

Question 1

Firms whose mission statement is central to all they do are known as missionary firms.

[b][True or False?]/[b]

Answer: <https://biology-forums.com/index.php?topic=1873895>

Question 2

Managers of bidding firms continue to engage in merger or acquisition strategies even though they usually do not generate profits for bidding firms in order to

- A) ensure survival.
- B) improve firm reputation.
- C) reduce agency problems.
- D) reduce managerial hubris.

Answer: <https://biology-forums.com/index.php?topic=1874460>

Question 3

The value that a bidding firm brings to a target firm through an acquisition should be discounted by the cost of strategizing to implement an acquisition.

[b][True or False?]/[b]

Answer: <https://biology-forums.com/index.php?topic=1874508>

Question 4

In general, cost advantages are not possible when competing firms produce similar products.

[b][True or False?]/[b]

Answer: <https://biology-forums.com/index.php?topic=1874051>

Question 5

Only accounting measures of performance can be used in accurately measuring the performance of divisions within a diversified firm.

[b][True or False?]/[b]

Answer: <https://biology-forums.com/index.php?topic=1874355>

Question 6

What are strategic options?

Answer: <https://biology-forums.com/index.php?topic=1874139>

Question 7

The lower the _____ price, the greater is the value of a real option.

- A) stock
- B) operational
- C) exercise
- D) market

Answer: <https://biology-forums.com/index.php?topic=1874150>

Question 8

All divestments are caused by industry decline.

[b][True or False?]/[b]

Answer: <https://biology-forums.com/index.php?topic=1873982>

Question 9

If an individual is considering purchasing a Toyota Camry or a Ferrari and decides that it is worth paying the extra money for the prestige that is associated with the Ferrari, the additional money the customer is willing to pay for the prestige is known as a(n)

- A) altruistic price.
- B) hedonic price.
- C) fair market value.
- D) margin price.

Answer: <https://biology-forums.com/index.php?topic=1874079>

Question 10

The ability to use organization structure to facilitate coordination among scientific disciplines to conduct research is known as architectural competence.

[b][True or False?][b]

Answer: <https://biology-forums.com/index.php?topic=1874089>

Question 11

When a firm has not sold shares on the public stock market, it is known as

- A) closely held.
- B) privately held.
- C) publicly traded.
- D) a small cap stock.

Answer: <https://biology-forums.com/index.php?topic=1874436>

Question 12

In 1970, institutions owned 62 percent of the equity traded in the United States; by 1990, institutions owned 48 percent of this equity and by 2005, they owned only 32 percent of this equity.

[b][True or False?][b]

Answer: <https://biology-forums.com/index.php?topic=1874346>

Question 13

Which of the following economies of scope is costly to duplicate?

- A) shared activities
- B) internal capital allocation
- C) risk reduction
- D) tax advantages

Answer: <https://biology-forums.com/index.php?topic=1874319>

Question 14

Tacit cooperation is only a viable strategy when

- A) an industry is perfectly competitive.
- B) an industry is heterogeneous with respect to the products it sells and their cost structure.
- C) there is a strong market share leader in the industry.
- D) there are low entry barriers in the industry.

Answer: <https://biology-forums.com/index.php?topic=1874030>

Question 15

If one of the reasons that Peach Computers entered into the electronics industry was to offset weakness in the computer industry because when the computer industry was weak, the electronics industry was strong, and vice versa, Peach Computers would be pursuing which economy of scope?

- A) core competencies
- B) multipoint competition
- C) tax advantages
- D) risk reduction

Answer: <https://biology-forums.com/index.php?topic=1874308>

Question 16

According to Rita McGrath and Ian MacMillan, _____ uncertainty refers to the extent to which managers understand the process by which a new product or service will be developed before that process is undertaken.

- A) technical
- B) financial
- C) functional
- D) market

Answer: <https://biology-forums.com/index.php?topic=1874155>

Question 17

_____ are when employees are given the right, but not the obligation, to purchase stock at predetermined prices.

- A) Flexibility grants
- B) Stock grants
- C) Stock options
- D) Grant options

Answer: <https://biology-forums.com/index.php?topic=1874286>

Question 18

Applying accounting measures of competitive advantage for firms that are headquartered in different countries has become less challenging today with the globalization of business.

[b][True or False?]/b]

Answer: <https://biology-forums.com/index.php?topic=1873918>

Question 19

The mission statements of visionary firms

- A) suggest that profit maximizing, while an important corporate objective, is not their primary reason for existence.
- B) suggest that profit maximizing is neither an important corporate objective nor their primary reason for existence.
- C) suggest that profit maximizing is their primary reason for existence.
- D) suggest that value maximizing is their primary reason of existence.

Answer: <https://biology-forums.com/index.php?topic=1873885>

Question 20

When there is low uncertainty about the future value of an exchange, an alliance will be preferred to going it alone.

[b][True or False?]/b]

Answer: <https://biology-forums.com/index.php?topic=1874416>