biology-forums.com/index.php?topic=412355>

Question 654

A(n) _____ channel gives producers a good deal of control over the sale of their product by channel members such as wholesalers and retailers.

- A) exclusive
- B) two-level
- C) selective
- D) intensive

Answer: <https://biology-forums.com/index.php?topic=412566>

Question 655

Which of the following is a promotional strategy designed to pressure channel members to carry a product and promote it to final users?

- A) push strategy
- B) pull strategy
- C) retrenchment strategy
- D) differentiation strategy

Answer: <https://biology-forums.com/index.php?topic=412509>

Question 656

An additional tariff placed on an imported product that a nation believes is receiving an unfair subsidy is called a(n) _____.

- A) compound tariff
- B) antidumping duty
- C) ad valorem tariff
- D) countervailing duty

Answer: <https://biology-forums.com/index.php?topic=412185>

Question 657

Which of the following is an investment entry mode?

- A) turnkey project
- B) licensing
- C) franchising
- D) joint venture

Answer: <https://biology-forums.com/index.php?topic=412436>

Question 658

A political union makes it mandatory for nations to accept a common stance on all economic and political policies within their territories.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411376>

Question 659

Which of the following is true of quotas?

- A) They help domestic producers maintain their market shares and prices.
- B) They lead to a decrease in the prices of intermediate goods.
- C) Their licenses are granted by governments to other nation companies on a five-year basis.
- D) They are the most common type of trade barrier.

Answer: <https://biology-forums.com/index.php?topic=412258>

Question 660

Which of the following would the government of Zucoland most likely experience as a benefit of joining the trading bloc?

- A) trade diversion
- B) increased national sovereignty
- C) higher-wage employment
- D) increased military security

Answer: <https://biology-forums.com/index.php?topic=411365>

Question 661

Which of the following lowers the price of a country's exports on world markets and increases the price of its imports?

- A) currency hedging
- B) devaluation
- C) currency arbitrage

D) revaluation

Answer: <https://biology-forums.com/index.php?topic=411746>

Question 662

Which of the following is a major driver of foreign direct investment?

- A) globalization
- B) horizontal integration
- C) vertical integration
- D) cultural diversity

Answer: <https://biology-forums.com/index.php?topic=412363>

Question 663

To cool off an inflationary economy, a government might _____.

- A) lower interest rates
- B) lower foreign exchange rates
- C) raise foreign exchange rates
- D) raise interest rates

Answer: <https://biology-forums.com/index.php?topic=411708>

Question 664

A _____ joint venture is formed when each partner requires the same component in its production process.

- A) multistage
- B) backward
- C) forward
- D) buyback

Answer: <https://biology-forums.com/index.php?topic=412444>

Question 665

Under the dual adaptation method, a company adapts its product to local requirements while retaining the product's original marketing communication.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412561>

Question 666

A form of countertrade that usually typifies long-term relationships between the companies involved is called _____.

- A) barter
- B) offset
- C) franchising
- D) buyback

Answer: <https://biology-forums.com/index.php?topic=412298>

Question 667

Because Scooters Inc. caters to a very narrow niche of wealthy individuals, the CEO is interested in implementing a worldwide pricing scheme. Which of the following is most likely a reason for the establishment of such a scheme?

- A) The currency values fluctuate fairly predictably.
- B) Their production costs differ from market to market.
- C) Their customers have similar levels of purchasing power.
- D) Their distribution channels are lengthy in each market.

Answer: <https://biology-forums.com/index.php?topic=412591>

Question 668

The physical path a product follows on its way to customers is called a promotional channel.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412576>

Question 669

When a U.S. subsidiary in another country remits profits back to its parent company in the U.S., the receipt of profits is recorded in the _____.

- A) income payments account and given a plus sign
- B) income receipts account and given a minus sign
- C) income receipts account and given a plus sign
- D) income payments account and given a minus sign

Answer: <https://biology-forums.com/index.php?topic=412488>

Question 670

Which of the following strategies should TeleToys follow if it wants buyers to perceive its products as unique?

- A) global strategy
- B) low-cost leadership strategy
- C) differentiation strategy
- D) retrenchment strategy

Answer: <https://biology-forums.com/index.php?topic=412032>

Question 671

Which of the following is an exchange rate that requires delivery of the traded currency within two business days?

- A) prime rate
- B) spot rate
- C) cross rate
- D) forward rate

Answer: <https://biology-forums.com/index.php?topic=411634>

Question 672

Which of the following is the most likely reason for Konesia's government to impose an import quota?

- A) to restrict the supply of a product to world markets
- B) to maintain market shares and prices of domestic producers
- C) to maintain adequate supplies of a product in the home market
- D) to maintain the exports of a product at target levels

Answer: <https://biology-forums.com/index.php?topic=412282>

Question 673

Gro-Tru would be engaging in _____, if it decides that in exchange for a hard-currency sale it would make a hard-currency purchase of an unspecified product from the importing nation in the future.

- A) buyback
- B) barter
- C) switch trading
- D) offset

Answer: <https://biology-forums.com/index.php?topic=412386>

Question 674

Her argument is vulnerable to criticism because it fails to _____.

- A) highlight the environmental effect of globalization
- B) demonstrate the importance of market flexibility
- C) show that political and cultural factors have been taken into account
- D) quantify the disparity between high-income and low-income nations

Answer: <https://biology-forums.com/index.php?topic=411474>

Question 675

Alec is an American working for a software company in Texas. He has been assigned to work on a project in China for a year. He would be considered as a(n) _____ in China.

- A) expatriate
- B) third-country national
- C) host-country national
- D) domicile resident

Answer: <https://biology-forums.com/index.php?topic=412716>

Question 676

Transactions involving the export of Happyland's textile and computer products are included in its _____ account.

- A) capital
- B) services
- C) income payments
- D) merchandise

Answer: <https://biology-forums.com/index.php?topic=412385>

Question 677

In reviewing his fulfillment process, Jack realizes that different customers opt for different types of shipping based on their preferences. Which of the following would most likely help Jack provide better shipping service to his customers?

- A) offer customers a choice of delivery methods with different speeds and costs
- B) implement a universal delivery method to capitalize on efficiency gains
- C) reduce costs by implementing a cheaper but slower delivery method
- D) introduce overnight delivery but at a very high cost

Answer: <https://biology-forums.com/index.php?topic=412000>

Question 678

A restriction on the amount of a good that can enter or leave a country during a certain period of time is called a(n) _____.

- A) tariff
- B) quota
- C) administrative delay
- D) local content requirement

Answer: <https://biology-forums.com/index.php?topic=412256>

Question 679

_____ teaches an expatriate a culture's values, attitudes, manners, and customs.

- A) Cultural environmentalism
- B) Cultural orientation
- C) Cultural assimilation
- D) Language training

Answer: <https://biology-forums.com/index.php?topic=412748>

Question 680

What is an offshore financial center? Differentiate between an operational center and a booking center, providing examples for each.

Answer: <https://biology-forums.com/index.php?topic=411587>

Question 681

Which of the following is a method of export/import financing in which the importer's bank issues a document stating that the bank will pay the exporter when the exporter fulfills the terms of the document?

- A) letter of credit
- B) bill of exchange
- C) sight draft
- D) bill of lading

Answer: <https://biology-forums.com/index.php?topic=412366>

Question 682

There is a standard rule for determining how much to save for retirement.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506074>

Question 683

Centralized decision making is beneficial when fast-changing national business environments put a premium on local responsiveness.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412010>

Question 684

The Leontief paradox describes evidence _____.

- A) contrary to the predictions of the factor proportions theory
- B) that the assumptions of international product life cycle theory are invalid
- C) that the assumptions of the new trade theory are invalid
- D) in support of the predictions of the mercantilist theory

Answer: <https://biology-forums.com/index.php?topic=412105>

Question 685

Regional economic integration is also referred to as _____.

- A) protectionism
- B) regionalism
- C) nationalism
- D) mercantilism

Answer: <https://biology-forums.com/index.php?topic=411313>

Question 686

Which of the following is a reason why there are only a few managers who are ready and willing to go to foreign branches on short notice?

- A) social loafing
- B) expatriate failure
- C) culture shock
- D) decruitment

Answer: <https://biology-forums.com/index.php?topic=412730>

Question 687

_____ are words or symbols that distinguish a product and its manufacturer from competitors.

- A) Patents
- B) Copyrights
- C) Watermarks
- D) Trademarks

Answer: <https://biology-forums.com/index.php?topic=411784>

Question 688

The closing of factories with unused capacity is an example of a stability strategy.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411999>

Question 689

The future viability of the Social Security system will depend upon how wisely the government invests our Social Security tax revenues.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506119>

Question 690

A company is conducting a research on new markets by comparing countries in terms of their human development index (HDI) scores. The company wishes to expand into a market where individuals experience a very high level of total well-being. Which of the following countries would the company most likely choose?

- A) Japan
- B) Russia
- C) China
- D) Mexico

Answer: <https://biology-forums.com/index.php?topic=411853>

Question 691

Your accrued pension benefits are
A) those that will be lost if you change employers.
B) those you expect to earn before retirement.
C) your vested benefits.
D) your accumulated pension benefits.

Answer: <https://biology-forums.com/index.php?topic=506027>

Question 692

Securitization is the unbundling and repackaging of hard-to-trade financial assets into liquid financial instruments.
A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=411541>

Question 693

Given a "break in service" you may
A) not lose either vested or nonvested benefits.
B) lose both vested and nonvested benefits.
C) lose nonvested benefits.
D) lose vested benefits.

Answer: <https://biology-forums.com/index.php?topic=506032>

Question 694

Which of the following circumstances would best require a pull strategy to be implemented for product promotion?
A) buyers need to be informed about the features of a product before purchase
B) channel members wield relatively lesser power compared to that of producers
C) buyers display a great deal of brand loyalty to a particular product
D) distribution channels are short

Answer: <https://biology-forums.com/index.php?topic=412518>

Question 695

Compare and contrast the world's three main political ideologies: anarchism, totalitarianism, and pluralism.

Answer: <https://biology-forums.com/index.php?topic=411722>

Question 696

Which of the following statements is true of tariffs?
A) They protect domestic producers.
B) They increase products' appeal to buyers.
C) They lower the effective prices of imports.
D) They are the major source of government revenue in developed nations.

Answer: <https://biology-forums.com/index.php?topic=412253>

Question 697

With a defined benefit plan, the employee knows just how much his or her retirement benefits is costing the employer.
A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=506082>

Question 698

An established consumer market that primarily comprises the middle class and possesses efficient infrastructure is characteristic of _____ markets.
A) emerging
B) developed
C) traditional
D) frontier

Answer: <https://biology-forums.com/index.php?topic=411364>

Question 699

Companies involved in direct exporting typically rely on _____.

- A) agents
- B) export management companies
- C) export trading companies
- D) distributors

Answer: <https://biology-forums.com/index.php?topic=412342>

Question 700

A _____ is a set of planned actions taken by managers to help a company meet its objectives.

- A) vision
- B) strategy
- C) core competency
- D) mission statement

Answer: <https://biology-forums.com/index.php?topic=411882>

Question 701

Which of the following countries would a watchmaker most prefer to manufacture its watches in, in order to capitalize on buyer perceptions of high quality?

- A) Mexico
- B) China
- C) Switzerland
- D) Thailand

Answer: <https://biology-forums.com/index.php?topic=412473>

Question 702

A typical industry analysis includes the _____.

- A) structure of the wholesale and retail distribution networks
- B) accurate forecast of unforeseen political changes in the country
- C) experience and qualifications of the researcher
- D) history of currency fluctuations

Answer: <https://biology-forums.com/index.php?topic=412148>

Question 703

Discuss the role entrepreneurs and small businesses play in the expansion of FDI. What are some of the surprises that managers face as they invest in new markets abroad?

Answer: <https://biology-forums.com/index.php?topic=412495>

Question 704

Describe the importance of a nation's legal system, and identify the main differences between the three main types of legal systems.

Answer: <https://biology-forums.com/index.php?topic=411773>

Question 705

Mercantilism states that nations should only concern themselves with accumulating financial wealth.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412037>

Question 706

Economic forecasts reveal that the U.S. dollar is expected to decline relative to the Euro. Which of the following is the most advantageous method of obtaining funding for Verandas under these conditions?

- A) issuing equity in Germany
- B) issuing equity in the U.S.
- C) borrowing from U.S. banks
- D) borrowing from Dutch banks

Answer: <https://biology-forums.com/index.php?topic=412674>

Question 707

Economic transition is the process of moving from _____.

- A) developed to emerging economies
- B) free-market to centrally planned economies
- C) developed to developing economies
- D) centrally planned to free-market economies

Answer: <https://biology-forums.com/index.php?topic=411881>

Question 708

Which of the following steps of the market screening process involves the determination of a product's income elasticity?

- A) measurement of market or site potential
- B) assessment of the national business environment
- C) selection of the market or site
- D) identification of basic appeal of a product

Answer: <https://biology-forums.com/index.php?topic=412146>

Question 709

"Normal retirement age" in a private pension plan is

- A) set at age 70 by federal statute.
- B) the age at which unreduced pension benefits are first available.
- C) set at age 65 by federal statute.
- D) the age at which the average individual will retire.

Answer: <https://biology-forums.com/index.php?topic=506035>

Question 710

The objectives at the _____ of an organization are typically more precise and contain numerical targets of performance.

- A) global-level
- B) department-level
- C) business-level
- D) corporate-level

Answer: <https://biology-forums.com/index.php?topic=411888>

Question 711

Companies along a distribution channel that work together in delivering products to customers are called _____.

- A) value chains
- B) value networks
- C) intermediaries
- D) subsidiaries

Answer: <https://biology-forums.com/index.php?topic=412482>

Question 712

The _____ theory states that when an aspect of the market makes a transaction less efficient than it could be, a company will undertake foreign direct investment to internalize the transaction and thereby remove the efficiency-reducing aspect.

- A) international product life cycle
- B) eclectic
- C) market imperfections
- D) market power

Answer: <https://biology-forums.com/index.php?topic=412435>

Question 713

Which of the following is the correct order of the different methods of cultural training from the least advanced to the most advanced?

- A) cultural orientations; field experience; language training
- B) sensitivity training; cultural orientations; field experience
- C) cultural assimilation; language training; field experience
- D) environmental briefings; language training; cultural orientations

Answer: <https://biology-forums.com/index.php?topic=412747>

Question 714

The common market between Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua is referred to as the _____.

- A) Latin American Integration Association
- B) Southern Common Market
- C) Andean Community
- D) Central American Common Market

Answer: <https://biology-forums.com/index.php?topic=411467>

Question 715

According to the Porter diamond, which of the following is an example of an advanced factor?

- A) technological infrastructure in the nation
- B) climate in the nation
- C) natural resources in the nation
- D) labor forces in the nation

Answer: <https://biology-forums.com/index.php?topic=412150>

Question 716

_____ was the first nation to implement the gold standard in the early 1700s.

- A) France
- B) Britain
- C) Japan
- D) The United States

Answer: <https://biology-forums.com/index.php?topic=411826>

Question 717

Investor confidence in the value of a currency plays an important role in determining its exchange rate.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411800>

Question 718

ERISA requires that the vested portion of your benefits at your death must

- A) be used to provide death benefits for your surviving spouse.
- B) be forfeited.
- C) be applied to the benefits of the surviving employees in the pension plan.
- D) be paid to the Pension Benefit Guaranty Corporation.

Answer: <https://biology-forums.com/index.php?topic=506041>

Question 719

For those who continue to work while drawing Social Security retirement benefits,

- A) there is no reduction in benefits for anyone presently retired, but this will be changed for future retirees.
- B) there is no reduction in benefits for those past normal retirement age.
- C) there is a reduction in benefits for those under age 70 and earning more than a specified threshold amount.
- D) there is a \$1 reduction in benefits for every \$3 earned starting with the first dollar of earned income for all retirees regardless of age.

Answer: <https://biology-forums.com/index.php?topic=506069>

Question 720

Which of the following statements is true of national production?

- A) Per capita numbers provide a detailed picture of development of the entire country.
- B) Marketers use GDP or GNP figures to determine whether a country's population is wealthy enough to purchase its products.
- C) Gross product figures accurately indicate whether a nation's economy is growing or shrinking.
- D) Volunteer work and unpaid household work are considered in GDP and GNP.

Answer: <https://biology-forums.com/index.php?topic=411857>

Question 721

The psychological process of readapting to one's home culture after working in a host-country culture is called _____.

- A) assimilation effect
- B) expatriate failure

- C) social loafing
- D) reverse culture shock

Answer: <https://biology-forums.com/index.php?topic=412728>

Question 722

Large international companies tend to make high-level labor decisions at the home office because _____.

- A) managers in the home office are better equipped than managers in the host-country office, to handle matters that affect workers personally
- B) it gives them greater control over their network of operations around the world
- C) it places decisions that have a direct impact on host-country workers' lives in the hands of the home-country experts
- D) it creates a sense of unity and solidarity between the labour unions and management members

Answer: <https://biology-forums.com/index.php?topic=412775>

Question 723

In _____ cultures, economic systems tend to provide incentives and rewards for a person's private business initiatives.

- A) feminine
- B) high uncertainty avoidance
- C) individualist
- D) large power distance

Answer: <https://biology-forums.com/index.php?topic=411654>

Question 724

To provide funding for countries' efforts toward economic development, the Bretton Woods Agreement created the International Bank for Reconstruction and Development.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411856>

Question 725

A company can improve its profits by selling in a country with a strong currency and sourcing from a country with a weak currency.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411721>

Question 726

A focus strategy works best with mass-marketed products aimed at price-sensitive buyers.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412008>

Question 727

The likelihood that a society will undergo governmental changes that negatively affect local business activity is known as _____.

- A) credit risk
- B) political risk
- C) volatility risk
- D) systemic risk

Answer: <https://biology-forums.com/index.php?topic=412093>

Question 728

Free-market economies tend to levy high taxes on business profits whereas socialist economic systems normally levy lighter taxes.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411985>

Question 729

Which of the following communication strategies expands the same product into new target markets but alters its marketing promotion?

- A) product/communications adaptation
- B) product adaptation/communications extension

- C) product extension/communications adaptation
D) product/communications extension

Answer: <https://biology-forums.com/index.php?topic=412534>

Question 730

In a reverse equity mortgage, the equity in your home serves as collateral on the loan.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=506118>

Question 731

Small companies selling traditional products benefit from _____.

- A) the barriers to trade that restrict their products from crossing domestic boundaries
B) government policies that seek to regulate the flow of capital across national borders
C) technology that lowers the costs and difficulties of global communication
D) increased investment by foreign competitors in domestic markets

Answer: <https://biology-forums.com/index.php?topic=411320>

Question 732

British pounds of a British trading company that are deposited in a U.S. bank are called _____.

- A) Eurodollars
B) Pounds
C) U.S. dollars
D) Europounds

Answer: <https://biology-forums.com/index.php?topic=411568>

Question 733

Low income earners can receive a tax credit for contributing to an IRA.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=506108>

Question 734

Nationalization describes government seizure of an entire industry, with or without compensation.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=411927>

Question 735

_____ occurs if ownership of a property or assets of a company is transferred to the host government.

- A) Internalization
B) Deracination
C) Deportation
D) Nationalization

Answer: <https://biology-forums.com/index.php?topic=411937>

Question 736

_____ is the process of dividing a company's activities into primary and support activities and identifying those that create value for customers.

- A) Technical analysis
B) Value-chain analysis
C) Fundamental analysis
D) Structural analysis

Answer: <https://biology-forums.com/index.php?topic=411924>

Question 737

The realization that companies can start production in the most efficient and productive locations in the world and export to markets worldwide led to a new surge of foreign direct investment into _____.

- A) low-income nations
- B) newly industrialized nations
- C) high-income nations
- D) First World nations

Answer: <https://biology-forums.com/index.php?topic=412420>

Question 738

_____ are imitation products passed off as legitimate trademarks, patents, or copyrighted works.

- A) Inferior goods
- B) Counterfeit goods
- C) Intangible goods
- D) Giffen goods

Answer: <https://biology-forums.com/index.php?topic=412468>

Question 739

The employer's contribution to a defined benefit plan is based on

- A) both future survival rate and future returns on investments.
- B) future returns on investments.
- C) the number of workers that will survive to age 65.
- D) is actuarially determined and, therefore, based on all of the above.

Answer: <https://biology-forums.com/index.php?topic=506024>

Question 740

Which of the following is a drawback of Jerome's staffing approach?

- A) potential for losing control of the home-country operations
- B) expense to relocate managers
- C) inability to re-create local operations in the image of the home-country operations
- D) potential for losing control of the host-country operations

Answer: <https://biology-forums.com/index.php?topic=412777>

Question 741

Cultures that score low on uncertainty avoidance tend to be less open to change and new ideas.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411648>

Question 742

A pricing policy in which one selling price is established for all international markets is called _____.

- A) worldwide pricing
- B) target pricing
- C) dual pricing
- D) value-based pricing

Answer: <https://biology-forums.com/index.php?topic=412582>

Question 743

The _____ is the currency that dominates the foreign exchange market.

- A) British pound
- B) Japanese yen
- C) U.S. dollar
- D) Australian dollar

Answer: <https://biology-forums.com/index.php?topic=411596>

Question 744

The international product life cycle theory was put forth for _____.

- A) natural resources
- B) manufactured goods
- C) abundant resources

D) service goods

Answer: <https://biology-forums.com/index.php?topic=412116>

Question 745

With graded vesting, all benefits in defined benefit plans must be vested after 6 to 7 years of service.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506092>

Question 746

The particular process to be used to create products is typically determined by a firm's business-level strategy.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412626>

Question 747

Which of the following is a disadvantage of strategic alliances?

- A) They fail to tap into their competitors' specific strengths.
- B) They create future competitors.
- C) They increase the likelihood that one partner will try to take advantage of the other.
- D) They are the most expensive among the investment entry modes.

Answer: <https://biology-forums.com/index.php?topic=412446>

Question 748

When a country is not able to produce a good more efficiently than other nations, but produces the good more efficiently than it does any other good, it is said to have a(n) _____.

- A) first-mover advantage
- B) comparative advantage
- C) resource advantage
- D) absolute advantage

Answer: <https://biology-forums.com/index.php?topic=412054>

Question 749

Consumer products such as toothpaste and soft drinks undergo extensive adaptation to suit local preferences.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412123>

Question 750

One of the key obstacles faced by countries in economic transition is the lack of managerial expertise.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411870>

Question 751

An investor wants to invest in a country that has a high gross national income (GNI). Which of the following countries would most likely qualify as a prospect?

- A) India
- B) Japan
- C) Nepal
- D) Vietnam

Answer: <https://biology-forums.com/index.php?topic=411843>

Question 752

Which of the following is among the most commonly counterfeited products?

- A) watches
- B) surgical equipment

- C) aircraft parts
- D) medicines

Answer: <https://biology-forums.com/index.php?topic=412474>

Question 753

TeleToys' organizational structure can best be referred to as a(n) _____ structure.

- A) international area
- B) international division
- C) global matrix
- D) global product

Answer: <https://biology-forums.com/index.php?topic=412036>

Question 754

A differentiation strategy is often implemented when a company wants to exploit economies of scale to have the lowest cost structure.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412006>

Question 755

According to the eclectic theory that explains FDI, an internalization advantage is the advantage of locating a particular economic activity in a specific location because of the characteristics of that location.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412457>

Question 756

Which of the following steps of the strategy development process for exports involves performing market research and interpreting results obtained from the research?

- A) identification of a potential market
- B) commitment of resources
- C) match needs of the market to the company's abilities
- D) initiation of meetings

Answer: <https://biology-forums.com/index.php?topic=412275>

Question 757

Which of the following is a potential drawback of regional economic integration?

- A) economic nationalism
- B) protectionism
- C) ethnocentricity
- D) trade diversion

Answer: <https://biology-forums.com/index.php?topic=411345>

Question 758

Making investments in distribution in order to leapfrog channels of distribution that are tightly controlled by competitors is an example of _____.

- A) forward integration
- B) an ownership advantage
- C) backward integration
- D) an internalization advantage

Answer: <https://biology-forums.com/index.php?topic=412471>

Question 759

Which of the following statements is true of countertrade?

- A) Countertrade is practiced by countries when there is a lack of hard currency.
- B) Countertrade involves products whose prices on world markets tend to remain steady.
- C) Hedging risk in countertrade is prohibited.
- D) Countertrade usually involves industrial products and computer softwares.

Answer: <https://biology-forums.com/index.php?topic=412299>

Question 760

Which of the following terms is used to refer to habits or ways of behaving in specific circumstances that are passed down through generations?

- A) aesthetics
- B) customs
- C) attitudes
- D) prejudices

Answer: <https://biology-forums.com/index.php?topic=411509>

Question 761

Suppose Country A has a currency called the Pulse (P). At the beginning of the year, the exchange rate between the Pulse and the U.S. dollar was P150/\$. The inflation rate in Country A is running at an annual rate of 250 percent, whereas inflation in the U.S. is running at 2 percent. Which of the following would most likely be the new exchange rate that Color-Me-Green can expect at the end of the year?

- A) P514.70/\$
- B) P43.71/\$
- C) P525/\$
- D) \$43.71/P

Answer: <https://biology-forums.com/index.php?topic=411779>

Question 762

Defined benefit plans may be integrated with Social Security so as to provide a total guaranteed monthly benefit.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506087>

Question 763

The _____ is an IMF asset whose value is based on a weighted basket of four currencies, including the U.S. dollar, European Union euro, Japanese yen, and British pound.

- A) gold standard
- B) special drawing right
- C) currency board
- D) Eurobond

Answer: <https://biology-forums.com/index.php?topic=411848>

Question 764

The key element of political risk of greatest concern for global companies is _____.

- A) currency and liquidity problems
- B) letting past political events blind future opportunities
- C) the cost of transporting materials and goods
- D) unforeseen political change

Answer: <https://biology-forums.com/index.php?topic=412092>

Question 765

Herb has been exploring another type of entry mode that requires ongoing assistance on the part of one firm, often in the form of start-up capital, management training, or location advice. Herb is most likely considering _____.

- A) licensing
- B) a joint venture
- C) franchising
- D) a strategic alliance

Answer: <https://biology-forums.com/index.php?topic=412394>

Question 766

The pattern of imports and exports that would result in lesser trade barriers is called free trade.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412345>

Question 767

When developing a market-potential indicator for an emerging market, the _____ factor attempts to assess channels of distribution and communication.

