

Question 1

What is the lowest level of measurement in which there is an exact difference between attribute values?

- a. nominal
- b. interval
- c. ratio
- d. ordinal
- e. categorical.

Answer: <https://biology-forums.com/index.php?topic=714755>

Question 2

The variable occupation has the attribute of plumber.

True or False?

Answer: <https://biology-forums.com/index.php?topic=714462>

Question 3

It is easier to use a typology as a dependent variable than an independent variable.

True or False?

Answer: <https://biology-forums.com/index.php?topic=714888>

Question 4

Traditionally, the final step in the model of science is:

- a. observation.
- b. theory.
- c. hypothesis testing.
- d. literature review.
- e. operationalization.

Answer: <https://biology-forums.com/index.php?topic=714530>

Question 5

Questions about the unit of analysis and the purpose of the study reflect which section of the evaluation criteria to be used in reading research reports?

- a. theoretical orientations
- b. research design
- c. measurement
- d. sampling
- e. summary and conclusion

Answer: <https://biology-forums.com/index.php?topic=715743>

Question 6

Which of the following is not a cited issue resulting in reduced response rates for telephone surveys?

- a. caller ID
- b. answering machines
- c. telemarketing
- d. phone lines being tied up by fax or Internet access
- e. random digit dialing.

Answer: <https://biology-forums.com/index.php?topic=715114>

Question 7

Miguel is studying the "science of signs" as it relates to fear of crime. He is using semiotics.

True or False?

Answer: <https://biology-forums.com/index.php?topic=715469>

Question 8

Jacinda studied the impact of selling Girl Scouts cookies on the troops' morale. She randomly assigned six troops to sell the cookies and six troops to not sell the cookies. She measured troop morale before it was time to sell cookies as well as a month after. Which design did she use?

- a. multiple time-series
- b. time series
- c. classical experimental

- d. nonequivalent control group
- e. Solomon 4-group design

Answer: <https://biology-forums.com/index.php?topic=715351>

Question 9

There is only one correct way to do social research.
True or False?

Answer: <https://biology-forums.com/index.php?topic=714459>

Question 10

Taken as a whole, a stratified sample is more likely to be representative on several variables than a single random sample.
True or False?

Answer: <https://biology-forums.com/index.php?topic=714968>

Question 11

Which of the following is NOT an example of qualitative data analysis software?

- a. Netscape Navigator
- b. Nvivo
- c. Ethnograph
- d. T-Lab
- e. SPAD

Answer: <https://biology-forums.com/index.php?topic=715444>

Question 12

Which of the following is NOT a commonly used style of citing work in research?

- a. OPP
- b. ASA
- c. APA
- d. MLA
- e. APSA

Answer: <https://biology-forums.com/index.php?topic=715851>

Question 13

Professor Smidlapp mailed a questionnaire to students on the issue of academic dishonesty. Smidlapp planned to use inferential statistics in the analyses and was concerned about the response rate. You tell Smidlapp that technically the use of inferential statistics assumes that

- a. all members of the population complete and return the questionnaire.
- b. all members of the initial sample complete and return the questionnaire.
- c. at least 50% of the members of the initial sample complete and return the questionnaire.
- d. at least 50% of the population complete and return the questionnaire.
- e. the overall response rate exceeds 75%.

Answer: <https://biology-forums.com/index.php?topic=715058>

Question 14

Semiotics is a social science because

- a. meanings are inherent in signs.
- b. meanings reside in people's minds.
- c. a particular sign may have a particular meaning to a particular person.
- d. we have agreements about the meanings associated with particular signs.
- e. meanings have an absolute, objective meaning.

Answer: <https://biology-forums.com/index.php?topic=715397>

Question 15

Interpretation differs from explanation when it comes to:

- a. level of measurement of test variable.
- b. time placement of test variable.
- c. level of measurement of experimental variables.
- d. number of test variables used.
- e. interpretation and explanation are synonymous.

Answer: <https://biology-forums.com/index.php?topic=715573>

Question 16

Descriptive studies DO NOT

- a. study relationships between variables.
- b. tell why something occurred.
- c. use operational definitions.
- d. use concepts.
- e. examine a new phenomena.

Answer: <https://biology-forums.com/index.php?topic=714658>

Question 17

Fengshei wanted to examine the unique impact of several independent variables on her dependent variable of graduation from high school, and she wanted to know how much of the variation in high school graduation was accounted for by her independent variables. Best to use would be

- a. Pearson' r.
- b. gamma.
- c. linear regression.
- d. multiple regression.
- e. chi-square.

Answer: <https://biology-forums.com/index.php?topic=715674>

Question 18

Bernetta did a study in which she, the researcher, could not identify a given response with a given respondent. She employed:

- a. anonymity.
- b. deception.
- c. value free research.
- d. confidentiality.
- e. informed consent.

Answer: <https://biology-forums.com/index.php?topic=714581>

Question 19

To assist with consistency in coding, it is helpful to develop

- a. a computer program to do your coding for you.
- b. a codebook that shows how each variable is coded into numeric format.
- c. highly refined skills.
- d. a very good memory.
- e. discipline to memorize all the different codes.

Answer: <https://biology-forums.com/index.php?topic=715437>

Question 20

The most effective evaluation research combines qualitative and quantitative components.

True or False?

Answer: <https://biology-forums.com/index.php?topic=715382>