

### Question 1

Iverson Products is a U.S. firm that is considering expanding internationally by exporting. Which of the following is the LEAST likely benefit for Iverson?

- A) boosting marketplace flexibility
- B) improving economies of scale
- C) facing lower business risk compared to other foreign market entry options
- D) requiring fairly few resources

Answer: <https://biology-forums.com/index.php?topic=573781>

### Question 2

Hudson Manufacturing is an MNE based in the U.S. with operations in Asia. The firm is considering expansion into the European Union. Which of the following questions is most relevant to the decision?

- A) What is the primary language of most workers?
- B) Which country has the best production location?
- C) Which currency has the most favorable value of the euro?
- D) Which country has the lowest tariffs for manufactured products?

Answer: <https://biology-forums.com/index.php?topic=573071>

### Question 3

The creation of a code of conduct includes steps such as establishing a global policy, communicating the code to employees, ensuring that the policies are followed, and reporting results to external stakeholders.

Answer: <https://biology-forums.com/index.php?topic=573552>

### Question 4

Countries with large land areas are generally less dependent on trade than countries with small land areas because of \_\_\_\_\_.

- A) highly restricted economic scales
- B) self-sufficiency with natural resources
- C) higher transportation costs related to foreign trade
- D) the development of unique products that have a limited demand

Answer: <https://biology-forums.com/index.php?topic=572848>

### Question 5

The term used by the United Nations as a synonym for multinational enterprise is \_\_\_\_\_.

- A) multinational corporation
- B) transnational company
- C) international firm
- D) born-global

Answer: <https://biology-forums.com/index.php?topic=572467>

### Question 6

Briefly discuss the four noneconomic rationales for governmental intervention in the free movement of trade: maintaining essential industries, preventing shipments to unfriendly countries, maintaining or extending spheres of influence, and preserving national identity.

Answer: <https://biology-forums.com/index.php?topic=573030>

### Question 7

Sarah, a manager at Farley Enterprises, an MNE with operations in Asia, Europe, and North America, is using past trends in exchange rate movements to spot future trends. Which type of forecasting approach is Sarah most likely using?

- A) fundamental
- B) technical
- C) application
- D) economic

Answer: <https://biology-forums.com/index.php?topic=573293>

### Question 8

A distinct disadvantage of an international strategy is \_\_\_\_\_.

- A) restricting the movement of core competencies to local markets
- B) capitalizing on the benefits of global learning
- C) customizing product offerings to local conditions

D) relying on home managers' knowledge of foreign markets

Answer: <https://biology-forums.com/index.php?topic=573622>

### Question 9

Exporters employ an export management company as part of an indirect exporting strategy.

Answer: <https://biology-forums.com/index.php?topic=573854>

### Question 10

One of the potential problems for an MNE that practices too much polycentrism is \_\_\_\_\_.

- A) demanding that local communication methods be replaced with modern technology
- B) underestimating the complexity of introducing new management practices
- C) losing innovative capabilities to less-risky host-country practices
- D) relying too much on home-country directions and policies

Answer: <https://biology-forums.com/index.php?topic=572569>

### Question 11

The benefits of retaining a core competency within a company and purposefully threading that core competency through the value chain are referred to as \_\_\_\_\_ advantages.

- A) internalization
- B) domestic
- C) location
- D) ownership

Answer: <https://biology-forums.com/index.php?topic=573785>

### Question 12

Assume Company A receives a proposal from Company B to be a joint venture partner abroad. Company A is most likely to make its decision based on \_\_\_\_\_.

- A) an opportunity-risk matrix
- B) a go/no-go basis
- C) a global matrix comparison
- D) an oligopolistic reaction

Answer: <https://biology-forums.com/index.php?topic=573726>

### Question 13

All of the following have been predicted to occur in the future as the result of advances in global communications EXCEPT which one?

- A) In spite of being able to work anywhere, people will choose to live primarily where their employers are headquartered.
- B) The brightest minds will work more at home but will still need face-to-face interaction with their colleagues.
- C) People will be drawn to live in the same places that attract people as tourists.
- D) People who are both highly motivated and highly creative will continue to be attracted to interact with people like themselves.

Answer: <https://biology-forums.com/index.php?topic=573731>

### Question 14

Why is it essential for MNEs to consider coordination systems when implementing an organizational structure? Briefly describe each approach to coordination.

Answer: <https://biology-forums.com/index.php?topic=574076>

### Question 15

The most important rationales for NAFTA are geographic proximity and trading importance.

Answer: <https://biology-forums.com/index.php?topic=573118>

### Question 16

The lack of cultural guidebooks and research specifically for international managers poses a significant problem for global firms.

Answer: <https://biology-forums.com/index.php?topic=572591>

### Question 17

What is the difference between exporting and importing? What are the unique characteristics of service exports and service imports?

Answer: <https://biology-forums.com/index.php?topic=573868>

### Question 18

What are the three levels of quality standards?

- A) general, industry-specific, and company
- B) general, international, and domestic
- C) employee, company, and customer
- D) company, international, and industry-specific

Answer: <https://biology-forums.com/index.php?topic=574228>

### Question 19

Tax law variations around the world affect an MNE's capital budgeting, financing, and method of setting transfer prices.

Answer: <https://biology-forums.com/index.php?topic=573456>

### Question 20

Companies often face problems repatriating executives from foreign assignments to the home nation due to which of the following?

- A) The vacant position cannot be filled overseas.
- B) The firm must increase compensation substantially.
- C) Different departments compete excessively to hire the repatriated manager.
- D) The returning expatriate has less social status and autonomy than when abroad.

Answer: <https://biology-forums.com/index.php?topic=574447>