- A) commercial infrastructure
- B) market intensity
- C) economic freedom
- D) market size

Answer: <https://biology-forums.com/index.php?topic=412190>

Question 768

The first step in the screening process for potential markets and sites is to _____.

- A) assess the national business environment
- B) measure the market or site potential
- C) select a favorable market or site
- D) identify the basic appeal of a market

Answer: <https://biology-forums.com/index.php?topic=412083>

Question 769

Which of the following is a result of trade creation?

- A) The demand for goods tends to increase.
- B) Purchasing power of consumers decreases.
- C) Imported goods are seldom available at lower prices.
- D) Consumers have a limited choice for selection of goods.

Answer: <https://biology-forums.com/index.php?topic=411343>

Question 770

Which of the following communication strategies uses the same home-market product and marketing promotion in target markets?

- A) product extension/communications adaptation
- B) product adaptation/communications extension
- C) product/communications extension
- D) product/communications adaptation

Answer: <https://biology-forums.com/index.php?topic=412532>

Question 771

Discuss the advantages of licensing, low-cost production, and low-cost shipping for international companies.

Answer: <https://biology-forums.com/index.php?topic=412428>

Question 772

Investors increase risk by holding international securities whose prices move independently.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411535>

Question 773

In the _____ of the international product life cycle, competition from other companies selling similar products pressures companies to lower prices in order to maintain sales levels.

- A) product decline stage
- B) standardized product stage
- C) maturing product stage
- D) new product stage

Answer: <https://biology-forums.com/index.php?topic=412126>

Question 774

Strategy is the set of planned actions that managers take to help a company meet its objectives.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411904>

Question 775

Explain the Single European Act and how it helped to integrate Europe. How did the Single European Act help prompt the creation of NAFTA?

Answer: <https://biology-forums.com/index.php?topic=411488>

Question 776

Based on the above scenario, which of the following statements is true?

- A) Drinkland has an absolute advantage in producing both food and drinks.
- B) Drinkland has an absolute advantage in producing food.
- C) Foodland has an absolute advantage in producing drinks.
- D) Foodland has an absolute advantage in producing food.

Answer: <https://biology-forums.com/index.php?topic=412074>

Question 777

The single greatest disadvantage of survey research is that it provides access to only a small amount of data in a single sweep.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412267>

Question 778

The most common tariffs used today are the _____ tariffs.

- A) transit
- B) export
- C) inverted
- D) import

Answer: <https://biology-forums.com/index.php?topic=412245>

Question 779

An exchange rate requiring delivery of the traded currency within two business days is called a cross rate.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411653>

Question 780

Which of the following steps of the strategy development process for exports involves establishing relationships with potential local distributors?

- A) identification of a potential market
- B) initiation of meetings
- C) commitment of resources
- D) match market needs to the company's abilities

Answer: <https://biology-forums.com/index.php?topic=412277>

Question 781

Trade deficit occurs when the value of a country's imports is greater than the value of its exports.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412011>

Question 782

Discuss how a national business environment can influence a firm's decision to standardize or differentiate its product. How do cultural differences impact product strategies?

Answer: <https://biology-forums.com/index.php?topic=412562>

Question 783

The process of collecting and analyzing original data and applying the results to current research needs is called primary market research.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412261>

Question 784

Outsourcing refers to the practice of buying from another company a good or a service that is part of a company's value-added activities.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412652>

Question 785

American Depository Receipts (ADRs) are _____.

A) certificates that trade in the U.S. and represent shares of stock in a non-U.S. company

B) certificates that represent shares of stock in American companies

C) currency deposits made in the U.S. by firms based in other countries

D) dollar deposits made by foreign firms conducting business in the U.S.

Answer: <https://biology-forums.com/index.php?topic=412664>

Question 786

Which of the following is true of employee compensation in international companies?

A) Managers recruited from within the host country generally receive a much higher pay and lower perks than managers who work for local companies.

B) The greater mobility of labor affects the wages of nonmanagerial workers today.

C) The most common inducement that companies offer managers to accept international postings is free accommodation.

D) Companies need not cover the costs incurred by expatriate managers if the cost of living abroad is lower than that at home.

Answer: <https://biology-forums.com/index.php?topic=412769>

Question 787

You may be entitled to receive the funds in your retirement plan under which of the following conditions?

I. retirement.

II. disability.

III. termination of employment.

IV. financial hardship.

A) I, II, III, or IV

B) only I

C) only I and II

D) only I, II, and IV

Answer: <https://biology-forums.com/index.php?topic=506043>

Question 788

A British toy company manufactures all of its product lines in a single facility in Europe. Which of the following is the company demonstrating?

A) centralized production

B) lean production

C) continuous production

D) horizontal integration

Answer: <https://biology-forums.com/index.php?topic=412604>

Question 789

Describe the three categories of tariffs, and explain how the Smoot—Hawley Act of 1930 influenced tariffs in the United States.

Answer: <https://biology-forums.com/index.php?topic=412356>

Question 790

The European Union (EU) and European Free Trade Association (EFTA) created the European Economic Area (EEA).

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411445>

Question 791

Which of the following is an important factor in forming successful business ventures in China?

- A) focusing on establishing tight formal contracts
- B) giving high importance to written contracts
- C) following the strategies of western countries for establishing business relationships
- D) establishing a trusting relationship before proceeding with business

Answer: <https://biology-forums.com/index.php?topic=411778>

Question 792

An international division structure reduces the authority of country managers in an organization's subsidiaries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412040>

Question 793

Higher levels of trade between nations result in _____.

- A) higher product prices
- B) greater purchasing power
- C) trade diversion
- D) lesser specialization

Answer: <https://biology-forums.com/index.php?topic=411338>

Question 794

The efficient market view holds that _____.

- A) forward exchange rates provide the least accurate forecasts of future exchange rates
- B) companies must spend time and money collecting and examining information believed to affect future exchange rates
- C) prices of financial instruments reflect all publicly available information at any given time
- D) companies can search for new pieces of information to improve forecasting

Answer: <https://biology-forums.com/index.php?topic=411774>

Question 795

When developing a market-potential indicator for an emerging market, market growth rate is typically estimated from the _____.

- A) GDP
- B) percentage of a market's population in the middle class
- C) per capita private consumption
- D) total population

Answer: <https://biology-forums.com/index.php?topic=412186>

Question 796

Product liability laws hold only manufacturers responsible for damage, injury, or death caused by defective products.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411803>

Question 797

Which of the following would be the least expensive method in terms of both time and money, for conducting a market research in Country C?

- A) data from the Internet
- B) surveys
- C) structured interviews
- D) focus groups

Answer: <https://biology-forums.com/index.php?topic=412221>

Question 798

A loan in which the borrower promises to repay the borrowed amount plus a predetermined rate of interest is called a(n) _____.

- A) exchange rate
- B) equity
- C) debt
- D) stock

Answer: <https://biology-forums.com/index.php?topic=411510>

Question 799

Credited years of service

- A) can exceed the calendar years of employment.
- B) will include only those years in which the hours worked exceed a minimum in the plan description.
- C) will include only those in which job-related performance was satisfactory.
- D) must equal the calendar years of employment.

Answer: <https://biology-forums.com/index.php?topic=506031>

Question 800

A product's income-elasticity refers to the sensitivity of the price of a product relative to changes in the income of consumer population.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412173>

Question 801

The process of screening and hiring the best-qualified applicants with the greatest performance potential is called _____.

- A) orientation
- B) recruitment
- C) selection
- D) performance appraisal

Answer: <https://biology-forums.com/index.php?topic=412725>

Question 802

Explain the advantages and disadvantages of a geocentric staffing policy, and discuss the effects of culture shock when assigning an employee to work in another country.

Answer: <https://biology-forums.com/index.php?topic=412764>

Question 803

With the help of microfinance, low-income entrepreneurs can borrow money at competitive rates without having to put anything up as collateral.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411537>

Question 804

Lobbying is the policy of hiring people to represent a company's views on political matters.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411918>

Question 805

Country X advocates the greatest level of integration possible for the member nations of the Moonland Union. Which of the following is Country X most likely to support?

- A) political union
- B) free trade area
- C) economic union
- D) customs union

Answer: <https://biology-forums.com/index.php?topic=411357>

Question 806

Unwanted cultural influence in a nation can cause governments to block imports that it believes are harmful.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412204>

Question 807

A majority of the total world merchandise trade occurs among _____.

- A) middle-income and low-income economies
- B) newly industrialized countries
- C) high-income economies
- D) emerging markets

Answer: <https://biology-forums.com/index.php?topic=411990>

Question 808

Which of the following is true about the theory of absolute advantage?

- A) The theory accepts the mercantilist idea that international trade is a zero-sum game.
- B) The theory measures a nation's wealth by how much gold and silver it has on reserve.
- C) The theory emphasizes that nations should open their doors to trade so that people can obtain more goods at cheaper rates.
- D) The theory approves the objective of national governments to acquire wealth through restrictive trade policies.

Answer: <https://biology-forums.com/index.php?topic=412051>

Question 809

The role of the World Bank is to provide financing for national economic development efforts.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411424>

Question 810

Which of the following is a barrier to buying products from international suppliers?

- A) extremely low tariffs
- B) high political risk
- C) additional transportation costs
- D) lower flexibility to respond to market conditions

Answer: <https://biology-forums.com/index.php?topic=412644>

Question 811

A nation's cultural boundaries do not always correspond with its political boundaries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411527>

Question 812

Low tariffs and high quota limits encourage market entry by means of investment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412425>

Question 813

Which of the following statements is true of the above scenario?

- A) Foodland has a comparative advantage in producing drinks.
- B) Foodland should stop producing food and just produce drinks.
- C) Drinkland cannot trade with Foodland because trade is too expensive.
- D) Drinkland has an absolute advantage in producing drinks.

Answer: <https://biology-forums.com/index.php?topic=412076>

Question 814

Export-processing zones are special areas in which companies engage in tariff-free importing and exporting.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411427>

Question 815

Companies involved in more than one line of business must first formulate a _____ strategy.

- A) department-level
- B) global-level
- C) business-level
- D) corporate-level

Answer: <https://biology-forums.com/index.php?topic=412015>

Question 816

Describe the potential benefits of international trade. Why would a nation trading with a neomercantilist country be at a disadvantage?

Answer: <https://biology-forums.com/index.php?topic=412013>

Question 817

Which of the following theories states that firms undertake foreign direct investment, when the features of a particular location combine with ownership and internalization advantages, to make the location appealing for investment?

- A) international product life cycle theory
- B) eclectic theory
- C) market power theory
- D) market imperfections theory

Answer: <https://biology-forums.com/index.php?topic=412438>

Question 818

Rockwall Enterprises is planning to expand the firm by establishing operations outside of the U.S. In which of the following countries would Rockwall most likely be able to establish operations most quickly?

- A) Australia
- B) Brazil
- C) Germany
- D) Japan

Answer: <https://biology-forums.com/index.php?topic=411941>

Question 819

Surrender charges on annuities typically decline the longer you own the annuity.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506114>

Question 820

Explain the purpose of antitrust laws. How would the Friedman philosophy of corporate social responsibility most likely support a decision by a company to expand internationally into a country with weak antitrust laws? Include a description of the Friedman philosophy in your answer.

Answer: <https://biology-forums.com/index.php?topic=411776>

Question 821

Which of the following business-level strategies should a company follow in order to charge a higher price for its products and enjoy greater customer loyalty?

- A) retrenchment strategy
- B) mass customization strategy
- C) differentiation strategy
- D) stability strategy

Answer: <https://biology-forums.com/index.php?topic=411967>

Question 822

The unbundling and repackaging of hard-to-trade financial assets into more liquid, negotiable, and marketable financial instruments is called _____.

- A) currency hedging
- B) currency arbitrage
- C) securitization

D) commercialization

Answer: <https://biology-forums.com/index.php?topic=411522>

Question 823

If Old World adopts different selling prices in export markets than it has in the British market, it would be following a _____ pricing strategy.

- A) worldwide
- B) transfer
- C) target
- D) dual

Answer: <https://biology-forums.com/index.php?topic=412589>

Question 824

_____ is a countertrade whereby one company sells to another its obligation to make a purchase in a given country.

- A) Joint venture
- B) Switch trading
- C) Barter
- D) Franchising

Answer: <https://biology-forums.com/index.php?topic=412294>

Question 825

Which of the following terms describes Betty's effort to learn more about the Chinese culture?

- A) cultural imperialism
- B) cultural divergence
- C) cultural heterogeneity
- D) cultural literacy

Answer: <https://biology-forums.com/index.php?topic=411517>

Question 826

Which of the following steps of the screening process for potential markets involves the evaluation of fiscal and monetary policies of a nation?

- A) measurement of market or site potential
- B) identification of basic appeal of a market
- C) selection of the market or site
- D) assessment of the national business environment

Answer: <https://biology-forums.com/index.php?topic=412097>

Question 827

Under a(n) _____ political system, the state reigns supreme over institutions such as family, religion, business, and labor.

- A) pluralistic
- B) totalitarian
- C) anarchist
- D) democratic

Answer: <https://biology-forums.com/index.php?topic=411658>

Question 828

Which of the following methods is used by a host country to restrict incoming foreign direct investment?

- A) differential tax rates for earnings abroad
- B) low-interest loans to investors
- C) insurance to cover the risk of overseas investments
- D) performance demands

Answer: <https://biology-forums.com/index.php?topic=412530>

Question 829

If Old World wants to grant the right to sell its furniture to only a limited number of resellers, it should consider a(n) _____ channel.

- A) exclusive
- B) selective
- C) intensive
- D) two-level

Answer: <https://biology-forums.com/index.php?topic=412573>

Question 830

Foreign bonds issued and traded in Asia outside Japan and normally denominated in dollars are called _____.

- A) dragon bonds
- B) samurai bonds
- C) bulldog bonds
- D) yankee bonds

Answer: <https://biology-forums.com/index.php?topic=411593>

Question 831

Another term for neomercantilism is _____.

- A) new trade
- B) free trade
- C) political nationalism
- D) economic nationalism

Answer: <https://biology-forums.com/index.php?topic=412033>

Question 832

Susan decides not to set up production facilities in Konesia because its business laws are vague and are often interpreted according to the convenience of the government. Bribery is a common feature in conducting business deals there and a refusal to pay up is not an option. What kind of government does Konesia have?

- A) pluralist
- B) totalitarian
- C) democratic
- D) theocratic

Answer: <https://biology-forums.com/index.php?topic=411694>

Question 833

NAFTA is the international organization that enforces the rules of international trade worldwide.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411417>

Question 834

Differentiate between efficient and inefficient market views and discuss the implications of the two schools of thought for companies.

Answer: <https://biology-forums.com/index.php?topic=411815>

Question 835

The value of a currency expressed in terms of gold is called its _____.

- A) net asset value
- B) book value
- C) carrying value
- D) par value

Answer: <https://biology-forums.com/index.php?topic=411828>

Question 836

Which of the following refers to planning, implementing, and controlling the physical flow of a product from its point of origin to its point of consumption?

- A) distribution
- B) promotion
- C) customization
- D) communication

Answer: <https://biology-forums.com/index.php?topic=412543>

Question 837

If Silk Industries pressures channel members to carry a product and promote it to final users, it is using _____.

- A) vertical integration
- B) horizontal integration
- C) push strategy
- D) pull strategy

Answer: <https://biology-forums.com/index.php?topic=412548>

Question 838

The World Trade Organization's dispute settlement system has the ability to penalize offending nations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411415>

Question 839

The pattern of imports and exports that occurs in the absence of trade barriers is called _____.

- A) vertical integration
- B) autarky
- C) free trade
- D) protectionism

Answer: <https://biology-forums.com/index.php?topic=412314>

Question 840

Which of the following refers to convergence in buyer preferences in markets around the world?

- A) globalization of markets
- B) nationalization of markets
- C) segmentation of markets
- D) heterogenization of markets

Answer: <https://biology-forums.com/index.php?topic=411356>

Question 841

Explain the market power theory of FDI, and discuss why the decision whether or not to follow rivals into a new international market is important.

Answer: <https://biology-forums.com/index.php?topic=412461>

Question 842

A market that is said to operate at peak efficiency and where goods are readily and easily available is said to be a(n) _____ market.

- A) foreign exchange
- B) perfect
- C) Eurocurrency
- D) greenfield investment

Answer: <https://biology-forums.com/index.php?topic=412433>

Question 843

_____ is the value of goods and services that can be purchased with one unit of a country's currency.

- A) Gross national product
- B) Purchasing power
- C) Gross domestic product
- D) Potential output

Answer: <https://biology-forums.com/index.php?topic=411841>

Question 844

A(n) _____ structure separates domestic from international business activities by creating a separate global branch with its own manager.

- A) global matrix
- B) international division
- C) global product
- D) international area

Answer: <https://biology-forums.com/index.php?topic=412057>

Question 845

Developing nations have the toughest product liability laws, while developed countries have more relaxed laws.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411805>

Question 846

Receiving financing from government agencies is often crucial to the success of small businesses just beginning to export.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412230>

Question 847

Under _____ the government endorses private ownership of property and a market-based economy but grants little or no political freedom.

- A) right-wing totalitarianism
- B) secular totalitarianism
- C) left-wing totalitarianism
- D) theocratic totalitarianism

Answer: <https://biology-forums.com/index.php?topic=411676>

Question 848

Which of the following is the most common form of social stratification in the world today?

- A) class system
- B) language-based stratification
- C) gender-based division
- D) racial segregation

Answer: <https://biology-forums.com/index.php?topic=411574>

Question 849

Discuss the major points of differences between centralization and decentralization, and explain the differences between an international area structure and a global product structure.

Answer: <https://biology-forums.com/index.php?topic=412053>

Question 850

_____ has one of the highest levels of macropolitical risk.

- A) Chile
- B) Afghanistan
- C) Venezuela
- D) Saudi Arabia

Answer: <https://biology-forums.com/index.php?topic=411905>

Question 851

Typically, indirect exporting relies on local sales representatives or distributors.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412315>

Question 852

Among asset seizure approaches, expropriation is more common than confiscation and nationalization.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411916>

Question 853

Which of the following is best classified as an economic union?

- A) North American Free Trade Agreement (NAFTA)
- B) Southern Common Market (MERCOSUR)
- C) European Union (EU)

D) Andean Community

Answer: <https://biology-forums.com/index.php?topic=411437>

Question 854

Explain participative management and accountability in a decentralized organization, and discuss the probable accountability issues in a global matrix structure. Include a description of the global matrix structure in your answer.

Answer: <https://biology-forums.com/index.php?topic=412079>

Question 855

If Matt wants to estimate the extent to which free-market principles predominate in an emerging market, Matt should consider the variable called _____.

- A) market intensity
- B) economic freedom
- C) market receptivity
- D) commercial infrastructure

Answer: <https://biology-forums.com/index.php?topic=412227>

Question 856

Corporate social responsibility is the practice of going beyond legal obligations to actively balance commitments to investors, customers, other companies, and communities.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411829>

Question 857

It is important for low-cost competitors to locate near their markets in order to keep track of buyer preferences.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412625>

Question 858

Define subsidies. What are their disadvantages? In what ways do the protection of infant industries produce similar drawbacks?

Answer: <https://biology-forums.com/index.php?topic=412352>

Question 859

Companies with centralized production facilities are often pursuing _____ strategies.

- A) combination
- B) retrenchment
- C) differentiation
- D) low-cost

Answer: <https://biology-forums.com/index.php?topic=412609>

Question 860

Offering the same products using the same marketing strategy in all national markets of an organization is referred to as a _____ strategy.

- A) global
- B) retrenchment
- C) blue ocean
- D) multinational

Answer: <https://biology-forums.com/index.php?topic=411934>

Question 861

Incentives and rewards for individual business initiatives are an important aspect of collectivist cultures.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411719>

Question 862

A _____ is a political system in which a country's religious leaders serve as its political leaders.

- A) septocracy
- B) plutocracy
- C) democracy
- D) theocracy

Answer: <https://biology-forums.com/index.php?topic=411670>

Question 863

Worker productivity tends to be lower in most developing nations than in developed nations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412622>

Question 864

A confirmed letter of credit is guaranteed by both the exporter's bank in the country of export and the importer's bank in the country of import.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412326>

Question 865

After age 70-1/2, withdrawals from a traditional IRA must be scheduled to deplete the fund by your or your spouse's life expectancy.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506110>

Question 866

The process of collecting and analyzing original data and applying the results to current research needs is called _____.

- A) primary market research
- B) data mining
- C) data harvesting
- D) secondary market research

Answer: <https://biology-forums.com/index.php?topic=412206>

Question 867

Which one of the following investment programs invests the savings fund almost entirely in the sponsoring company's stock?

- A) IRA
- B) SRA
- C) ESOP
- D) SEP

Answer: <https://biology-forums.com/index.php?topic=506045>

Question 868

In some countries, people exchange electronic goods for Techno Toys instead of paying money for them. This practice is known as _____.

- A) counterpurchase
- B) barter
- C) switch trading
- D) offset

Answer: <https://biology-forums.com/index.php?topic=412378>

Question 869

The international bond market consists of all bonds sold by issuing companies outside their own countries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411546>

Question 870

Which of the following was created by the Bretton Woods Agreement to enforce the rules of the international monetary system?

- A) World Bank
- B) International Capital Market
- C) International Bank for Reconstruction and Development
- D) International Monetary Fund

Answer: <https://biology-forums.com/index.php?topic=411846>

Question 871

The General Agreement on Tariffs and Trade (GATT) was designed to promote free trade by reducing both tariffs and nontariff barriers to international trade.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411411>

Question 872

A company that sells differentiated products may maintain the ability to respond quickly to changing buyer preferences by utilizing _____.

- A) decentralized production
- B) lean production
- C) vertical integration
- D) continuous production

Answer: <https://biology-forums.com/index.php?topic=412606>

Question 873

The customary means by which a company fills up vacancies in its offices is called _____.

- A) outsourcing
- B) an employment policy
- C) onboarding
- D) a staffing policy

Answer: <https://biology-forums.com/index.php?topic=412684>

Question 874

Which of the following motives illustrates Freeland's efforts to protect local jobs?

- A) cultural motive
- B) political motive
- C) social motive
- D) economic motive

Answer: <https://biology-forums.com/index.php?topic=412191>

Question 875

When a country's currency is weak, the price of its _____.

- A) exports on world markets declines and the price of its imports increases
- B) exports and imports on world markets declines
- C) exports and imports on world markets increases
- D) exports on world markets increases and the price of its imports declines

Answer: <https://biology-forums.com/index.php?topic=411695>

Question 876

Which of the following created a new international monetary system based on the value of the U.S. dollar?

- A) Jamaica Agreement
- B) Plaza Accord
- C) Bretton Woods Agreement
- D) Louvre Accord

Answer: <https://biology-forums.com/index.php?topic=411838>

Question 877

When a country's currency is weak relative to other nations, domestic products are more expensive than imports.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412009>

Question 878

Married couples that have adjusted gross income of less than \$53,000 may

- A) receive tax-free distributions from an IRA.
- B) receive a tax credit for contributing to an IRA.
- C) be restricted from contributing the maximum amount to a traditional IRA.
- D) be restricted from contributing the maximum amount to a Roth IRA.

Answer: <https://biology-forums.com/index.php?topic=506057>

Question 879

The Foreign Corrupt Practices Act forbids U.S. companies from bribing government officials or political candidates in other nations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411953>

Question 880

An offset agreement differs from a counterpurchase agreement in that an offset agreement _____.

- A) fails to give a business greater freedom in fulfilling its end of a countertrade deal
- B) fails to specify the amount that will be spent on the purchase
- C) fails to make a hard-currency purchase of any product from that nation in the future
- D) fails to specify the type of product that must be purchased

Answer: <https://biology-forums.com/index.php?topic=412293>

Question 881

Identify the strategic factors that influence a company's international entry mode selection. Explain any three of them.

Answer: <https://biology-forums.com/index.php?topic=412462>

Question 882

A sight draft extends the period of time following delivery by which the importer must pay for goods.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412401>

Question 883

A(n) _____ is a system that allocates financial resources in the form of debt and equity according to their most efficient uses.

- A) eurocurrency market
- B) capital market
- C) forward market
- D) international equity market

Answer: <https://biology-forums.com/index.php?topic=411604>

Question 884

If board members ask about the maquiladora industry, Keith would explain that it refers to _____.

- A) Mexico's low-cost labor union
- B) the low-wage, 130-mile-wide strip along the U.S.-Mexico border that comprises a special economic region
- C) the cross-border drug trafficking problem that threatens to limit legitimate production in Mexico
- D) Latin America's new model for business that restricts foreign investors to take advantage of government incentives

Answer: <https://biology-forums.com/index.php?topic=412393>

Question 885

Civil law can be more adversarial than common law because civil law relies more on the need to interpret laws according to tradition, precedent, and usage.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411770>

Question 886

Against Betty's judgment, her boss decides to market Frankfurter's beef sausages in the town of Xunagshi, believing that it would rake in a huge profit. Which of the following, if true, would prove that her boss's decision is a bad one?

- A) There are very few vegetarians in Xunagshi.
- B) The traditional dishes of Xunagshi are more expensive than the beef sausages.
- C) Due to their exposure to the Western culture, the youth of Xunagshi is more open to fast food than the town elders.
- D) Xunagshi has a large Hindu population, all of whom are forbidden from eating beef.

Answer: <https://biology-forums.com/index.php?topic=411641>

Question 887

An important advantage of polycentric staffing is that it _____.

- A) eliminates the high cost of relocating expatriate managers and their families
- B) re-creates local operations in the image of home-country operations
- C) helps a company develop global managers who can adjust easily to any business environment
- D) employs managers from home who will look out for the company's interests

Answer: <https://biology-forums.com/index.php?topic=412693>

Question 888

An international area structure separates domestic from international business activities by creating a separate international division with its own manager.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412039>

Question 889

The main benefit of a multidomestic strategy is that it _____.

- A) takes advantage of location economies
- B) responds quickly and effectively to emerging buyer preferences
- C) exploits scale economies in product development and marketing
- D) is cost-saving due to product and marketing standardization

Answer: <https://biology-forums.com/index.php?topic=411899>

Question 890

Which of the following would be most appropriate for conducting primary market research on attitudes, behaviors, and purchasing habits in Country B?

