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Question 1

In foreign-exchange markets, reporting dealers trade more foreign exchange with other reporting dealers than with any other category of users. Answer: https://biology-forums.com/index.php?topic=573211

Question 2

If inflation in the United States is relatively higher than inflation in Japan, and the Japanese government wants to keep the exchange rate fixed between the yen and the dollar, it should most likely ______.

- A) allow its currency to rise against the dollar
- B) allow its currency to fall against the dollar
- C) increase the supply of yen in the market
- D) decrease the supply of yen in the market
- Answer: https://biology-forums.com/index.php?topic=573269

Question 3

Tatum Manufacturing recently opened a new facility in Hong Kong. The firm can most likely expect the Hong Kong government to _____

- A) monitor market prices
- B) control natural resources
- C) ensure fair competition
- D) provide innovation incentives

Answer: https://biology-forums.com/index.php?topic=572779

Question 4

Which of the following countries has an individualistic orientation?

- A) Venezuela
- B) Japan
- C) Egypt
- D) Canada

Answer: https://biology-forums.com/index.php?topic=572629

Question 5

A virtual organization is ______ of a traditional vertical hierarchy.

- A) an elaboration
- B) the antithesis
- C) the latest interpretation
- D) a selective application

Answer: https://biology-forums.com/index.php?topic=574017

Question 6

Which of the following best explains why SpinCent decided to export?

- A) growth opportunities in Asia
- B) labor demands in the U.S.
- C) declining tariffs in the EU
- D) promising market locations in South America

Answer: https://biology-forums.com/index.php?topic=573780

Question 7

Which of the following would most likely pressure an MNE to globally integrate its value activities?

- A) costs of producing in separate facilities exceeding those of producing in a single facility
- B) variability in consumers' tastes and preferences shifting across countries
- C) market pressures to add new product features continually
- D) demands imposed by host country governments

Answer: https://biology-forums.com/index.php?topic=573609

Question 8

Which of the following best explains why international business has grown rapidly in the past few decades?

- A) the end of the political division between the Communist and non-Communist blocs
- B) greater income equality in most countries
- C) growing concern about climate change

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D) increased concerns about terrorism

Answer: https://biology-forums.com/index.php?topic=572435

Question 9

Which of the following is one of the main purposes of FTZs?

- A) discouraging companies to locate in the host country
- B) forcing countries to pay extra duties
- C) discouraging companies from using JIT
- D) allowing countries to defer duties

Answer: https://biology-forums.com/index.php?topic=574248

Question 10

A political ideology is the collection of ideas that expresses the goals, theories, and aims that constitute a sociopolitical program. Answer: https://biology-forums.com/index.php?topic=572691

Question 11

Helping a struggling domestic company through import restrictions frequently causes other countries to retaliate.

Answer: https://biology-forums.com/index.php?topic=572994

Question 12

How do exchange rates affect budgets used to evaluate performance in MNEs?

Answer: https://biology-forums.com/index.php?topic=574388

Question 13

The primary benefit of neoclassical structures is the ability of MNEs to coordinate responses and maintain effective control of various units. Answer: https://biology-forums.com/index.php?topic=574066

Question 14

The best way for a Euroequity to get a listing in the United States is to issue a(n)

- A) Global Depositary Receipt
- B) European Depositary Receipt
- C) American Depositary Receipt
- D) Domestic Depositary Receipt

Answer: https://biology-forums.com/index.php?topic=573389

Question 15

In a short essay, compare the strategies of diversification versus concentration and provide examples of situations in which each would be used. Answer: https://biology-forums.com/index.php?topic=573773

Question 16

Which of the following is NOT one of the three personality traits that specifically affect international marketing?

- A) globalism
- B) materialism
- C) ethnocentrism
- D) cosmopolitanism

Answer: https://biology-forums.com/index.php?topic=574152

Question 17

A common law system is based on tradition, judge-made precedent, and usage in which the courts assign a preeminent position to existing case law to guide dispute resolution.

Answer: https://biology-forums.com/index.php?topic=572706

Question 18

The theory seeks to define the relationship between currencies based on relative inflation.

- A) inflation growth rate
- B) revaluation
- C) purchasing power parity
- D) interest rate

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Answer: https://biology-forums.com/index.php?topic=573282

Question 19

Which of the following is an example of an acquired group membership?

- A) national origin
- B) religion
- C) gender
- D) race

Answer: https://biology-forums.com/index.php?topic=572545

Question 20

Export-led development refers to _

- A) a country's efforts to promote its exports in order to reduce its trade deficits
- B) a policy to promote domestic production of goods that would otherwise be imported
- C) a program to promote industries with export potential
- D) decreases in infrastructure development due to the loss of revenue from export tariffs

Answer: https://biology-forums.com/index.php?topic=572949