

### Question 1

When we are pricing items in a grocery store, and we attempt to remember the prices of three different brands of 7-ounce cans of tuna fish by repeating them again and again, the information is being held in \_\_\_\_\_.

- a. secondary memory
- b. the sensory registers
- c. short-term memory
- d. long-term memory

Answer: <https://biology-forums.com/index.php?topic=709403>

### Question 2

Hertz is a unit of measurement of \_\_\_\_\_.

- a. amplitude
- b. frequency
- c. loudness
- d. overtones

Answer: <https://biology-forums.com/index.php?topic=708961>

### Question 3

Which of the following statements is true?

- a. Most old people fear death more than most young people.
- b. Most old people fear the process of dying as well as fearing death.
- c. American attitudes and approaches to dying makes facing death easier than in other cultures.
- d. Death is the central preoccupation of most older people's final years.

Answer: <https://biology-forums.com/index.php?topic=709904>

### Question 4

Gardner and his associates are known for proposing the \_\_\_\_\_.

- a. triarchic theory of intelligence
- b. generalized theory of intelligence
- c. theory of multiple intelligences
- d. theory of emotional intelligence

Answer: <https://biology-forums.com/index.php?topic=709585>

### Question 5

Unexpected rewards \_\_\_\_\_.

- a. reduce intrinsic motivation, but not as much as contractual rewards
- b. reduce intrinsic motivation as much as contractual rewards
- c. reduce intrinsic motivation even more than contractual rewards
- d. do not necessarily reduce intrinsic motivation

Answer: <https://biology-forums.com/index.php?topic=709680>

### Question 6

In comparing Asian and American attitudes toward academic performance, \_\_\_\_\_ believe that studying hard, rather than innate ability, is most important.

- a. Asians, but not Americans,
- b. Americans, but not Asians,
- c. neither Asians nor Americans
- d. both Asians and Americans

Answer: <https://biology-forums.com/index.php?topic=709609>

### Question 7

Which of the following would be most likely to result from a manipulation motive?

- a. tapping your fingers on a desktop during a lecture
- b. fiddling with a pocket watch during a job interview
- c. looking for a drugstore in order to buy a newspaper
- d. repeatedly checking the time during a job interview

Answer: <https://biology-forums.com/index.php?topic=709729>

### Question 8

When you listen to a conversation or song on the radio, or watch a television show, you are using \_\_\_\_\_ to hold onto and think about new information coming in from the sensory registers.

- a. shadow memory
- b. long-term memory
- c. memory icons
- d. short-term memory

Answer: <https://biology-forums.com/index.php?topic=709389>

### Question 9

Trial and error is a more effective problem-solving technique than using heuristics.

- a. True
- b. False

Answer: <https://biology-forums.com/index.php?topic=709631>

### Question 10

Which of the following is a sexual dysfunction?

- a. homosexuality
- b. erectile disorder
- c. voyeurism
- d. fetishism

Answer: <https://biology-forums.com/index.php?topic=710323>

### Question 11

Which of the following can be used to describe if two or more sets of measurements are in any way associated with each other?

- a. measures of central tendency
- b. measures of correlation
- c. measures of variation
- d. measures of central tendency, variation, and correlation

Answer: <https://biology-forums.com/index.php?topic=708547>

### Question 12

An organism's entire unique genetic makeup is called its \_\_\_\_\_.

- a. phenotype
- b. genotype
- c. genetic imprint
- d. polygenic inheritance

Answer: <https://biology-forums.com/index.php?topic=708878>

### Question 13

Physically attractive people are thought to be better spouses than physically unattractive people.

- a. True
- b. False

Answer: <https://biology-forums.com/index.php?topic=710696>

### Question 14

Which of the following statements is not true?

- a. A mnemonic technique may be based on rhyme.
- b. Rote memorization is just as effective as mnemonic techniques for getting information into long-term memory.
- c. Mnemonic techniques may involve visualization.
- d. Mnemonic techniques are methods of encoding material that help us to remember.

Answer: <https://biology-forums.com/index.php?topic=709420>

### Question 15

Which of the following is not true of individuals with a high need for achievement?

- a. They are driven by a desire for fame and fortune.
- b. They tend to be energetic.
- c. They tend to be fast learners.

d. They tend to set high personal standards of performance.

Answer: <https://biology-forums.com/index.php?topic=709746>

### Question 16

The disastrous decisions made in such historical events as the Watergate cover-up, the Challenger disaster, and the Bay of Pigs invasion were primarily due to \_\_\_\_\_.

- a. altruism
- b. groupthink
- c. risky shift
- d. polarization

Answer: <https://biology-forums.com/index.php?topic=710668>

### Question 17

Beck's cognitive therapy is particularly effective in the treatment of \_\_\_\_\_.

- a. somatoform disorders
- b. anxiety disorders
- c. depression
- d. schizophrenia

Answer: <https://biology-forums.com/index.php?topic=710444>

### Question 18

The extent to which the first information we receive about someone influences our impression of that person more than later information is called the \_\_\_\_\_.

- a. primacy effect
- b. halo effect
- c. phi phenomenon
- d. recency effect

Answer: <https://biology-forums.com/index.php?topic=710546>

### Question 19

Joe has never trusted doctors; however, after his heart attack, he finds himself dependent on them. Because Joe must trust doctors with his health, what will he probably do to reduce the dissonance between his feelings of mistrust for doctors and his realization that only they can help him now?

- a. Joe will not be able to overcome his dissonance.
- b. Joe will justify his mistrust of doctors by believing they cannot really help him.
- c. Joe will not allow the doctors to help him.
- d. Joe will admit that if you have a serious medical problem, doctors can actually help you to survive.

Answer: <https://biology-forums.com/index.php?topic=710628>

### Question 20

When you wish to understand a sentence, you must start with listening to the speech sounds that make up the words and phrases, decipher the meaning of each of the words and phrases, and eventually interpret the idea conveyed by the sentence. This is sometimes called a(n) \_\_\_\_\_.

- a. transaction
- b. heuristic
- c. interpolation
- d. transformation

Answer: <https://biology-forums.com/index.php?topic=709530>