- A) data from trade agencies
- B) focus groups
- C) consumer panels
- D) Internet-based research

Answer: <https://biology-forums.com/index.php?topic=412220>

Question 891

With cliff vesting nothing vests before 3 years, but everything is vested in the fifth year.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506090>

Question 892

The CEO of Sports Stuff has decided that the company needs to retain complete control over its operations in Europe. To achieve this objective, Herb would most likely recommend that the firm establish a _____.

- A) strategic alliance
- B) joint venture
- C) wholly owned subsidiary
- D) cross licensing agreement

Answer: <https://biology-forums.com/index.php?topic=412449>

Question 893

The cultural component that deals with elements of imagery and symbolism is known as material culture.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411543>

Question 894

Benefits under a joint life annuity with survivorship

- A) have a smaller expected value than those offered the same employee under the single life annuity option.
- B) will continue as long as both partners to the marriage are alive, and will totally cease at the death of the first.
- C) usually have a greater expected value than those offered the same employee under the single life annuity option.
- D) will continue as long as either partner to the marriage is still alive.

Answer: <https://biology-forums.com/index.php?topic=506042>

Question 895

The main benefit of a global strategy is that it allows a company to _____.

- A) closely monitor buyer preferences in each local market
- B) save costs due to product and marketing standardization
- C) respond effectively to emerging buyer preferences
- D) customize its products and services

Answer: <https://biology-forums.com/index.php?topic=411944>

Question 896

The Andean Community most closely resembles a(n) _____.

- A) common market
- B) economic union
- C) political union
- D) customs union

Answer: <https://biology-forums.com/index.php?topic=411480>

Question 897

The main objectives of the Andean Community include _____.

- A) a common currency
- B) a common external tariff
- C) introduction of tariffs for trade among member countries
- D) separate policies in both transportation and certain industries

Answer: <https://biology-forums.com/index.php?topic=411456>

Question 898

Russia is in transition from _____.

- A) a centrally planned economy to a free-market economy
- B) a mixed economy to a centrally planned economy
- C) a market economy to a centrally planned economy
- D) a capitalist economy to a mixed economy

Answer: <https://biology-forums.com/index.php?topic=411951>

Question 899

In foreign direct investment, complete ownership of a company guarantees its complete control.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412404>

Question 900

_____ says that nations should accumulate financial wealth, usually in the form of gold, by encouraging exports and discouraging imports.

- A) Mercantilism
- B) Absolute advantage theory

- C) Factor proportions theory
- D) Communism

Answer: <https://biology-forums.com/index.php?topic=412016>

Question 901

The IMF asset whose value is based on a "weighted basket" of four currencies is called a special drawing right.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411811>

Question 902

Factor proportions theory differs from the theory of comparative advantage in that the focus of factor proportions theory is on the _____.

- A) accumulation of financial wealth in the form of gold by encouraging imports and discouraging exports, while the comparative advantage theory focuses on usage of the most abundant factors of production
- B) minimization of trade surpluses, whereas the comparative advantage theory focuses on the mercantilist idea that international trade is a zero-sum game
- C) usage of the most abundant factors of production, while the focus of the comparative advantage theory is on the productivity of the production process
- D) productivity of the production process, while the comparative advantage theory focuses on maximization of production and consumption

Answer: <https://biology-forums.com/index.php?topic=412103>

Question 903

Kireki is a small country with a corrupt government. Its population is rural for most part and citizens have few or no legal rights. Which of the following is the type of market featured in Kireki?

- A) emerging market
- B) developed market
- C) virtual market
- D) traditional market

Answer: <https://biology-forums.com/index.php?topic=411372>

Question 904

A system of production in which each of a product's components is produced in the location where the cost of producing that component is lowest is called _____ production.

- A) rationalized
- B) craft
- C) customized
- D) job

Answer: <https://biology-forums.com/index.php?topic=412512>

Question 905

The process whereby countries in a geographic area cooperate with one another to reduce or eliminate barriers to the international flow of products, people, or capital is called _____.

- A) mercantilism
- B) protectionism
- C) regional economic integration
- D) economic nationalism

Answer: <https://biology-forums.com/index.php?topic=411311>

Question 906

The factor proportions theory of international trade was developed by Wassily Leontief.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412111>

Question 907

The North American Free Trade Agreement membership includes Canada, Mexico, and the United States.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411483>

Question 908

Which of the following refers to a contract between the exporter and shipper that specifies merchandise destination and shipping costs?

- A) bill of exchange
- B) sight draft
- C) bill of lading
- D) letter of credit

Answer: <https://biology-forums.com/index.php?topic=412364>

Question 909

Which of the following is true of the value densities of products?

- A) Products with high value-density ratios are integrated into the manufacturing process at points close to their original locations.
- B) Most commodities, including cement, iron ore, and crude oil, have high value-density ratios.
- C) The cost of transporting goods with high value-density ratios is high relative to their value.
- D) The lower a product's value density, the more localized the distribution system.

Answer: <https://biology-forums.com/index.php?topic=412581>

Question 910

Which of the following is a marketplace of underground transactions that typically appear because a product is either illegal or tightly regulated?

- A) two-sided market
- B) vertical market
- C) black market
- D) niche market

Answer: <https://biology-forums.com/index.php?topic=412472>

Question 911

A bond issued by a Venezuelan company, denominated in U.S. dollars, and sold in Britain, France, and Germany is an example of a _____.

- A) samurai bond
- B) Eurobond
- C) dragon bond
- D) yankee bond

Answer: <https://biology-forums.com/index.php?topic=411560>

Question 912

Which of the following occurs when a company sells its products to buyers in a target market without going through intermediary companies?

- A) sale through export trading companies
- B) export through local distributors
- C) export through agents
- D) sale through export management companies

Answer: <https://biology-forums.com/index.php?topic=412338>

Question 913

Trade in services tends to be relatively more important for the world's richest countries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412007>

Question 914

Which of the following terms is used to refer to the departure of highly educated people from one profession, geographic region, or nation to another?

- A) social mobility
- B) brain drain
- C) repatriation
- D) stratification

Answer: <https://biology-forums.com/index.php?topic=411579>

Question 915

The free-market price that unrelated parties charge one another for a specific product is called a(n) _____.

- A) worldwide price
- B) arm's length price
- C) dual price
- D) transfer price

Answer: <https://biology-forums.com/index.php?topic=412586>

Question 916

The primary purpose of the Gulf Cooperation Council (GCC) at its formation was to create a political union between Iraq and Iran.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411393>

Question 917

In geocentric staffing, operations outside the home country are managed by the best-qualified individuals, regardless of their nationality.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412710>

Question 918

Managers who take an active approach to political risk management are likely to rely on statistical modeling to quantify the precise degree of political risk.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411955>

Question 919

Global products are most commonly seen in industries where there is _____.

- A) little convergence of buyer preference across national borders
- B) low pressure to contain costs
- C) significant price competition
- D) high demand for customized products

Answer: <https://biology-forums.com/index.php?topic=411940>

Question 920

A born global firm is a company that engages in international business from or near its inception.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411349>

Question 921

In which of the following accounts would GM's purchase of the company in Brazil appear?

- A) the capital account of the Thailand
- B) the current account of Brazil
- C) the capital accounts of Brazil and the United States
- D) the current account of the United States

Answer: <https://biology-forums.com/index.php?topic=412490>

Question 922

Which of the following would companies do in markets that require long payback periods?

- A) reinvest profits
- B) implement retrenchment strategies
- C) divest operations
- D) emphasize on decruitment

Answer: <https://biology-forums.com/index.php?topic=412661>

Question 923

The main purpose of self-managed teams is to help break down barriers between departments.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412045>

Question 924

Which of the following is a reason for the failure of PPP to predict exchange rates accurately?

- A) PPP takes transportation costs into consideration while predicting exchange rates.
- B) PPP considers the role of people's confidence and beliefs about a nation's economy in exchange rate predictions.
- C) PPP does not take into account the effect of the market forces of demand and supply.
- D) PPP assumes no barriers to international trade while predicting exchange rates.

Answer: <https://biology-forums.com/index.php?topic=411771>

Question 925

The purpose of the General Agreement on Tariffs and Trade (GATT) was to _____.

- A) create regional trade organizations
- B) promote free trade
- C) create an international currency
- D) regulate exchange rates

Answer: <https://biology-forums.com/index.php?topic=411394>

Question 926

Economic integration can unintentionally reward a less efficient producer within a trading bloc.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411383>

Question 927

_____ is the process by which a nation changes its fundamental economic organization and creates new free-market institutions.

- A) Industrialization
- B) Central planning
- C) Economic transition
- D) Economic liberalism

Answer: <https://biology-forums.com/index.php?topic=411878>

Question 928

The condition that results when the value of a country's imports is greater than the value of its exports is called _____.

- A) economies of scale
- B) a trade deficit
- C) absolute advantage
- D) a break-even point

Answer: <https://biology-forums.com/index.php?topic=411998>

Question 929

A country that believes an imported product is being sold in its market for a price lower than the cost of production for the product may impose a(n) _____ in retaliation.

- A) compound tariff
- B) ad valorem tariff
- C) antidumping duty
- D) countervailing duty

Answer: <https://biology-forums.com/index.php?topic=412276>

Question 930

The _____ account within the United States' current account includes financial gains compensated to entities in other nations that is earned on assets they hold in the United States.

- A) merchandise
- B) income payments
- C) income receipts
- D) services

Answer: <https://biology-forums.com/index.php?topic=412487>

Question 931

The senior manager recommends that Hafstrom obtain auto parts from a country where production activities would generate more value than it would generate elsewhere. He wants to take advantage of _____.

- A) process planning
- B) facilities layout planning
- C) just-in-time manufacturing
- D) location economies

Answer: <https://biology-forums.com/index.php?topic=412619>

Question 932

If Wilson Industries selects a new area for its production units, the company will be implementing _____.

- A) product structure modeling
- B) facilities location planning
- C) process planning
- D) capacity planning

Answer: <https://biology-forums.com/index.php?topic=412616>

Question 933

Which of the following is true regarding the protection of infant industries from international competition?

- A) Protection from competition leads to improved quality and lower prices.
- B) Protection of infant industries helps domestic companies become innovative.
- C) It is difficult for governments to identify the industries worth protecting.
- D) Protection leads to more economic good than harm.

Answer: <https://biology-forums.com/index.php?topic=412321>

Question 934

The income payments account includes income earned on home country assets held abroad.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412414>

Question 935

The purchase of physical assets or a significant amount of ownership of a company in another country to gain a measure of management control is called _____.

- A) foreign direct investment
- B) horizontal integration
- C) vertical integration
- D) portfolio investment

Answer: <https://biology-forums.com/index.php?topic=412359>

Question 936

The human development index (HDI) demonstrates that high national income alone guarantees human progress.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411866>

Question 937

The theory of comparative advantage was proposed by _____.

- A) Bertil Ohlin
- B) David Ricardo
- C) Raymond Vernon

D) Adam Smith

Answer: <https://biology-forums.com/index.php?topic=412056>

Question 938

The regional trade agreement between Canada, Mexico, and the United States to eliminate tariffs and non-tariff barriers between themselves is known as the _____.

- A) Caribbean Community and Common Market
- B) Central American Free Trade Agreement
- C) Andean Community
- D) North American Free Trade Agreement

Answer: <https://biology-forums.com/index.php?topic=411475>

Question 939

_____ refers to the replacement of one culture's traditions, folk heroes, and artifacts with equivalents from another.

- A) Social conditioning
- B) Social stratification
- C) Cultural encoding
- D) Cultural imperialism

Answer: <https://biology-forums.com/index.php?topic=411536>

Question 940

A product's components are manufactured in a country that can produce them at a very low cost while maintaining its quality. These components are then assembled in another country where productivity in assembly is high. This process resembles the theory of _____.

- A) mercantilism
- B) factor proportions
- C) the international product life cycle
- D) comparative advantage

Answer: <https://biology-forums.com/index.php?topic=412070>

Question 941

How does the theory of comparative advantage differ from the factor proportions theory? Include a description of the factor proportions theory in your answer.

Answer: <https://biology-forums.com/index.php?topic=412096>

Question 942

Limits on contributions to a Keogh are more generous than those imposed on IRAs.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506111>

Question 943

Susan is worried that San Tarino's demand that she must use locally available raw material and employ local workers might interfere with the quality and efficiency of her business. San Tarino, on the other hand, views this as a way to foster local business activity and lessen regional unemployment. What are these laws called?

- A) internalization policies
- B) antitrust laws
- C) nationalization laws
- D) local content requirements

Answer: <https://biology-forums.com/index.php?topic=411758>

Question 944

Expropriation is best defined as the _____.

- A) conversion of state-owned property to privately owned property
- B) transference of ownership from private to public sector with compensation to private owners for their losses
- C) conversion of state-owned property to privately owned property with no compensation
- D) transference of ownership of resources from private to public sector with no compensation

Answer: <https://biology-forums.com/index.php?topic=411897>

Question 945

Which of the following is a result of the protection of domestic companies from international competition?

- A) Consumers need to pay lesser for products.
- B) Protection increases a company's incentives to obtain the knowledge it needs to become more competitive.
- C) Companies become more reliant on protection.
- D) There are increased incentives to cut production costs and improve quality.

Answer: <https://biology-forums.com/index.php?topic=412323>

Question 946

The belief that Freeland's emerging industries need protection from international competition during their development phase is an example of _____.

- A) the political motive of Freeland
- B) a local content requirement
- C) a normal trade relation
- D) the infant industry argument

Answer: <https://biology-forums.com/index.php?topic=412341>

Question 947

The stated aim of Asia Pacific Economic Cooperation (APEC) is to strengthen the multilateral trading system.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411503>

Question 948

Purposely understaffing customs offices to cause time delays, requiring special licenses that take a long time to obtain, and requiring air carriers to land at inconvenient airports are all examples of _____.

- A) voluntary export restraints
- B) administrative delays
- C) local content requirements
- D) import quotas

Answer: <https://biology-forums.com/index.php?topic=412272>

Question 949

Extranets give distributors and suppliers access to a company's database to place orders or restock inventories electronically.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411351>

Question 950

When there are gains to be had by both countries that are party to an exchange, international trade is considered a(n) _____.

- A) equal-sum game
- B) positive-sum game
- C) zero-sum game
- D) negative-sum game

Answer: <https://biology-forums.com/index.php?topic=412052>

Question 951

According to Hofstede's framework, cultures scoring high on the dimension of _____ tend to be characterized by personal assertiveness and the accumulation of wealth, typically translating into an entrepreneurial drive.

- A) masculinity
- B) collectivism
- C) power distance
- D) uncertainty avoidance

Answer: <https://biology-forums.com/index.php?topic=411623>

Question 952

Exports and imports of computer software, electronic components, and apparel are included in the _____ account of a country's balance of payments.

- A) merchandise
- B) savings
- C) capital
- D) services

Answer: <https://biology-forums.com/index.php?topic=412371>

Question 953

Cultural change occurs when people integrate into their culture the gestures, material objects, traditions, or concepts of another culture through _____.

- A) social stratification
- B) ethnocentrism
- C) xenocentrism
- D) cultural diffusion

Answer: <https://biology-forums.com/index.php?topic=411506>

Question 954

Susan finally settles upon Valmira because it has a stable business environment. Which of the following factors, if true, proves her decision to be a good one?

- A) Valmira's legal system protects individual property rights satisfactorily.
- B) Valmira does not enforce any product liability laws.
- C) The business laws of Valmira are flexible and can be interpreted according to the comfort of government officials.
- D) The government of Valmira does not allow the private sector to flourish.

Answer: <https://biology-forums.com/index.php?topic=411795>

Question 955

A qualified pension plan must credit you with a year of service if you worked at any time during the current fiscal year.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506089>

Question 956

Qualified retirement plans provide the same tax advantages as non-qualified plans, but they are preferred because they are generally much safer.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506076>

Question 957

International companies often must customize products to comply with local standards if they are to do business in a particular country.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411964>

Question 958

Which of the following statements is incorrect with regard to the importance of colonies for mercantilist nations?

- A) They served as sources of inexpensive raw materials.
- B) They served as a source of military protection.
- C) They served as markets for higher-priced finished goods.
- D) They served as a source of profits for mercantilist powers.

Answer: <https://biology-forums.com/index.php?topic=412026>

Question 959

Christopher Electronics plans to expand into foreign markets. Top executives want the firm to focus only on locations where the rule of law prevails. Which of the following should most likely be considered by Christopher?

- A) developing, non-Western countries
- B) countries inclined toward totalitarian-style government

- C) emerging economies experiencing rapid growth
D) wealthier, westernized countries

Answer: <https://biology-forums.com/index.php?topic=411907>

Question 960

The most important disadvantage of a strategic alliance is that it can create a future local or even global competitor.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=412423>

Question 961

Which of the following political ideologies states that every aspect of people's lives must be controlled for a nation's political system to be effective?

- A) capitalism
B) anarchism
C) totalitarianism
D) pluralism

Answer: <https://biology-forums.com/index.php?topic=411656>

Question 962

Which of the following statements is true of a centrally planned economy?

- A) The government sets the production goals.
B) Consumers determine the prices of products and labor.
C) Factories are privately owned.
D) Individual concerns are as important as the government's concerns.

Answer: <https://biology-forums.com/index.php?topic=411728>

Question 963

According to the opponents of globalization, which of the following occurs as a result of worker dislocation brought about by globalization?

- A) surfeit of jobs in developed nations
B) lower workers' wages in developed nations
C) increased investment in individual education
D) increased labor costs for companies

Answer: <https://biology-forums.com/index.php?topic=411432>

Question 964

When one company is hired to design, construct, and test a production facility for a client, the arrangement is called _____.

- A) a joint venture
B) franchising
C) licensing
D) a turnkey project

Answer: <https://biology-forums.com/index.php?topic=412434>

Question 965

The income-elasticity coefficient for Zulu doll is 1.2, which means the demand for Zulu doll will _____.

- A) decrease 1.0 percent for every 1.2 percent increase in income
B) remain stagnant since 1.2 is the equilibrium value
C) decrease 1.2 percent for every 1.0 percent increase in income
D) increase 1.2 percent for every 1.0 percent increase in income

Answer: <https://biology-forums.com/index.php?topic=412216>

Question 966

Which of the following reasons encourages companies to make a product rather than buy it?

- A) Making a product lowers the risk associated with the production process.
B) Making a product gives managers greater control over the production process.
C) Making a product increases the company's flexibility to respond to market conditions.
D) Making a product gives companies a great deal of power in their relationships with suppliers.

Answer: <https://biology-forums.com/index.php?topic=412633>

Question 967

Many defined contribution plans permit employees to make additional voluntary contributions to the retirement account.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506085>

Question 968

Betty notices that organizations in China tend to be hierarchical with power derived from prestige and force. Which of the following statements is consistent with her observation?

- A) China scores high on the power distance dimension.
- B) Chinese men are subordinate to Chinese women.
- C) China owes its success to its individualistic society.
- D) Chinese society considers caste system and class system a myth.

Answer: <https://biology-forums.com/index.php?topic=411635>

Question 969

A(n) _____ strategy deals with the primary and supports activities in an organization that create value for customers.

- A) international
- B) corporate-level
- C) business-level
- D) department-level

Answer: <https://biology-forums.com/index.php?topic=411974>

Question 970

The process of obtaining information that already exists within the company or that can be obtained from outside sources is called _____.

- A) data mining
- B) data harvesting
- C) scientific data archiving
- D) secondary market research

Answer: <https://biology-forums.com/index.php?topic=412201>

Question 971

If Gem Jewels wants its employees to get "into the minds" of the local people, it should provide _____.

- A) language training
- B) cultural orientations
- C) sensitivity training
- D) environmental briefings

Answer: <https://biology-forums.com/index.php?topic=412756>

Question 972

The protection of infant industries by a nation's government can cause domestic companies to become complacent toward innovation.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412199>

Question 973

In his research, Alistair discovers a type of arrangement in which industrial equipment is exported in return for products produced by that equipment. This arrangement is known as _____.

- A) switch trading
- B) buyback
- C) offset
- D) barter

Answer: <https://biology-forums.com/index.php?topic=412389>

Question 974

Which of the following, if true, demonstrates that Kirawi has an unstable business environment?

- A) Its activities are bound by several multilateral agreements conducted with neighboring countries.
- B) Its private sector comprises independently owned firms that exist to make profits.
- C) Its government does not enforce product liability laws or protect individual property rights.
- D) Its business laws are inflexible and cannot be interpreted according to the comfort of government officials.

Answer: <https://biology-forums.com/index.php?topic=411768>

Question 975

The extension of a company's activities into stages of production that absorb the company's outputs is known as _____.

- A) an internalization advantage
- B) forward integration
- C) backward integration
- D) an ownership advantage

Answer: <https://biology-forums.com/index.php?topic=412470>

Question 976

A major flaw of the original General Agreement on Tariffs and Trade (GATT) was that it lacked the power to _____.

- A) govern exchange rates
- B) enforce world trade rules
- C) reduce nontariff barriers to international trade
- D) displace the WTO

Answer: <https://biology-forums.com/index.php?topic=411397>

Question 977

In order to capture the gains from currency translation, managers prefer exchange rates that are volatile and unpredictable.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411730>

Question 978

Sam's mentor at the firm told him that the _____ stipulates that an identical product must have an identical price in all countries when the price is expressed in a common currency.

- A) floating exchange-rate system
- B) law of one price
- C) exchange price
- D) fixed exchange-rate system

Answer: <https://biology-forums.com/index.php?topic=411720>

Question 979

Money earned from the sale of goods and services is known as _____.

- A) revenue
- B) depreciation
- C) dividend
- D) book value

Answer: <https://biology-forums.com/index.php?topic=412670>

Question 980

Adapting products and their marketing strategies in each of the national markets of a company to suit local preferences is called a _____ strategy.

- A) multinational
- B) retrenchment
- C) blue ocean
- D) global

Answer: <https://biology-forums.com/index.php?topic=411892>

Question 981

Globalization is criticized because it _____.

- A) prevents developed countries from outsourcing work to developing nations
- B) exploits workers in low-wage nations

- C) does not generate labor market flexibility in developing nations
- D) creates fewer manufacturing jobs in developing nations

Answer: <https://biology-forums.com/index.php?topic=411436>

Question 982

Which of the following normally takes the form of a wire transfer of money from the bank account of the importer directly to that of the exporter prior to shipment of merchandise?

- A) letter of credit
- B) documentary collection
- C) open account
- D) advance payment

Answer: <https://biology-forums.com/index.php?topic=412348>

Question 983

The possibility that a company will create a future competitor by charging another company for access to its knowledge is a(n) _____ that can encourage FDI.

- A) ownership advantage
- B) internalization advantage
- C) trade barrier
- D) market imperfection

Answer: <https://biology-forums.com/index.php?topic=412442>

Question 984

When creating a market-potential indicator for an emerging market, an estimate of the wealth or buying power of a market can be formed by examining the _____.

- A) market receptivity
- B) market growth rate
- C) market size
- D) market intensity

Answer: <https://biology-forums.com/index.php?topic=412157>

Question 985

Explain why companies consider exporting. Describe the four-step model of developing a successful export strategy.

Answer: <https://biology-forums.com/index.php?topic=412332>

Question 986

Explain how the national competitive advantage theory supports and builds upon the factor proportions theory.

Answer: <https://biology-forums.com/index.php?topic=412161>

Question 987

Interest arbitrage is the profit-motivated purchase and sale of interest-paying securities denominated in different currencies.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411585>

Question 988

It is often difficult to conduct focus groups in _____ cultures where people have a tendency to agree with others in the group.

- A) long term oriented
- B) masculine
- C) collectivist
- D) low uncertainty avoidance

Answer: <https://biology-forums.com/index.php?topic=412248>

Question 989

The Pension Benefit Guaranty Corporation was created by ERISA to insure promised pension benefits against unexpected loss.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506079>

Question 990

Explain the various methods that host countries use to restrict and promote foreign direct investment.

Answer: <https://biology-forums.com/index.php?topic=412545>

Question 991

A(n) _____ is guaranteed by both the exporter's bank in the country of export and the importer's bank in the country of import.

- A) irrevocable letter of credit
- B) revocable letter of credit
- C) confirmed letter of credit
- D) transferrable letter of credit

Answer: <https://biology-forums.com/index.php?topic=412372>

Question 992

A(n) _____ advantage is the one that a company gains from incorporating a business activity within itself rather than leaving it to a relatively inefficient market.

- A) ownership
- B) location
- C) internalization
- D) comparative

Answer: <https://biology-forums.com/index.php?topic=412365>

Question 993

The main benefit of a global strategy is that it allows companies to monitor buyer preferences closely in each local market.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411993>

Question 994

When developing a market-potential indicator for an emerging market, market intensity is typically estimated from the _____.

- A) per capita private consumption
- B) percentage of a market's population in the middle class
- C) GDP
- D) total population

Answer: <https://biology-forums.com/index.php?topic=412189>

Question 995

Which of the following terms refers to the broadest measure of economic development of a country?

- A) human development index (HDI)
- B) purchasing power parity (PPP)
- C) gross national product (GNP)
- D) gross domestic product (GDP)

Answer: <https://biology-forums.com/index.php?topic=411833>

Question 996

If Owen's HomeCare Products decides to sell their products to intermediaries who then resell them to buyers in target markets, the company would be engaging in _____.

- A) a joint venture
- B) counterpurchase
- C) indirect exporting
- D) an acquisition

Answer: <https://biology-forums.com/index.php?topic=412307>

Question 997

Agency relationships are popular among exporters because they are easy to terminate should difficulties arise.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412318>

Question 998

How does the international capital market reduce the cost of money for borrowers? What are the two components for every quoted exchange rate?

Answer: <https://biology-forums.com/index.php?topic=411589>

Question 999

Totalitarian political systems include authoritarian regimes such as _____.

- A) democracy and theocracy
- B) communism and fascism
- C) anarchism and pluralism
- D) capitalism and secularism

Answer: <https://biology-forums.com/index.php?topic=411660>

Question 1000

A pricing policy in which a product has a different selling price in export markets than it has in the home market is called _____.

- A) penetration pricing
- B) premium pricing
- C) dual pricing
- D) cost-plus pricing

Answer: <https://biology-forums.com/index.php?topic=412583>

Question 1001

A voluntary export restraint refers to a quota that a nation imposes on its exports, usually at the request of another nation.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412303>

Question 1002

The biggest advantage of an export management company is usually its _____.

