

Question 1

Which of the following is the most accurate definition of a computer crime?

- A) the act of using a computer to commit an illegal act
- B) the act of using someone's computer to browse the Internet
- C) the act of using someone's computer to check e-mail
- D) the act of stealing a computer and related hardware
- E) the act of providing personal information to Web sites when shopping

Answer: <https://biology-forums.com/index.php?topic=633233>

Question 2

Which of the following is an example of a basic relationship between an outsourcing vendor and client?

- A) STS Systems usually offers BelAir a discount on every purchase it makes.
- B) BelAir sets its system preferences according to STS products.
- C) BelAir buys a system from the vendor who offers the cheapest prices.
- D) STS has a direct stake in the success of BelAir's performance.
- E) STS modifies its product prices according to BelAir's requirements.

Answer: <https://biology-forums.com/index.php?topic=633215>

Question 3

Both Sony's PlayStation Network and FedEx's systems were developed and are continuously updated to help the companies _____. Choose the option that best fits.

- A) maximize their profit
- B) ensure the systems operate at peak performance
- C) gain a competitive advantage over their competitors
- D) be sure their systems are not ubiquitous
- E) maintain efficiency

Answer: <https://biology-forums.com/index.php?topic=632059>

Question 4

Which of the following is an economic change brought about by globalization enabled by information technology?

- A) increase in the frequency of worldwide fads and phenomena
- B) development of low-cost computing platforms
- C) availability of low-cost communication systems
- D) increase in the outsourcing of labor
- E) decentralization of organizations

Answer: <https://biology-forums.com/index.php?topic=631984>

Question 5

Managers at the _____ level include the president and chief executive officer, vice presidents, and possibly the board of directors.

- A) functional
- B) executive
- C) tactical
- D) operational
- E) illusive

Answer: <https://biology-forums.com/index.php?topic=632097>

Question 6

Explain social media marketing with an example.

Answer: <https://biology-forums.com/index.php?topic=632360>

Question 7

Discuss the Electronic Communications Privacy Act and its implications for e-mail privacy.

Answer: <https://biology-forums.com/index.php?topic=632074>

Question 8

List the policies and procedures that guide users' decisions and establish responsibilities within an organization.

Answer: <https://biology-forums.com/index.php?topic=633434>

Question 9

At the executive level, information systems are typically used to optimize processes and to better understand the underlying causes of any performance problems.

(T/F)?

Answer: <https://biology-forums.com/index.php?topic=632122>

Question 10

Social media applications enable customers to quickly share both positive and negative information.

(T/F)?

Answer: <https://biology-forums.com/index.php?topic=633021>

Question 11

_____ is an open source tool for designing dynamic Web content.

- A) PHP
- B) LISP
- C) BASIC
- D) MySQL
- E) Microsoft Access

Answer: <https://biology-forums.com/index.php?topic=633648>

Question 12

Supply chain execution _____.

- A) involves the development of a sourcing plan
- B) refers to the use of key performance indicators to monitor production
- C) involves the management of product flow, information flow, and financial flow
- D) refers to the ability to track products as they move through the supply chain
- E) involves the development of demand forecast

Answer: <https://biology-forums.com/index.php?topic=632877>

Question 13

Which type of innovation is best described as supporting and enhancing the value of an offering?

- A) Process innovation
- B) Channel innovation
- C) Service innovation
- D) Brand innovation
- E) Structure innovation

Answer: <https://biology-forums.com/index.php?topic=632159>

Question 14

_____ attempts to increase the relevance of search results by including content from blogs and microblogging services.

- A) Social search
- B) OpenSearch
- C) Enterprise search
- D) Metasearch
- E) Netsearch

Answer: <https://biology-forums.com/index.php?topic=632454>

Question 15

When a company uses a fingerprint recognition system instead of access cards, it helps the company prevent unauthorized physical access. Which of the following technologies is used for authentication here?

- A) biometrics
- B) passwords
- C) smart cards
- D) access-control software
- E) encryption

Answer: <https://biology-forums.com/index.php?topic=633368>

Question 16

Compare and contrast compilers and interpreters.

Answer: <https://biology-forums.com/index.php?topic=633660>

Question 17

The ability to track products as they move through the supply chain and to foresee external events is a characteristic of _____.

- A) supply chain visibility
- B) supply chain sustainability
- C) supply chain analytics
- D) supply network collaboration
- E) supply chain risk management

Answer: <https://biology-forums.com/index.php?topic=632886>

Question 18

An organization builds a fully equipped backup facility, having everything from office chairs to a one-to-one replication of the most current data. This facility is called a _____.

- A) buying center
- B) firewall
- C) hot backup site
- D) botnet
- E) collocation facility

Answer: <https://biology-forums.com/index.php?topic=633386>

Question 19

Which of the following occurred in the 1946-1958 generation of computing?

- A) The interpersonal computing era ended and the internetworking era began.
- B) The internetworking era ended.
- C) The mainframe era began.
- D) The mainframe era ended and the personal computer era began.
- E) The personal computer era ended and the interpersonal computing era began.

Answer: <https://biology-forums.com/index.php?topic=632242>

Question 20

Briefly explain cyberstalking and cybersquatting.

Answer: <https://biology-forums.com/index.php?topic=633334>