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### **Question 1**

"I hate Irish men becau	se they are drunkards	." This statement is an exam	ple of

- A) selective perception
- B) information bias
- C) stereotyping
- D) cognitive complexity

Answer: https://biology-forums.com/index.php?topic=704657

### Question 2

"Status" refers to a group's shared standards that guide the behavior of its individual members.

- A) True
- B) False

Answer: https://biology-forums.com/index.php?topic=704426

## **Question 3**

"White water" environments are \_\_\_\_\_

- A) stationary
- B) dynamic
- C) formal
- D) stable

Answer: https://biology-forums.com/index.php?topic=705139

#### **Question 4**

A "gatekeeper" is an associate who grants or declines permission for people to communicate with people in positions of authority.

- A) True
- B) False

Answer: https://biology-forums.com/index.php?topic=704535

### Question 5

A bank organizes itself around the basic services it provides: personal banking, corporate and business banking, and rural banking. Each service group has its own finance, marketing, operations, and human resource management departments. The bank is using a \_\_\_\_\_\_.

- A) matrix structure
- B) division structure
- C) functional structure
- D) product structure

Answer: https://biology-forums.com/index.php?topic=705097

### Question 6

A budget is designed to influence behavior so that forecasts or plans for expenditures and revenues can be achieved.

- A) True
- B) False

Answer: https://biology-forums.com/index.php?topic=704836

### Question 7

A call center manager hopes to improve the performance of her staff by decreasing the average time spent on a call. First, she sets up a performance board where the average length of a call for the previous week is posted and compared to the average call length for the preceding four weeks. Then, she encourages the staff to reduce the average. According to goal-setting theory, how could she improve this scheme?

- A) She should make the goal more general.
- B) She should make the goal incomprehensible.
- C) She should make the goal easier.
- D) She should make the goal more specific.

Answer: https://biology-forums.com/index.php?topic=704380

# **Question 8**

A capital expenditure budget typically includes all primary activities on which the unit or organization plans to spend money and the amount allocated for each item during the year.

- A) True
- B) False

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Answer: https://biology-forums.com/index.php?topic=704069

#### **Question 9**

A catering company manager is proposing the purchase of a new van to enable the company to handle more deliveries. She is working on \_

- A) a contingency plan
- B) a capital expenditure budget
- C) an operating budget
- D) a sales pitch

Answer: https://biology-forums.com/index.php?topic=704117

### **Question 10**

A charismatic leader has influence over others based on the individual's inspirational qualities rather than formal power or position.

- A) True
- B) False

Answer: https://biology-forums.com/index.php?topic=704215

# **Question 11**

A command group consists of a supervisor or manager and all those who report to that person.

- A) True
- B) False

Answer: https://biology-forums.com/index.php?topic=704418

#### Question 12

A command group is a type of informal group.

- A) True
- B) False

Answer: https://biology-forums.com/index.php?topic=704417

#### Question 13

A community college has to decide if more budget is to be allocated for hiring new instructors or for developing new laboratory facilities. This is an example of \_\_\_\_\_\_.

- A) forecasting
- B) benchmarking
- C) determining priorities
- D) contingency planning

Answer: https://biology-forums.com/index.php?topic=704103

# **Question 14**

A company is likely to use a "local approach" to doing business abroad if the benefits from location-specific differentiation and adaptation are significant and economies of scale are small.

- A) True
- B) False

Answer: https://biology-forums.com/index.php?topic=704164

### **Question 15**

A company is suffering sales setbacks because a competitor has launched an identical product in the market. The company decides to improve its product design by adding additional features that would differentiate its offerings from those of the competitors. In this example, the focus of change is

- A) structure
- B) technology
- C) systems
- D) staff

Answer: https://biology-forums.com/index.php?topic=704957

# **Question 16**

A company's vice president says, "I think we should do away with the practice of using forecasts as a basis for our plans. The results are not fully accurate." Which of the following would be the best rebuttal to this statement?

- A) Supply and demand conditions in the marketplace this year are expected to deviate significantly from historical averages.
- B) The fact that forecasting has not yielded exact results in the past does not mean that it will not do so in the future.

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- C) Companies in some other industries have effectively used forecasting for analyzing the potential of the external business environment.
- D) Forecasts are meant to provide a general idea of the direction of future business and cannot be expected to be fully accurate.

Answer: https://biology-forums.com/index.php?topic=704128

Question 17	Q	u	е	S	ti	O	n	1	7
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A construction company orders windows from one division of a manufacturing company and roofing from another division of the same contractions are construction company orders.	mpany. To
meet this customer's overall needs, the manufacturing company should exercise interdependence.	
A) pooled	
B) reciprocal	
C) sequential	
D) intermittent	
Answer: https://biology-forums.com/index.php?topic=704179	

# **Question 18**

A country's institutional environment consists of its rules, policies, and enforcement processes.

A) True

B) False

Answer: https://biology-forums.com/index.php?topic=703861

### **Question 19**

A country's \_\_\_\_\_ consists of its rules, policies, and enforcement processes.

A) socioeconomic landscape

B) cultural milieu

C) economic dimension

D) institutional environment

Answer: https://biology-forums.com/index.php?topic=703882

# **Question 20**

A customer segment is defined as a group of customers who \_\_\_\_

A) are found in the same geographical location

B) have homogeneous demographic characteristics

C) place a similar value on product features

D) are the first to purchase innovative products

Answer: https://biology-forums.com/index.php?topic=704036