- A) well-rounded experience in countertrade-related activities
- B) knowledge of the target market's cultural, political, legal, and economic conditions
- C) well-developed and extensive distribution channels and storage facilities
- D) financial understanding of investment projects and its manufacturing expertise

Answer: <https://biology-forums.com/index.php?topic=412410>

Question 1003

Which of the following methods is being used when a host country provides lower tax rates and low-interest loans to firms from abroad for encouraging inflows of foreign direct investment?

- A) embargoes
- B) local content requirements
- C) sanctions
- D) financial incentives

Answer: <https://biology-forums.com/index.php?topic=412525>

Question 1004

The rate at which one currency is interchanged for another is called the _____.

- A) official cash rate
- B) prime rate
- C) exchange rate
- D) interbank interest rate

Answer: <https://biology-forums.com/index.php?topic=411608>

Question 1005

The value of trade passing through the borders of all countries exceeds the amount of goods and services they produce.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412004>

Question 1006

Factor proportions theory states that a country will produce and export those goods that require resources abundantly available within the country.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412109>

Question 1007

Explain why job protection is a political motive for governments to restrict free trade. Why might a government interested in job protection insist on local content requirements for international firms doing business in that country?

Answer: <https://biology-forums.com/index.php?topic=412209>

Question 1008

The process of aggregating the currencies that one bank owes another and then carrying out the transaction is called clearing.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411659>

Question 1009

The lines of authority in an organization that run from top management to individual employees and specify internal reporting relationships is called _____.

A) symbolic interactionism

B) value chain

C) chains of command

D) grapevine communication

Answer: <https://biology-forums.com/index.php?topic=412029>

Question 1010

Critics of globalization say that global consumer-goods companies destroy _____.

A) cultural diversity

B) the homogenization of markets

C) societal conformity

D) free trade areas

Answer: <https://biology-forums.com/index.php?topic=411465>

Question 1011

If Silk Industries is interested in creating buyer demand that will encourage channel members to stock its products, it should employ _____.

A) a pull strategy

B) horizontal integration

C) a push strategy

D) vertical integration

Answer: <https://biology-forums.com/index.php?topic=412544>

Question 1012

An arm's length price is the price that is charged for products sold among a company's divisions or subsidiaries.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412595>

Question 1013

In the context of the sensitivity of demand for a product relative to changes in income, a coefficient greater than 1.0 conveys a(n) _____.

A) income-elastic product

B) surplus product

C) economic equilibrium

D) economic surplus

Answer: <https://biology-forums.com/index.php?topic=412152>

Question 1014

The closing of TeleToys' Australian men's clothing line can best be described as a(n) _____ strategy.

- A) stability
- B) global
- C) organic growth
- D) retrenchment

Answer: <https://biology-forums.com/index.php?topic=411983>

Question 1015

What are the factors managers consider when analyzing industrialized markets? Discuss why the comparability of data is a major challenge while conducting international research.

Answer: <https://biology-forums.com/index.php?topic=412242>

Question 1016

When Excelsior's Limited tried to convert its earnings from one country, the government stipulated that the company had to exchange its currency at a very unfavorable rate. This is an example of a(n) _____.

- A) subsidy
- B) tariff
- C) administrative delay
- D) currency control

Answer: <https://biology-forums.com/index.php?topic=412285>

Question 1017

Which of the following factors is responsible for growth in the international equity market?

- A) spread of countertrade
- B) government partnerships
- C) advent of cybermarkets
- D) centrally planned economies

Answer: <https://biology-forums.com/index.php?topic=411562>

Question 1018

A caste system is a system of social stratification in which _____.

- A) people join highly exclusive associations that encourage external interaction
- B) a person's social status is decided by his acquired wealth
- C) a person's position in society depends upon his educational qualifications and achievements
- D) people are born into a social ranking, with no opportunity for social mobility

Answer: <https://biology-forums.com/index.php?topic=411569>

Question 1019

Which of the following is a support activity that creates value for Beanstalk's customers?

- A) customer service
- B) technology development
- C) marketing and sales
- D) production

Answer: <https://biology-forums.com/index.php?topic=411977>

Question 1020

Discuss how companies identify the basic appeal for products when screening a potential market, and explain how international organizations provide the essential information to researchers.

Answer: <https://biology-forums.com/index.php?topic=412140>

Question 1021

A company that is selling unprofitable business units is most likely following a _____ strategy.

- A) retrenchment
- B) combined

- C) growth
- D) stability

Answer: <https://biology-forums.com/index.php?topic=411954>

Question 1022

Married couples with each spouse having earned income can contribute to separate IRA accounts.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506107>

Question 1023

The market in which currencies are bought and sold and their prices determined is called the _____.

- A) international bond market
- B) Eurocurrency market
- C) international capital market
- D) foreign exchange market

Answer: <https://biology-forums.com/index.php?topic=411594>

Question 1024

Over the last ten years, nearly 90% of medical graduates from Konesia have left the country for higher-paying jobs in the United States. What phenomenon has Konesia been witnessing?

- A) brain drain
- B) vested outsourcing
- C) redeployment
- D) repatriation

Answer: <https://biology-forums.com/index.php?topic=411581>

Question 1025

Which of the following refers to the ability of a nation to produce a good more efficiently than any other nation?

- A) absolute advantage
- B) neomercantilism
- C) mercantilism
- D) comparative advantage

Answer: <https://biology-forums.com/index.php?topic=412042>

Question 1026

When one World Trade Organization member files a complaint against another, decisions are to be rendered in less than one year.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412347>

Question 1027

If Trader's Paradise purchases and sells the euros simultaneously in different markets for profit, it would be engaging in currency _____.

- A) speculation
- B) swap
- C) hedging
- D) arbitrage

Answer: <https://biology-forums.com/index.php?topic=411677>

Question 1028

One of Betty's employees, Dan, oversees the hot dog joint's decor. He designs all menu cards in shades of red and gold because those are considered lucky colors in China. He also uses his knowledge of Feng Shui when designing the building's interior. The cultural component Dan is involved in is _____.

- A) stratification
- B) imperialism
- C) aesthetics
- D) ethics

Answer: <https://biology-forums.com/index.php?topic=411639>

Question 1029

Which of the following statements is true of developing countries that have embraced globalization?

- A) The countries have experienced an increase in life expectancy.
- B) Relying upon developed countries for technology has rendered their talent pool stagnant.
- C) As a result of extensive commercialism, there has been a decline in personal income.
- D) Their rich cultural diversity hasn't been affected by exposure to new cultures.

Answer: <https://biology-forums.com/index.php?topic=411459>

Question 1030

The ease with which bondholders and shareholders may convert their investments into cash is called _____.

- A) clearing
- B) barter
- C) countertrade
- D) liquidity

Answer: <https://biology-forums.com/index.php?topic=411516>

Question 1031

ERISA established minimum monthly benefits to be paid by all qualified plans.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506078>

Question 1032

Which of the following statements is true of local content requirements?

- A) Local content requirements hurt domestic producers through their effect on prices.
- B) It forces companies from other countries to employ local resources in their production processes.
- C) It is a strategy mainly used by developed nations.
- D) This strategy enforces companies to locate their manufacturing facilities in their home countries.

Answer: <https://biology-forums.com/index.php?topic=412181>

Question 1033

_____ measures the indirect carbon dioxide emissions from the whole life cycle of products—from their manufacture to eventual breakdown.

- A) Secondary footprint
- B) Tertiary footprint
- C) Primary footprint
- D) Internalized footprint

Answer: <https://biology-forums.com/index.php?topic=411823>

Question 1034

Today, the Southern Common Market (MERCOSUR) acts as a(n) _____.

- A) preferential trading area
- B) political union
- C) customs union
- D) economic union

Answer: <https://biology-forums.com/index.php?topic=411462>

Question 1035

Which of the following terms is also used to refer to communism?

- A) right-wing totalitarianism
- B) left-wing totalitarianism
- C) tribal totalitarianism
- D) civil totalitarianism

Answer: <https://biology-forums.com/index.php?topic=411678>

Question 1036

Interviews and focus groups are two main sources of secondary data that help managers make informed decisions.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412236>

Question 1037

The theories of comparative and absolute advantage assume that specialization in the production of one particular good results in efficiency gains.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412091>

Question 1038

Why do managers prefer that movements in exchange rates be predictable? How does the Big Mac index help determine whether a currency is overvalued or undervalued, and what are its drawbacks?

Answer: <https://biology-forums.com/index.php?topic=411813>

Question 1039

Trade unions claim that by permitting international firms to continually move to nations with _____, globalization reduces labor's bargaining power and forces overall labor standards lower.

- A) better factory facilities
- B) lower labor standards
- C) higher resource accessibility
- D) lower labor density

Answer: <https://biology-forums.com/index.php?topic=411441>

Question 1040

If a Japanese citizen invests in the Australian stock market, the transaction would show up on the capital account in the balance of payments of _____.

- A) both Japan and Australia
- B) Australia
- C) neither Japan nor Australia
- D) Japan

Answer: <https://biology-forums.com/index.php?topic=412517>

Question 1041

Briefly discuss the effects of globalization on international marketing activities and explain how a dual adaption method works as a promotional strategy.

Answer: <https://biology-forums.com/index.php?topic=412498>

Question 1042

Trade agreements allow competitors from other nations to enter the domestic market.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411367>

Question 1043

In ethnocentric staffing, operations outside the home country are managed by individuals from the host country.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412707>

Question 1044

A _____ strategy often means designing products and promotions aimed at consumers who are either dissatisfied with existing choices or who want something distinctive.

- A) low-cost leadership
- B) focus
- C) stability

D) global

Answer: <https://biology-forums.com/index.php?topic=411972>

Question 1045

An expanded money supply _____.

- A) reduces the cost of borrowing
- B) makes it difficult for financial institutions to lend money
- C) increases interest rates
- D) diminishes entrepreneurial initiatives in a country

Answer: <https://biology-forums.com/index.php?topic=411518>

Question 1046

The product adaptation/communications extension method adapts both the product and its marketing communication to suit the target market.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412560>

Question 1047

Companies that typically design promotional campaigns and advertising strategies at their headquarters are most likely to follow a _____ strategy.

- A) retrenchment
- B) blue ocean
- C) global
- D) multidomestic

Answer: <https://biology-forums.com/index.php?topic=411938>

Question 1048

What are the two types of family groups? Why does the family play an important role in affecting business activities across the world?

Answer: <https://biology-forums.com/index.php?topic=411592>

Question 1049

Forward rates represent the expectations of currency traders and bankers regarding a currency's future spot rate.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411657>

Question 1050

The principle that a difference in nominal interest rates supported by two countries' currencies will cause an equal but opposite change in their spot exchange rates is called the _____.

- A) efficient market view principle
- B) Guidotti-Greenspan rule
- C) international Fisher effect
- D) comparative advantage theory

Answer: <https://biology-forums.com/index.php?topic=411767>

Question 1051

In a _____ government, the strongest political parties share power by dividing government responsibilities among themselves.

- A) bilateral
- B) totalitarian
- C) theocratic
- D) coalition

Answer: <https://biology-forums.com/index.php?topic=411688>

Question 1052

Which of the following strategies works best for an organization that practices mass production and mass-marketing?

- A) focus strategy
- B) retrenchment strategy
- C) differentiation strategy

D) low-cost leadership strategy

Answer: <https://biology-forums.com/index.php?topic=411959>

Question 1053

Horizon Ltd. is a software company that, over the last year, incorporated social responsibility into its core operations to create value and build competitive advantage. Which layer of corporate social responsibility does Horizon Ltd. function at?

- A) political CSR
- B) strategic CSR
- C) traditional philanthropy
- D) risk management

Answer: <https://biology-forums.com/index.php?topic=411812>

Question 1054

Another question that Stephanie anticipates concerns the acceptability of certain topics of discussion like: "Should we avoid discussing our families and spouses?" Which of the following represents the most effective response to this question?

- A) No, Chinese businesspeople may invite business partners to family functions.
- B) It's fine to discuss family, but never agree to go to a business partner's house.
- C) Absolutely, family is kept completely separate from business in China.
- D) Yes, because it is considered very rude by businesspeople to discuss family.

Answer: <https://biology-forums.com/index.php?topic=411799>

Question 1055

How do national and international business environments influence multinational strategy formulation?

Answer: <https://biology-forums.com/index.php?topic=412050>

Question 1056

For several emerging markets, Matt has collected data on the number of telephones, TVs, and fax machines per capita, and population per retail outlet, which assesses the _____.

- A) market size
- B) economic freedom
- C) commercial infrastructure
- D) market growth rate

Answer: <https://biology-forums.com/index.php?topic=412223>

Question 1057

Most large companies use exporting as a means of expanding total sales when the domestic market has become saturated.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412311>

Question 1058

The process of obtaining information that already exists within the company is called secondary market research.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412231>

Question 1059

The London Interbank Bid Rate (LIBID) is the interest rate that London banks charge other large banks for borrowing Eurocurrency.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411580>

Question 1060

Fundamental analyses used for forecasting exchange rates estimate the timing, magnitude, and direction of future exchange rate changes.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411806>

Question 1061

Anarchism is the belief that every aspect of people's lives must be controlled in order for a nation's political system to be effective.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411700>

Question 1062

_____ is often necessary as a communication strategy when many important differences exist between the home and target markets.

- A) Dual extension
- B) Product invention
- C) Product adaptation
- D) Dual adaptation

Answer: <https://biology-forums.com/index.php?topic=412542>

Question 1063

Which of the following should most likely be considered in making the decision to outsource some of Echo's manufacturing activities?

- A) Do purchasing components present the lowest cost option for Echo?
- B) Would Echo engineers be willing to relocate to a foreign nation?
- C) Can Echo find employees for a customer service center in the U.S.?
- D) Is Echo prepared to cover moving expenses for its managerial talent?

Answer: <https://biology-forums.com/index.php?topic=412649>

Question 1064

A Roth IRA is likely to be preferred over a traditional tax deductible IRA if

- A) future withdrawals are subject to five-year tax-averaging.
- B) your marginal tax rate is expected to be higher in your retirement years.
- C) your marginal tax rate is expected to be less in your retirement years.
- D) your marginal tax rate is expected to be the same in your retirement years as in your pre-retirement years.

Answer: <https://biology-forums.com/index.php?topic=506020>

Question 1065

Factor proportions theory was developed by _____.

- A) Ricardo and Ohlin
- B) Smith and Ricardo
- C) Heckscher and Ohlin
- D) Heckscher and Smith

Answer: <https://biology-forums.com/index.php?topic=412102>

Question 1066

The most common method used for buying and selling goods internationally is licensing.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412310>

Question 1067

Mr. Yoshimura's daughters are extremely unhappy and have been complaining every night about their lifestyle in the United States. They insist on returning to Japan. If Mr. Yoshimura gives in to his family members' pleas and decides to return home, which of the following will most likely be true about his experience?

- A) His case will represent an instance of expatriate failure.
- B) He will be terminated from employment for failing to complete his assignment.
- C) He will leave his company within one year of returning home.
- D) He and his family will experience reverse culture shock.

Answer: <https://biology-forums.com/index.php?topic=412759>

Question 1068

The rules governing cliff vesting require that 100% of employer contributions be vested after

- A) 3 to 5 years of service.
- B) 13 to 15 years of service.
- C) 10 to 11 years of service.
- D) 1 to 2 years of service.

Answer: <https://biology-forums.com/index.php?topic=506033>

Question 1069

_____ appeals to companies because it lowers the amount of taxes the companies must pay.

- A) Enterprise value
- B) Stock value
- C) Debt
- D) Equity

Answer: <https://biology-forums.com/index.php?topic=412672>

Question 1070

Companies usually create a single marketing plan to be used in all markets in which they sell their products.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412133>

Question 1071

Excelsior's Limited tried to sell its product in Canada, but was told that at least forty percent of the product must be manufactured in Canada. This is an example of a(n) _____.

- A) embargo
- B) administrative delay
- C) local content requirement
- D) tariff

Answer: <https://biology-forums.com/index.php?topic=412283>

Question 1072

Which of the following types of money adds to the volatility of emerging markets because it can be quickly withdrawn from its investment?

- A) patient money
- B) key money
- C) hot money
- D) fiat money

Answer: <https://biology-forums.com/index.php?topic=412668>

Question 1073

_____ decision making disperses decisions to lower organizational levels, such as to international subsidiaries.

- A) Authoritative
- B) Top-down
- C) Top management
- D) Decentralized

Answer: <https://biology-forums.com/index.php?topic=412025>

Question 1074

According to provisions set down by Congress in COBRA, your

- A) application for medical insurance cannot be rejected after age 65.
- B) right to convert your group insurance plan at work into individual coverage after you terminate employment is guaranteed.
- C) medical insurance premiums cannot be increased after you reach age 65.
- D) company sponsored medical insurance cannot be discontinued before age 65.

Answer: <https://biology-forums.com/index.php?topic=506039>

Question 1075

The purchase or sale of a currency with the expectation that its value will change and generate a profit is called _____.

- A) currency conversion
- B) currency speculation

- C) currency arbitrage
- D) currency hedging

Answer: <https://biology-forums.com/index.php?topic=411620>

Question 1076

Developed countries have been the major participants behind cross-border mergers and acquisitions.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412400>

Question 1077

Some researches consist of errors due to misinterpretations by foreign language interpreters. Which of the following difficulties associated with conducting international market research does this example signify?

- A) protection of data
- B) availability of data
- C) political differences
- D) cultural differences

Answer: <https://biology-forums.com/index.php?topic=412197>

Question 1078

The exchange rate at the beginning of a year between the Indian Rupee (R) and the U.S. dollar is R43.125/\$. The annual inflation rates in India and in the United States are 19 percent and 3 percent respectively. What would be the new exchange rate at the end of the year?

- A) R0.0267/\$
- B) R49.8224/\$
- C) \$37.327/R
- D) R37.327/\$

Answer: <https://biology-forums.com/index.php?topic=411710>

Question 1079

Globalization tends to foster two important values, tolerance and _____.

- A) authoritarianism
- B) nationalization
- C) diversity
- D) heterogeneity

Answer: <https://biology-forums.com/index.php?topic=411477>

Question 1080

The _____ played a major role in the development of capitalism and free enterprise in nineteenth-century Europe.

- A) pillars of Islam
- B) tenets of Judaism
- C) Protestant work ethic
- D) Shinto doctrine

Answer: <https://biology-forums.com/index.php?topic=411595>

Question 1081

The _____ was an agreement among the G7 nations that the dollar was appropriately valued and that they would intervene in currency markets to maintain its current market value.

- A) Smithsonian Agreement
- B) Louvre Accord
- C) Plaza Accord
- D) Bretton Woods Agreement

Answer: <https://biology-forums.com/index.php?topic=411869>

Question 1082

_____ involves the idea that a nation-state is autonomous, cannot intervene in the affairs of other nations, and can enter into binding international agreements.

- A) Cultural liberalism

- B) Communalism
- C) Authoritarianism
- D) National sovereignty

Answer: <https://biology-forums.com/index.php?topic=411481>

Question 1083

In 1951, Belgium, France, West Germany, Italy, Luxembourg, and the Netherlands signed the Treaty of Paris and created the _____.

- A) European Economic Community
- B) European Coal and Steel Community
- C) European Community
- D) European Union

Answer: <https://biology-forums.com/index.php?topic=411404>

Question 1084

Exports and imports of tangible goods are included in the _____ account of a country's balance of payments.

- A) savings
- B) services
- C) capital
- D) merchandise

Answer: <https://biology-forums.com/index.php?topic=412369>

Question 1085

If ABC Software holds a currency option to purchase Swiss francs at SF 1.67/\$ in 30 days, at the end of which the exchange rate is SF1.70/\$, then ABC Software _____.

- A) has succeeded in hedging against exchange rate risk
- B) would not exercise its currency option
- C) is required to follow through on a currency exchange
- D) would exercise its currency option

Answer: <https://biology-forums.com/index.php?topic=411649>

Question 1086

When going global with an Internet presence, it is highly beneficial for a business to localize its Web site.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411603>

Question 1087

An employer can legally force you to retire after age 70.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506096>

Question 1088

Which of the following treaties was signed by the members of the European Coal and Steel Community in 1957 for creating the European Economic Community?

- A) the Treaty of Paris
- B) the Treaty of Rome
- C) the Treaty of Versailles
- D) the Maastricht Treaty

Answer: <https://biology-forums.com/index.php?topic=411406>

Question 1089

Explain the impact of added costs, trade barriers, and investor psychology on the ability of purchasing power parity (PPP) to predict exchange rates accurately.

Answer: <https://biology-forums.com/index.php?topic=411818>

Question 1090

The theories of comparative advantage and absolute advantage assume that countries are driven only by the maximization of production and consumption.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412089>

Question 1091

To minimize the economic inequality within developing nations, studies suggest that the nations can boost incomes of their poorest citizens by _____.

- A) encouraging economic independence and restricting imports
- B) embracing globalization and integrating themselves into the global economy
- C) rejecting globalization and sheltering themselves from exploitation
- D) fortifying trade barriers and discouraging exports

Answer: <https://biology-forums.com/index.php?topic=411457>

Question 1092

Which of the following statements is true of objectives?

- A) Objectives become more precise at the level of individual departments.
- B) Objectives of individual business units in a company tend to be stated in the most general terms.
- C) Objectives at the highest level in an organization tend to be more specific.
- D) Objectives at the highest level in an organization are more concrete as they contain numerical targets.

Answer: <https://biology-forums.com/index.php?topic=411886>

Question 1093

The Toro-Hessians are a minority group in the Margoza Archipelago, with a set of preferences, attitudes, and taboos, distinct from that of the national culture. Therefore, they are often overlooked when foreign businesses choose to customize their products for the inhabitants of the islands. The Toro-Hessian community is an example of _____.

- A) monoculture
- B) subculture
- C) cultural universal
- D) stratification

Answer: <https://biology-forums.com/index.php?topic=411492>

Question 1094

Which of the following should managers at Beanstalk conduct to identify and distinguish between the primary and support activities in the organization?

- A) structural analysis
- B) technical analysis
- C) value chain analysis
- D) fundamental analysis

Answer: <https://biology-forums.com/index.php?topic=411902>

Question 1095

The NAFTA is best considered a(n) _____.

- A) economic union
- B) customs union
- C) free trade area
- D) political union

Answer: <https://biology-forums.com/index.php?topic=411476>

Question 1096

Which of the following steps of the market screening process involves examining the cost of transporting goods?

- A) selection of the market or site
- B) identification of basic appeal of a market
- C) assessment of the national business environment
- D) measurement of market or site potential

Answer: <https://biology-forums.com/index.php?topic=412085>

Question 1097

Which of the following approaches to cultural training gets a trainee "under the skin" of the local people?

- A) language training
- B) cultural orientation
- C) cultural narcissism
- D) sensitivity training

Answer: <https://biology-forums.com/index.php?topic=412751>

Question 1098

Which of the following is a contractual entry mode in which one company supplies another with intangible property and other assistance over an extended period?

- A) management contract
- B) franchising
- C) licensing
- D) strategic alliance

Answer: <https://biology-forums.com/index.php?topic=412432>

Question 1099

Which of the following is most likely a potential benefit for Echo if it outsources some of its manufacturing activities?

- A) strong intellectual property protection
- B) eliminating the exposure of assets to political risk
- C) heightened communications awareness
- D) increased activity in e-commerce sales

Answer: <https://biology-forums.com/index.php?topic=412673>

Question 1100

Which of the following statements is true about country image and its effects on global companies?

- A) Products made in emerging countries are evaluated more positively than products made in developed countries.
- B) If a country's image is positive in one product class, it tends to be positive in all other product classes as well.
- C) It embodies all important facets of a nation's business environment.
- D) An image, once formed, seldom changes over time.

Answer: <https://biology-forums.com/index.php?topic=412106>

Question 1101

Konesia is a country with a number of offshore islands. Its landscape is characterized by deep valleys, rocky plains, and impassable mountains. Which of the following statements about the country is true, keeping its topography in mind?

- A) Konesia is the ideal place to set up production facilities for multinational companies.
- B) Konesia experiences a slow rate of cultural change.
- C) Konesia is greatly susceptible to cultural imperialism.
- D) Konesia is a receptive market for foreign automobile companies.

Answer: <https://biology-forums.com/index.php?topic=411584>

Question 1102

Which of the following variables involved in market-potential analyses allows managers to rank countries from the largest to the smallest, regardless of a particular product?

- A) market growth rate
- B) market size
- C) market consumption capacity
- D) market intensity

Answer: <https://biology-forums.com/index.php?topic=412110>

Question 1103

When should managers consider decentralized decision making? What type of work teams might emerge in organizations that practice decentralized decision making?

Answer: <https://biology-forums.com/index.php?topic=412055>

Question 1104

Which of the following terms applies to the sale of a particular brand of jeans manufactured in the U.S. and sold in Canadian stores?

- A) outsourcing
- B) insourcing
- C) importing
- D) exporting

Answer: <https://biology-forums.com/index.php?topic=411314>

Question 1105

The major disadvantage of a geocentric staffing policy is its potential for _____.

- A) losing control of host-country operations
- B) being costly due to high salaries and moving costs of managers
- C) creating barriers for the host-country office
- D) creating legal problems for the home-country office

Answer: <https://biology-forums.com/index.php?topic=412699>

Question 1106

The intentional lowering of the value of a currency by a nation's government is called revaluation.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411725>

Question 1107

ERISA requires that employee contributions to a qualified pension plan

- A) vest by the tenth year under graded vesting.
- B) vest by age 65.
- C) vest by the fifth year under cliff vesting.
- D) vest immediately.

Answer: <https://biology-forums.com/index.php?topic=506030>

Question 1108

Which of the following do governments impose upon people to help pay for the consequences of using a particular product?

- A) value-added taxes
- B) property taxes
- C) income taxes
- D) consumption taxes

Answer: <https://biology-forums.com/index.php?topic=411693>

Question 1109

A firm need not contribute to its qualified profit-sharing plan only in those years it does not earn a profit.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506101>

Question 1110

A _____ is used for a product's promotion when there are many levels of intermediaries in its distribution channel.

- A) stability strategy
- B) pull strategy
- C) retrenchment strategy
- D) push strategy

Answer: <https://biology-forums.com/index.php?topic=412513>

Question 1111

The products that Ureshi Toys manufactures are examples of _____.

- A) customized products
- B) global products

- C) niche products
- D) intangible products

Answer: <https://biology-forums.com/index.php?topic=411339>

Question 1112

_____ is the simultaneous purchase and sale of foreign exchange for two different dates.

- A) Currency speculation
- B) Currency arbitrage
- C) Currency hedging
- D) Currency swap

Answer: <https://biology-forums.com/index.php?topic=411640>

Question 1113

Upon what assumption does their argument rest?

