

### Question 1

Major world religions include all of the following except \_\_\_\_\_.

- A) Christianity
- B) Hinduism
- C) Islam
- D) Animism

Answer: <https://biology-forums.com/index.php?topic=450760>

### Question 2

Which of the following best explains the emergence of a large Eurocurrency market?

- A) loans repaid interest-free at face value
- B) bonds sold in home country currency
- C) comparable home country regulations
- D) favorable rates on loans and deposits

Answer: <https://biology-forums.com/index.php?topic=450440>

### Question 3

Net working capital can best be defined as which of the following?

- A) the combined total of a firm's equity capital and net losses
- B) the difference between a firm's expected profits and current debts
- C) the combined total of a firm's current assets and current liabilities
- D) the difference between a firm's current assets and current liabilities

Answer: <https://biology-forums.com/index.php?topic=450441>

### Question 4

Which of the following drivers of market globalization enables firms to engage in foreign currency transactions?

- A) market liberalization
- B) economic development
- C) integration of world financial markets
- D) reduction of barriers to investment

Answer: <https://biology-forums.com/index.php?topic=450566>

### Question 5

In which of the following countries are the opinions of group members and group harmony highly regarded?

- A) China
- B) Ireland
- C) Canada
- D) Australia

Answer: <https://biology-forums.com/index.php?topic=450753>

### Question 6

The extent of a firm's intra-corporate transfer network relates to which of the following factors?

- A) the country from which the firm originates
- B) the number of firm subsidiaries and alliances
- C) the value of the shareholders' stock
- D) the amount of cash available from loans

Answer: <https://biology-forums.com/index.php?topic=450442>

### Question 7

All of the following are external factors that impact international pricing except \_\_\_\_\_.

- A) shipping and handling
- B) manufacturing costs
- C) packaging and labeling
- D) value-added taxes

Answer: <https://biology-forums.com/index.php?topic=450229>

### Question 8

Firms should consider the language of the countries in which they advertise for all of the following reasons except \_\_\_\_\_.

- A) the use of slang or jargon may be hard to translate
- B) certain phrases may translate into offensive meanings
- C) metaphors are generally understood across cultures
- D) the translation of some words may not achieve the intended meaning

Answer: <https://biology-forums.com/index.php?topic=450763>

### Question 9

In a short essay, provide an overview of totalitarianism, socialism and democracy. Provide examples of nations which adhere to each system.

Answer: <https://biology-forums.com/index.php?topic=450842>

### Question 10

National economic integration refers to the economic interdependence experienced by closely associated countries that have formed an alliance.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=450124>

### Question 11

In a short essay, describe the four phases of globalization. Explain the major triggers for each phase.

Answer: <https://biology-forums.com/index.php?topic=450579>

### Question 12

Which of the following terms is used to refer to a collaborative venture which results in a new legal entity?

- A) joint venture
- B) collaborative partnership
- C) strategic alliance
- D) equity consortium

Answer: <https://biology-forums.com/index.php?topic=450706>

### Question 13

In a short essay, describe four factors responsible for the fast paced growth of the global capital market.

Answer: <https://biology-forums.com/index.php?topic=450463>

### Question 14

According to Dunning's eclectic paradigm, an MNE must meet three conditions before successfully entering a foreign market via foreign direct investment (FDI). Explain these conditions in a short essay.

Answer: <https://biology-forums.com/index.php?topic=450721>

### Question 15

In a short essay, describe the two leading theories of international trade and investment. What do economists and scholars hope to learn from an analysis of international trade and investment?

Answer: <https://biology-forums.com/index.php?topic=450709>

### Question 16

The third phase of globalization was triggered by \_\_\_\_\_.

- A) the end of World War II
- B) economic growth in emerging markets
- C) the end of World War I
- D) the invention of electricity

Answer: <https://biology-forums.com/index.php?topic=450547>

### Question 17

Which of the following terms is used to refer to compensation paid to the owner of intellectual property?

- A) royalty payment

- B) commission fee
- C) trade credit
- D) dividend remittance

Answer: <https://biology-forums.com/index.php?topic=450443>

### **Question 18**

Which of the following is a characteristic of positioning?

- A) individual markets share similar attributes and needs
- B) international consumers have identical purchasing habits
- C) marketing campaigns appeal to all foreign consumers
- D) product images reflect traits of the target consumer group

Answer: <https://biology-forums.com/index.php?topic=450197>

### **Question 19**

In a short essay, discuss four factors that complicate the job of international human resource managers.

Answer: <https://biology-forums.com/index.php?topic=450388>

### **Question 20**

In a short essay, explain three main benefits of e-business. Provide an example that illustrates the benefits of e-business.

Answer: <https://biology-forums.com/index.php?topic=450588>