

Question 1

According to the international codes of conduct, the MNE behavior toward the public is related to _____.

- A) technology transfer and environmental protection
- B) development policies
- C) economic and developmental policies
- D) laws and regulations

Answer: <https://biology-forums.com/index.php?topic=823880>

Question 2

In _____ cultures, people expect others to understand unarticulated moods, subtle gestures, and environmental clues.

- A) high-contact
- B) low-contact
- C) high-context
- D) monochronic

Answer: <https://biology-forums.com/index.php?topic=824063>

Question 3

According to Hall and Hall, when people experience a failure in communication, they tend to blame the confusion on the other person's stupidity, deceit, or craziness. This process of trying to explain the other person's behavior is known as _____.

- A) cultural noise
- B) attribution
- C) stereotyping
- D) kinesic behavior

Answer: <https://biology-forums.com/index.php?topic=824018>

Question 4

A comparative study of European project groups in several countries by Sylvie Chevie revealed three main strategies for dealing with the challenge of achieving cross-cultural collaboration in multinational horizontal projects. Which of the following is one of those strategies?

- A) minimizing trial-and-error processes
- B) drawing upon individual tolerance and self-control
- C) linking compensation to individual achievement
- D) keeping disparate members isolated from the core organizational processes

Answer: <https://biology-forums.com/index.php?topic=824694>

Question 5

One disadvantage of a polycentric staffing policy is the difficulty of coordinating activities and goals between the subsidiary and the parent company, including the potentially conflicting loyalties of the local manager.

True or false?

Answer: <https://biology-forums.com/index.php?topic=824564>

Question 6

The task of _____ is the essence of leadership.

- A) maintaining the status quo
- B) helping management reduce costs
- C) helping employees realize their highest potential in the workplace
- D) insulating the organization from changes in the external business environment

Answer: <https://biology-forums.com/index.php?topic=824752>

Question 7

In recent years, which of the following has lessened the criticisms of MNCs?

- A) increasing economic differences among countries
- B) greater emphasis on social responsibility by MNCs
- C) limited emphasis on social responsibility and ethical behavior
- D) dissolution of MNCs in developing countries

Answer: <https://biology-forums.com/index.php?topic=823820>

Question 8

Building global corporate cultures and staffing organizations with global leaders are some of the major challenges faced by the HR function in the global arena.

True or false?

Answer: <https://biology-forums.com/index.php?topic=824523>

Question 9

Barton & Green is an MNC based in the U.S. that makes a wide range of software development products. Executives at the firm are considering the idea of outsourcing the company's IT infrastructure. Which of the following questions is the most relevant to Barton & Green's decision to outsource its IT infrastructure to TMC Enterprises, a firm in India?

- A) Which type of operating system is primarily used by TMC Enterprises?
- B) What is the attitude of U.S. consumers about TMC Enterprises?
- C) What is the financial health of TMC Enterprises?
- D) Which other firms have outsourced their processes to TMC Enterprises?

Answer: <https://biology-forums.com/index.php?topic=824371>

Question 10

A comparative study of European project groups in several countries by Sylvie Chevie revealed three main strategies for dealing with the challenge of achieving cross-cultural collaboration in multinational horizontal projects. Which of the following is NOT one of those strategies?

- A) drawing upon individual tolerance and self-control
- B) setting up transnational cultures
- C) linking rewards to individual achievement
- D) trial-and-error processes coupled with personal relationships

Answer: <https://biology-forums.com/index.php?topic=824695>

Question 11

_____ are companies that start out with a global reach, typically by using their Internet capabilities and also through hiring people with international experience and contacts around the world.

- A) GLOCALS
- B) Global civics
- C) Born globals
- D) Global commons

Answer: <https://biology-forums.com/index.php?topic=824271>

Question 12

In which of the following countries would a merit-based reward system most likely be effective?

- A) South Korea
- B) Taiwan
- C) Japan
- D) the United States

Answer: <https://biology-forums.com/index.php?topic=824798>

Question 13

In Mexico, _____ is of central importance.

- A) individual objective
- B) work
- C) timeliness
- D) family

Answer: <https://biology-forums.com/index.php?topic=824783>

Question 14

In their rush to get on the globalization bandwagon, too many firms have _____.

- A) opted for niche marketing
- B) sacrificed the ability to respond to local market structures and consumer preferences
- C) overly focused on local markets at the cost of losing out on market share abroad
- D) wrongly overestimated the importance of mass customization for the global market

Answer: <https://biology-forums.com/index.php?topic=824455>

Question 15

_____ is the process in which people look for the explanation of another person's behavior.

- A) Attribution
- B) Dissonance
- C) Miscommunication
- D) Affirmation

Answer: <https://biology-forums.com/index.php?topic=824017>

Question 16

Kinesics and proxemics are elements of nonverbal communication.

True or false?

Answer: <https://biology-forums.com/index.php?topic=824076>

Question 17

In the context of the study conducted by Lazarova and Caligiuri, which of the following refers to a top-five ranked practice for successful repatriation?

- A) providing foreign-language training
- B) assistance on tax payments
- C) preparing the expatriate to adjust in the host country
- D) career planning sessions

Answer: <https://biology-forums.com/index.php?topic=824624>

Question 18

A _____ culture is characterized by people standing close together and touching a great deal.

- A) low-contact
- B) monochronic
- C) high-contact
- D) polychronic

Answer: <https://biology-forums.com/index.php?topic=824044>

Question 19

Which of the following would most likely be categorized as a global financial objective of an international firm?

- A) foreign-exchange management
- B) long-term profit growth
- C) quality and cost control
- D) company market share

Answer: <https://biology-forums.com/index.php?topic=824245>

Question 20

Briefly describe the personal work style of a leader with a global mindset. What comprises a global leader's role?

Answer: <https://biology-forums.com/index.php?topic=824780>