They argument assumes that _____.

- A) the people of France prefer English music and movies to French music and movies
- B) Hollywood movies don't have French subtitles
- C) the people of France no longer speak French
- D) the people of other countries aren't open to French cultural elements

Answer: <https://biology-forums.com/index.php?topic=411601>

Question 1114

In an attempt to raise money in Country B, Color-Me-Green was quoted an interest rate of 14 percent by a local bank. This quoted rate is called the _____ rate.

- A) nominal
- B) artificial
- C) exchange
- D) cross

Answer: <https://biology-forums.com/index.php?topic=411783>

Question 1115

Guanxi, in the Chinese business context, means _____.

- A) manufacturing inexpensive products
- B) personal relationships
- C) preference for communism
- D) bribing government officials

Answer: <https://biology-forums.com/index.php?topic=411949>

Question 1116

The term "globalization of production" refers to convergence in buyer preferences in markets around the world.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411384>

Question 1117

Which of the following accounts of a country's balance of payments records transactions involving the export of services?

- A) capital account
- B) current account
- C) transactional account
- D) savings account

Answer: <https://biology-forums.com/index.php?topic=412481>

Question 1118

_____ are usually located on small island nations or territories with favorable tax and/or secrecy laws.

- A) Operational centers
- B) Booking centers
- C) Over-the-counter markets

D) Cybermarkets

Answer: <https://biology-forums.com/index.php?topic=411558>

Question 1119

Investors use the foreign exchange market for _____.

- A) market capitalization
- B) mean reversion
- C) stock dilution
- D) currency speculation

Answer: <https://biology-forums.com/index.php?topic=411612>

Question 1120

An ethnocentric staffing strategy can facilitate the transfer of special know-how to branch operations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412706>

Question 1121

Which of the following statements is true of geocentric staffing?

- A) It emphasizes on re-creating local operations in the image of home-country operations.
- B) It reduces the high cost of relocating expatriate managers and their families.
- C) It employs managers exclusively from the home country to look out for the company's interests.
- D) It helps develop global managers who can adjust to any business environment.

Answer: <https://biology-forums.com/index.php?topic=412697>

Question 1122

Companies can achieve economies of scale by expanding into international markets.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412313>

Question 1123

A(n) _____ is a right to exchange a specific amount of a currency on a specific date at a specific rate.

- A) forward contract
- B) currency hedging
- C) currency option
- D) interest arbitrage

Answer: <https://biology-forums.com/index.php?topic=411642>

Question 1124

Which of the following is a primary activity that creates value for Beanstalk's customers?

- A) procurement
- B) firm infrastructure
- C) human resource management
- D) inbound logistics

Answer: <https://biology-forums.com/index.php?topic=411976>

Question 1125

IRA funds may be invested in all of the following except one. Which one?

- A) Foreign stocks
- B) State bonds
- C) Real estate
- D) Life insurance

Answer: <https://biology-forums.com/index.php?topic=506058>

Question 1126

Which of the following terms is defined as the set of values, beliefs, rules, and institutions held by a specific group of people?

- A) science
- B) philosophy
- C) culture
- D) law

Answer: <https://biology-forums.com/index.php?topic=411484>

Question 1127

Objectives of individual business units in an organization exclusively contain numerical targets of performance.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411910>

Question 1128

Cultures isolated by topographical barriers are characterized by slower cultural change.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411530>

Question 1129

The physical path a product follows on its way to customers is called a(n) _____.

- A) demand chain
- B) external value network
- C) critical path
- D) distribution channel

Answer: <https://biology-forums.com/index.php?topic=412479>

Question 1130

Which of the following steps of the market screening process examines the effects of country image on market-entry decisions?

- A) selection of the market or site
- B) assessment of the national business environment
- C) identification of basic appeal of a market
- D) measurement of market or site potential

Answer: <https://biology-forums.com/index.php?topic=412099>

Question 1131

Political risk that affects all firms in a country is referred to as _____.

- A) exclusive political risk
- B) macropolitical risk
- C) inclusive political risk
- D) micropolitical risk

Answer: <https://biology-forums.com/index.php?topic=411900>

Question 1132

Explain why a person's ability to bridge cultural differences must be considered during "selection" for international assignments. How can eTraining help in bridging cultural differences?

Answer: <https://biology-forums.com/index.php?topic=412743>

Question 1133

Transit tariffs have been almost entirely eliminated worldwide through international trade agreements.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412207>

Question 1134

A spouse of a retired worker is eligible can receive benefits equal to 50 percent of the retired worker's benefit.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506121>

Question 1135

A special region in which companies can engage in tariff-free importing and exporting is called a(n) _____.

- A) customs union
- B) export-processing zone
- C) economic union
- D) preferential trade area

Answer: <https://biology-forums.com/index.php?topic=411455>

Question 1136

Each _____ is composed of unique cultural, political, legal, and economic characteristics that define business activity within that nation's borders.

- A) operational center
- B) international bond market
- C) national business environment
- D) capital market

Answer: <https://biology-forums.com/index.php?topic=411479>

Question 1137

The process of sending messages about products to target markets is called _____.

- A) market segmentation
- B) marketing communication
- C) customer relations
- D) customer service

Answer: <https://biology-forums.com/index.php?topic=412523>

Question 1138

The global business environment consists of four distinct elements: the forces of globalization, national business environments, the international business environment, and _____.

- A) international firm management
- B) domestic investment opportunities
- C) technological innovation
- D) multinational corporations

Answer: <https://biology-forums.com/index.php?topic=411482>

Question 1139

If a foreign company is taken over by the host-country government and some form of compensation is paid, confiscation is said to have occurred.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411923>

Question 1140

Which of the following statements about approaches to political risk management is NOT true?

- A) Passive political risk management discourages managers from fully or partially hedging their bets against exposure to political hazards.
- B) Active political risk management assumes that positive and negative political events in any country are neither independent nor random events.
- C) Passive political risk management assumes that it is difficult, if not impossible, to systematically model political risk.
- D) Active political risk management assumes that political events unfold in observable patterns that statistical methods can detect.

Answer: <https://biology-forums.com/index.php?topic=411909>

Question 1141

A _____ strategy is best suited for the promotion of industrial products because potential buyers usually need to be informed about a product's special features before purchase.

- A) stability
- B) pull
- C) push
- D) differentiation

Answer: <https://biology-forums.com/index.php?topic=412520>

Question 1142

Companies typically recruit _____ to train individuals placed in more demanding nonmanagerial positions at foreign branches.

- A) recent college graduates from the host country
- B) specialists from the home country
- C) workers from the local market
- D) qualified third-party nationals

Answer: <https://biology-forums.com/index.php?topic=412724>

Question 1143

Booking centers are usually located on small territories with favorable tax and/or secrecy laws.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411544>

Question 1144

Explain globalization of production and its benefits. Why should a company study international firm management if its leadership commits to globalization of production?

Answer: <https://biology-forums.com/index.php?topic=411388>

Question 1145

The board of directors of Sports Stuff is concerned with the firm's lack of experience in foreign markets. To minimize this problem, Herb recommends that the firm create a _____ with a local partner.

- A) turnkey project
- B) wholly owned subsidiary
- C) franchise
- D) joint venture

Answer: <https://biology-forums.com/index.php?topic=412451>

Question 1146

_____ refers to the foreign direct investment in factories, equipment, and land that cannot be pulled out of the market quickly.

- A) Key money
- B) Fiat money
- C) Patient money
- D) Hot money

Answer: <https://biology-forums.com/index.php?topic=412669>

Question 1147

Which of the following statements is true about cultural influences?

- A) The culture of the United States is readily adapted into the local culture of countries all over the world.
- B) The cultures of countries are independent of the effects of exposure to the people and products of other cultures.
- C) Culture and trade are independent of each other.
- D) Unwanted cultural influence in a nation can cause governments to block imports that it believes are harmful.

Answer: <https://biology-forums.com/index.php?topic=412176>

Question 1148

A _____ team is one composed of employees who work at similar levels in different operative departments in an organization.

- A) cross-functional
- B) virtual
- C) global
- D) self-managed

Answer: <https://biology-forums.com/index.php?topic=412071>

Question 1149

A convertible currency is traded freely in the foreign exchange market with its price determined by London banks.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411687>

Question 1150

_____ is the trend toward greater economic, cultural, political, and technological interdependence among national institutions and economies.

- A) Decentralization
- B) Globalization
- C) Privatization
- D) Heterogenization

Answer: <https://biology-forums.com/index.php?topic=411322>

Question 1151

Which of the following is a major obstacle to economic transition?

- A) black markets
- B) privatization
- C) lack of government support
- D) environmental degradation

Answer: <https://biology-forums.com/index.php?topic=411879>

Question 1152

The Social Security system provides for reduced benefits at an early retirement age.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506124>

Question 1153

Employers often match employee contributions to 401k savings plans.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506099>

Question 1154

Stephanie also expects participants to ask: "Are the Chinese as formal and business-oriented as Americans are?" Which of the following would most likely be Stephanie's response?

- A) The Chinese dislike guessing games; give them your sales pitch right away and let the meeting develop.
- B) The Chinese operate very much like Americans, for them business is more important than pleasure.
- C) Don't overlook the importance of personal relationships; friendship comes before business.
- D) The Chinese are very flexible and will easily adapt to your culture's way of doing business.

Answer: <https://biology-forums.com/index.php?topic=411797>

Question 1155

Today's international monetary system is considered to be a _____ system.

- A) free float
- B) managed float
- C) fixed exchange
- D) linked exchange rate

Answer: <https://biology-forums.com/index.php?topic=411865>

Question 1156

Which of the following statements is true of licensing?

- A) Licensing increases the likelihood that a licensor's product will appear on the black market.
- B) A major advantage of licensing is that it is the least risky method of international expansion.
- C) Licensing restricts finances needed for international expansion.
- D) Cross licensing grants a company the right to use a property but does not grant it sole access to a market.

Answer: <https://biology-forums.com/index.php?topic=412430>

Question 1157

Explain the three types of property seizure. Why might property seizure be a risk for a business operating in a totalitarian nation?

Answer: <https://biology-forums.com/index.php?topic=411929>

Question 1158

The theory of absolute advantage destroys the mercantilist idea that international trade is a zero-sum game.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412082>

Question 1159

Which of the following is true of a "follow the leader" scenario in the context of foreign direct investment?

- A) Companies that practice "follow the leader" pressurize each other to follow environmentally safe methods.
- B) Companies that practice "follow the leader" supply each other with inputs.
- C) It is common in industries in which producers source component parts from suppliers.
- D) It is a frequent practice in industries with a limited number of large firms.

Answer: <https://biology-forums.com/index.php?topic=412478>

Question 1160

Which of the following is true about a quote of ¥117.87/\$?

- A) This is an indirect quote on the yen.
- B) The quote is in U.S. dollars.
- C) It is equal to \$.008484/¥.
- D) It costs a little more than a dollar to buy one yen.

Answer: <https://biology-forums.com/index.php?topic=411645>

Question 1161

A multinational strategy entails having a separate strategy for each nation in which a company markets its products.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411988>

Question 1162

Differentiate between culture shock and reverse culture shock. How can companies help employees deal with such issues?

Answer: <https://biology-forums.com/index.php?topic=412765>

Question 1163

Which of the following would be Konesia's least appropriate method to restrict unwanted trade?

- A) impose a quota
- B) impose a currency control
- C) introduce an administrative delay
- D) reduce tariffs

Answer: <https://biology-forums.com/index.php?topic=412278>

Question 1164

Konesia has created a hybrid form of trade restriction—a lower tariff rate for a certain quantity of imports and a higher rate for quantities that exceed the quota. This is an example of a(n) _____.

- A) export quota
- B) compound tariff
- C) ad valorem tariff
- D) tariff-quota

Answer: <https://biology-forums.com/index.php?topic=412344>

Question 1165

The most common inducement that companies offer managers to accept international postings is _____.

- A) free housing
- B) a financial bonus
- C) a vacation
- D) fringe benefits

Answer: <https://biology-forums.com/index.php?topic=412767>

Question 1166

The _____ theory states that a country's export eventually becomes its import.

- A) factor proportions
- B) competitive advantage
- C) international product life cycle
- D) new trade

Answer: <https://biology-forums.com/index.php?topic=412118>

Question 1167

In today's world, the Andean Community is best described as an incomplete _____.

- A) customs union
- B) political union
- C) economic union
- D) free-trade area

Answer: <https://biology-forums.com/index.php?topic=411458>

Question 1168

Decreasing levels of customer loyalty to an organization's products is a major disadvantage of the _____ strategy.

- A) blue ocean
- B) growth
- C) stability
- D) low-cost leadership

Answer: <https://biology-forums.com/index.php?topic=411963>

Question 1169

Most of the world merchandise trade is composed of trade in _____.

- A) services
- B) agricultural products
- C) manufactured goods
- D) minerals

Answer: <https://biology-forums.com/index.php?topic=411989>

Question 1170

Eurobonds are popular because _____.

- A) European companies are considered very stable
- B) they are less risky than traditional bonds
- C) governments of nations in which they are sold do not regulate them
- D) they are always denominated in euros

Answer: <https://biology-forums.com/index.php?topic=411524>

Question 1171

Which of the following is the most common method of buying and selling goods internationally?

- A) exporting and importing
- B) countertrade
- C) A merger or an acquisition
- D) a turnkey project

Answer: <https://biology-forums.com/index.php?topic=412273>

Question 1172

Bonds sold outside the borrower's country and denominated in the currency of the country in which they are sold are called _____.

- A) foreign bonds
- B) domestic bonds
- C) Eurobonds
- D) municipal bonds

Answer: <https://biology-forums.com/index.php?topic=411528>

Question 1173

Availability and cost of labor in the local market is crucial to process planning.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412627>

Question 1174

The KOF Index measures the _____.

- A) distribution of the global workforce
- B) extent of technological innovation in a nation
- C) extent of globalization
- D) gross regional product of an area

Answer: <https://biology-forums.com/index.php?topic=411405>

Question 1175

The European Union plan that established its own central bank and currency in January 1999 is known as the _____.

- A) European monetary union
- B) Copenhagen Criteria
- C) Single European Act
- D) Southern Common Market

Answer: <https://biology-forums.com/index.php?topic=411412>

Question 1176

Which of the following institutions is least likely to play an important role in monitoring and enforcing economic and political integration in the European Union?

- A) European Court of Human Rights
- B) European Parliament
- C) European Commission
- D) Council of the European Union

Answer: <https://biology-forums.com/index.php?topic=411423>

Question 1177

The top management of the company contends that Hafstrom would benefit most from manufacturing its own parts, rather than sourcing it from elsewhere, even if they are made at another location overseas. Which of the following is being recommended in this approach?

- A) vertical integration
- B) just-in-time manufacturing
- C) location economies
- D) outsourcing

Answer: <https://biology-forums.com/index.php?topic=412646>

Question 1178

The _____ was a 1985 agreement among the G5 nations to act together in forcing down the value of the U.S. dollar.

- A) Smithsonian Agreement
- B) Louvre Accord
- C) Plaza Accord
- D) Bretton Woods Agreement

Answer: <https://biology-forums.com/index.php?topic=411867>

Question 1179

Democracies try to preserve peaceful coexistence among groups of people with diverse cultural, ethnic, and racial backgrounds. These rights are known as _____ rights.

- A) indirect
- B) minority
- C) central
- D) subcapital

Answer: <https://biology-forums.com/index.php?topic=411690>

Question 1180

_____ refers to the unwanted cultural influence in a nation that can cause great distress and lead governments to block imports it believes to be harmful.

- A) Capitalism
- B) Dumping
- C) Cultural protectionism
- D) Cultural imperialism

Answer: <https://biology-forums.com/index.php?topic=412172>

Question 1181

The sensitivity of demand for a product relative to changes in income is called _____.

- A) income distribution
- B) income elasticity
- C) market intensity
- D) demand shaping

Answer: <https://biology-forums.com/index.php?topic=412149>

Question 1182

Which of the following statements is true about international promotions?

- A) Firms that standardize advertising often control campaigns from the home office.
- B) Companies discourage blending product and promotional strategies in a communication process.
- C) Companies that adapt their advertising to different markets project a consistent brand image.
- D) Most companies standardize all aspects of their international promotions to cut costs.

Answer: <https://biology-forums.com/index.php?topic=412475>

Question 1183

Antidumping tariffs punish producers in the offending nation by increasing the price of their products to a fairer level.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412596>

Question 1184

The profit-motivated purchase and sale of interest-paying securities denominated in different currencies is called _____.

- A) currency conversion
- B) interbank interest rates
- C) currency hedging
- D) interest arbitrage

Answer: <https://biology-forums.com/index.php?topic=411618>

Question 1185

The requirement that a sufficient portion of a product's content must originate within a certain market to escape tariff charges is an example of a(n) _____.

- A) ad valorem tariff
- B) subsidy
- C) tariff-quota
- D) market imperfection

Answer: <https://biology-forums.com/index.php?topic=412437>

Question 1186

The intentional raising of the value of a currency by a nation's government is called _____.

- A) currency hedging
- B) securitization
- C) revaluation
- D) fundamental disequilibrium

Answer: <https://biology-forums.com/index.php?topic=411744>

Question 1187

The _____ view states that a company should adopt local ethics wherever it operates because all belief systems are determined within a cultural context.

- A) Friedman
- B) utilitarian
- C) righteous moralist
- D) cultural relativist

Answer: <https://biology-forums.com/index.php?topic=411816>

Question 1188

Companies selling differentiated products find centralized production most effective.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412624>

Question 1189

Crystal inc. is a multifaceted company that deals with the mining, cutting, and selling of diamonds. It gives distributors and suppliers access to its database to place orders or restock inventories electronically and automatically. Which of the following is the network implemented in the company?

- A) intranet
- B) ethernet
- C) chaosnet
- D) extranet

Answer: <https://biology-forums.com/index.php?topic=411379>

Question 1190

The Court of Justice is the _____ of the European Union.

- A) court of appeals
- B) small-claims court
- C) court of honor
- D) arbitral tribunal

Answer: <https://biology-forums.com/index.php?topic=411431>

Question 1191

The population of a(n) _____ market is mostly rural and is characterized by poor infrastructure with little credit or collateral.

- A) emerging
- B) developed
- C) traditional
- D) virtual

Answer: <https://biology-forums.com/index.php?topic=411370>

Question 1192

Which of the following statements is true regarding total quality management (TQM)?

- A) TQM emphasizes on a single effort at the start to improve the quality of its products.
- B) TQM applies solely to an employee's activities based inside a factory.
- C) TQM largely increases the responsibility on each individual to focus on quality.
- D) TQM philosophy initially took hold in the U.S.

Answer: <https://biology-forums.com/index.php?topic=412658>

Question 1193

Matching market needs to the company's abilities is the first step in developing a successful export strategy.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412395>

Question 1194

Differentiate between the three types of staffing policies used by international companies. What are the advantages of each?

Answer: <https://biology-forums.com/index.php?topic=412713>

Question 1195

Like the European Union commissioners, EU justices are required to act in the interest of their native countries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411442>

Question 1196

Which of the following is an example of globalization of production?

- A) A U.S. company that builds a computer hardware manufacturing facility in India
- B) A Swiss watch manufacturer that builds a manufacturing facility in Switzerland
- C) Canadian consumers who import food products from Australia
- D) A German company which sells car components to British car makers

Answer: <https://biology-forums.com/index.php?topic=411375>

Question 1197

Which of the following statements is true of attitudes?

- A) Because they're formed within a cultural context, they mirror the attitudes of surrounding countries.
- B) Over the years, they become more rigid than values.
- C) They are learned from role models.
- D) They are developed only for the most important aspects of life.

Answer: <https://biology-forums.com/index.php?topic=411499>

Question 1198

The first step in analyzing a nation's potential for international business activity is to examine its business climate.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411519>

Question 1199

Which of the following will add to the cost of an imported product by levying an additional tax upon it?

- A) quotas
- B) local content requirements
- C) embargoes
- D) tariffs

Answer: <https://biology-forums.com/index.php?topic=412237>

Question 1200

The soaring cost of developing subsequent stages of technology has led multinationals to engage in cross-border alliances and acquisitions.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412408>

Question 1201

Which of the following accounts within the current account of the United States' balance of payments includes financial gains earned on U.S. assets held abroad?

- A) services account
- B) income payments account
- C) income receipts account
- D) merchandise account

Answer: <https://biology-forums.com/index.php?topic=412485>

Question 1202

Ombudsman and Data Protection Supervisor are the EU institutions that fulfill secondary and support roles.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411439>

Question 1203

Which of the following terms refers to the technology used in a culture to manufacture goods and provide services?

- A) vernacular culture
- B) material culture
- C) popular culture
- D) trash culture

Answer: <https://biology-forums.com/index.php?topic=411605>

Question 1204

Explain the differences between a monetary policy and a fiscal policy, and discuss why the IMF was established.

Answer: <https://biology-forums.com/index.php?topic=411861>

Question 1205

A geocentric staffing policy is generally reserved for _____.

- A) mid-level managers
- B) top-level managers
- C) lower-level staff
- D) nonmanagerial employees

Answer: <https://biology-forums.com/index.php?topic=412698>

Question 1206

A(n) _____ policy can be pursued to hire employees at all levels in an organization.

- A) ethnocentric staffing
- B) horizontal integration
- C) vertical integration
- D) polycentric staffing

Answer: <https://biology-forums.com/index.php?topic=412688>

Question 1207

The sale of Hollywood movies in Konesia has doubled in the last five years while those of locally-produced movies has fallen. In addition to this, sociologists have noted that currently, the teenagers of Konesia are less inclined to don their traditional costumes, preferring to adopt Western clothes instead. These changing trends illustrate _____.

- A) cultural retention
- B) cultural imperialism
- C) cultural universal
- D) cultural elitism

Answer: <https://biology-forums.com/index.php?topic=411538>

Question 1208

TeleToys recently opened eighteen new toy stores in Brazil. This move can best be described as a _____ strategy.

- A) growth
- B) differentiation
- C) retrenchment
- D) stability

Answer: <https://biology-forums.com/index.php?topic=411981>

Question 1209

The Internal Revenue Service approves only IRAs that provide a reliable and safe fund for retirement savings.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506103>

Question 1210

Expropriation involves the forced transfer of assets from a company to the government without compensation.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411914>

Question 1211

An excess money supply creates a borrower's market, forcing down interest rates and the cost of borrowing.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411533>

Question 1212

A(n) _____ channel does not create strong barriers to channel entry for other producers, nor does it provide much control over reseller decisions such as what competing brands to sell.

A) zero-level

B) intensive

C) exclusive

D) one-level

Answer: <https://biology-forums.com/index.php?topic=412568>

Question 1213

An individual from a country with a low degree of political risk would most likely be from _____.

A) Canada

B) Zimbabwe

C) Iraq

D) Venezuela

Answer: <https://biology-forums.com/index.php?topic=411947>

Question 1214

The major purpose of foreign trade zones is to implement barriers to trade and commerce.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412232>

Question 1215

Firms from emerging markets account for a greater share of global mergers and acquisitions than developed markets.

A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=412402>

Question 1216

As former competitors in many industries link up to challenge others on a worldwide basis, _____ occurs.

A) technological stagnation

B) consolidation

C) segregation

D) denationalization

Answer: <https://biology-forums.com/index.php?topic=411392>

Question 1217

_____ is the layer of corporate social responsibility whereby a corporation donates money and, perhaps, employee time toward a specific social cause.

A) Risk management

B) Socialist CSR

C) Strategic CSR

D) Traditional philanthropy

Answer: <https://biology-forums.com/index.php?topic=411807>

Question 1218

Which of the following is the oldest known form of countertrade?

- A) counterpurchase
- B) offset
- C) barter
- D) switch trading

Answer: <https://biology-forums.com/index.php?topic=412288>

Question 1219

Folk customs that spread by cultural diffusion to other regions develop into _____.

- A) popular customs
- B) superstitions
- C) traditions
- D) trash culture

Answer: <https://biology-forums.com/index.php?topic=411556>

Question 1220

When a product has a higher selling price in the target market than it does in the home market or the country where production takes place, it is called _____.

- A) price skimming
- B) price dispersion
- C) price fixing
- D) price escalation

Answer: <https://biology-forums.com/index.php?topic=412584>

Question 1221

Mercantilist countries used to amass wealth by acquiring less-developed territories around the world.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412038>

Question 1222

Economic integration whereby countries remove barriers to trade and the movement of labor and capital among members, set a common trade policy against nonmembers, and coordinate their economic policies is called a(n) _____.

- A) economic union
- B) common market
- C) customs union
- D) free trade area

Answer: <https://biology-forums.com/index.php?topic=411333>

Question 1223

Which of the following is an income-elastic product?

- A) beverages
- B) food
- C) jewelry
- D) utilities

Answer: <https://biology-forums.com/index.php?topic=412155>

Question 1224

An organizational structure that splits the chain of command between product and area divisions is referred to as a(n) _____ structure.

- A) international area
- B) international division
- C) global product
- D) global matrix

Answer: <https://biology-forums.com/index.php?topic=412065>

Question 1225

Which of the following steps of the market screening process involves the analysis of the quality of workforce, materials, and infrastructure?

- A) measurement of market or site potential

- B) selection of the market or site
- C) assessment of the national business environment
- D) identification of basic appeal of a market

Answer: <https://biology-forums.com/index.php?topic=412086>

Question 1226

The measures of a nation's well-being other than the financial wealth accumulated through exports are irrelevant according to _____.

- A) factor proportions theory
- B) absolute advantage theory
- C) new trade theory
- D) mercantilism

Answer: <https://biology-forums.com/index.php?topic=412018>

Question 1227

_____ take ownership of the merchandise when it enters their country and accept all the risks associated with generating local sales.

- A) Distributors
- B) Freight forwarders
- C) Agents
- D) Sales representatives

Answer: <https://biology-forums.com/index.php?topic=412339>

Question 1228

_____ markets are characterized by the rural population migrating to cities for better pay and thus, overloading cities' infrastructures.

- A) Virtual
- B) Emerging
- C) Developed
- D) Traditional

Answer: <https://biology-forums.com/index.php?topic=411366>

Question 1229

Which of the following is an advantage of conducting business in totalitarian nations?

