

### Question 1

The purpose of GATT was to  
A) stop the practice of "dumping."  
B) reduce or eliminate trade barriers such as quotas and tariffs.  
C) encourage governments to increase the protection for their domestic industries.  
D) improve trade balances in developing countries.  
E) do all of these.

Answer: <https://biology-forums.com/index.php?topic=777708>

### Question 2

Describe a line-and-staff organization. What is the difference between line authority and staff authority, and how are they interrelated?

Answer: <https://biology-forums.com/index.php?topic=776380>

### Question 3

Customer preferences must be taken into consideration across national boundaries, but not generally within the same country.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=776419>

### Question 4

Why has channel 3 (wholesale distribution) gained in popularity?

Answer: <https://biology-forums.com/index.php?topic=778683>

### Question 5

In spite of the abolishment of a mandatory age for retirement in most provinces, workers in Canada are actually retiring earlier than they used to.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=777075>

### Question 6

What is competitive product analysis?

Answer: <https://biology-forums.com/index.php?topic=778756>

### Question 7

Tide, Pepsi, Guess, and Body Shop are all corporations involved in which type of competition?

- A) Equilibrium
- B) Pure competition
- C) Oligopoly
- D) Monopolistic competition
- E) None of these

Answer: <https://biology-forums.com/index.php?topic=775810>

### Question 8

Private enterprise requires the presence of four elements: (1) private property rights, (2) freedom of choice, (3) competition, and (4) no government control.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=775849>

### Question 9

Don wants to compute the earnings per share for SFX Ltd. How does he do it?

- A) Divide net income by sales
- B) Divide cost of goods sold by the number of common shares
- C) Divide cost of goods sold by average inventory
- D) Divide sales by the number of common shares outstanding
- E) Divide net income by the number of common shares outstanding

Answer: <https://biology-forums.com/index.php?topic=779258>

### Question 10

Which of the following is correct with regard to social and cultural differences?

- A) Clothing manufacturers do not have to worry too much about cultural differences because fashion trends have rapidly become worldwide.
- B) Countries with growing populations tend to have a disproportionate number of older people.
- C) Most differences between cultures are pretty obvious.
- D) Canadians make fewer trips to supermarkets than Europeans do.
- E) All of these are correct.

Answer: <https://biology-forums.com/index.php?topic=777668>

### Question 11

Canadian companies seeking more involvement in international business generally do not choose licensing arrangements because they cannot charge high enough fees to make the initiative worthwhile.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=776727>

### Question 12

Consumer rights include the right to safe products, the right to be informed, the right to be heard, and the right to a refund.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=778153>

### Question 13

Luck is a significant factor in the success of some small businesses.

- A) True
- B) False

Answer: <https://biology-forums.com/index.php?topic=777112>

### Question 14

The absolute advantage form of competitive advantage means

- A) that a country can produce something better or more cheaply than any other country.
- B) that a country can produce some products better or more cheaply than it can others.
- C) that a country can produce everything better or more cheaply than any other country.
- D) that a country does not belong to any free trade agreements.
- E) that a country is the sole supplier of a product or service.

Answer: <https://biology-forums.com/index.php?topic=777349>

### Question 15

In which economic system will profit motivate entrepreneurs to use resources efficiently and to produce goods that consumers want?

- A) Socialism
- B) A market economy
- C) A barter economy
- D) A centrally planned economy
- E) Communism

Answer: <https://biology-forums.com/index.php?topic=775625>

### Question 16

Stephen got his paycheque on Friday. After a good time at the ballgame on Saturday, he purchased some groceries, rented a video, and made his car payment. This illustrates the \_\_\_\_\_ function of money.

- A) unit of account
- B) medium of exchange
- C) store of value
- D) payment for labour
- E) basis for banking system

Answer: <https://biology-forums.com/index.php?topic=778873>

### Question 17

Carl and Kelly have opened a gymnastics center. If they want to behave in a socially responsible fashion, which action should they definitely avoid?

- A) Initiatives that decrease the satisfaction of investors
- B) Advertising methods that are intended to increase profit
- C) Doubling enrollment fees for the program
- D) Purchasing substandard gym equipment
- E) Providing attractive salaries for employees

Answer: <https://biology-forums.com/index.php?topic=778122>

### Question 18

Cynthia is concerned about electronic money because

- A) there are extensive rules and regulations dealing with e-money.
- B) banks will generally not recognize this form of money.
- C) power failures cause information to be lost.
- D) electronic money generates an extremely large amount of paper.
- E) hackers may break into e-cash systems and steal the money in them.

Answer: <https://biology-forums.com/index.php?topic=778994>

### Question 19

Arthur's primary responsibility as an auditor is

- A) determining that the company actually has the inventory that it says it has.
- B) preparing budgets for the forthcoming year.
- C) collecting taxes.
- D) publishing the audit report results in the Financial Post.
- E) ensuring the firm's accounting practices adhere to generally accepted accounting principles.

Answer: <https://biology-forums.com/index.php?topic=778820>

### Question 20

Services are classified according to the extent of customer contact. Identify and briefly discuss these two processes.

Answer: <https://biology-forums.com/index.php?topic=778367>