- A) Laws regarding the resolution of contractual disputes are clearly defined.
- B) International companies run no risk of their public image being tarnished.
- C) Government deals are always straightforward and transparent.
- D) International companies are less likely to face local political opposition to their activities.

Answer: <https://biology-forums.com/index.php?topic=411680>

Question 1230

Gross national product (GNP) is the value of all goods and services imported into a country over a one-year period.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411420>

Question 1231

The European Free Trade Association was formed in 1960 to focus on trade in _____.

- A) services
- B) agricultural goods
- C) industrial goods
- D) consumer goods

Answer: <https://biology-forums.com/index.php?topic=411433>

Question 1232

Supporters and critics of globalization appear to agree that globalization prevents dislocation in labor markets.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411444>

Question 1233

Which of the following was a prominent mercantilist nation?

- A) U.S.
- B) Britain
- C) China
- D) Japan

Answer: <https://biology-forums.com/index.php?topic=412020>

Question 1234

What is meant by dumping? Describe the various roles of the World Trade Organization, including when a country is accused of dumping.

Answer: <https://biology-forums.com/index.php?topic=412211>

Question 1235

_____ is the forced transfer of assets from a company to the government with compensation.

- A) Localization
- B) Expropriation
- C) Nationalization
- D) Confiscation

Answer: <https://biology-forums.com/index.php?topic=411885>

Question 1236

The gold standard is a _____ because it secured nations' currencies to the value of gold.

- A) free float system
- B) floating exchange-rate system
- C) fixed exchange-rate system
- D) linked exchange rate system

Answer: <https://biology-forums.com/index.php?topic=411824>

Question 1237

A common example of a push strategy is the creation of consumer demand through direct marketing techniques.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412550>

Question 1238

Which of the following measures the extent to which a government equitably provides its people with a long and healthy life, an education, and a decent standard of living?

- A) purchasing power index
- B) human development index
- C) category development index
- D) gross national product index

Answer: <https://biology-forums.com/index.php?topic=411851>

Question 1239

The exchange rate at which a bank will purchase a currency is called a _____ rate.

- A) prime
- B) ask
- C) forward
- D) buy

Answer: <https://biology-forums.com/index.php?topic=411636>

Question 1240

International business is any commercial transaction that crosses the borders of two or more nations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411344>

Question 1241

A global matrix structure is an organizational structure that divides worldwide operations according to a company's product areas.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412043>

Question 1242

An ethnocentric policy toward staffing is typically reserved for top-level managers.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412711>

Question 1243

One of the major forces responsible for the rapid growth rate of the international capital market is _____.

- A) economic nationalism
- B) currency control
- C) extensive regulation
- D) information technology

Answer: <https://biology-forums.com/index.php?topic=411521>

Question 1244

How is process planning affected by a company's business-level strategy? How can outsourcing lower risk for firms?

Answer: <https://biology-forums.com/index.php?topic=412630>

Question 1245

Renzi belongs to a country in which religion governs all aspects of his life, whether personal or public. He has to abide by a strict, rigid, code that dictates everything from the clothes he wears to the food he eats. Breaking away from these traditions is not an option since religion plays an important role in the functioning of the nation. What political system prevails in his country?

- A) left-wing totalitarianism
- B) theocratic totalitarianism
- C) right-wing totalitarianism
- D) communist totalitarianism

Answer: <https://biology-forums.com/index.php?topic=411672>

Question 1246

Congress has already enacted future changes in the Social Security system that will change all but one of the following. Which of the following is not presently scheduled to change?

- A) Increase in benefits for delayed retirement
- B) Normal retirement age
- C) Early retirement age
- D) Reduction in benefits at the earliest retirement age

Answer: <https://biology-forums.com/index.php?topic=506068>

Question 1247

If an individual is traveling to another country and wants to exchange currencies at his bank before departing, he will be quoted the spot rate since he is exchanging on the spot.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411655>

Question 1248

Country risk is considered similar to _____.

- A) commercial risk
- B) cross-cultural risk
- C) political risk
- D) currency risk

Answer: <https://biology-forums.com/index.php?topic=411939>

Question 1249

The danger of trade dependency is that _____.

- A) the countries involved in trade often get into rivalry over trade tariff issues
- B) it often leads to the exploitation of developed countries
- C) political turmoils in a country might affect all dependent countries
- D) it is difficult to end trade activities with current trade partners and find new trade partners

Answer: <https://biology-forums.com/index.php?topic=411994>

Question 1250

According to Hofstede's framework, which of the following dimensions describes the degree to which a culture accepts social inequality among its people?

- A) power distance
- B) individualism
- C) collectivism
- D) uncertainty avoidance

Answer: <https://biology-forums.com/index.php?topic=411613>

Question 1251

When screening a potential market, which of the following would you advise John to do first?

- A) assess the national business environment
- B) identify basic appeal for markets
- C) measure market potential
- D) select the market

Answer: <https://biology-forums.com/index.php?topic=412112>

Question 1252

The eclectic theory states that firms undertake foreign direct investment only when the features of a particular location make the location appealing for investment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412455>

Question 1253

Which of the following statements best differentiates between franchising and licensing?

- A) Franchising is common in manufacturing industries while licensing is primarily used in service industries.
- B) Franchising requires ongoing assistance from the franchiser while licensing normally involves a one-time transfer of property.
- C) Licensing gives a company greater control than franchising over the sale of its product in a target market.
- D) Licensees must often meet strict guidelines on product quality, day-to-day management duties, and marketing promotions unlike franchisees.

Answer: <https://biology-forums.com/index.php?topic=412458>

Question 1254

Products marketed in all countries essentially without any changes are known as continental products.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411385>

Question 1255

A _____ strategy is one in which a company designs its products to be perceived by buyers as unique throughout its industry.

- A) stability
- B) retrenchment
- C) differentiation
- D) low-cost leadership

Answer: <https://biology-forums.com/index.php?topic=411965>

Question 1256

Countries belonging to a _____ maintain whatever policies they see fit against nonmember countries.

- A) free trade area
- B) common market
- C) customs union
- D) economic union

Answer: <https://biology-forums.com/index.php?topic=411325>

Question 1257

Which of the following represents a country or territory whose financial sector features very few regulations and few, if any, taxes?

- A) offshore financial center
- B) Eurocurrency market
- C) interbank market
- D) international financial services district

Answer: <https://biology-forums.com/index.php?topic=411553>

Question 1258

A team of top managers from both headquarters and international subsidiaries who meet to develop solutions to company-wide problems is referred to as a _____ team.

- A) virtual
- B) self-managed team
- C) global team
- D) cross-functional team

Answer: <https://biology-forums.com/index.php?topic=412075>

Question 1259

Small businesses will be completely immune to events in the international business environment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411451>

Question 1260

Compare and contrast the slow progress of the Andean Community and the Economic Community of West African States (ECOWAS). Why have these trade blocs not been more successful?

Answer: <https://biology-forums.com/index.php?topic=411491>

Question 1261

The main cultural motive behind government intervention in trade includes protection of domestic jobs.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412202>

Question 1262

Product life cycles are becoming shorter because companies are undertaking new product development at an increasingly rapid pace.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412491>

Question 1263

Your Social Security retirement benefits are based upon the amount you paid into the system and your age at retirement.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506120>

Question 1264

Which of the following countries of the Central American Common Market has adopted the U.S. dollar as its official currency?

- A) Costa Rica
- B) El Salvador

- C) Nicaragua
- D) Honduras

Answer: <https://biology-forums.com/index.php?topic=411469>

Question 1265

Had the government taken over (with compensation) the assets of Global Trading but not those of any other company, the government's actions would be an example of _____.

- A) confiscation
- B) communism
- C) nationalization
- D) expropriation

Answer: <https://biology-forums.com/index.php?topic=411891>

Question 1266

A(n) _____ tariff is levied as a particular fee for each unit of an imported product.

- A) compound
- B) specific
- C) ad valorem
- D) transit

Answer: <https://biology-forums.com/index.php?topic=412249>

Question 1267

A _____ strategy can create cost savings due to product and marketing standardization.

- A) global
- B) blue ocean
- C) retrenchment
- D) multidomestic

Answer: <https://biology-forums.com/index.php?topic=411942>

Question 1268

Chuck is convinced that his golf equipment will sell itself. But he is preparing a special presentation for Asian customers because he wants to make a good first impression. As an expert in culture of the Pacific Rim countries, which of the following would be your most likely advice to Chuck?

- A) Be sure to have a tight legal contract ready, to avoid product piracy problems.
- B) Avoid the confusion introduced by third-party contacts.
- C) Have plenty of English-language business cards to pass around because most Asians know English and like the language.
- D) Aggressive salesmanship is unlikely to work in Pacific Rim countries.

Answer: <https://biology-forums.com/index.php?topic=412141>

Question 1269

Which of the following statements is true of rationalized production?

- A) It depends on a large number of distribution channels which increases the cost of production.
- B) It is an unethical method of production as it uses questionable labor practices to reduce costs.
- C) It depends on a large number of distribution channels which leads to inefficiency.
- D) It can bring the entire production process to a standstill, if work is stopped in one country.

Answer: <https://biology-forums.com/index.php?topic=412514>

Question 1270

Which one of the following is not a company-sponsored retirement plan?

- A) EPA
- B) 401(k)
- C) ESOP
- D) SEP

Answer: <https://biology-forums.com/index.php?topic=506044>

Question 1271

Flexible labor markets allow workers to be redeployed rapidly to sectors of the economy where they are highly valued.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411443>

Question 1272

An Asian jewelry company maintains production facilities in South Korea, Vietnam, and Malaysia. Which of the following is the company exemplifying?

- A) vertical integration
- B) continuous production
- C) decentralized production
- D) lean production

Answer: <https://biology-forums.com/index.php?topic=412605>

Question 1273

Which of the following is a major purpose of the international capital market?

- A) to increase the cost of borrowing
- B) to reduce the money supply for borrowers
- C) to reduce entrepreneurial initiatives
- D) to reduce risk for lenders

Answer: <https://biology-forums.com/index.php?topic=411520>

Question 1274

Export/import financing in which a bank acts as an intermediary without accepting financial risk is called _____.

- A) documentary collection
- B) counterpurchase
- C) open account
- D) buyback

Answer: <https://biology-forums.com/index.php?topic=412351>

Question 1275

Which of the following factors has the least effect on facilities layout planning?

- A) age of the company
- B) a firm's production process
- C) cost of land in a nation
- D) supply of land in a nation

Answer: <https://biology-forums.com/index.php?topic=412614>

Question 1276

_____ is a decentralized exchange encompassing a global computer network of foreign exchange traders and other market participants.

- A) Securities exchanges
- B) Interbank market
- C) Over-the-counter market
- D) Eurocurrency market

Answer: <https://biology-forums.com/index.php?topic=411667>

Question 1277

Whereas relocating production to low-cost locales traditionally meant production of goods almost exclusively, it increasingly applies to the production of _____.

- A) perishables
- B) domestic products
- C) global brands
- D) services

Answer: <https://biology-forums.com/index.php?topic=411377>

Question 1278

Which of the following systems of production is used by GMI?

- A) rationalized
- B) job
- C) craft

D) customized

Answer: <https://biology-forums.com/index.php?topic=412377>

Question 1279

Which of the following methods will Happyland use to discourage foreign direct investment inflows?

- A) tax breaks
- B) low-interest loans
- C) performance demands
- D) tax incentives

Answer: <https://biology-forums.com/index.php?topic=412538>

Question 1280

Jeans Unlimited manufactures its clothing at facilities located in two Southeast Asian countries. The dispersal of manufacturing activities by the company indicates _____.

- A) globalization of production
- B) globalization of markets
- C) customization of products
- D) niche marketing

Answer: <https://biology-forums.com/index.php?topic=411381>

Question 1281

Given the lack of available hard currency, Russian businesses often use goods and services as payment for other products they buy from abroad. This practice is referred to as _____.

- A) guanxi
- B) barter
- C) fiat money
- D) letter of credit

Answer: <https://biology-forums.com/index.php?topic=411980>

Question 1282

A system in which currencies float against one another, with governments intervening to stabilize their currencies at particular target exchange rates is called a _____.

- A) free float system
- B) linked exchange rate system
- C) managed float system
- D) fixed exchange-rate system

Answer: <https://biology-forums.com/index.php?topic=411863>

Question 1283

To speed up the process of getting government approval for local operations, companies must hire home country nationals.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412736>

Question 1284

Which of the following will most likely force international companies to cancel proposed investments?

- A) low rates of inflation
- B) an appreciating currency
- C) increasing budget deficits
- D) rising productivity levels

Answer: <https://biology-forums.com/index.php?topic=412095>

Question 1285

A tariff levied by the government of a country that a product is passing through on its way to a final destination is called a _____ tariff.

- A) export
- B) transit
- C) compound

D) specific

Answer: <https://biology-forums.com/index.php?topic=412243>

Question 1286

Which of the following is true of distributors?

- A) They are compensated with a fixed salary plus commissions based on the value of their sales.
- B) The use of distributors increases the exporter's control over the price buyers are charged.
- C) They are seldom required to take ownership of the merchandise when it enters their country.
- D) They can stunt the growth of the exporter's market share by charging very high prices.

Answer: <https://biology-forums.com/index.php?topic=412281>

Question 1287

Which of the following is the greatest extent of regional economic integration?

- A) common market
- B) free trade area
- C) customs union
- D) political union

Answer: <https://biology-forums.com/index.php?topic=411321>

Question 1288

The exchange rate between the euro (€) and the dollar is €0.8461/\$. Which of the following is the correct direct quote on the dollar?

- A) \$0.8461/€
- B) \$2.20/€
- C) \$1.1819/€
- D) \$5.50/€

Answer: <https://biology-forums.com/index.php?topic=411630>

Question 1289

The spread of privatization encourages the growth of the international equity market.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411577>

Question 1290

Which of the following methods of cultural training involves the use of guerilla linguistics?

- A) cultural assimilation
- B) language training
- C) cultural narcissism
- D) cultural orientation

Answer: <https://biology-forums.com/index.php?topic=412749>

Question 1291

Currently the most sophisticated and advanced example of regional integration is occurring in _____.

- A) Europe
- B) North America
- C) Asia
- D) Africa

Answer: <https://biology-forums.com/index.php?topic=411402>

Question 1292

_____ is an investment that does not involve obtaining a degree of control in a company.

- A) Horizontal integration
- B) Foreign direct investment
- C) Vertical integration
- D) Portfolio investment

Answer: <https://biology-forums.com/index.php?topic=412361>

Question 1293

The inefficient market view holds that prices of financial instruments _____.

- A) do not reflect all publicly available information
- B) are dependent on political efficiency
- C) reflect all publicly available information at any given time
- D) are not dependent on political efficiency

Answer: <https://biology-forums.com/index.php?topic=411713>

Question 1294

Reverse culture shock is much milder than the initial culture shock an expatriate faces.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412741>

Question 1295

According to value-chain analysis, inbound and outbound logistics are considered as _____.

- A) primary activities
- B) tertiary activities
- C) support activities
- D) core competencies

Answer: <https://biology-forums.com/index.php?topic=411928>

Question 1296

Customer service is an example of a support activity in the value chain of an organization.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411917>

Question 1297

_____ refers to management of the physical flow of products from the point of origin as raw materials to end users as finished products.

- A) Environmental scanning
- B) Operations research
- C) Logistics
- D) Warehousing

Answer: <https://biology-forums.com/index.php?topic=412104>

Question 1298

The French government buying its own securities on the open market is part of the _____ of France.

- A) industrial policy
- B) fiscal policy
- C) investment policy
- D) monetary policy

Answer: <https://biology-forums.com/index.php?topic=411704>

Question 1299

Translating subsidiary earnings from a strong host currency into a weak home currency increases stated earnings in the home currency.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411723>

Question 1300

Olive oil prepared in a small Italian oil press factory and sold by large supermarkets in the United States is an example of a _____.

- A) gross domestic product
- B) U.S. export
- C) U.S. import
- D) net national product

Answer: <https://biology-forums.com/index.php?topic=411312>

Question 1301

The GDP per capita of a country is lower than that of France. If the GDP per capita of the country is adjusted for PPP, the country's revised GDP is higher than that of France. Which of the following is most likely true about the country?

- A) The cost of living in the country is approximately equal to that of France.
- B) The cost of living in the country is higher than that of France.
- C) The cost of living in the country has increased over the past decade.
- D) The cost of living in the country is lower than that of France.

Answer: <https://biology-forums.com/index.php?topic=411847>

Question 1302

The _____ of a country is its gross national product divided by its population.

- A) GNP per capita
- B) GDP per capita
- C) purchasing power
- D) purchasing power parity

Answer: <https://biology-forums.com/index.php?topic=411837>

Question 1303

The first step in the identification of potential markets is an assessment of the basic demand for a product.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412117>

Question 1304

Economic integration whereby countries remove all barriers to trade and the movement of labor and capital between themselves and set a common trade policy against nonmembers is called a _____.

- A) free trade area
- B) preferential trade area
- C) common market
- D) customs union

Answer: <https://biology-forums.com/index.php?topic=411331>

Question 1305

What types of information are found in a typical industry analysis? How can companies use this information?

Answer: <https://biology-forums.com/index.php?topic=412238>

Question 1306

Which of the following trains managers to be considerate and understanding of other people's feelings and emotions?

- A) language training
- B) cultural narcissism
- C) cultural orientation
- D) sensitivity training

Answer: <https://biology-forums.com/index.php?topic=412750>

Question 1307

A main goal of the global product structure is to bring together geographic and product area managers in joint decision making.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412041>

Question 1308

Which of the following is the lowest extent of regional economic integration?

- A) customs union
- B) political union
- C) common market

D) free trade area

Answer: <https://biology-forums.com/index.php?topic=411319>

Question 1309

A _____ is a political system in which government leaders are elected directly by the wide participation of the people or by their representatives.

- A) democracy
- B) plutocracy
- C) autocracy
- D) theocracy

Answer: <https://biology-forums.com/index.php?topic=411684>

Question 1310

Multinational corporations (MNCs) have direct investments abroad in multiple countries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411347>

Question 1311

The ability of a nation to produce a good more efficiently than any other nation is called its comparative advantage.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412087>

Question 1312

Secondary data tends to be very expensive because it has already been analyzed and summarized by another party.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412233>

Question 1313

Explain how movement in a currency's exchange rate affects the activities of both domestic and international companies. Discuss how companies can export successfully despite having a strong currency.

Answer: <https://biology-forums.com/index.php?topic=411740>

Question 1314

Compare and contrast two prevalent political systems: totalitarianism and democracy, and explain how a country's political system influences its legal system.

Answer: <https://biology-forums.com/index.php?topic=411724>

Question 1315

A(n) _____ policy would give the foreign units of a company a degree of autonomy in decision-making.

- A) vertical integration
- B) mass customization
- C) polycentric staffing
- D) centralized production

Answer: <https://biology-forums.com/index.php?topic=412692>

Question 1316

Developing a market-potential indicator for an emerging market is useful for a company planning on _____.

- A) acquisitions
- B) licensing
- C) joint ventures
- D) exporting

Answer: <https://biology-forums.com/index.php?topic=412108>

Question 1317

Which of the following statements, if true, weakens her argument?

- A) Labor market flexibility across the world has seen little improvement over the last decade.
- B) People in high-wage countries often can't afford hospital care without financial assistance.
- C) The employment rate of developed nations has been declining because of international outsourcing.
- D) With the exposure to new technology and cultural trends, the standard of living in developing countries has improved.

Answer: <https://biology-forums.com/index.php?topic=411472>

Question 1318

Which of the following financial companies in the United States is involved in activities of selling of goods abroad, and offers insurance on foreign accounts receivable?

- A) National Cooperative Bank
- B) Export-Import Bank
- C) Overseas Private Investment Corporation
- D) Inter-American Development Bank

Answer: <https://biology-forums.com/index.php?topic=412222>

Question 1319

Which of the following steps of the market screening process involves an evaluation of the government bureaucracy?

- A) assessment of the national business environment
- B) measurement of market or site potential
- C) selection of the market or site
- D) identification of basic appeal of a market

Answer: <https://biology-forums.com/index.php?topic=412088>

Question 1320

Explain the theory of comparative advantage using an example, and describe its assumptions and limitations.

Answer: <https://biology-forums.com/index.php?topic=412094>

Question 1321

Which of the following terms refers to the decision of whether to produce a component internally or to outsource it from another company?

- A) decision problem
- B) per curiam decision
- C) make-or-buy decision
- D) buyer decision process

Answer: <https://biology-forums.com/index.php?topic=412598>

Question 1322

Describe the differences between human resource management in a domestic setting and an international setting, and explain the three phases of human resources planning.

Answer: <https://biology-forums.com/index.php?topic=412742>

Question 1323

Which of the following allows a country to earn back some of the currency it pays out for imports?

- A) switch trading
- B) counterpurchase
- C) barter
- D) buyback

Answer: <https://biology-forums.com/index.php?topic=412286>

Question 1324

To help speed up the process of getting approvals for local operations, a firm would most likely benefit from hiring _____.

- A) home-country managers from the company's headquarters
- B) third-country expatriates with extensive experience in the field
- C) managerial talent from the host country
- D) recent college graduates trained in the home country

Answer: <https://biology-forums.com/index.php?topic=412722>

Question 1325

The increase in the level of trade between nations that results from regional economic integration is called trade creation.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411378>

Question 1326

A market is efficient if the prices of financial instruments quickly reflect new public information made available to traders.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411802>

Question 1327

Which of the following is the intentional lowering of a currency's value by its government?

- A) devaluation
- B) currency hedging
- C) revaluation
- D) currency arbitrage

Answer: <https://biology-forums.com/index.php?topic=411699>

Question 1328

In the earliest days of international trade, _____ was the internationally accepted currency for payment of goods and services.

- A) gold
- B) silver
- C) U.S. dollar
- D) British pound

Answer: <https://biology-forums.com/index.php?topic=411822>

Question 1329

The World Trade Organization can punish a country in which a company accused of dumping is based.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412350>

Question 1330

When selecting employees to help her establish their chain in China, she decides not to transfer Craig, as he believes that the people of China are less competent and skilled than the people of his country. What trait does Craig display?

- A) imperialism
- B) ethnocentrism
- C) collectivism
- D) individualism

Answer: <https://biology-forums.com/index.php?topic=411633>

Question 1331

Subcultures contribute very little to national culture and can be safely ignored when making marketing and production decisions.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411525>

Question 1332

Which of the following international assignment preparation methods involves a trainee feeling the stresses inherent in living in the culture?

- A) language training
- B) cultural orientation
- C) field experience
- D) sensitivity training

Answer: <https://biology-forums.com/index.php?topic=412753>

Question 1333

A company often undertakes in-house production when it can manufacture a product for less than it must pay another business to produce it.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412650>

Question 1334

Technical analysis employs charts of past trends in currency prices and other factors to forecast exchange rates.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411808>

Question 1335

GMI's subsidiary for component B in Thailand is best described as a(n) _____.

- A) portfolio investment
- B) acquisition
- C) merger
- D) greenfield investment

Answer: <https://biology-forums.com/index.php?topic=412381>

Question 1336

The first step in the screening of potential markets is an assessment of the national business environment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412115>

Question 1337

A company using just-in-time (JIT) manufacturing involves _____.

- A) easier training of sales staff regarding product descriptions
- B) benefits stemming from combining several Japanese technologies
- C) increased availability of components in large inventories
- D) quicker detection of defective materials and components

Answer: <https://biology-forums.com/index.php?topic=412660>

Question 1338

Which of the following communication strategies adapts a product to the requirements of the international market while retaining its original marketing communication?

- A) product adaptation/communications extension
- B) product/communications extension
- C) product/communications adaptation
- D) product extension/communications adaptation

Answer: <https://biology-forums.com/index.php?topic=412536>

Question 1339

Companies that produce entire inventories of products or components in one or very few optimal locations are most likely to follow a _____ strategy.

- A) global
- B) blue ocean
- C) retrenchment
- D) multinational

Answer: <https://biology-forums.com/index.php?topic=411936>

Question 1340

The purpose of a combination strategy is to mix growth, retrenchment, and stability strategies across a corporation's business units.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412001>

Question 1341

You can contribute to an IRA

- A) only if they have a company-sponsored retirement plan.
- B) only if they have less than a specified level of wealth.
- C) only if they do not have a company-sponsored retirement plan.
- D) regardless of membership in a company-sponsored pension plan and their total earned income.

Answer: <https://biology-forums.com/index.php?topic=506051>

Question 1342

If a kilogram of coal costs €1.5 in Germany and \$1 in the United States, the law of one price calculates the expected exchange rate between the euro and the dollar to be _____.

- A) €0.67/\$
- B) \$1.67/€
- C) \$0.12/€
- D) €1.5/\$

Answer: <https://biology-forums.com/index.php?topic=411751>

Question 1343

Which of the following is a method of restricting trade?

- A) subsidy
- B) foreign trade zones
- C) local content requirements
- D) export financing

Answer: <https://biology-forums.com/index.php?topic=412235>

Question 1344

Industries considered essential to national security often receive government-sponsored protection.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412194>

Question 1345

Expropriation is said to have occurred when a foreign national company dispossesses a home-country company through uncompetitive practices.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411920>

Question 1346

Which of the following do products designated as dual use require before exports can take place?

- A) local content requirements
- B) special government approval
- C) currency controls
- D) countervailing duties

Answer: <https://biology-forums.com/index.php?topic=412168>

Question 1347

Which of the following is established by a company that builds an entirely new facility?

- A) a divestiture
- B) a shadow economy
- C) a shell corporation
- D) a greenfield investment

Answer: <https://biology-forums.com/index.php?topic=412645>

Question 1348

The practice of insuring against potential losses that result from adverse changes in exchange rates is called currency _____.

- A) speculation
- B) hedging
- C) arbitrage
- D) conversion

Answer: <https://biology-forums.com/index.php?topic=411614>

Question 1349

When a company exports a product at a price that is lower than the price normally charged in its domestic market or lower than the cost of production, it is said to be _____.

- A) ringfencing
- B) dumping
- C) cost-shifting
- D) hoarding

Answer: <https://biology-forums.com/index.php?topic=412183>

Question 1350

What do communists and socialists have in common?

- A) Both believe that the government should control all types of economic activity.
- B) Both believe that the pricing of goods should be the responsibility of individuals.
- C) Both believe that a violent revolution is necessary to seize control over resources.
- D) Both believe in the elimination of political opponents.

Answer: <https://biology-forums.com/index.php?topic=411735>

Question 1351

Companies often establish largely independent, self-contained units in each of its national markets to implement a _____ strategy.

- A) blue ocean
- B) retrenchment
- C) multinational
- D) global

Answer: <https://biology-forums.com/index.php?topic=411895>

Question 1352

Ethnocentricity can be defined as the _____.

- A) merging of all ethnic practices into one homogeneous culture
- B) systematic study of an ethnic group's religious core
- C) belief that one's own ethnic group or culture is superior to that of others
- D) scientific description of individual human societies

Answer: <https://biology-forums.com/index.php?topic=411485>

Question 1353

The possibility that a company will create a future competitor by charging another company for access to its knowledge is a market imperfection that can encourage foreign direct investment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412453>

Question 1354

The _____ theory states that countries produce and export goods that require resources available in abundance and import goods that require resources in short supply.

- A) international product life cycle
- B) factor proportions
- C) absolute advantage
- D) new trade

Answer: <https://biology-forums.com/index.php?topic=412098>

Question 1355

In a market economy, access to alternative purchase options is known as _____.

- A) free choice
- B) laissez-faire
- C) economic transition
- D) price-sensitivity

Answer: <https://biology-forums.com/index.php?topic=411738>

Question 1356

Banks in the interbank market _____.

- A) exchange currencies exclusively at spot rates
- B) provide long-term loans to small-sized and medium-sized companies
- C) offer advice on trading strategies
- D) provide long-term loans to large companies

Answer: <https://biology-forums.com/index.php?topic=411600>

Question 1357

Discuss the benefits and drawbacks of strategic trade policy. How are the drawbacks of subsidies similar to the drawbacks of strategic trade policy?

Answer: <https://biology-forums.com/index.php?topic=412354>

Question 1358

An important advantage of the staffing policy recommended by Valerie is that it _____.

- A) helps the company develop global managers who can adjust easily to any business environment
- B) eliminates the high cost of relocating expatriate managers and families
- C) sends managers from home to look out for the company's interests
- D) re-creates local operations in the image of home-country operations

Answer: <https://biology-forums.com/index.php?topic=412778>

Question 1359

A defined benefit plan will indicate the prospective monthly benefit payable at normal retirement age.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506084>

Question 1360

Rates that the world's largest banks charge one another for loans are called _____.

- A) official bank rates
- B) London Interbank Bid Rates
- C) interbank interest rates
- D) exchange rates

Answer: <https://biology-forums.com/index.php?topic=411570>

Question 1361

The way in which a company divides its activities among separate units and coordinates activities among those units is referred to as _____.

- A) organizational climate
- B) organizational network analysis
- C) organizational diagnostics
- D) organizational structure

Answer: <https://biology-forums.com/index.php?topic=412021>

Question 1362

If Happyland advertises its beaches and attracts tourists, the tourism-related income would be recorded in its _____ account.

- A) merchandise
- B) services
- C) capital
- D) income payments

Answer: <https://biology-forums.com/index.php?topic=412387>

Question 1363

Which of the following communication strategies adapts both the product and its marketing communication to suit the target market?

- A) product/communications extension
- B) product/communications adaptation
- C) product adaptation/communications extension
- D) product extension/communications adaptation

Answer: <https://biology-forums.com/index.php?topic=412537>

Question 1364

While designating an exchange rate, the _____ is always the denominator.

- A) cross currency
- B) counter currency
- C) quoted currency
- D) base currency

Answer: <https://biology-forums.com/index.php?topic=411628>

Question 1365

Secular totalitarianism is a political system in which government leaders are elected directly by the wide participation of the people or their representatives.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411711>

Question 1366

Tariff-quotas are used extensively in the trade of _____.

- A) manufactured goods
- B) services
- C) agricultural products
- D) textiles

Answer: <https://biology-forums.com/index.php?topic=412266>

Question 1367

Which of the following statements, if true, weakens their argument?

- A) A larger number of children are being given English names than traditional French names.
- B) English novels are more expensive than French novels.
- C) Hollywood movies star French actors very often.
- D) Contemporary French artists have failed to come up with original songs.

Answer: <https://biology-forums.com/index.php?topic=411599>

Question 1368

In regional economic integration, industries that require mostly unskilled labor tend to shift production to low-wage nations within a trading bloc.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411386>

Question 1369

When doing business with former communist countries, Trader's Paradise insists on getting paid in a currency that can be traded freely in the foreign exchange market. The price of this currency is determined by the forces of supply and demand. Which of the following is the mode of payment illustrated in this scenario?

- A) private currency
- B) convertible currency
- C) community currency
- D) local currency

Answer: <https://biology-forums.com/index.php?topic=411681>

Question 1370

Which of the following is true of inflation?

- A) It is the result of supply and demand for a currency.

- B) It is not particularly affected by the unemployment in a country.
C) It increases people's purchasing power.
D) It occurs when money is injected into an economy that is experiencing greater output.

Answer: <https://biology-forums.com/index.php?topic=411701>

Question 1371

As a first stage of cooperation, the countries agree to remove all barriers to trade among themselves. Each country also maintains policies it sees fit against nonmembers. At this stage, Moonland Union can be described as a _____.

- A) free trade area
B) customs union
C) political union
D) common market

Answer: <https://biology-forums.com/index.php?topic=411350>

Question 1372

Describe any three organizational structures that are common for a vast majority of international companies.

Answer: <https://biology-forums.com/index.php?topic=412077>

Question 1373

Which of the following statements is true of Kirawi, a democratic nation whose legal system is based on common law?

- A) The law is based on a detailed set of written rules that constitute a legal code.
B) The law is based on religious teachings and is enforced by the country's religious leaders.
C) The law is inflexible and is applied the same way in all situations.
D) The law is interpreted on the basis of tradition, precedent and usage.

Answer: <https://biology-forums.com/index.php?topic=411764>

Question 1374

Today, countries seen by others as trying to maintain a trade surplus and expand their national treasures at the expense of other nations are accused of practicing _____.

- A) totalitarianism
B) economic nationalism
C) anti-mercantilism
D) social stratification

Answer: <https://biology-forums.com/index.php?topic=412031>

Question 1375

Social Security benefits contain cost of living adjustments.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=506123>

Question 1376

Industry data cannot indicate how individuals feel about a company or its products.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=412234>

Question 1377

Countertrade is not an option for smaller companies because of the cash outlays involved.

- A) True
B) False

Answer: <https://biology-forums.com/index.php?topic=412322>

Question 1378

Which of the following statements is true of foreign trade zone?

- A) These areas provide very limited employment opportunities.
B) Goods imported into these zones require import licenses and are subject to import duties.

C) It is an area through which merchandise is allowed to pass with fewer procedures but higher taxes.
D) International companies can store goods in these zones without incurring taxes, before shipping them to other countries.
Answer: <https://biology-forums.com/index.php?topic=412224>

Question 1379

U.S. individuals are exempt from being prosecuted for bribery under the Foreign Corrupt Practices Act.
A) True
B) False
Answer: <https://biology-forums.com/index.php?topic=411969>

Question 1380

Supporters affirm that globalization _____.
A) curbs market flexibility in developed nations
B) causes worker dislocation that gradually lowers wages
C) increases wealth and efficiency in all countries
D) brings an end to practices like outsourcing
Answer: <https://biology-forums.com/index.php?topic=411438>

Question 1381

Which of the following promotional strategies is being used by a company that hires a fleet of trucks to drive through village squares and hand out free trial packages to potential end users?
A) retrenchment strategy
B) push strategy
C) pull strategy
D) differentiation strategy
Answer: <https://biology-forums.com/index.php?topic=412503>

Question 1382

A tariff levied by the government of a country that is selling goods abroad is called a(n) _____.
A) compound tariff
B) ad valorem tariff
C) export tariff
D) specific tariff
Answer: <https://biology-forums.com/index.php?topic=412239>

Question 1383

Which of the following refers to a written statement of why a company exists and what it plans to accomplish?
A) mission statement
B) memorandum of association
C) vision statement
D) articles of association
Answer: <https://biology-forums.com/index.php?topic=411883>

Question 1384

The first question that Stephanie expects participants to ask is: "Which is more important for the Chinese, contacts or contracts?" Which of the following is the most effective response Stephanie could give for this question?
A) Contracts are critical because of their extreme importance in Chinese business.
B) Face-to-face communications and personal relationships take priority over written contracts.
C) Business relationships are established only after successful legal dealings are concluded.
D) Non-Chinese businesspeople should take time to agree on a legal contract before developing personal relationships.
Answer: <https://biology-forums.com/index.php?topic=411760>

Question 1385

Trade missions are advantageous to small businesses as they are the most inexpensive method of getting introduced to important business contacts.
A) True
B) False
Answer: <https://biology-forums.com/index.php?topic=412263>

Question 1386

A group of fifty-three nations on the African continent joined forces in 2002 to create the _____.

- A) African Unification Front
- B) Economic Community of West African States
- C) African Union
- D) Organisation of the African Unity

Answer: <https://biology-forums.com/index.php?topic=411500>

Question 1387

International firms tend to support reasonable labor and environmental laws to expand future local markets for their businesses.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411449>

Question 1388

If Sally sees a quote of ¥117.87/\$, she should know that _____.

- A) the yen is the base currency here
- B) the quote is in U.S. dollars
- C) this is a direct quote on the dollar
- D) this is a direct quote on the yen

Answer: <https://biology-forums.com/index.php?topic=411643>

Question 1389

A document ordering the importer to pay the exporter a specified sum of money at a specified time is called a _____.

- A) letter of credit
- B) bill of exchange
- C) management contract
- D) bill of lading

Answer: <https://biology-forums.com/index.php?topic=412358>

Question 1390

Much production in the world today closely resembles what is predicted by the _____.

- A) international product life cycle
- B) theory of factor proportions
- C) theory of comparative advantage
- D) new trade theory

Answer: <https://biology-forums.com/index.php?topic=412072>

Question 1391

Letters of credit are popular among traders because most of the risks are assumed by _____.

- A) distributors
- B) banks
- C) exporters
- D) importers

Answer: <https://biology-forums.com/index.php?topic=412374>

Question 1392

If the family finds it difficult to adjust on returning to Japan after three years, they will experience _____.

- A) expatriate failure
- B) reverse culture shock
- C) halo effect
- D) social loafing

Answer: <https://biology-forums.com/index.php?topic=412760>

Question 1393

For countries to become members of the European Union, they have to meet certain demands laid down by the EU referred to as the _____.

- A) Copenhagen Criteria
- B) Andean Community
- C) Closer Economic Relations Agreement
- D) Euro-Plus Pact

Answer: <https://biology-forums.com/index.php?topic=411421>

Question 1394

A(n) _____ is the most restrictive nontariff trade barrier and is typically applied to accomplish political goals.

- A) voluntary export restraint
- B) tariff-quota
- C) subsidy
- D) embargo

Answer: <https://biology-forums.com/index.php?topic=412268>

Question 1395

Which of the following philosophies maintains that a company should maximize "good" outcomes and minimize "bad" outcomes wherever it operates?

- A) cultural relativist view
- B) utilitarian view
- C) Friedman view
- D) righteous moralist view

Answer: <https://biology-forums.com/index.php?topic=411819>

Question 1396

According to the market imperfections theory, competition is a common market imperfection.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412450>

Question 1397

Governments impose currency restrictions in their countries to _____.

- A) encourage future investment outflows
- B) indirectly reduce imports and exports
- C) exhaust their reserve of hard currencies
- D) protect currencies from speculators

Answer: <https://biology-forums.com/index.php?topic=411671>

Question 1398

Which of the following countries is a member of the North American Free Trade Agreement (NAFTA)?

- A) Venezuela
- B) Canada
- C) Honduras
- D) Costa Rica

Answer: <https://biology-forums.com/index.php?topic=411450>

Question 1399

Organic growth refers to an organization's corporate strategy that relies on growth _____.

- A) achieved from joint ventures
- B) generated internally
- C) based on strategic alliances
- D) through mergers and acquisitions

Answer: <https://biology-forums.com/index.php?topic=411946>

Question 1400

If ABC Software simultaneously purchases and sells foreign exchange for two different dates, the company is said to be involved in _____.

- A) entering an arbitrage situation
- B) conducting a currency swap
- C) increasing its foreign exchange rate risk

D) buying and selling at the spot rate

Answer: <https://biology-forums.com/index.php?topic=411646>

Question 1401

Globalization is characterized by _____.

- A) the demise of democracy within a nation
- B) rigid foreign relations policies
- C) national boundaries becoming less relevant
- D) the fortification of trade barriers

Answer: <https://biology-forums.com/index.php?topic=411324>

Question 1402

Upon what assumption does Donna's conclusion rest?

Donne assumes that _____.

- A) there are no factors other than globalization which influence the economic conditions of a country
- B) the wages paid to all individuals within developed countries are equal
- C) globalization does not affect the employment rate of developed and developing countries
- D) the welfare of individuals matters less than the economic prosperity of a nation

Answer: <https://biology-forums.com/index.php?topic=411342>

Question 1403

An individual from a country with a high degree of political risk would most likely be from _____.

- A) Iraq
- B) Japan
- C) Singapore
- D) Canada

Answer: <https://biology-forums.com/index.php?topic=411945>

Question 1404

If Gem Jewels wants its employees to get "under the skin" of the local people, it should provide _____.

- A) language training
- B) field experience
- C) sensitivity training
- D) cultural orientations

Answer: <https://biology-forums.com/index.php?topic=412755>

Question 1405

Freeland's protection of its national identity is an example of a(n) _____.

- A) social motive
- B) economic motive
- C) political motive
- D) cultural motive

Answer: <https://biology-forums.com/index.php?topic=412188>

Question 1406

ERISA sets down certain requirements that all "qualified" retirement plans must meet.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506077>

Question 1407

Which of the following features did Bretton Woods Agreement incorporate in the international monetary system based on the U.S. dollar?

- A) trade imbalance corrections
- B) floating exchange rates
- C) a strict ban on devaluation
- D) an enforcement mechanism

Answer: <https://biology-forums.com/index.php?topic=411840>

Question 1408

Expatriate failure refers to an employee's early return from an international assignment because of inadequate job performance.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412739>

Question 1409

Using any two of the four theories that appear in your text, explain why companies engage in foreign direct investment.

Answer: <https://biology-forums.com/index.php?topic=412459>

Question 1410

_____ refers to the concentration of production facilities in one location.

- A) Continuous production
- B) Lean production
- C) Horizontal integration
- D) Centralized production

Answer: <https://biology-forums.com/index.php?topic=412602>

Question 1411

Which of the following is the first step in developing a successful export strategy?

- A) identification of a potential market
- B) commitment of resources
- C) match market needs to the company's abilities
- D) initiation of meetings

Answer: <https://biology-forums.com/index.php?topic=412280>

Question 1412

_____ is the financing obtained from investors who believe the borrower will experience rapid growth and who receive equity in return for their investment.

- A) Internal funding
- B) Mortgage loan
- C) Venture capital
- D) Credit derivative

Answer: <https://biology-forums.com/index.php?topic=412667>

Question 1413

Storage facilities, retail outlets, and production equipment are examples of _____.

- A) intangible assets
- B) fixed assets
- C) liquid assets
- D) current assets

Answer: <https://biology-forums.com/index.php?topic=412642>

Question 1414

Which of the following is an important goal of regional economic integration?

- A) to increase the selling prices of products
- B) to limit the choice of products available to customers
- C) to raise the living standards of people
- D) to establish a socialist government

Answer: <https://biology-forums.com/index.php?topic=411317>

Question 1415

One reason to buy a product instead of making it in-house is the greater flexibility to respond to market conditions.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412653>

Question 1416

Married workers participating in a defined-benefit plan

- A) will receive a joint and last survivor annuity unless they and their spouses elect a single life annuity.
- B) will receive a single life annuity unless they and their spouses elect a joint and last survivor annuity.
- C) need not be offered a joint and last survivor annuity, qualified pension plans need only offer single life annuities.
- D) must receive a joint and last survivor annuity at retirement.

Answer: <https://biology-forums.com/index.php?topic=506040>

Question 1417

A solid grasp of local values, customs, and traditions can help reduce a company's exposure to political risk.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411912>

Question 1418

A major drawback of the staffing policy recommended by Valerie is _____.

- A) the potential for losing control of the host-country operations
- B) the potential for creating legal barriers to host-country operations
- C) the high cost of training managers in the language of the host country
- D) the necessity of depending on managers who don't know the local culture

Answer: <https://biology-forums.com/index.php?topic=412779>

Question 1419

Social Security benefits

- A) are 100% taxable.
- B) are taxable only for those less than age 70.
- C) may be partially taxable depending on your other income.
- D) are not subject to income taxes.

Answer: <https://biology-forums.com/index.php?topic=506070>

Question 1420

According to the theory of _____, trade is beneficial even if one country is less efficient in the production of two goods, as long as it is less inefficient in the production of one of the goods.

- A) factor proportions
- B) mercantilism
- C) absolute advantage
- D) comparative advantage

Answer: <https://biology-forums.com/index.php?topic=412062>

Question 1421

The rise of a new international entity called the _____ suggests that any company, regardless of age, experience, and resources, can engage in international business.

- A) born global firm
- B) multinational corporation
- C) global firm
- D) transnational corporation

Answer: <https://biology-forums.com/index.php?topic=411318>

Question 1422

One important difference between a Roth IRA and a traditional IRA is that

- A) contributions to the Roth IRA are tax deductible.
- B) distributions from the Roth IRA are tax-free.
- C) accumulations in the traditional IRA are never taxed.
- D) contributions to the traditional IRA are always out of after-tax earnings.

Answer: <https://biology-forums.com/index.php?topic=506059>

Question 1423

The company's financial advisors recommend that ABC Software conduct most of its business in a vehicle currency. Which of the following is true of vehicle currencies?

- A) The Chinese yuan is expected to become a vehicle currency in the near future as China's position in world trade continues to grow.
- B) The U.S. dollar became a vehicle currency after World War II when all of the world's major currencies were tied indirectly to the dollar because it was the most stable currency.
- C) A vehicle currency is a contract that requires the exchange of an agreed-upon amount of a currency on an agreed-upon date at a specific exchange rate.
- D) The U.S. dollar, Australian dollar, Japanese yen, and British pound are all examples of vehicle currencies.

Answer: <https://biology-forums.com/index.php?topic=411575>

Question 1424

The _____ of a company is the mix of equity, debt, and internally generated funds that it uses to finance its activities.

- A) stock value
- B) corporate structure
- C) enterprise value
- D) capital structure

Answer: <https://biology-forums.com/index.php?topic=412671>

Question 1425

A "single premium annuity" is another term for an "immediate annuity."

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506113>

Question 1426

_____ is crucial in production facilities where nonnative managers supervise local employees.

- A) Individualism
- B) Cultural isolation
- C) Ethnocentrism
- D) Language proficiency

Answer: <https://biology-forums.com/index.php?topic=411576>

Question 1427

According to Hofstede's framework, organizations which have cultures that score high on _____ tend to be more hierarchical, with power deriving from prestige, force, and inheritance.

- A) femininity
- B) power distance
- C) uncertainty avoidance
- D) short-term orientation

Answer: <https://biology-forums.com/index.php?topic=411615>

Question 1428

Which of the following statements is true of tariffs?

- A) Tariffs increase an imported product's appeal to buyers.
- B) Transit tariffs are the most widely-levied tariffs.
- C) Export tariffs are used by countries when they believe an export's price is lower than it should be.
- D) Ad valorem tariffs are levied as a specific fee for each unit of an imported product.

Answer: <https://biology-forums.com/index.php?topic=412241>

Question 1429

Two major forces that underlie the expansion of globalization are falling barriers to trade and investment, and _____.

- A) political stagnation
- B) elevation of nationalism
- C) technological innovation
- D) rise of closed economies

Answer: <https://biology-forums.com/index.php?topic=411390>

Question 1430

Describe any five variables commonly included in creating a market-potential analysis for an emerging market.

Answer: <https://biology-forums.com/index.php?topic=412240>

Question 1431

Just-in-time manufacturing drastically reduces the costs associated with large inventories in the production process.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412678>

Question 1432

Purchasing power parity does not hold for single products, it is meaningful only when applied to a basket of goods.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411796>

Question 1433

Distinguish between attitudes and values. How do cultures differ in their attitudes toward cultural change?

Answer: <https://biology-forums.com/index.php?topic=411550>

Question 1434

Which of the following steps would Owen implement toward the end while developing a successful export strategy?

- A) commitment of resources
- B) identification of a potential market
- C) initiation of meetings with intermediaries
- D) matching of market needs to company abilities

Answer: <https://biology-forums.com/index.php?topic=412305>

Question 1435

Which of the following will most likely help Techno Toys sell its toys directly to buyers in the target market?

- A) sales representatives
- B) export management companies
- C) agents
- D) export trading companies

Answer: <https://biology-forums.com/index.php?topic=412309>

Question 1436

Tax breaks on profits earned abroad and political pressures are used by _____.

- A) host countries to promote FDI
- B) host countries to restrict FDI
- C) home countries to restrict FDI
- D) home countries to promote FDI

Answer: <https://biology-forums.com/index.php?topic=412528>

Question 1437

Nations having the poorest infrastructures and lowest personal incomes are called _____.

- A) developing countries
- B) developed countries
- C) emerging markets
- D) newly industrialized countries

Answer: <https://biology-forums.com/index.php?topic=411858>

Question 1438

Which of the following statements is true of Paribo, a democratic nation whose legal system is based on civil law?

- A) The law is interpreted on the basis of tradition, precedent and usage.
- B) The law is based on a detailed set of written rules that constitute a legal code.
- C) The law is based on religious teachings and is enforced by the country's religious leaders.
- D) The law is flexible and its interpretations differ with situations.

Answer: <https://biology-forums.com/index.php?topic=411766>

Question 1439

Which of the following refers to the exchange of goods or services directly for other goods or services without the use of money?

- A) barter
- B) switch trading
- C) offset
- D) counterpurchase

Answer: <https://biology-forums.com/index.php?topic=412413>

Question 1440

Except for the limit on IRA contributions, retirement annuities receive the same tax treatment as non-deductible IRA contributions.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506115>

Question 1441

The process of identifying and attracting a qualified pool of applicants for vacant positions is called selection.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412737>

Question 1442

Small and medium-sized companies often find trade missions very appealing because _____.

- A) such trips are usually cheap even for the smallest of businesses
- B) it gives companies an opportunity to visit new places
- C) it helps companies analyze the strategies of all major competitors
- D) it provides access to important business officials and executives

Answer: <https://biology-forums.com/index.php?topic=412212>

Question 1443

A product for which demand increases more relative to an increase in income has an income-elasticity coefficient less than 1.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412175>

Question 1444

Bob is a journalist who intends to spend the next five months exploring Konesia. In order to be able to fit in with the locals, he studies their culture in detail. He familiarizes himself with their tastes and preferences, takes note of their taboos, and memorizes many of their sayings and phrases. Which of the following terms best describes his actions?

- A) cultural imperialism
- B) material culture
- C) popular culture
- D) cultural literacy

Answer: <https://biology-forums.com/index.php?topic=411489>

Question 1445

If the board discusses the spatial arrangement of production processes within Wilson's production facilities, they will be engaging in _____.

- A) capacity planning
- B) facilities layout planning
- C) facilities location planning
- D) process planning

Answer: <https://biology-forums.com/index.php?topic=412618>

Question 1446

_____ is the layer of corporate social responsibility whereby a company develops a code of conduct that it will follow in its global operations and agrees to operate with greater transparency.

- A) Risk management
- B) Task orientation
- C) Traditional philanthropy
- D) Strategic CSR

Answer: <https://biology-forums.com/index.php?topic=411809>

Question 1447

To complete his business bookkeeping work each month, a business owner spends about 20 hours and in the process, has to give up \$900 in income. If he hired a bookkeeper to do the work, the job would be completed in 15 hours and would cost him \$600. Should the owner hire the bookkeeper or continue to do the work himself?

- A) He should hire the bookkeeper because the bookkeeper has an absolute advantage in completing the books.
- B) He should do the bookkeeping himself because he has an absolute advantage in completing the books.
- C) He should hire the bookkeeper only if the bookkeeper is willing to complete the work in 12 hours.
- D) He should hire the bookkeeper only if the bookkeeper agrees to give him a discount on the service price.

Answer: <https://biology-forums.com/index.php?topic=412058>

Question 1448

Which of the following is a debt instrument that specifies the timing of principal and interest payments?

- A) stock
- B) share
- C) bond
- D) equity

Answer: <https://biology-forums.com/index.php?topic=411512>

Question 1449

Which of the following countries is seen as a threat to national cultures around the world?

- A) United States
- B) Russia
- C) India
- D) France

Answer: <https://biology-forums.com/index.php?topic=412177>

Question 1450

_____ refers to the takeover of an entire industry by the government.

- A) Nationalization
- B) Decentralization
- C) Automatization
- D) Globalization

Answer: <https://biology-forums.com/index.php?topic=411780>

Question 1451

Which of the following is used by home-country governments to promote outbound foreign direct investment?

- A) ownership restrictions
- B) performance demands
- C) sanctions
- D) political pressure

Answer: <https://biology-forums.com/index.php?topic=412531>

Question 1452

Andy comes from a culture that emphasizes hard work and promotes the entrepreneurial spirit within individuals. While he and his coworkers are encouraged to achieve their personal goals, they are also held responsible for their actions. According to Hofstede's framework, which of the following dimensions does this culture illustrate?

- A) individualism

- B) high power distance
- C) high uncertainty avoidance
- D) femininity

Answer: <https://biology-forums.com/index.php?topic=411611>

Question 1453

A _____ strategy typically increases the cost structure for international companies and forces them to charge higher prices to recover such costs.

- A) blue ocean
- B) multidomestic
- C) retrenchment
- D) global

Answer: <https://biology-forums.com/index.php?topic=411932>

Question 1454

Devaluation lowers the price of a country's exports in the global market and increases the price of its imports.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411727>

Question 1455

Which step of the market-screening process involves determining the income elasticity of the Zulu doll?

- A) assessment of the national business environment
- B) measurement of market potential
- C) selection of the market
- D) identification of the basic appeal for markets

Answer: <https://biology-forums.com/index.php?topic=412114>

Question 1456

Service providers do not need distribution channels because they market intangible goods.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412577>

Question 1457

The French Government promotes the concept of _____ by building museums and monuments to preserve the legacies of important events and people.

- A) monoculture
- B) national culture
- C) subculture
- D) popular culture

Answer: <https://biology-forums.com/index.php?topic=411515>

Question 1458

All funds invested in a traditional IRA during the current tax year are excluded from your adjusted gross income when calculating your income taxes if you satisfy certain requirements.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506104>

Question 1459

Which of the following is a push strategy that companies use to promote their products?

- A) direct marketing techniques
- B) mass media advertising
- C) free trial packages
- D) retail product stocking

Answer: <https://biology-forums.com/index.php?topic=412507>

Question 1460

_____ is the process of identifying and selecting an organization's objectives and deciding how the organization will achieve those objectives.

- A) Value chain analysis
- B) Planning
- C) Economic transition
- D) Stratification

Answer: <https://biology-forums.com/index.php?topic=411880>

Question 1461

Global Trading just learned that the government of one country in which it does business has taken over the entire electric utility industry. The government's actions are an example of _____.

- A) confiscation
- B) globalization
- C) nationalization
- D) expropriation

Answer: <https://biology-forums.com/index.php?topic=411889>

Question 1462

Describe the production managers' decision regarding whether to centralize or decentralize production facilities, and explain the benefits of vertical integration.

Answer: <https://biology-forums.com/index.php?topic=412631>

Question 1463

All company and product brand names are made up of semantic elements or language building blocks called _____.

- A) morphemes
- B) aesthetics
- C) propositions
- D) hybrid words

Answer: <https://biology-forums.com/index.php?topic=412466>

Question 1464

Scooters Inc. has traditionally sold its products at one price in the domestic market and at another price in export markets, which is called a(n) _____ pricing strategy.

- A) dual
- B) arm's length
- C) value
- D) target

Answer: <https://biology-forums.com/index.php?topic=412592>

Question 1465

During which of the following stages of the international product life cycle theory does high purchasing power and buyer demand in an industrialized nation encourage a company to design and introduce a product concept?

- A) maturing product stage
- B) new product stage
- C) standardized product stage
- D) product decline stage

Answer: <https://biology-forums.com/index.php?topic=412120>

Question 1466

_____ refers to governmental action to dispossess a company or investor.

- A) Earnings stripping
- B) Deracination
- C) Equity dilution
- D) Expropriation

Answer: <https://biology-forums.com/index.php?topic=411935>

Question 1467

Centralizing the decisions that directly impact workers' lives contribute to better labor-management relations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412771>

Question 1468

The stated aim of the organization for Asia Pacific Economic Cooperation (APEC) is to _____.

- A) increase members' tariff rates from an average of 7.5 percent to 15 percent
- B) introduce stringent trade and investment procedures among member countries
- C) strengthen the multilateral trading system
- D) build another trading bloc

Answer: <https://biology-forums.com/index.php?topic=411495>

Question 1469

Financial retirement begins when expenses begin to exceed income.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506073>

Question 1470

Distributions from a traditional IRA are considered income and are subject to ordinary income tax rates.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506106>

Question 1471

A business that has direct investments (in the form of marketing or manufacturing subsidiaries) abroad in several countries is called a _____.

- A) shell corporation
- B) multinational corporation
- C) domestic corporation
- D) dummy corporation

Answer: <https://biology-forums.com/index.php?topic=411316>

Question 1472

Discuss the challenges China faces as it continues its experiment on "socialism with Chinese characteristics."

Answer: <https://biology-forums.com/index.php?topic=411745>

Question 1473

An exchange rate calculated using two other exchange rates is called a(n) _____.

- A) forward contract
- B) interest arbitrage
- C) forward rate
- D) cross rate

Answer: <https://biology-forums.com/index.php?topic=411632>

Question 1474

A company that hires the best-qualified individuals, regardless of nationality, to manage foreign operations is utilizing a _____ approach.

- A) ethnocentric staffing
- B) vertical integration
- C) geocentric staffing
- D) horizontal integration

Answer: <https://biology-forums.com/index.php?topic=412696>

Question 1475

The process of assessing a company's ability to produce enough output to satisfy market demand is called _____.

- A) process management
- B) product structure modeling
- C) lean production
- D) capacity planning

Answer: <https://biology-forums.com/index.php?topic=412599>

Question 1476

Debt appeals to companies because it lowers the amount of taxes the companies must pay.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412683>

Question 1477

For "qualified tax-deferred" retirement plans, taxes

- A) become due only at age 65.
- B) become due only if the retiree dies.
- C) never become due.
- D) become due when the funds are withdrawn from the retirement fund.

Answer: <https://biology-forums.com/index.php?topic=506017>

Question 1478

A retrenchment strategy is designed to _____.

- A) guard against organizational change
- B) reduce the scale or scope of a corporation's operations
- C) focus exclusively on internally generated growth
- D) encourage growth through joint ventures

Answer: <https://biology-forums.com/index.php?topic=411950>

Question 1479

Countries often use local content regulations to determine the proportion of the product that must be made in the local market versus made outside of the local market in order to _____.

- A) favor domestic companies
- B) ensure a cultural fit
- C) maximize product safety
- D) relieve production pressures on local companies

Answer: <https://biology-forums.com/index.php?topic=411933>

Question 1480

Which of the following statements regarding ethnocentric staffing is true?

- A) It can facilitate the transfer of special know-how.
- B) It allows a company to "blend in" with the local market.
- C) It is a relatively inexpensive policy to implement.
- D) It is a poor choice for companies operating in highly nationalistic markets.

Answer: <https://biology-forums.com/index.php?topic=412689>

Question 1481

A home country encourages outflows of foreign direct investment because it _____.

- A) helps in replacing jobs at home
- B) takes the place of all the exports and imports in the country
- C) sends resources out of the home country
- D) tends to increase the long-term competitiveness of firms

Answer: <https://biology-forums.com/index.php?topic=412524>

Question 1482

A nuclear family comprises of one's immediate family, along with grandparents, uncles, aunts, and cousins.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411547>

Question 1483

Nepotism often prevails in _____ cultures.

- A) nuclear family
- B) individualistic
- C) monotheistic
- D) extended-family

Answer: <https://biology-forums.com/index.php?topic=411559>

Question 1484

A group of nations in a geographic region undergoing economic integration is called a regional trading bloc.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411369>

Question 1485

_____ require that member countries concede a certain amount of their national autonomy to the supranational union of which they are a part.

- A) Free trade areas
- B) Preferential trade areas
- C) Customs unions
- D) Economic unions

Answer: <https://biology-forums.com/index.php?topic=411337>

Question 1486

Restrictions on the convertibility of a currency into other currencies are referred to as _____.

- A) local content requirements
- B) currency crisis
- C) administrative delays
- D) currency controls

Answer: <https://biology-forums.com/index.php?topic=412274>

Question 1487

Which of the following circumstances would best require a push strategy to be implemented for product promotion?

- A) products in question are industrial goods
- B) channel members wield a great deal of power relative to that of producers
- C) distribution channels are lengthy
- D) buyers display a great deal of brand loyalty to particular product

Answer: <https://biology-forums.com/index.php?topic=412515>

Question 1488

A value-added tax is a tax levied on each party that adds value to a product throughout its production and distribution.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411741>

Question 1489

Which of the following government regulations or actions would indicate that a government is quite receptive to international trade and investment?

- A) allowing companies to remove profits earned in the domestic market
- B) creating investment barriers to ensure domestic control of an industry
- C) requiring companies to divulge proprietary secrets
- D) barring companies entirely from certain sectors of the domestic economy

Answer: <https://biology-forums.com/index.php?topic=412090>

Question 1490

Which of the following is least likely to be caused by poor fiscal and monetary policies of a nation's central bank?

- A) depreciating currency
- B) increasing budget deficits
- C) high rates of inflation
- D) increasing levels of innovation

Answer: <https://biology-forums.com/index.php?topic=412101>

Question 1491

"Early retirement age" in a private pension plan is

- A) set at age 62 by federal statute.
- B) set at age 59 by federal statute.
- C) the earliest age at which unreduced pension benefits are first available.
- D) the earliest age at which you can retire with reduced pension benefits.

Answer: <https://biology-forums.com/index.php?topic=506036>

Question 1492

Discuss the steps companies should take to avoid export and import blunders. How can an advance payment method help exporters reduce financial risk?

Answer: <https://biology-forums.com/index.php?topic=412407>

Question 1493

Discuss the importance of field trips in last stage of the market-screening process. How do trade shows and trade missions help companies conducting primary international research?

Answer: <https://biology-forums.com/index.php?topic=412269>

Question 1494

Folk customs that spread by cultural diffusion to other regions develop into popular customs.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411545>

Question 1495

A benefit of regional economic integration is that it always expands employment opportunities in all nations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411387>

Question 1496

A legal tradition based on religious teachings is called _____ law.

- A) theocratic
- B) civil
- C) common
- D) democratic

Answer: <https://biology-forums.com/index.php?topic=411754>

Question 1497

Which of the following statements, if true, strengthens Donna's argument?

- A) Because of the increase in employment opportunities, workers from developing countries flock to developed countries.
- B) Low-wage nations tend to have poorly developed transport and communication systems.
- C) People in low-wage nations have a high mortality rate and no access to healthcare facilities.
- D) Many companies take advantage of lenient labor laws by setting up facilities in low-income countries.

Answer: <https://biology-forums.com/index.php?topic=411470>

Question 1498

_____ is an activity under the monetary policy of a nation.

- A) Increasing taxes
- B) Lowering taxes
- C) Selling government securities

D) Increasing government spending

Answer: <https://biology-forums.com/index.php?topic=411703>

Question 1499

The absence of government regulation in the Eurobond market _____.

- A) exists because of the difficulty of regulating a multi-country market
- B) lowers the risk level of the bond
- C) makes Eurobonds less popular than foreign bonds
- D) substantially reduces the cost of issuing a bond

Answer: <https://biology-forums.com/index.php?topic=411526>

Question 1500

Laws designed to prevent companies from fixing prices, sharing markets, and gaining unfair monopoly advantages are called _____.

- A) bilateral laws
- B) anarchist laws
- C) antitrust laws
- D) theocratic laws

Answer: <https://biology-forums.com/index.php?topic=411756>

Question 1501

Which of the following refers to the use of computer networks to purchase, sell, or exchange products; service customers; and collaborate with partners?

- A) telecommuting
- B) virtual hosting
- C) data virtualization
- D) e-commerce

Answer: <https://biology-forums.com/index.php?topic=411358>

Question 1502

Performance demands made by host countries to restrict incoming FDI apply exclusively to businesses in cultural industries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412541>

Question 1503

Which of the following materialized the EU's goals of removing trade barriers, increasing harmonization, and enhancing the competitiveness of European companies?

- A) the Copenhagen Criteria
- B) the Maastricht Treaty
- C) the European monetary union
- D) the Single European Act

Answer: <https://biology-forums.com/index.php?topic=411408>

Question 1504

Advance payment made by an importer to an exporter normally takes the form of a sight draft.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412399>

Question 1505

Adam Smith believed that _____.

- A) countries should produce most goods themselves and trade as little as possible
- B) governments should determine trade flows
- C) market forces should determine trade flows
- D) international trade should be restricted by tariffs and quotas

Answer: <https://biology-forums.com/index.php?topic=412046>

Question 1506

Which of the following strategies is designed to guard an organization against change?

- A) growth strategy
- B) retrenchment strategy
- C) differentiation strategy
- D) stability strategy

Answer: <https://biology-forums.com/index.php?topic=411957>

Question 1507

_____ is traded freely in the foreign exchange market, with its price determined by the forces of demand and supply.

- A) Fiat money
- B) Hard currency
- C) Private currency
- D) Representative money

Answer: <https://biology-forums.com/index.php?topic=411669>

Question 1508

The GDP per capita of a country is higher than that of Thailand. If the GDP per capita of the country is adjusted for PPP, the country's revised GDP is lower than that of Thailand. Which of the following is most likely true about the country?

- A) It costs more to buy everyday goods in the country than in Thailand.
- B) There are fewer goods available for purchase in the country than in Thailand.
- C) It costs less to buy everyday goods in the country than in Thailand.
- D) The cost to buy everyday goods in the country is approximately the same as in Thailand.

Answer: <https://biology-forums.com/index.php?topic=411849>

Question 1509

Companies that belong to a nation's internationally competitive industries exist in isolation from supporting industries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412159>

Question 1510

An import tariff is levied by the government of a country that a product is passing through on its way to its final destination.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412295>

Question 1511

The approach recommended by Valerie is called _____.

- A) vertical integration
- B) polycentric staffing
- C) horizontal integration
- D) ethnocentric staffing

Answer: <https://biology-forums.com/index.php?topic=412701>

Question 1512

_____ facilitate(s) the process of cultural imperialism.

- A) Social media censorship
- B) Relaxed trade and investment barriers
- C) Technological stagnation
- D) Strict product liability laws

Answer: <https://biology-forums.com/index.php?topic=411534>

Question 1513

The primary disadvantage of the gold standard was that it increased exchange-rate risk.

- A) True

B) False

Answer: <https://biology-forums.com/index.php?topic=411852>

Question 1514

In the interbank market, the process of aggregating the currencies that one bank owes another and then carrying out that transaction is called

_____.

- A) clearing
- B) dumping
- C) hedging
- D) swapping

Answer: <https://biology-forums.com/index.php?topic=411602>

Question 1515

A push strategy is a promotional strategy designed to pressure channel members to promote a product to final users.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412549>

Question 1516

_____ in the foreign exchange market specialize in currency futures and options transactions.

- A) Securities exchanges
- B) Eurocurrency markets
- C) Over-the-counter markets
- D) Interbank markets

Answer: <https://biology-forums.com/index.php?topic=411665>

Question 1517

An exhibition at which members of an industry showcase their latest products, study activities of rivals, and examine recent trends and opportunities is called a(n) _____.

- A) focus group
- B) field research
- C) trade show
- D) environmental survey

Answer: <https://biology-forums.com/index.php?topic=412208>

Question 1518

Explain the concept of culture. Why is it important to avoid ethnocentricity and gain cultural literacy?

Answer: <https://biology-forums.com/index.php?topic=411552>

Question 1519

When a company exports a product at a price higher than the price normally charged in its domestic market, it is said to be dumping.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412308>

Question 1520

Which of the following does the secondary footprint measure?

- A) direct energy consumption
- B) emissions caused by natural forces
- C) indirect carbon dioxide emissions
- D) the burning of fossil fuels

Answer: <https://biology-forums.com/index.php?topic=411825>

Question 1521

Which of the following methods of export/import financing is Techno Toys' bank using if it acts as an intermediary without accepting financial risk?

- A) letter of credit
- B) buyback

- C) advance payment
- D) documentary collection

Answer: <https://biology-forums.com/index.php?topic=412380>

Question 1522

One of the major pillars upon which the practice of mercantilism rested was _____.

- A) economies of scale
- B) trade surpluses
- C) excessive imports
- D) pricing mechanism

Answer: <https://biology-forums.com/index.php?topic=412022>

Question 1523

Upper or lower limits placed on the prices of products sold within a country are known as _____.

- A) price escalators
- B) price controls
- C) transfer prices
- D) arm's length prices

Answer: <https://biology-forums.com/index.php?topic=412587>

Question 1524

A _____ strategy can be implemented successfully for communicating promotional messages only if a sufficiently large and profitable market segment exists.

- A) product extension/communications adaptation method
- B) dual extension method
- C) dual adaptation method
- D) product adaptation/communications extension method

Answer: <https://biology-forums.com/index.php?topic=412539>

Question 1525

When creating a market-potential indicator for an emerging market, market consumption capacity is often estimated from the _____.

- A) growth in gross domestic product
- B) percentage of a market's population in the middle class
- C) amount of energy the total population produces
- D) gross domestic product at purchasing power parity

Answer: <https://biology-forums.com/index.php?topic=412193>

Question 1526

The new subsidiary's production facilities will employ approximately 100 full-time nonmanagerial workers. Who among the following will Erica most likely recruit to fill these positions?

- A) qualified workers from the local market
- B) workers from the American headquarters who are interested in gaining international experience
- C) bilingual U.S. citizens who speak the language of the host country
- D) highly productive workers relocated from developing nations

Answer: <https://biology-forums.com/index.php?topic=412733>

Question 1527

Material culture often displays uneven development across a nation's industries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411532>

Question 1528

If Susan wants to obtain information in the least expensive way, she should use _____.

- A) structured interviews
- B) secondary market research
- C) large focus groups followed by surveys

D) consumer panels

Answer: <https://biology-forums.com/index.php?topic=412217>

Question 1529

In a free trade area, each country can maintain whatever policy it sees fit against nonmember countries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411371>

Question 1530

Companies use polycentric staffing to re-create local operations in the image of home-country operations.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412705>

Question 1531

The three main goals of the World Trade Organization (WTO) are to help the free flow of trade, help negotiate the further opening of markets, and _____.

- A) fund small traders in developing nations
- B) accelerate technological innovation
- C) settle trade disputes between its members
- D) measure the extent of globalization across the world

Answer: <https://biology-forums.com/index.php?topic=411401>

Question 1532

Products made in emerging countries tend to be evaluated more positively than those from relatively more developed countries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412131>

Question 1533

Both Pat and Terry believe that social and economic equality can be obtained only by establishing an economic system in which the government owns and controls all types of economic activity. Which of the following statements proves that Pat is a communist and Terry is a socialist?

- A) Unlike Terry, Pat believes that the means of production should be owned only by the public.
- B) Unlike Pat, Terry does not believe in the elimination of political opponents.
- C) Unlike Terry, Pat believes that the government should decide the prices at which goods are sold.
- D) Unlike Pat, Terry believes that a violent revolution is necessary to seize control over resources.

Answer: <https://biology-forums.com/index.php?topic=411734>

Question 1534

Countries belonging to a free trade area must concede a certain amount of their national autonomy to the supranational union of which they are a part.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411373>

Question 1535

The bid-ask spread in the foreign exchange market is the _____.

- A) difference between the bid and ask quotes for a currency
- B) price of currency in the foreign exchange market
- C) price at which a bank will buy a currency
- D) the time lapsed between a bid quote and an ask quote

Answer: <https://biology-forums.com/index.php?topic=411610>

Question 1536

Technology development is an example of a primary activity in the value chain of an organization.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411915>

Question 1537

_____ refers to the number of intermediaries between producer and buyer.

- A) Channel length
- B) Value density
- C) Critical path
- D) Frequency

Answer: <https://biology-forums.com/index.php?topic=412570>

Question 1538

If Happyland is successful in attracting foreign direct investment, transactions involving those investments would appear in the country's _____ account.

- A) services
- B) merchandise
- C) income payments
- D) capital

Answer: <https://biology-forums.com/index.php?topic=412390>

Question 1539

_____ is the instantaneous purchase and sale of a currency in different markets for profit.

- A) Currency speculation
- B) Currency conversion
- C) Currency arbitrage
- D) Currency hedging

Answer: <https://biology-forums.com/index.php?topic=411616>

Question 1540

_____ tend to occupy the highest social layer in industrialized countries.

- A) Medical doctors
- B) Business leaders
- C) Teachers
- D) Scientists

Answer: <https://biology-forums.com/index.php?topic=411565>

Question 1541

Most companies today operate in an environment of increased transparency and scrutiny regarding their business activities. This is due to _____.

- A) the heterogeneity in markets
- B) the prosperity of developing nations
- C) the rise of the social media
- D) labor market flexibility in developing nations

Answer: <https://biology-forums.com/index.php?topic=411330>

Question 1542

International trade is the purchase, sale, or exchange of goods and services across national borders.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412002>

Question 1543

The calculation of each currency's par value under the gold standard was based on the concept of _____.

- A) inflation rates
- B) earnings per share
- C) purchasing power parity
- D) interbank interest rates

Answer: <https://biology-forums.com/index.php?topic=411832>

Question 1544

Cultural elements can influence what kinds of products are sold and how they are sold in a country.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412121>

Question 1545

A firm's subsidiary built abroad from the ground up is called a(n) _____.

- A) portfolio investment
- B) distributive channel
- C) shell corporation
- D) greenfield investment

Answer: <https://biology-forums.com/index.php?topic=412501>

Question 1546

Under _____ law, the justice system decides cases by interpreting the law on the basis of tradition, precedent, and usage.

- A) common
- B) international
- C) civil
- D) theocratic

Answer: <https://biology-forums.com/index.php?topic=411750>

Question 1547

SEPs have not been popular because they require extensive record keeping.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506102>

Question 1548

The process of staffing a company and ensuring employees are as productive as possible is called human resource management.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412703>

Question 1549

Dual extension method extends the same home-market product and marketing promotion into target markets.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412559>

Question 1550

_____ cultures value hard work and promote entrepreneurial risk taking.

- A) Short-term oriented
- B) Individualist
- C) High uncertainty avoidance
- D) Collectivist

Answer: <https://biology-forums.com/index.php?topic=411609>

Question 1551

A company proposes that in exchange for a hard-currency sale, it will make a hard-currency purchase of an unspecified product from the buyer nation in the future. Which of the following is the company proposing?

- A) a barter
- B) an offset
- C) a counterpurchase
- D) a buyback

Answer: <https://biology-forums.com/index.php?topic=412291>

Question 1552

According to Fisher effect, real interest rate is the sum of the nominal interest rate and the expected rate of inflation over a specific period.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411798>

Question 1553

Wallace's executive team reviews the stages of the international product life cycle to understand better what to expect when the product is sold overseas. Since there is virtually no export market for the product at present, the product is most likely in which of the following stages of the international product life cycle?

- A) standardized product stage
- B) maturing product stage
- C) new product stage
- D) product decline stage

Answer: <https://biology-forums.com/index.php?topic=412128>

Question 1554

In a coalition government, the strongest political parties share power by dividing government responsibilities among themselves.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411715>

Question 1555

A Keogh plan may be established for

- A) only market workers already covered by a company-sponsored retirement plan.
- B) any market worker.
- C) anyone earning at least a part of his or her income from self employment.
- D) self-employed workers not already covered by a company-sponsored retirement plan.

Answer: <https://biology-forums.com/index.php?topic=506062>

Question 1556

The main drawback of a multinational strategy is that it does not allow a company to _____.

- A) modify its products except for the most superficial features
- B) closely monitor buyer preferences in each local market
- C) exploit scale economies in product development or marketing
- D) respond quickly and effectively to emerging buyer preferences

Answer: <https://biology-forums.com/index.php?topic=411901>

Question 1557

Which of the following refers to the price charged for products sold between a company's divisions or subsidiaries?

- A) transfer price
- B) dual pricing
- C) price skimming
- D) arm's length price

Answer: <https://biology-forums.com/index.php?topic=412585>

Question 1558

Which of the following is considered as a support activity in an organization?

- A) marketing and sales
- B) procurement
- C) customer service
- D) inbound logistics

Answer: <https://biology-forums.com/index.php?topic=411930>

Question 1559

In the _____ product stage of the international product life cycle theory, increased competition pressurizes a company to build production facilities

in low-cost developing nations.

- A) declining
- B) new
- C) maturing
- D) standardized

Answer: <https://biology-forums.com/index.php?topic=412431>

Question 1560

Which of the following is an appropriate and widely-used method for staffing international business operations?

- A) nepotism
- B) geocentric approach
- C) cronyism
- D) collective narcissism

Answer: <https://biology-forums.com/index.php?topic=412685>

Question 1561

In industries having a limited number of small firms, foreign direct investment decisions frequently resemble a "follow the leader" scenario.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412409>

Question 1562

Which of the following training approaches involve employees visiting another culture, walking the streets of its cities and villages, and becoming absorbed by the culture for a short time?

- A) cultural orientation
- B) sensitivity training
- C) field experience
- D) language training

Answer: <https://biology-forums.com/index.php?topic=412752>

Question 1563

Nations that invest in worker training programs are usually rewarded with an increase in productivity and a rise in income.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411588>

Question 1564

Decentralized decision making is beneficial when _____.

- A) all subsidiaries use the same inputs in production
- B) it aims to create a single global organizational culture
- C) fast-changing national business environments put a premium on local responsiveness
- D) one subsidiary's output is another's input

Answer: <https://biology-forums.com/index.php?topic=412027>

Question 1565

In the 28% marginal tax bracket, a \$1,000 tax-deductible contribution to a pension account will reduce your taxes in the year of the contribution by

- A) \$720.
- B) \$280.
- C) \$1,000.
- D) \$0.

Answer: <https://biology-forums.com/index.php?topic=506018>

Question 1566

Konesia is a country in which rising incomes are increasing the global demand for basic products and services. Which of the following is the type of market featured in this country?

- A) feudal market
- B) virtual market

- C) traditional market
- D) emerging market

Answer: <https://biology-forums.com/index.php?topic=411368>

Question 1567

Nations with the poorest infrastructures and lowest personal incomes are called developing countries.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411868>

Question 1568

Which of the following countries has been facing difficulties in negotiations regarding its application for European Union membership?

- A) Bulgaria
- B) Czech Republic
- C) Turkey
- D) Romania

Answer: <https://biology-forums.com/index.php?topic=411418>

Question 1569

An increase in the level of trade among nations that results from regional economic integration is called _____.

- A) trade creation
- B) economic nationalism
- C) trade diversion
- D) mercantilism

Answer: <https://biology-forums.com/index.php?topic=411341>

Question 1570

Who proposed the theory of absolute advantage?

- A) Adam Smith
- B) David Ricardo
- C) Bertil Ohlin
- D) Raymond Vernon

Answer: <https://biology-forums.com/index.php?topic=412044>

Question 1571

All Social Security retirement benefits are non-taxable.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506127>

Question 1572

National competitive advantage theory states that a nation's competitiveness in an industry depends on the capacity of the industry to innovate and upgrade.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412156>

Question 1573

Which of the following is a disadvantage of conducting business in totalitarian nations?

- A) A refusal to pay a bribe can result in the forfeiture of investments in the country.
- B) The government has little power over the economic activities of the nation.
- C) Laws regarding the resolution of contractual disputes are rigid and inflexible.
- D) Companies have to contend with the interference of local political opposition.

Answer: <https://biology-forums.com/index.php?topic=411682>

Question 1574

A multinational strategy is most appropriate for companies that do not have foreign direct investments but rather export their products to foreign

markets.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=411987>

Question 1575

In a defined contribution plan, the amount that will be available at retirement is uncertain.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=506081>

Question 1576

Building a subsidiary abroad from the ground up is called a greenfield investment.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412406>

Question 1577

Total quality management reduces the responsibility on each individual in the production process.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=412654>